

CULTURAL SERVICES BOARD MINUTES

Tuesday September 27, 2011

4:30 P.M.

LOVELAND MUSEUM/GALLERY

503 N. Lincoln Ave.

Loveland, CO 80537

I. The September 27, 2011 meeting of the Cultural Services Board was called to order at 4:35 p.m. by Chairperson Kris Ortmann in the Upstairs Conference Room of the Loveland Museum/Gallery.

Board Members Present: Juanita Cisneros, Jan DesJardin, Dena Kirk, Kerri McDermid, Kris Ortmann, Peggy Schwarz and Teresa Mueller. Also present was City Councilor Kent Solt; staff liaison Susan Ison; staff Jan Sawyer, Kim Akeley-Charron and Mary Shada.

Additions/Changes to the Agenda

Under Rialto Reports: Fiber connection and ticketing system were added.

Additions or Corrections/Changes to the August 23, 2011 Minutes

There were no additions, corrections or changes made.

Approval of the August 23, 2011 Minutes

Juanita Cisneros motioned to accept the minutes as corrected. Teresa Mueller seconded. The motion passed unanimously.

Introduction of Visitors

Phil Farley - Director of Loveland Community Relations for the Community Foundation of Northern Colorado.

Public Comments

Phil Farley - the Community Foundation's project is to raise \$700,000 to cover the public portion of the funding of the Rialto Bridge building. He attended the CSB meeting to provide an update. Currently they have a little over \$620,000 and need \$80,000 more by January 2012 when the building opens. The Community Foundation will back fill any funds that have not been raised by January. Any additional money raised above the goal may be used to create an endowment to pay for the operation and maintenance of the Phyllis Walbye Library and perhaps even additional operation and maintenance of the other public rooms. March 4, 2012 there will be a benefit concert at the Roberta Price Auditorium with revenues being shared with the Rialto Guild to furnish the building. There is also an incentive for people who want to contribute to receive a George Walbye sculpture of the original *Rialto* script that was formerly on the marquee. A \$1,000 contributor would receive a sculpture cast in pewter, and a \$2,500 contributor would receive a sculpture cast in bronze. Phil Farley handed out flyers regarding

contributions toward The Rialto Bridge Project. A copy of the flyer is inserted at the end of these minutes.

II. Agenda Items

Board Reports

Dena Kirk reported on her experience as an artist chosen for the 2011 Birds in Art International Exhibit at the Leigh Yawkey Woodson Art Museum in Wasau, Wisconsin.

Kris Ortmann inquired about the pricing of the concessions at the Rialto. Jan Sawyer said that increase in prices was made because the Rialto was below costs compared to other theaters and has not raised the prices in several years.

Museum Reports

Approval of the Deaccessioning Policy – Susan Ison asked if the CSB wanted to approve the deaccessioning policy changes. Peggy Schwarz made a motion to approve the policy as changed, Jan DesJardin seconded. The motion passed unanimously. Kris Ortmann signed the document for the CSB.

Department “Chop” – The aha! “chop” for the Cultural Services Department was shared with the CSB members. Susan Ison asked the Boards opinion about the words art – history - audience(s) that underlie the aha! to determine if it should say audience or audiences. After some discussion, the word audience without the “s” was chosen.

LEAD Program – Susan Ison reported that Jennifer Cousino was accepted by the Human Services Department into the Leadership Education And Development (LEAD) 8 month program.

Hewlett-Packard Farmhouse Photos – Eleven historic reproduction portraits of the Swartz family were found in a farmhouse that sits on the previous Hewlett-Packard property and are now being stored by the museum.

CAEA Award – Jenni Dobson was selected by the Colorado Art Education Association to receive the CAEA Distinguished Service Outside The Profession Award. She was nominated by teachers Lora Patrick and Audrie Mergelman.

Pastels on 5th – The pastel chalk sidewalk drawing fundraiser for Alternatives to Violence went very well. They raised approximately \$10,000. The people’s choice tickets sold to vote on their favorite drawings raised \$1,000. The committee is looking at making a calendar out of the top 12 people’s choice.

Chuck Close Exhibit – The opening reception for the next main gallery exhibit, *A Couple of Ways of Doing Something*, woven daguerreotypes by Chuck Close, will be held from 5:00 to 7:00 p.m. October 1, 2011.

A Portrait of an Artist – Ninety-three Artists applied to enter the Foote Gallery juried Art Exhibition *Portrait of the Artist* which will be on display in the Foote Gallery November 19, 2011 – February 5, 2012. Kyle MacMillan from the Denver Post is the juror for this exhibit.

75th Anniversary of the Museum- The Loveland Museum/Gallery turns 75 in 2012. To celebrate and raise awareness, there will be a special event every month during A Night On The Town. There will be an exhibit case containing the first objects collected by Harold Dunning for the Museum. A special 75th Anniversary logo will be used in place of the current Museum logo for the year. A Gala is being planned for fall 2012.

Rialto Reports

Rialto Bridge Update – Last week, the plumbing and other underground work was completed in the new building. Currently there is fill being trucked in and packed. Concrete has been poured on the second and third floors and will be poured on the first floor this week. Framing of the walls on the ground floor have begun and the HVAC conduits are in. The dimmer rack and the electrical circuitry backstage were moved. As of September 27, 2012, the opening of the spaces connecting the Rialto and the Bridge building began. The historic Rialto marquee (rescued from Craigs List) that will be placed in the entryway on an interior wall of the new building is at an auto body shop and has been stripped. A decision will be made whether to paint it or not. The plan is to use pale purple neon lettering on the sign.

Concession Stand Move – The concession stand in the Rialto has been moved and rebuilt. It is a much more efficient space than the previous stand and has been well received by the customers and volunteers working the stand.

HVAC/Roof Project – The HVAC system in the Rialto is 16 years old and in need of repair. The City decided to move the replacement schedule for the HVAC at the Rialto from 2014 to now to coordinate between the two building systems. There is a concern that the Bridge building now forms a snow fence which could put too much weight on the roof. Because the roof beams have been sagging the City is also going to reinforce the beams of the roof while the construction project is in process. One staff office will need to be moved in the interim.

Fiber Connection – All City facilities have been connected to an optical fiber network except the Rialto which has been on a wireless system connected to the Museum roof. It was discovered during construction that there is a City fiber line running through the alley behind the Rialto which will be easy to connect to. The cost to connect it will be covered through the City IT

Department, The City Manager's Office and the Cultural Services Department. This will allow the Rialto to have city phones as well.

Ticketing System – The ticketing system contract expires this year. Jan Sawyer and Roberta Cox – Rialto Box Office Coordinator, are in the process of choosing a new ticketing system which will be in place in January. The new system is a per ticket charge to use, will allow print at home ticketing and will have a barcode for tracking. Online ticketing will allow the patron to choose their seat by seeing what the stage looks like from that seat.

Grand Opening Update – Jan DesJardin and Juanita Cisneros met with Kim Akeley-Charron and Jan Sawyer to discuss the Grand Opening of The Bridge.

October schedule – There will be four shows at the beginning of October, then the theater will be dark while the HVAC units are being replaced. The theater will then reopen October 21, 2012.

Miscellaneous Items

- Susan Ison showed a booklet entitled *Walk Historic Loveland* made by The Historic Preservation Office.
- The September 4, 2012 Denver Post had an article about things to see in Colorado and they mentioned the Chuck Close exhibit.
- Susan read two comments from visitors– one from Belgium, Europe, commenting on the great history exhibit and the variety and quality of art at the museum.
- Kim Akeley-Charron attended the Western Arts Alliance (WAA) in Seattle to look for acts for the Museum. She met a group of men that were once homeless that now have a singing act. This act would work well for the *Hobos to Homeless* exhibit being planned in 2012.
- The CSB members each received a copy of *Historical Images* from the Loveland Museum/Gallery Collection.

Next Cultural Services Board Meeting: Tuesday, October 25, 2011 at 4:30 p.m. in the Loveland Museum/Gallery Upstairs Conference Room.

III. Adjournment

Motion to adjourn the meeting was made by Juanita Cisneros at 5:50 p.m. Jan Desjardin seconded the motion. All approved the motion

The Rialto Bridge Project

Connecting Art, Artists and Community



The Rialto Bridge is the result of a public/private/philanthropic partnership between the City of Loveland, the developer and the Community Foundation of Northern Colorado. The Community Foundation pledged to raise \$700,000 to complete the public spaces within the building.

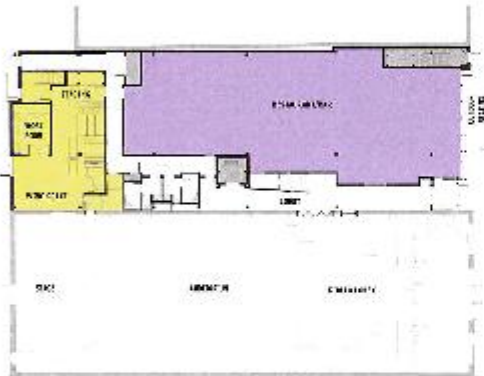
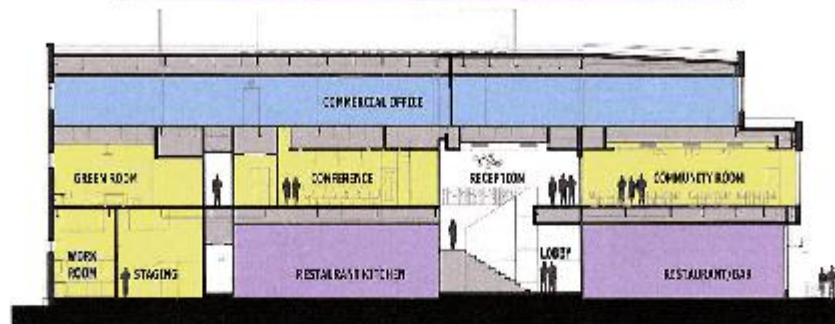
We need your help to reach this goal. Please contribute by visiting www.RialtoBridgeCampaign.org, calling 970-224-3462 or mailing a check to:



4745 Wheaton Dr., Fort Collins, CO 80525
(Indicate Rialto Bridge on memo line)

All contributions are tax deductible. Gifts over \$100 qualify for a 25% Colorado Enterprise Zone Tax Credit.

Main Stair View:



First Floor:

In addition to an expanded lobby area for the Theater, the front two thirds of the Rialto Bridge building's first floor will feature a restaurant with outdoor seating along the sidewalk. Behind the restaurant will be a desperately-needed workshop, staging, back stage and storage space, as well as new restrooms for men and women.

Second Floor:

The front of the second floor will feature a community room. Adjacent to the community room will be a large reception area. The two spaces will be usable together or separately for meetings, community gatherings and receptions.

In the rear of the second floor will be a green room with a restroom and three private changing rooms. Finally, there will be two offices, a conference room/library, restrooms, a catering kitchen and storage space. The Community Foundation of Northern Colorado will be among the community groups to make use of the new conference room/library, as well as a portion of the office space.



Third Floor:

The third floor will be office space owned by the developer.