

## **CULTURAL SERVICES BOARD MINUTES**

**Tuesday October 25, 2011**

**4:30 P.M.**

### **LOVELAND MUSEUM/GALLERY**

**503 N. Lincoln Ave.**

**Loveland, CO 80537**

**I.** The October 25, 2011 meeting of the Cultural Services Board was called to order at 4:37 p.m. by Chairperson Kris Ortmann in the Upstairs Conference Room of the Loveland Museum/Gallery.

**Board Members Present:** Juanita Cisneros, Jan DesJardin, Dena Kirk, Kerri McDermid, Kris Ortmann. Absent were Peggy Schwarz and Teresa Mueller. Also present was City Councilor Kent Solt; staff liaison Susan Ison; staff Jan Sawyer and Mary Shada.

#### **Additions/Changes to the Agenda**

There were no additions or changes made to the agenda.

#### **Additions or Corrections/Changes to the September 27, 2011 Minutes**

The August 23, 2011 minutes did not have any corrections so under "approval of the minutes", the September 27, 2011 minutes should read "Juanita Cisneros motioned to accept the minutes" instead of "accept the minutes as corrected".

#### **Approval of the September 27, 2011 Minutes**

Jan DesJardin motioned to accept the September 27, 2011 minutes as corrected. Dena Kirk seconded. The motion passed unanimously.

#### **Introduction of Visitors**

There were no visitors at the October 25, 2011 meeting.

#### **Public Comments**

There were no public comments at the October 25, 2011 meeting.

## **II. Agenda Items**

### **Board Reports**

Chuck Close Banners on Highway 34 – Kris Ortmann wondered if the Loveland Museum/Gallery logo could be placed higher on future banners so that people driving by could know right away where the exhibit could be seen instead of passing by before being able to read the location. There was also discussion about using the "Aha!" chop on the future banners.

Kerri McDermid reported that she is working with Teresa Mueller on the TEDx Front Range event scheduled for May 10, 2012 at the Rialto Theater. The theme is Creative Potential.

Juanita Cisneros reported that the Sunday October 23, 2011 Denver Post had an article titled "Just what does a Board do anyway?"

## **Museum Reports**

**Halloween and Tree Lighting Events** – The 10<sup>th</sup> Annual Halloween Family Fun Festival will be held Saturday October 29, 2011 from 10:00 a.m. to 2:00 p.m. in Peters Park. Cultural Services Board members Kris Ortmann and Juanita Cisneros will be volunteering at this event. The Annual Community Tree Lighting will be Sunday November 27, 2011 at 5:00 p.m. in the Sequel parking lot. Kris Ortmann and Jan DesJardin have volunteered to work at this event. Kerri McDermid also volunteered to take photos if there are no staff members doing so.

**Kent's Last Meeting** – Great appreciation was expressed to Loveland City Council liaison Kent Solt for his four years of service supporting the Cultural Services Department.

**Chuck Close Exhibit** – The opening of the Chuck Close exhibit on Saturday October 1, 2011 went well. Hilary DePolo, a poet from Denver, CO read poems that accompany the daguerreotypes. The people who know about Chuck Close are amazed and impressed that this exhibit is in Loveland. In the Tuesday October 18, 2011 issue of the Denver Westword Arts Magazine, Michael Paglia wrote an article titled "The photography of Chuck Close makes for an impressive show in Loveland". Article is attached to these minutes.

**Visitors' Survey Matrix** – A new visitor survey has been implemented in the Cultural Services Department in order to obtain information and statistics regarding where customers are visiting from, what brought them into the facility, and how they found out about the current exhibits.

**Term expirations** – Cultural Service Board members Peggy Schwarz and Dena Kirk terms will be complete in December 2011; they have been invited to reapply for another term.

**Intellectual Freedom Award** – Susan Ison was a keynote speaker at Colorado Association of Libraries Convention on October 15, 2011, where she received the Intellectual Freedom Award for the management of the Chagoya art controversy in 2010.

**Portrait of an Artist Exhibit** – There were ninety-six applicants that entered the juried Art Exhibition "Portrait of the Artist", which will be on display in the Foote Gallery November 19, 2011 – February 5, 2012. Through a blind jury process, Kyle MacMillan, entertainment columnist from the Denver Post, chose twenty-four portraits from the 96 entries sent to him by Maureen Corey - Curator of Art.

**November/December Meeting** – The November and December Cultural Services Board meetings have been combined into one meeting/holiday gathering scheduled for Tuesday, December 6, 2011 at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room. Attendees will be bringing food to share.

**Public Art Guidelines** – The Visual Arts Commission has been reviewing the policies and have put them into a new booklet designed by Joshua Emrich, VAC member employed with The Tenfold Collective graphic design and branding firm.

## **Rialto Reports**

### **Rialto Bridge**

- a. **Construction update** – The stairs are all in on the various levels of the Bridge building, the interior framing is up, the exterior wall framing is being worked on and the outside stone across the front is being placed.
- b. **Roof/HVAC update** – Steel reinforcement beams are in place to support the roof of the Rialto, which is good timing for the anticipated snow storm arriving this week; the roof joists in the front of the Rialto were replaced. Four of the new HVAC rooftop units have been installed and two more for the Theater area are yet to be installed. The radiant heat project is underway to heat the Theater from the floor as well. The first week of November is the target date for installing the final HVAC units for the Rialto as well as for the Bridge building. Jan Sawyer commented that the project has not impacted 4<sup>th</sup> Street much because the general contractor and the city facilities department have been working well together from the back side of the buildings.
- c. **Grand opening** – Jan Sawyer brought up several ideas for discussion for the the Rialto Theater Expansion Grand Opening weekend, tentatively scheduled for Wednesday April 11, 2012 – Saturday April 14, 2012.
- d. **Name** – With the addition of the new building, there was discussion about what name would be best to use to describe the total facility as well as discussion about naming the individual rooms.

**Fiber update** – The addition of the optical fiber network connection to the Rialto is still in discussion with the City.

**Ticketing System** – A new ticketing system has been chosen; the provider will be named when the contracts are signed. Tentative date for going live with the new system is January 3, 2012.

**November/December schedule** - The current Cultural Services Department calendar of events was distributed to CSB members.

## Miscellaneous Items

- The Loveland Museum/Gallery expansion may be a part of the City Council Study Session on Tuesday, December 13, 2011. CSB members are encouraged to attend if this topic is on the agenda. There was discussion around the possibility of using current grant money to hire a Development Director to raise money specifically for the capital campaign and discussion about how the expansion will fit into the overall Downtown Development plan.
- The October 2011 “Art In America International Review” magazine had a feature article about the Loveland Museum/Gallery and the protest of the Chagoya art in 2010.

**Next Cultural Services Board Meeting:** Tuesday, December 6, 2011 at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room.

## III. Adjournment

Motion to adjourn the meeting was made by Juanita Cisneros at 5:55 p.m. Jan DesJardin seconded the motion. All approved the motion.

## artbeat

In the past few years, the Loveland Museum and Gallery (503 Lincoln Avenue, Loveland, 970-962-2410, [www.ci.loveland.co.us](http://www.ci.loveland.co.us)) has stepped up its game by presenting the work of famous artists, and this fall the beat goes on with **Chuck Close: A Couple of Ways of Doing Something**. The New York-based Close is one of the most important artists working today, with his pieces included in museum collections everywhere.

Close first came to the fore in the 1970s with hyper-realist portraits based on photos. As his work matured in the 1980s, he developed his own brand of pointillism to carry out his imagery, which still made obvious references to photography. And at this point, his backstory becomes unbelievably compelling: In 1988, Close was struck down in a moment with a spinal artery collapse that left him partially paralyzed from the neck down. Amazingly, with only six months of physical therapy, he was painting again — first with a brush in his teeth and then with one strapped to his wrist.

The show in Loveland does not feature his paintings but rather his photos, which he has done all along — though early on, they were typically used as studies or sketches. The works on display here are based on a series of daguerreotypes of the artist's friends — including such notables as Philip Glass, Cindy Sherman, Andres Serrano, Kiki Smith

(pictured) and James Turrell — that Close did with the assistance of Jerry Spagnoli, an acknowledged master of the archaic technique.

These daguerreotypes, which must be viewed behind glass lest they be smudged, are in little black hinged display boxes. On the walls are digital prints of the daguerreotype portraits, with a specially commissioned poem that Bob Holman created for each of them. The most amazing pieces in the show are jacquard tapestries also based on the daguerreotypes; they're enormous



and were made by Magnolia Editions using state-of-the-art digital weaving machines. Close is the master of the close-up, and each of these pieces — regardless of technique — features a straight-on view of the subject's face that fills the picture plane to capacity.

This impressive show of monumental works (regardless of their size) runs through December 31 in the main space at the Loveland Museum and Gallery.

—MICHAEL PAGLIA

Westwood, October 20-26, 2011