

Community Marketing Commission

To promote tourism, conventions and related activities within Loveland, Colorado



Parks & Rec Conference Room
500 E. Third St., Loveland, CO 80537

CMC Meeting Agenda **Special Meeting Date Thursday, June 16, 2011** **6:00p.m.-8:00p.m**

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| 1. Call Meeting to Order | 6:00p.m. |
| 2. Approval of the May 5, 2011 Minutes | 6:00-6:05p.m. |
| 3. Public Comment | 6:05-6:10p.m. |
| 4. City Council Liaison Report | 6:10-6:15p.m. |
| 5. NoCo Link Update- Judy Saffell | 6:20-6:25p.m. |
| 6. Staff Liaison Report | |
| • Visitor Center Update | |
| • Governors Tourism Conference Update | 6:25-6:35p.m. |
| 7. Commissioner Interview Updates | 6:35-6:45p.m. |
| 8. Marketing Strategy/Branding Research Presentation | 6:45-7:45p.m. |
| 9. Next Meeting Agenda | 7:45-7:50p.m. |
| 10. Commissioner Comments | 7:50-8:00p.m. |
| 11. Adjourn | 8:00p.m. |