

Community Marketing Commission Meeting Minutes  
May 12, 2010

Board Members Present

Rich Harter – Board Chair  
Linda Hughey – Vice Chair  
Tom Dwyer, Jeremy Elliott, Mike Nappa,  
Rosemary Prawdzik, Judy Saffell

Also Present

Councilor Carol Johnson – Loveland City Council  
Rod Wensing – Staff Liaison  
Ann Harroun – Alternate  
Bob Torson – Alternate

1. Call meeting to order – *Rich Harter*
  - a. Approval of minutes from 05/06/2010 meeting  
*Minor amend recommended.*  
*Linda Hughey motions to accept the amended minutes.*  
*Judy Saffell seconds.*  
*The motion passes unanimously with Tom Dwyer absent from vote.*
2. Best Practices information on funding levels.  
*Discussion*
3. Special work session on application, process, rating criteria  
*Discussion.*  
*Mike Nappa motions to delete 2 items from the application checksheet ‘Copy of articles of incorporation’ and ‘Copy of 501c3 tax determination letter (mandatory for nonprofits)’*  
*The motion fails with Rosemary Prawdzik, Jeremy Elliott, and Mike Nappa voting for the motion.*  
*Rosemary Prawdzik motions that we state that we will fund up to 50% of a project.*  
*Jeremy Elliott seconds the motion.*  
*The motion fails with Rich Harter, Rosemary Prawdzik, and Jeremy Elliott voting for the motion.*  
*Judy Saffell motions that we state that we will fund up to 35% of a project.*  
*Tom Dwyer seconds the motion.*  
*The motion passes with Rich Harter, Rosemary Prawdzik, and Jeremy Elliott voting against.*  
*Linda Hughey motions that we accept the listed eligible applicants in the current process piece. They are as follows: non-profit organizations, government agency, cooperative groups, for-profit organization.*  
*Tom Dwyer seconds the motion.*  
*The motion passes with Mike Nappa voting against.*  
*Mike Nappa opposed the motion solely on the inclusion of government agency in the eligible applicants list as this could potentially appear to be a conflict of interest.*  
*Jeremy Elliott motions that we accept the rating criteria example that only included 10 gradable items as the format for the Commission’s rating criteria sheet.*  
*Rosemary Prawdzik seconds the motion.*  
*The motion passes unanimously.*  
*Tom Dwyer motions to accept the original rating document as presented.*  
*Rosemary Prawdzik seconds the motion.*  
*The motion passes with Judy Saffell and Linda Hughey voting against.*

4. Discussion on accountability measures  
*Discussion on the draft accountability measures plan.*  
*Rosemary Prawdzik motions to accept the draft accountability measure plan as presented for measurement of the Commission's performance.*  
*Jeremy Elliott seconds the motion.*  
*Passes unanimously.*
5. Set agenda for May 20<sup>th</sup>, 2010 Meeting  
*Rich Harter to write a draft executive summary.*  
*Work on finalizing all pieces of the interim strategic marketing plan.*
6. Adjourn  
*Judy Saffell motions to adjourn.*  
*Linda Hughey seconds the motion.*  
*The motion passes unanimously.*