

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
SEPTEMBER 2024

YEAR-TO-DATE COMPARISON

<u>Geographical Area</u>	<u>2024</u>	<u>2023</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 9,328,404	\$ 10,945,012	-14.8%
North East Loveland	3,763,484	4,397,123	-14.4%
North West Loveland	3,615,942	5,085,438	-28.9%
Centerra	3,418,879	3,199,330	6.9%
South West Loveland	1,849,062	1,920,305	-3.7%
Orchards Shopping Center	1,642,779	2,512,545	-34.6%
Promenade Shops	1,573,924	1,538,353	2.3%
Downtown	1,406,793	1,445,781	-2.7%
Thompson Valley Shopping Center	967,716	1,961,334	-50.7%
The Ranch	931,187	834,028	11.6%
Airport	755,058	862,891	-12.5%
Columbine Shopping Center	472,876	831,896	-43.2%
Outlet Mall	139,519	122,506	13.9%
All Other Areas	13,711,188	10,818,468	26.7%
Total	\$ 43,576,811	\$ 46,475,010	-6.2%

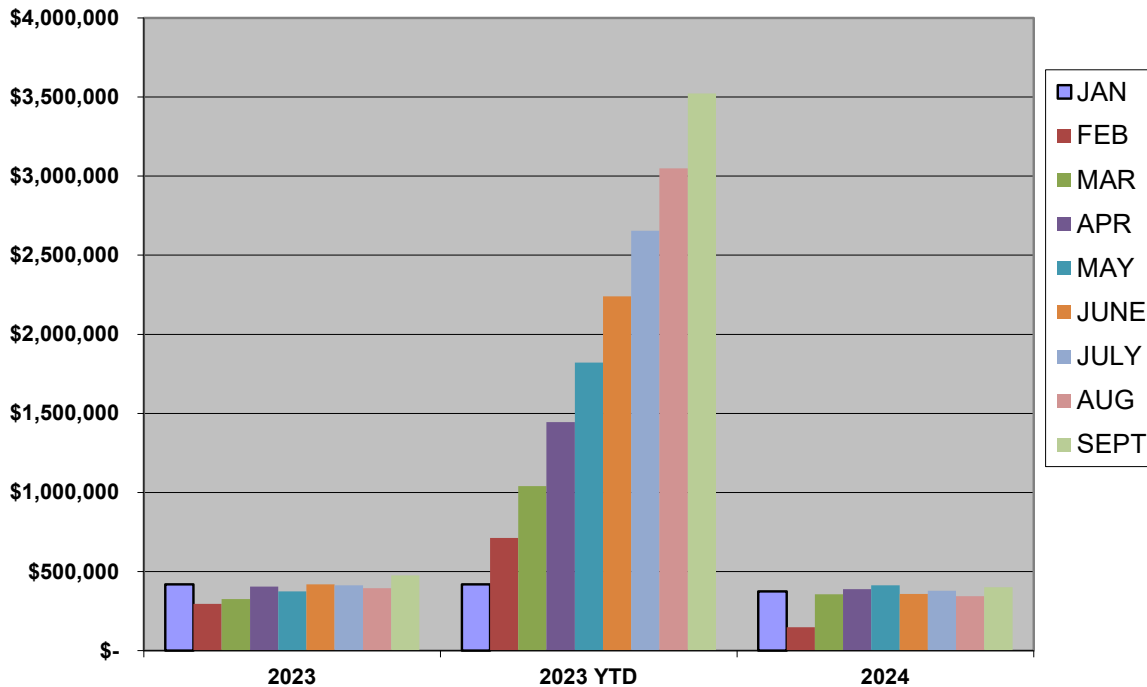
CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of SEPTEMBER 2024

<u>Geographical Area</u>	<u>2024</u>	<u>% of Total</u>
South East Loveland	\$ 1,079,136	23.90%
North East Loveland	437,223	9.70%
North West Loveland	409,547	9.10%
Centerra	399,949	8.80%
South West Loveland	217,074	4.80%
Promenade Shops	172,179	3.80%
Downtown	162,294	3.60%
Orchards Shopping Center	160,328	3.50%
The Ranch	124,517	2.80%
Airport	109,413	2.40%
Thompson Valley Shopping Center	71,749	1.60%
Columbine Shopping Center	47,990	1.10%
Outlet Mall	14,086	0.30%
All Other Areas	1,118,564	24.60%
Total of SEPTEMBER 2024	\$ 4,524,049	100.00%

City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
JAN	\$ 418,568	\$ 418,568	\$ 373,761	\$ 373,761	-10.7%	-10.7%
FEB	\$ 294,798	\$ 713,366	\$ 148,197	\$ 521,958	-26.8%	-49.7%
MAR	\$ 326,343	\$ 1,039,709	\$ 355,861	\$ 877,819	-15.6%	9.0%
APR	\$ 405,794	\$ 1,445,503	\$ 388,333	\$ 1,266,152	-12.4%	-4.3%
MAY	\$ 375,304	\$ 1,820,807	\$ 413,581	\$ 1,679,733	-7.7%	10.2%
JUNE	\$ 420,014	\$ 2,240,820	\$ 358,109	\$ 2,037,843	-9.1%	-14.7%
JULY	\$ 412,924	\$ 2,653,744	\$ 378,031	\$ 2,415,873	-9.0%	-8.5%
AUG	\$ 394,589	\$ 3,048,333	\$ 343,390	\$ 2,759,264	-9.5%	-13.0%
SEPT	\$ 475,139	\$ 3,523,472	\$ 401,412	\$ 3,160,675	-10.3%	-15.5%

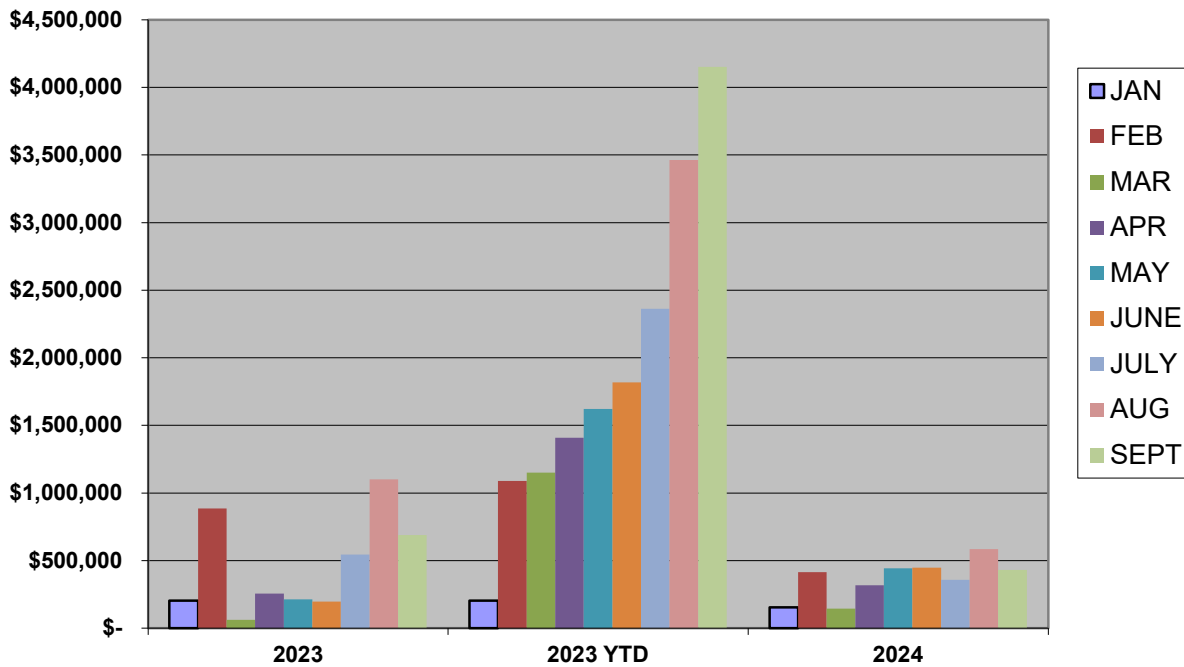
MOTOR VEHICLE USE TAX COLLECTIONS



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

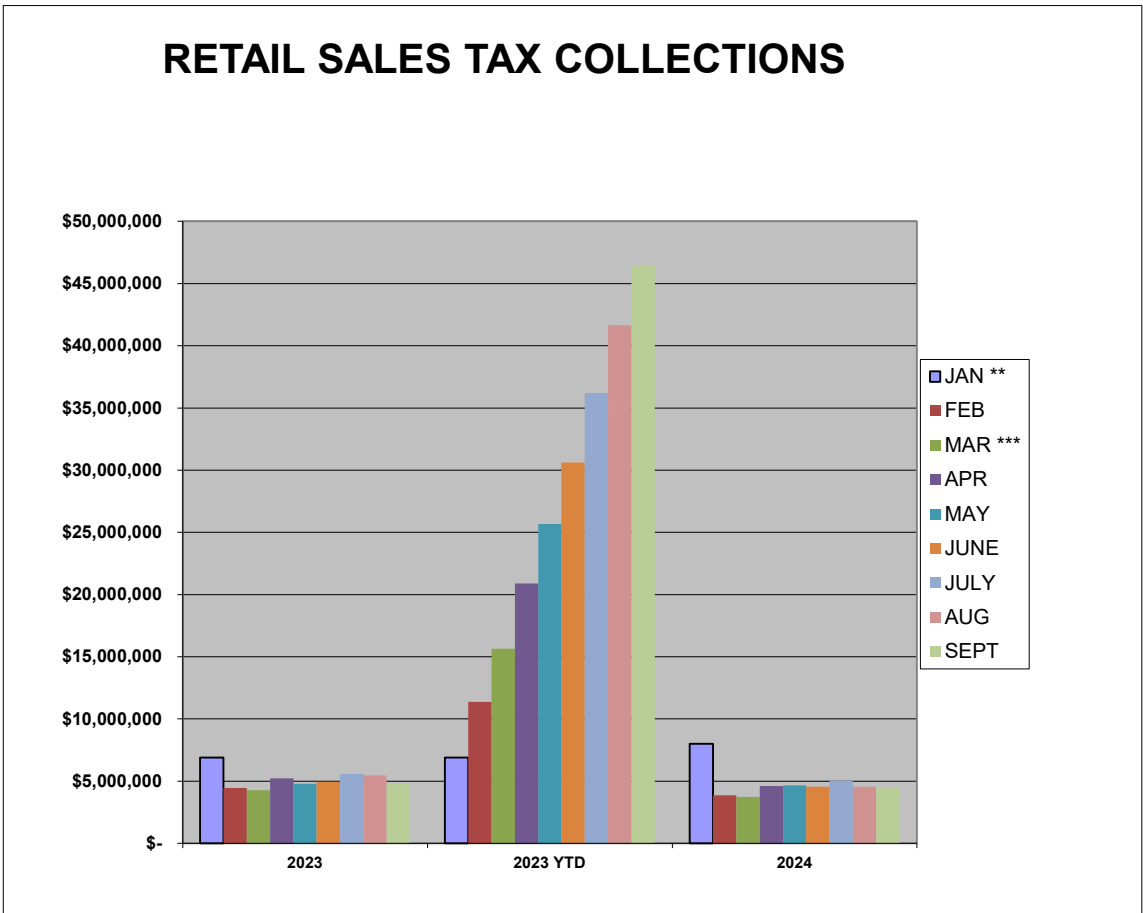
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 204,091	\$ 204,091	\$ 152,947	\$ 152,947	-25.1%	-25.1%
FEB	\$ 885,226	\$ 1,089,317	\$ 415,452	\$ 568,399	-47.8%	-53.1%
MAR	\$ 61,350	\$ 1,150,667	\$ 145,172	\$ 713,571	-38.0%	136.6%
APR	\$ 256,725	\$ 1,407,392	\$ 316,718	\$ 1,030,289	-26.8%	23.4%
MAY	\$ 214,210	\$ 1,621,603	\$ 442,897	\$ 1,473,187	-9.2%	106.8%
JUNE	\$ 196,613	\$ 1,818,215	\$ 448,591	\$ 1,921,777	5.7%	128.2%
JULY	\$ 544,802	\$ 2,363,017	\$ 357,984	\$ 2,279,762	-3.5%	-34.3%
AUG	\$ 1,100,442	\$ 3,463,459	\$ 584,654	\$ 2,864,416	-17.3%	-46.9%
SEPT	\$ 688,589	\$ 4,152,048	\$ 431,666	\$ 3,296,082	-20.6%	-37.3%

BUILDING MATERIAL USE TAX COLLECTIONS



City of Loveland
Retail Sales Tax (CASH BASIS)
2023-2024 Comparison

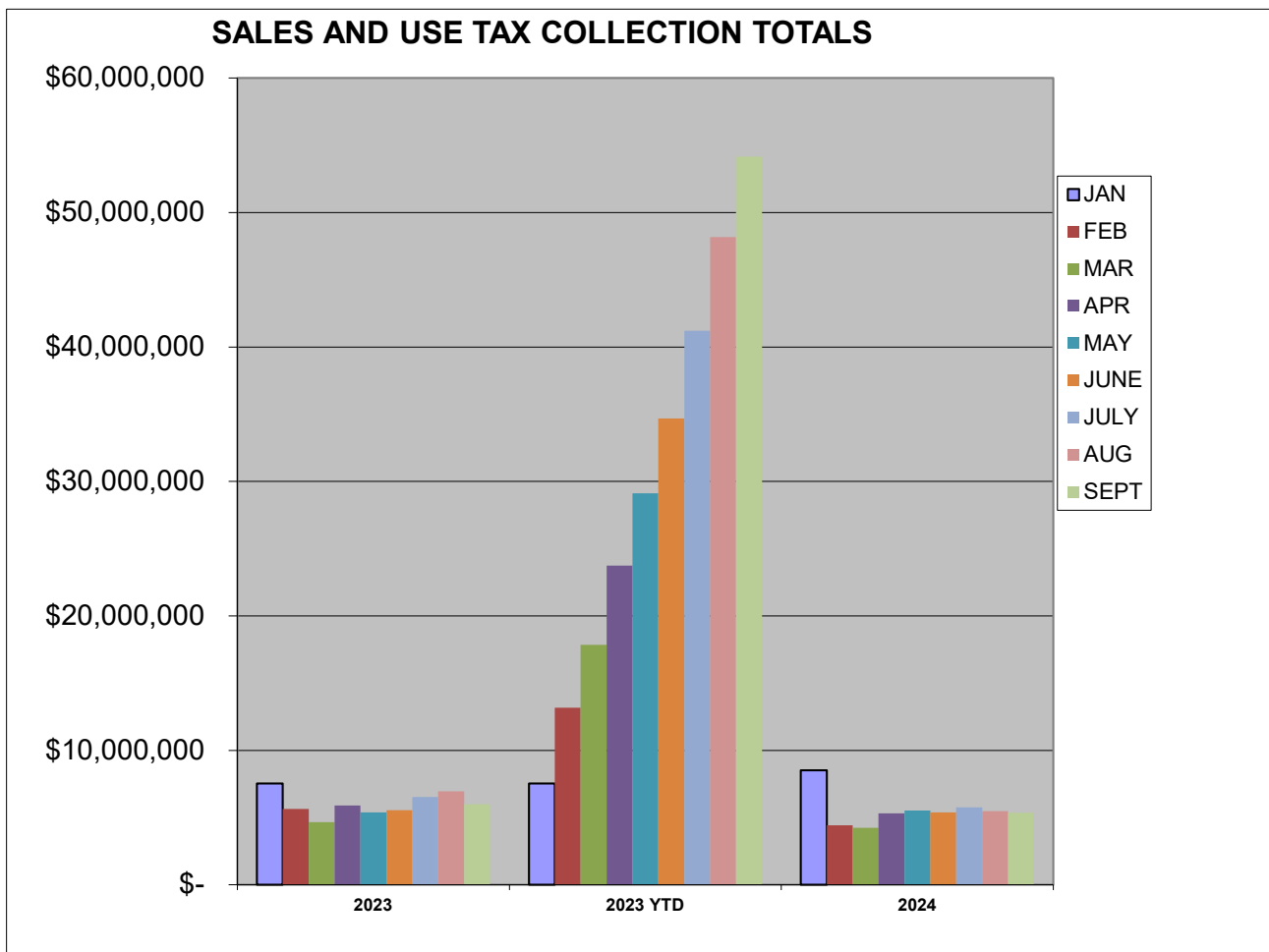
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
JAN **	\$ 6,908,516	\$ 6,908,516	\$ 7,991,757	\$ 7,991,757	15.7%	15.7%
FEB	\$ 4,465,702	\$ 11,374,218	\$ 3,865,256	\$ 11,857,013	4.2%	-13.4%
MAR ***	\$ 4,280,015	\$ 15,654,233	\$ 3,746,561	\$ 15,603,575	-0.3%	-12.5%
APR	\$ 5,230,904	\$ 20,885,137	\$ 4,614,689	\$ 20,218,264	-3.2%	-11.8%
MAY	\$ 4,801,127	\$ 25,686,264	\$ 4,672,882	\$ 24,891,147	-3.1%	-2.7%
JUNE	\$ 4,931,003	\$ 30,617,267	\$ 4,569,774	\$ 29,460,921	-3.8%	-7.3%
JULY	\$ 5,579,886	\$ 36,197,153	\$ 5,033,911	\$ 34,494,832	-4.7%	-9.8%
AUG	\$ 5,454,191	\$ 41,651,343	\$ 4,557,930	\$ 39,052,762	-6.2%	-16.4%
SEPT	\$ 4,823,666	\$ 46,475,010	\$ 4,524,049	\$ 43,576,811	-6.2%	-6.2%



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 7,531,176	\$ 7,531,176	\$ 8,518,465	\$ 8,518,465	13.1%	13.1%
FEB	\$ 5,645,725	\$ 13,176,901	\$ 4,428,906	\$ 12,947,371	-1.7%	-21.6%
MAR	\$ 4,667,708	\$ 17,844,609	\$ 4,247,594	\$ 17,194,965	-3.6%	-9.0%
APR	\$ 5,893,423	\$ 23,738,032	\$ 5,319,741	\$ 22,514,706	-5.2%	-9.7%
MAY	\$ 5,390,641	\$ 29,128,673	\$ 5,529,361	\$ 28,044,067	-3.7%	2.6%
JUNE	\$ 5,547,629	\$ 34,676,302	\$ 5,376,474	\$ 33,420,541	-3.6%	-3.1%
JULY	\$ 6,537,612	\$ 41,213,914	\$ 5,769,926	\$ 39,190,467	-4.9%	-11.7%
AUG	\$ 6,949,222	\$ 48,163,136	\$ 5,485,975	\$ 44,676,441	-7.2%	-21.1%
SEPT	\$ 5,987,394	\$ 54,150,530	\$ 5,357,127	\$ 50,033,568	-7.6%	-10.5%



City of Loveland

Summary of Sales Tax Collections by Industry Code

Description	Nine months, ended				September 30, 2024					
	September 2024	September 2023	\$ Change	% Change	YTD 2024	YTD 2023	\$ Change	% Change	% of Total	Cumulative %
Restaurants & Bars	\$ 758,265	\$ 728,385	29,880	4.1%	6,327,768	6,009,074	\$ 318,694	5.3%	14.5%	14.5%
Department Stores & General Merchandise	522,757	\$ 853,697	(330,940)	-38.8%	5,125,963	7,791,672	(2,665,709)	-34.2%	11.8%	26.3%
Electronic Shopping & Mail-Order Houses	460,597	\$ 268,311	192,286	71.7%	4,341,573	2,739,128	1,602,445	58.5%	10.0%	36.2%
Building Material & Lawn & Garden Supplies	429,924	\$ 477,157	(47,233)	-9.9%	4,341,020	4,337,744	3,276	0.1%	10.0%	46.2%
Motor Vehicle Dealers, Auto Parts & Leasing	497,647	\$ 533,086	(35,439)	-6.6%	4,126,667	4,237,151	(110,484)	-2.6%	9.5%	55.7%
Utilities	280,544	\$ 235,761	44,783	19.0%	2,306,366	2,462,210	(155,844)	-6.3%	5.3%	61.0%
Misc. Retail Including Used Merchandise Stores	201,510	\$ 216,612	(15,102)	-7.0%	2,033,250	2,094,193	(60,943)	-2.9%	4.7%	65.6%
Grocery Stores & Specialty Foods	121,883	\$ 214,725	(92,842)	-43.2%	1,883,902	4,841,070	(2,957,168)	-61.1%	4.3%	70.0%
Consumer Goods & Commercial Equipment Rental	138,050	\$ 120,228	17,822	14.8%	1,730,238	1,177,372	552,866	47.0%	4.0%	73.9%
Hotels, Motels & Other Accommodations	172,492	\$ 146,348	26,144	17.9%	1,204,900	1,128,776	76,124	6.7%	2.8%	76.7%
Clothing & Clothing Accessories Stores	133,379	\$ 116,029	17,350	15.0%	1,032,741	989,157	43,584	4.4%	2.4%	79.1%
Sporting Goods, Hobby, Book & Music Stores	101,108	\$ 106,988	(5,880)	-5.5%	1,017,973	1,117,787	(99,814)	-8.9%	2.3%	81.4%
Electronics & Appliance Stores	77,740	\$ 83,786	(6,046)	-7.2%	759,396	860,100	(100,704)	-11.7%	1.7%	83.1%
Beer, Wine & Liquor Stores	71,337	\$ 76,528	(5,191)	-6.8%	648,162	734,261	(86,099)	-11.7%	1.5%	84.6%
Health & Personal Care Stores	69,196	\$ 72,961	(3,765)	-5.2%	612,376	665,012	(52,636)	-7.9%	1.4%	86.0%
Gasoline Stations with Convenience Stores	75,590	\$ 83,231	(7,641)	-9.2%	579,930	659,059	(79,129)	-12.0%	1.3%	87.4%
Broadcasting & Telecommunications	48,189	\$ 53,557	(5,368)	-10.0%	505,458	540,169	(34,711)	-6.4%	1.2%	88.5%
Furniture & Home Furnishing Stores	48,122	\$ 48,155	(33)	-0.1%	409,213	449,388	(40,175)	-8.9%	0.9%	89.5%
Office Supplies, Stationery & Gift Stores	13,444	\$ 15,298	(1,854)	-12.1%	140,247	145,527	(5,280)	-3.6%	0.3%	89.8%
All Other Categories	302,275	\$ 372,823	(70,548)	-18.9%	4,449,668	3,496,160	953,508	27.3%	10.2%	100.0%
Total	\$ 4,524,049	\$ 4,823,666	\$(299,617)	-6.2%	\$ 43,576,811	\$ 46,475,010	\$(2,898,199)	-6.2%	100.0%	