

Community Marketing Commission Meeting Minutes  
June 3, 2010

Board Members Present

Rich Harter – Board Chair

Linda Hughey – Vice Chair

Jeremy Elliott, Tom Dwyer, Mike Nappa, Rosemary Prawdzik

Also Present

Councilor Carol Johnson – Loveland City Council

Rod Wensing – Staff Liaison

Ann Harroun – Alternate

Bob Torson – Alternate

1. Call meeting to order – *Rich Harter*
  - a. Approval of minutes from 05/20/2010 meeting  
*Minor amend recommended.*  
*Rosemary Prawdzik moves to accept the minutes.*  
*Linda Hughey seconds.*  
*The motion passes unanimously.*
2. Public comment  
*Shane Cadwell and Katie Buttermore with Budweiser Events Center.*  
*John Kinkade from the National Sculptors Guild.*
3. Council and staff liaison report
4. Downtown Loveland Association presentation  
*Discussion on presentation.*
5. Review, discussion and revise plan per Council input  
*Discussion on council input*  
*Topics – marketing reserve, overarching umbrella tourist organization, collaboration partners, funding*  
*Linda Hughey moves that the Commission postpone the grant process until January 2011.*  
*Mike Nappa seconds the motion.*  
*Discussion.*  
*The motion fails with Linda Hughey voting for the motion.*
6. Plan calendar for summer work  
*Discussion*
7. Set agenda and assignments  
*Facilitator ideas*  
*Endgame/framework for strategic marketing plan*  
*Improv Ice program*
8. Commission announcements
9. Adjourn  
*Mike Nappa motions to adjourn.*  
*Tom Dwyer seconds the motion.*  
*The motion passes unanimously.*