

For history review, the NoCo Link organization applied for and was granted \$13,000 during the first grant application process in 2010 for production of 13 DVD segments promoting Loveland.

To date 8 segments have been finalized. The segments have been posted on YouTube and on the City website as well. DVD's are available to share with organizations promoting Loveland. One segment was put on the thumb drives that were given to the attendees of the recent Governors Tourism conference, held in Loveland.

To date segments have been produced in full production with interviews and photos. These productions entailed extensive production and went above the original description of the segments to be produced. NoCo Link spent extensive time and money on these segments and are of professional quality.

Segments produced so far are:

- The Sweetheart City
- Foundries and their process
- Rialto Theatre & History Museum
- Loveland Historical Places
- Loveland-The Gateway to the Big Thompson Canyon
- Fishing in Loveland
- Loveland Trails and Paths
- Loveland's Chapungu Sculpture Park

There are five additional segments remaining to fulfill the 13 segments detailed in the grant which was awarded by the CMC. The next five segment topics suggested are:

- Downtown and New Projects
- Events (separated by season)
- The Ranch and Events Center
- Breweries, Distilleries and Wineries in Loveland
- Shopping in Loveland Promenade/Outlets/Antiques downtown
- Things for Kids to do
- Golf and Spas

Additional topics that have been suggested are:

- Hotels and Convention centers – This could be included in The Ranch segment
- Additional Public Arts places (sculptures around downtown, etc)
- Hearts in Loveland

A vote on the final five segments and the go ahead given to NoCo Link needs to be finalized. The final five segments will need to utilize and compile the various videos and photos that many Loveland organizations already have in order to keep the cost in line with the original intent of the grant awarded NoCo Link.

Respectfully submitted
Judy Saffell – Vice Chair CMC