

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**OCTOBER 2024**

**YEAR-TO-DATE COMPARISON**

<b><u>Geographical Area</u></b>	<b><u>2024</u></b>	<b><u>2023</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 10,379,081	\$ 12,186,682	-14.8%
North East Loveland	4,157,995	4,934,945	-15.7%
North West Loveland	3,999,418	5,640,495	-29.1%
Centerra	3,828,412	3,583,083	6.8%
South West Loveland	2,067,708	2,183,626	-5.3%
Orchards Shopping Center	1,787,794	2,782,620	-35.8%
Promenade Shops	1,758,208	1,700,072	3.4%
Downtown	1,576,230	1,626,300	-3.1%
The Ranch	1,042,669	936,427	11.3%
Thompson Valley Shopping Center	1,034,888	2,161,216	-52.1%
Airport	843,605	966,534	-12.7%
Columbine Shopping Center	519,611	918,257	-43.4%
Outlet Mall	157,388	137,782	14.2%
All Other Areas	15,244,551	12,145,966	25.5%
<b>Total</b>	<b>\$ 48,397,558</b>	<b>\$ 51,904,005</b>	<b>-6.8%</b>

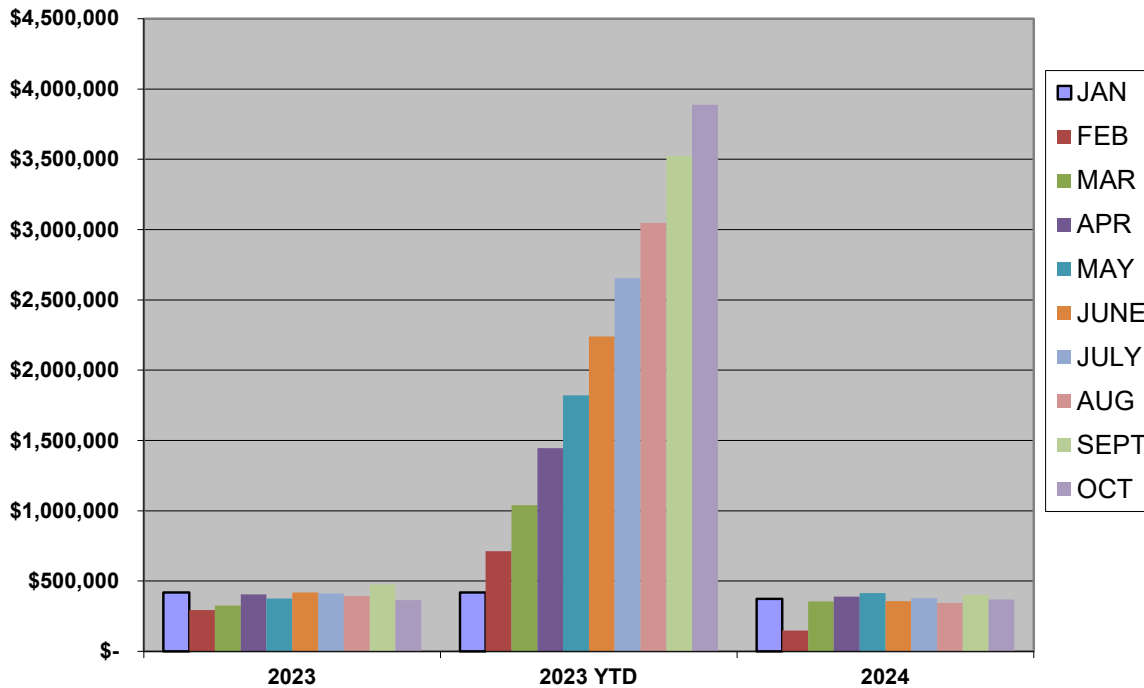
**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of OCTOBER 2024**

<b><u>Geographical Area</u></b>	<b><u>2024</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 1,050,677	21.80%
Centerra	409,533	8.50%
North East Loveland	394,511	8.20%
North West Loveland	383,476	8.00%
South West Loveland	218,646	4.50%
Promenade Shops	184,284	3.80%
Downtown	169,437	3.50%
Orchards Shopping Center	145,015	3.00%
The Ranch	111,482	2.30%
Airport	88,547	1.80%
Thompson Valley Shopping Center	67,172	1.40%
Columbine Shopping Center	46,735	1.00%
Outlet Mall	17,869	0.40%
All Other Areas	1,533,364	31.80%
<b>Total of OCTOBER 2024</b>	<b>\$ 4,820,748</b>	<b>100.00%</b>

**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2023-2024 Comparison**

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
JAN	\$ 418,568	\$ 418,568	\$ 373,761	\$ 373,761	-10.7%	-10.7%
FEB	\$ 294,798	\$ 713,366	\$ 148,197	\$ 521,958	-26.8%	-49.7%
MAR	\$ 326,343	\$ 1,039,709	\$ 355,861	\$ 877,819	-15.6%	9.0%
APR	\$ 405,794	\$ 1,445,503	\$ 388,333	\$ 1,266,152	-12.4%	-4.3%
MAY	\$ 375,304	\$ 1,820,807	\$ 413,581	\$ 1,679,733	-7.7%	10.2%
JUNE	\$ 420,014	\$ 2,240,820	\$ 358,109	\$ 2,037,843	-9.1%	-14.7%
JULY	\$ 412,924	\$ 2,653,744	\$ 378,031	\$ 2,415,873	-9.0%	-8.5%
AUG	\$ 394,589	\$ 3,048,333	\$ 343,390	\$ 2,759,264	-9.5%	-13.0%
SEPT	\$ 475,139	\$ 3,523,472	\$ 401,412	\$ 3,160,675	-10.3%	-15.5%
OCT	\$ 363,575	\$ 3,887,047	\$ 368,160	\$ 3,528,835	-9.2%	1.3%

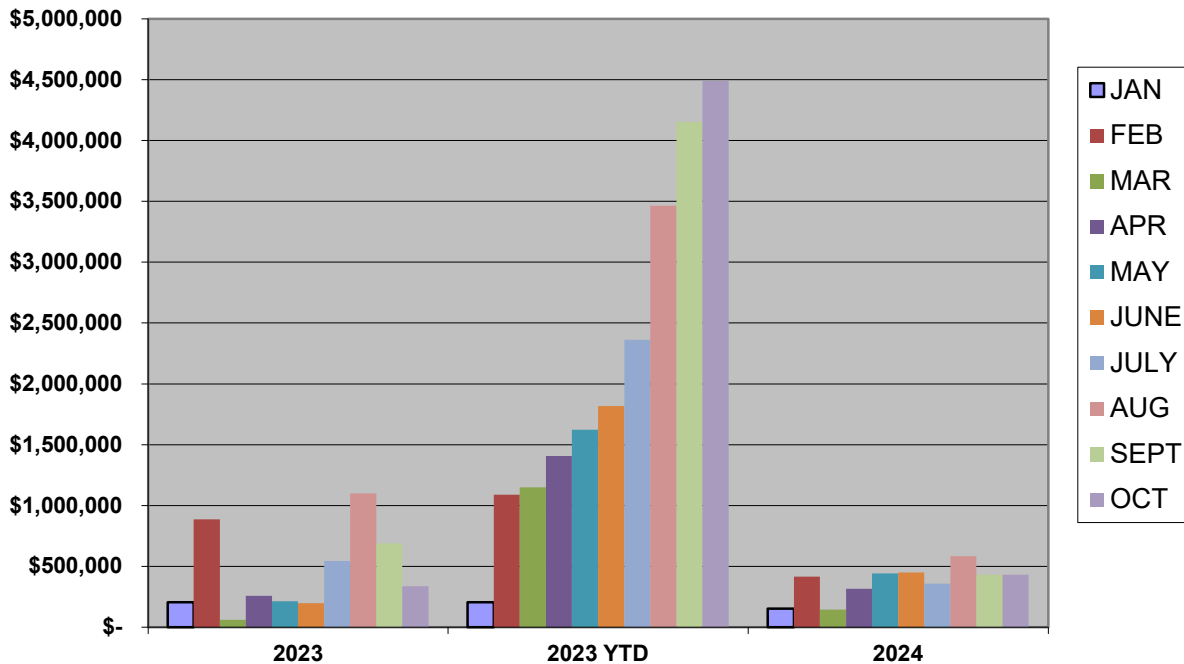
## MOTOR VEHICLE USE TAX COLLECTIONS



**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2023-2024 Comparison**

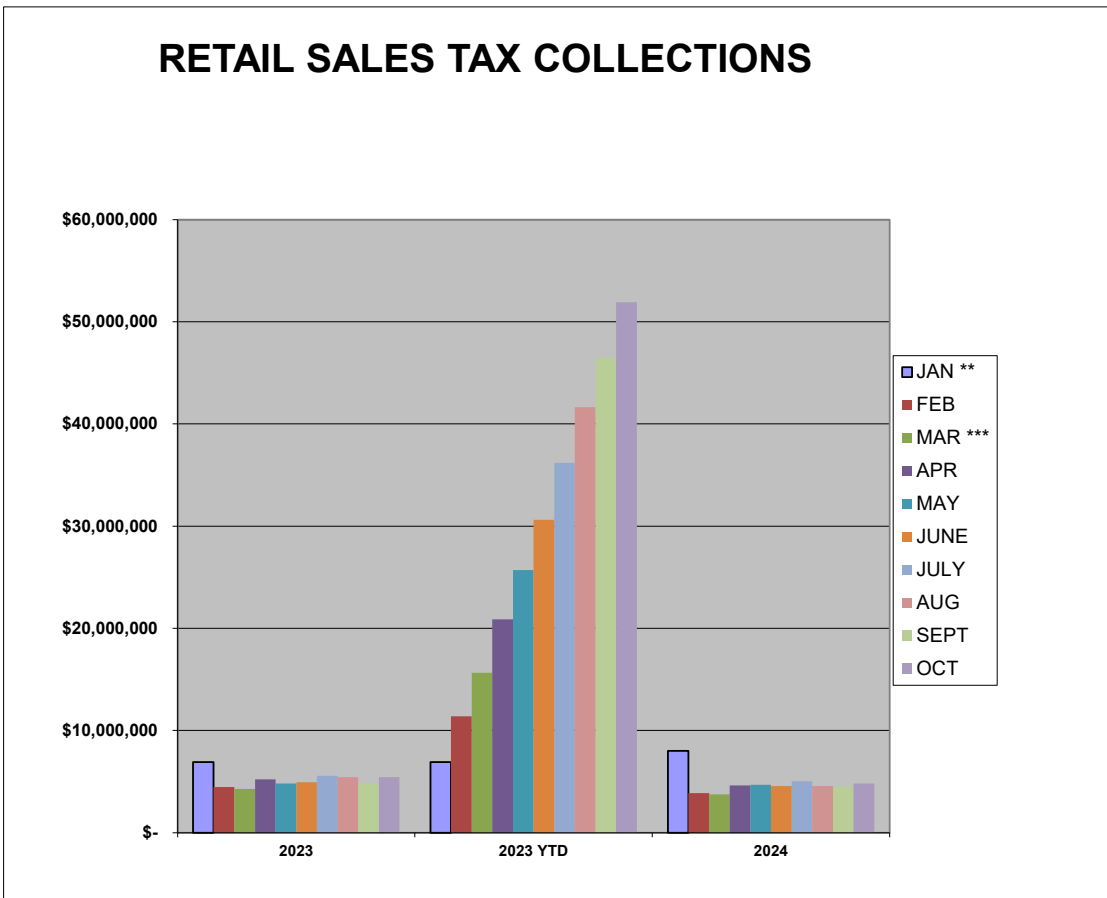
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 204,091	\$ 204,091	\$ 152,947	\$ 152,947	-25.1%	-25.1%
FEB	\$ 885,226	\$ 1,089,317	\$ 415,452	\$ 568,399	-47.8%	-53.1%
MAR	\$ 61,350	\$ 1,150,667	\$ 145,172	\$ 713,571	-38.0%	136.6%
APR	\$ 256,725	\$ 1,407,392	\$ 316,718	\$ 1,030,289	-26.8%	23.4%
MAY	\$ 214,210	\$ 1,621,603	\$ 442,897	\$ 1,473,187	-9.2%	106.8%
JUNE	\$ 196,613	\$ 1,818,215	\$ 448,591	\$ 1,921,777	5.7%	128.2%
JULY	\$ 544,802	\$ 2,363,017	\$ 357,984	\$ 2,279,762	-3.5%	-34.3%
AUG	\$ 1,100,442	\$ 3,463,459	\$ 584,654	\$ 2,864,416	-17.3%	-46.9%
SEPT	\$ 688,589	\$ 4,152,048	\$ 431,666	\$ 3,296,082	-20.6%	-37.3%
OCT	\$ 337,833	\$ 4,489,881	\$ 431,748	\$ 3,727,830	-17.0%	27.8%

## BUILDING MATERIAL USE TAX COLLECTIONS



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2023-2024 Comparison**

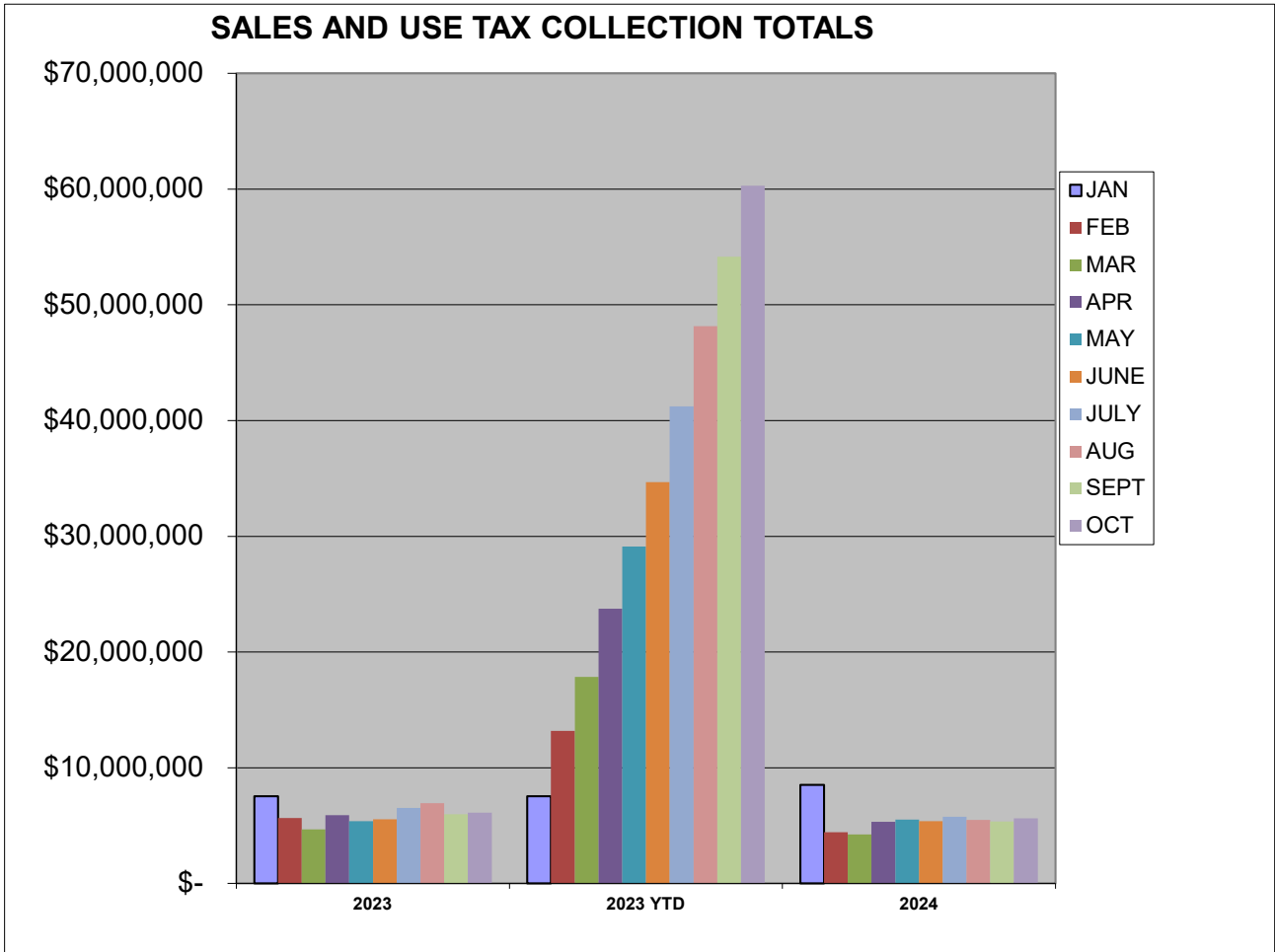
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
JAN **	\$ 6,908,516	\$ 6,908,516	\$ 7,991,757	\$ 7,991,757	15.7%	15.7%
FEB	\$ 4,465,702	\$ 11,374,218	\$ 3,865,256	\$ 11,857,013	4.2%	-13.4%
MAR ***	\$ 4,280,015	\$ 15,654,233	\$ 3,746,561	\$ 15,603,575	-0.3%	-12.5%
APR	\$ 5,230,904	\$ 20,885,137	\$ 4,614,689	\$ 20,218,264	-3.2%	-11.8%
MAY	\$ 4,801,127	\$ 25,686,264	\$ 4,672,882	\$ 24,891,147	-3.1%	-2.7%
JUNE	\$ 4,931,003	\$ 30,617,267	\$ 4,569,774	\$ 29,460,921	-3.8%	-7.3%
JULY	\$ 5,579,886	\$ 36,197,153	\$ 5,033,911	\$ 34,494,832	-4.7%	-9.8%
AUG	\$ 5,454,191	\$ 41,651,343	\$ 4,557,930	\$ 39,052,762	-6.2%	-16.4%
SEPT	\$ 4,823,666	\$ 46,475,010	\$ 4,524,049	\$ 43,576,811	-6.2%	-6.2%
OCT	\$ 5,428,996	\$ 51,904,005	\$ 4,820,748	\$ 48,397,558	-6.8%	-11.2%



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2023-2024 Comparison**

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 7,531,176	\$ 7,531,176	\$ 8,518,465	\$ 8,518,465	13.1%	13.1%
FEB	\$ 5,645,725	\$ 13,176,901	\$ 4,428,906	\$ 12,947,371	-1.7%	-21.6%
MAR	\$ 4,667,708	\$ 17,844,609	\$ 4,247,594	\$ 17,194,965	-3.6%	-9.0%
APR	\$ 5,893,423	\$ 23,738,032	\$ 5,319,741	\$ 22,514,706	-5.2%	-9.7%
MAY	\$ 5,390,641	\$ 29,128,673	\$ 5,529,361	\$ 28,044,067	-3.7%	2.6%
JUNE	\$ 5,547,629	\$ 34,676,302	\$ 5,376,474	\$ 33,420,541	-3.6%	-3.1%
JULY	\$ 6,537,612	\$ 41,213,914	\$ 5,769,926	\$ 39,190,467	-4.9%	-11.7%
AUG	\$ 6,949,222	\$ 48,163,136	\$ 5,485,975	\$ 44,676,441	-7.2%	-21.1%
SEPT	\$ 5,987,394	\$ 54,150,530	\$ 5,357,127	\$ 50,033,568	-7.6%	-10.5%
OCT	\$ 6,130,404	\$ 60,280,934	\$ 5,620,655	\$ 55,654,223	-7.7%	-8.3%



**City of Loveland**

**Summary of Sales Tax Collections by Industry Code**

	<u>Ten months, ended</u>				<u>October 31, 2024</u>					
<b>Description</b>	<b>October 2024</b>	<b>October 2023</b>	<b>\$ Change</b>	<b>% Change</b>	<b>YTD 2024</b>	<b>YTD 2023</b>	<b>\$ Change</b>	<b>% Change</b>	<b>% of Total</b>	<b>Cumulative %</b>
Restaurants & Bars	\$ 724,487	\$ 731,890	(7,403)	-1.0%	7,052,255	6,740,964	\$ 311,291	4.6%	14.6%	14.6%
Department Stores & General Merchandise	503,438	\$ 819,573	(316,135)	-38.6%	5,629,401	8,611,245	(2,981,844)	-34.6%	11.6%	26.2%
Electronic Shopping & Mail-Order Houses	523,116	\$ 302,394	220,722	73.0%	4,864,689	3,041,522	1,823,167	59.9%	10.1%	36.3%
Building Material & Lawn & Garden Supplies	517,530	\$ 529,721	(12,191)	-2.3%	4,858,550	4,867,465	(8,915)	-0.2%	10.0%	46.3%
Motor Vehicle Dealers, Auto Parts & Leasing	476,330	\$ 530,171	(53,841)	-10.2%	4,602,997	4,767,322	(164,325)	-3.4%	9.5%	55.8%
Utilities	270,030	\$ 248,418	21,612	8.7%	2,576,396	2,710,628	(134,232)	-5.0%	5.3%	61.1%
Misc. Retail Including Used Merchandise Stores	263,826	\$ 254,150	9,676	3.8%	2,297,076	2,348,343	(51,267)	-2.2%	4.7%	65.9%
Grocery Stores & Specialty Foods	121,605	\$ 500,589	(378,984)	-75.7%	2,005,507	5,341,659	(3,336,152)	-62.5%	4.1%	70.0%
Consumer Goods & Commercial Equipment Rental	159,902	\$ 149,187	10,715	7.2%	1,890,140	1,326,559	563,581	42.5%	3.9%	73.9%
Hotels, Motels & Other Accommodations	147,300	\$ 155,778	(8,478)	-5.4%	1,352,200	1,284,554	67,646	5.3%	2.8%	76.7%
Sporting Goods, Hobby, Book & Music Stores	128,645	\$ 112,235	16,410	14.6%	1,146,618	1,230,022	(83,404)	-6.8%	2.4%	79.1%
Clothing & Clothing Accessories Stores	113,659	\$ 108,405	5,254	4.8%	1,146,400	1,097,562	48,838	4.4%	2.4%	81.5%
Electronics & Appliance Stores	80,995	\$ 97,107	(16,112)	-16.6%	840,391	957,207	(116,816)	-12.2%	1.7%	83.2%
Beer, Wine & Liquor Stores	64,008	\$ 77,599	(13,591)	-17.5%	712,170	811,860	(99,690)	-12.3%	1.5%	84.7%
Health & Personal Care Stores	78,147	\$ 78,089	58	0.1%	690,523	743,101	(52,578)	-7.1%	1.4%	86.1%
Gasoline Stations with Convenience Stores	64,720	\$ 88,360	(23,640)	-26.8%	644,650	747,419	(102,769)	-13.7%	1.3%	87.4%
Broadcasting & Telecommunications	57,438	\$ 65,040	(7,602)	-11.7%	562,896	605,209	(42,313)	-7.0%	1.2%	88.6%
Furniture & Home Furnishing Stores	53,483	\$ 54,060	(577)	-1.1%	462,696	503,448	(40,752)	-8.1%	1.0%	89.5%
Office Supplies, Stationery & Gift Stores	15,452	\$ 15,885	(433)	-2.7%	155,699	161,412	(5,713)	-3.5%	0.3%	89.9%
All Other Categories	456,637	\$ 510,345	(53,708)	-10.5%	4,906,304	4,006,504	899,800	22.5%	10.1%	100.0%
<b>Total</b>	<b>\$ 4,820,748</b>	<b>\$ 5,428,996</b>	<b>\$(608,248)</b>	<b>-11.2%</b>	<b>\$48,397,558</b>	<b>\$51,904,005</b>	<b>\$(3,506,447)</b>	<b>-6.8%</b>	<b>100.0%</b>	