

Mayor Gutierrez called the Study Session of the Loveland City Council to order at 6:30 p.m. on the above date. Councilors present: Gutierrez, Solt, Klassen, McEwen, Rice, Heckel and Shaffer. Councilors Johnson and McKean were absent. City Manager, Bill Cahill was also present.

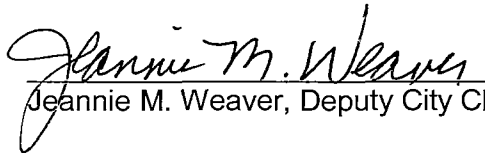
1. BUSINESS DEVELOPMENT

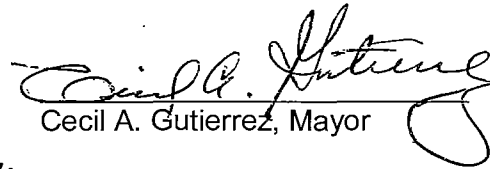
City of Loveland Economic Development Strategic Plan

Business Development Manager, Betsey Hale presented this as an information only item. The City of Loveland has an Economic Incentive Policy but does not have a clearly defined strategy to carry out the tasks of economic development. Ms. Hale outlined the process and timeline to be used, the five stages of developing a local economic development strategy, who will do the work and the areas on which particular emphasis will be placed when creating the plan. Council thanked Ms. Hale for the presentation.

The study session was adjourned at 6:51 p.m.

Respectfully Submitted,

  
Jeannie M. Weaver, Deputy City Clerk

  
Cecil A. Gutierrez, Mayor

