

**City of Loveland, Colorado**  
**COMMUNITY MARKETING COMMISSION MEETING**  
**Thursday, March 11, 2010**  
**6:00pm-8:00pm**  
**500 E. 3<sup>rd</sup> St., Loveland, CO, Main Floor Conference Room**

***AGENDA***

- |   |                 |
|---|-----------------|
| 1. Call meeting to order                    | 6:00pm – 6:05pm |
| a. Review minutes from 03/04/2010           |                 |
| b. Establish Public Comment Parameters      |                 |
| 2. Public Comment                           | 6:05pm – 6:25pm |
| 3. Staff liaison report (file sharing site) | 6:25pm – 6:35pm |
| 4. Develop Vision/Mission Statement         | 6:35pm – 7:05pm |
| 5. Break                                    | 7:05pm – 7:15pm |
| 6. Conduct SWOT Analysis                    | 7:15pm – 7:55pm |
| 7. Set agenda for 03/11/2010                | 7:55pm – 8:00pm |
| 8. Adjourn                                  | 8:00pm          |