LOVELAND CITY COUNCIL
STUDY SESSION & SPECIAL MEETING
TUESDAY, JUNE 28, 2011
CITY COUNCIL CHAMBERS
500 EAST THIRD STREET
LOVELAND, COLORADO

THE CITY OF LOVELAND DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY, RACE, CREED, COLOR, SEX, SEXUAL ORIENTATION, RELIGION, AGE, NATIONAL ORIGIN, OR ANCESTRY IN THE PROVISION OF SERVICES. FOR DISABLED PERSONS NEEDING REASONABLE ACCOMMODATION TO ATTEND OR PARTICIPATE IN A CITY SERVICE OR PROGRAM, CALL 962-2343 OR TDD # 962-2620 AS FAR IN ADVANCE AS POSSIBLE.

6:30 P.M. STUDY SESSION AND SPECIAL MEETING - City Council Chambers

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

STUDY SESSION AGENDA

1. <u>BUSINESS DEVELOPMENT</u>
Update on the Community Marketing Commission Brand Assessment and Strategic Marketing Plan (60 minutes)
This is a report to City Council on a draft strategic plan and initial findings on the brand assessment and event inventory and gap analysis.

2. <u>DEVELOPMENT SERVICES</u>
North Catalyst Project / Museum Expansion (60 minutes)
Staff is requesting a review of the development proposal submitted by the Brinkman Partners. In addition, staff is requesting review of the proposal to move the museum expansion to the 5th Street site.

ADJOURN THE STUDY SESSION AND CONVENE THE SPECIAL MEETING

SPECIAL MEETING AGENDA

1. <u>CITY MANAGER</u>
Discussion and consideration of any needed action concerning the ACE Manufacturing and Innovation Park

ADJOURN