

Community Marketing Commission Meeting Minutes  
May 6, 2010

Board Members Present

Rich Harter – Board Chair  
Linda Hughey – Vice Chair  
Tom Dwyer, Jeremy Elliott, Mike Nappa,  
Rosemary Prawdzik, Judy Saffell

Also Present

Councilor Carol Johnson – Loveland City Council  
Councilor Cathleen McEwen – Loveland City Council  
Ann Harroun – Alternate  
Bob Torson – Alternate

1. Call meeting to order – *Rich Harter*
2. Special work session on process  
*Discussion on each process point with general concensus.*  
*Jeremy Elliott motions to go to break.*  
*Mike Nappa seconds the motion.*  
*Passes unanimously.*
3. Break
4. Approval of minutes from 04/29/2010 meeting  
*Rosemary Prawdzik motions to accept the minutes.*  
*Tom Dwyer seconds the motion.*  
*Passes unanimously.*
5. Public Comment  
*None.*
6. Council and staff liaison report  
*None.*
- 7,8 Discussion on rating criteria  
*Discussion on inclusion of formula to help applicants determine potential economic impact from tourists.*
9. Application reconciliation
10. Set special meeting date and time and assignments.  
*Wednesday May 12<sup>th</sup>, 2010 5:00pm-8:00pm*  
*Review FAQ draft.*  
*Best practices for funding levels.*  
*Agenda*  
*Best Practices for funding levels*  
*Application/process/grading criteria reconciliation*  
*Accountability measures*
11. Commission and Liaison Announcements  
*None.*
12. Adjourn  
*Jeremy Elliott motions to adjourn.*  
*Linda Hughey seconds the motion.*  
*Passes unanimously.*

*To promote tourism, conventions and related activities within Loveland, Colorado.*