

Community Marketing Commission Meeting Minutes  
July 1, 2010

Board Members Present

Linda Hughey – Vice Chair

Tom Dwyer, Jeremy Elliott, Mike Nappa, Rosemary Prawdzik

Also Present

Councilor Carol Johnson – Loveland City Council

Councilor Cathleen McEwen – Loveland City Council

Rod Wensing – Staff Liaison

Ann Harroun – Alternate

Bob Torson – Alternate

1. Call meeting to order – *Linda Hughey*
  - a. Approval of minutes from 06/17/2010 meeting  
*Some amends recommended.*  
*Rosemary Prawdzik moves to accept the ammended minutes.*  
*Mike Nappa seconds.*  
*The motion passes unanimously.*
2. Public comment  
*Bruce Wallace – President of the Loveland Area Hospitality Association.*  
*Janice Mount – NOCO Link representative.*
3. Council and staff liaison report  
*Cathleen McEwen attended the Colorado Municipal League in Breckenridge.*  
*Rod Wensing reported that there has been an approximate total of \$166,000 of lodging tax collected through June 30, 2010.*
4. Zoomgrant information/training  
*Discussion.*
5. Puma facilitator  
*Discussion.*
6. Discussion on community stakeholders.  
*Discussion.*  
*Tom Dwyer motions that we accept the discussed stakeholder list as the Commission's list of attendees.*  
*Rosemary Prawdzik seconds the motion.*  
*The motion passes unanimously.*
7. Set agenda and assignments  
*July 15<sup>th</sup> meeting date*  
*Improv Ice*  
*Post project report*  
*Workshop discussion*
8. Commission announcements  
*Jeremy Elliott seeks guidance on minutes and agenda.*  
*General consensus on action minutes containing a change in thought or comments specifically pointed out to be noted. General consensus on items to be added to agenda outside of previously set items should be added through Chair's request. Removal or postponement of items will occur with majority of Commission's members consent.*

*To promote tourism, conventions and related activities within Loveland, Colorado.*

Adjourn

*Mike Nappa motions to adjourn.*

*Rosemary Prawdzik seconds the motion.*

*The motion passes unanimously.*