

**COMMUNITY MARKETING COMMISSION MEETING
REGULAR AGENDA
WEDNESDAY, JANUARY 18, 2012 6:00 PM
500 EAST THIRD STREET
COUNCIL CHAMBERS**

THE CITY OF LOVELAND DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY, RACE, CREED, COLOR, SEX, SEXUAL ORIENTATION, RELIGION, AGE, NATIONAL ORIGIN OR ANCESTRY IN THE PROVISION OF SERVICES. FOR DISABLED PERSONS NEEDING REASONABLE ACCOMODATIONS TO ATTEND OR PARTICIPATE IN A CITY SERVICE OR PROGRAM, CALL 962-2396 OR TDD 962-0000 AS FAR IN ADVANCE AS POSSIBLE.

I. CALL TO ORDER & ROLL CALL

II. APPROVAL OF MINUTES

- a. December Minutes

III. PUBLIC COMMENT

Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.

IV. REPORTS – See written reports in packet if available

- a. Post Project Reports

- b. Staff Liaison Report
 - i. Financial Report
 - ii. Staff Report

V. DISCUSSION

- a. Staffing Update
- b. Loveland 365 Books
- c. Loveland Tag

VI. ACTION ITEMS

- a. Branding Assessment

VII. NEW BUSINESS

- a. Review of Attendance Policy
- b. Next Agenda – February 15

VIII. ADJOURNMENT

*Next meeting date:
Wednesday, February 15, 2012 from 6:00-8:00pm
City Council Chambers*