

# THE CITY OF LOVELAND WILL

## PROVIDE INFORMATION

Traffic Operations can discuss safety with you and your neighborhood and help identify specific traffic concerns.

## GATHER AND ANALYZE DATA

Staff can verify road conditions, review crash data and gather traffic speeds and volumes on a specific street.

## INSTALL SIGNS

Traffic signs can improve safety by identifying speed limits, controlling intersections and warning motorists of times such as turns, crosswalks, etc. Please note the City will not install stop signs for use as traffic calming devices.

## STRIPE ROADWAYS

Installing crosswalks, bike lanes and centerlines when appropriate can enhance road safety.

## SPOT ENFORCEMENT

Residents may request increased enforcement of speed limits from the Loveland Police Department (970) 667-2151

# FREQUENTLY ASKED QUESTIONS:

## Can we lower the speed limit?

Speed limits are set based on state statutory criteria. Many studies have shown that most motorists drive at a speed they consider safe and reasonable—arbitrarily lowering speed limits, without consistent enforcement has very little effect on travel speeds.

## Can we add a stop sign?

This is a common request from residents, and the answer is “no”, not for traffic calming purposes. Studies have shown that installing stop signs has no effect on overall speed. Drivers often speed up between stop signs to “make up for lost time”. In addition, safety issues can arise from drivers intentionally ignoring unwarranted stop signs.

## Can we install “Slow, Children at Play” signs?

The City of Loveland does not install these types of signs. Traffic signs are intended to warn of unexpected hazards. The presences of children in a neighborhood should not be unexpected to a motorist.

*This program is intended for classified local, residential streets. Major arterial and collector streets (Wilson, Taft, US 34, 1st Street, 29th Street, etc.) are not eligible for this traffic calming program. For more information, please visit [www.cityofloveland.org/traffic](http://www.cityofloveland.org/traffic)*



## NEIGHBORHOOD TRAFFIC CALMING PROGRAM

The Public Works, Traffic Operations  
Division works with residents to make our  
neighborhoods safe.



**TRAFFIC  
OPERATIONS**

# PROGRAM OVERVIEW

The success of traffic calming programs requires a balanced approach by the residents and the City. When citizens contact Traffic Operations with concerns, staff relies on the three “E”s:

## EDUCATION

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The first step is to educate motorists in the neighborhood. Examples include brochures, temporary radar speed signs and yard signs.

## ENFORCEMENT

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Staff works with our Police Department to conduct special enforcement in the area, however, this availability is limited.

## ENGINEERING

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This component utilizes devices that permanently alter the physical street and can include speed bumps, additional signs and markings. Depending on the treatment, a cost share may be required from the neighborhood.

# NEXT STEPS

Residents can contact Traffic Operations to complete the Traffic Calming Application, 962-2535 or [www.cityofloveland.org/traffic](http://www.cityofloveland.org/traffic).

The application will be reviewed by staff and recommendations will be made. City staff will work with the neighborhood to educate residents. If concerns persist, the neighborhood may choose to pursue physical calming devices. This process is detailed and includes a requirement of 80% residential support for installation. The cost of the construction and maintenance will be shared 50/50 by the neighborhood and the City. The project must be presented to the Public Works Director for consideration and approval.

Answers to questions, additional information and program specifics are available by contacting:

Public Works  
Traffic Operations  
105 W. 5th Street  
Loveland, CO 80537

(970) 962-2535

[www.cityofloveland.org/traffic](http://www.cityofloveland.org/traffic)

# CITIZENS CAN HELP

## KNOW AND OBEY SPEED LIMITS

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Speeding is the most common concern Traffic Operations hears about in neighborhoods, yet the vast majority of traffic utilizing a local street is the residents themselves. Therefore, if you and your neighbors slow down, the speeding issue can be minimized.

## WATCH FOR AND YIELD TO PEDESTRIANS

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Pedestrians are often present in residential areas. A pedestrian has the right-of-way in a marked or unmarked crosswalk as long as they have used due care for their safety.

## TALK WITH YOUR NEIGHBORS

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Express your concerns to a neighborhood speeder and make a friendly request to drive more slowly. Make sure you are setting a good example. Our actions as a driver, pedestrian or bicyclist need to follow the laws.

## REPORT CONCERNS AND TRIM VEGETATION

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Report damaged, faded or missing traffic signs to the Traffic Operations. Help maintain good visibility by trimming landscape bushes and trees, especially at intersection corner lots and away from stop signs.

## DISTRACTED DRIVING

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Be sure you are focused on the road and not on mobile devices, food or anything else that can cause distractions.