

Community Marketing Commission Meeting Minutes
June 17, 2010

Board Members Present

Rich Harter – Board Chair

Linda Hughey – Vice Chair

Tom Dwyer, Jeremy Elliott, Mike Nappa, Rosemary Prawdzik

Also Present

Councilor Carol Johnson – Loveland City Council

Rod Wensing – Staff Liaison

Ann Harroun – Alternate

1. Call meeting to order – *Rich Harter*
 - a. Approval of minutes from 06/03/2010 meeting
Mike Nappa moves to accept the minutes.
Rosemary Prawdzik seconds.
The motion passes unanimously (Linda Hughey absent from this vote).
2. Discussion on facilitator ideas
Discussion on various facilitators.
Mike Nappa moves that the CMC pursue Puma as the CMC facilitator.
Linda Hughey seconds.
The motion passes unanimously.
Rod Wensing asked to contact PUMA to facilitate a July 17th work group with invited community stakeholders.
3. Discussion on funding opportunities
Mike Nappa moves to consider the Triple Crown application as a grant award.
Rosemary Prawdzik seconds.
The motion passes unanimously.

Linda Hughey moves to consider the Improv Ice application as a marketing initiative.

Mike Nappa seconds.

The motion passes 4 – 1 with Rich Harter voting against and Rosemary Prawdzik recusing to vote due to conflict of interest.

Rosemary Prawdzik moves that the CMC will not consider the Triple Crown application outside of our regular grant cycle.

Linda Hughey seconds.

The motion passes unanimously.

It was requested, on behalf of the CMC, that Tom Dwyer meet with Elliott Finkelstein to express the CMC's interest in working with Triple Crown on future sporting events. Committee members expressed their concurrence in supporting these types of events but felt it could not review this particular application as it fell outside the grant funding cycle which does not go into effect until July 1.

Linda Hughey moves that the CMC postpone review of the Improv Ice application.

Rosemary Prawdzik seconds.

The motion fails 2 – 3 with Rich Harter and Linda Hughey voting for and Rosemary Prawdzik recusing to vote due to conflict of interest.

Mike Nappa moves that CMC approve the advertising buy with Improv Ice subject to approval by City Council.

Tom Dwyer Seconds.

The motion fails 2 – 3 with Mike Nappa and Jeremy Elliott voting for and Rosemary Prawdzik recusing to vote due to conflict of interest.

Mike Nappa moves that the CMC authorizes Rod Wensing to set up zoomgrant on behalf of the CMC.

Rosemary Prawdzik seconds.

The motion passes unanimously with Tom Dwyer absent from this vote.

4. Special work session on marketing plan framework

Moved to next meeting.

5. Set agenda and commission announcements

Zoomgrants

Facilitator

Marketing plan framework

6. Adjourn

Tom Dwyer motions to adjourn.

Rosemary Prawdzik seconds the motion.

The motion passes unanimously.