

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
AUGUST 2024

YEAR-TO-DATE COMPARISON

<u>Geographical Area</u>	<u>2024</u>	<u>2023</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 8,249,268	\$ 9,687,884	-14.8%
North East Loveland	3,326,261	3,838,731	-13.3%
North West Loveland	3,206,395	4,488,601	-28.6%
Centerra	3,018,930	2,838,539	6.4%
South West Loveland	1,631,988	1,688,251	-3.3%
Orchards Shopping Center	1,482,451	2,395,490	-38.1%
Promenade Shops	1,401,745	1,364,809	2.7%
Downtown	1,244,499	1,286,962	-3.3%
Thompson Valley Shopping Center	895,967	1,916,099	-53.2%
The Ranch	806,670	721,305	11.8%
Airport	645,645	743,735	-13.2%
Columbine Shopping Center	424,886	727,085	-41.6%
Outlet Mall	125,433	107,139	17.1%
All Other Areas	12,592,624	9,846,713	27.9%
Total	\$ 39,052,762	\$ 41,651,343	-6.2%

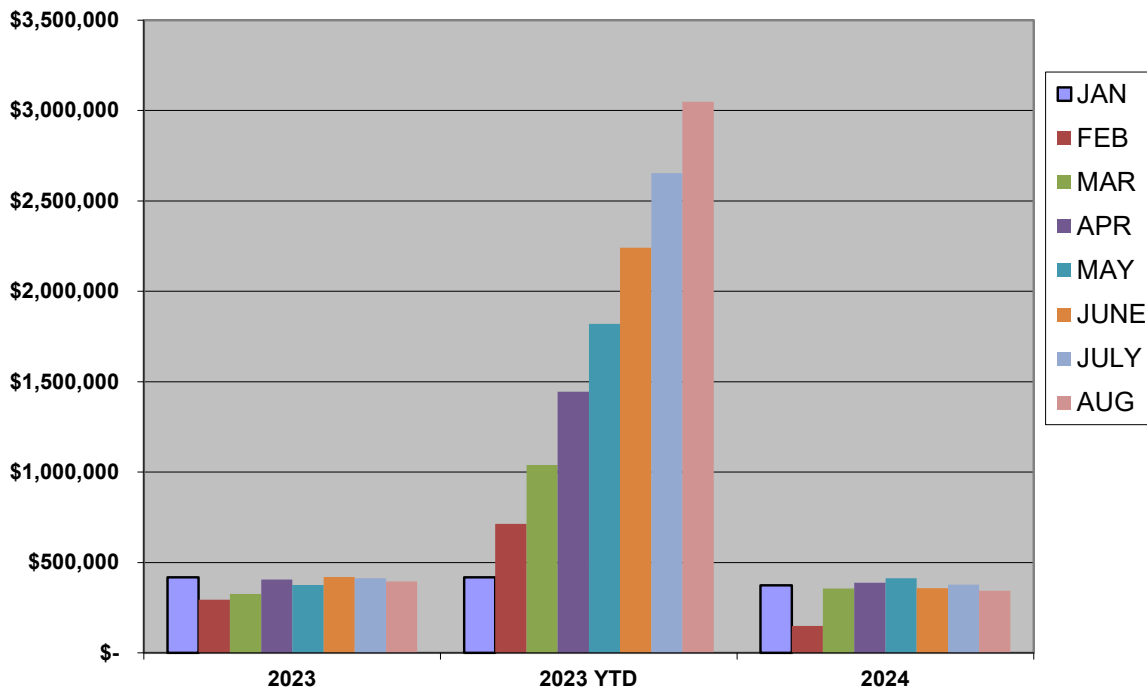
CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of AUGUST 2024

<u>Geographical Area</u>	<u>2024</u>	<u>% of Total</u>
South East Loveland	\$ 1,120,301	24.60%
North East Loveland	434,325	9.50%
Centerra	403,329	8.80%
North West Loveland	390,907	8.60%
South West Loveland	214,502	4.70%
Downtown	158,309	3.50%
Orchards Shopping Center	148,300	3.30%
Promenade Shops	147,490	3.20%
Airport	77,988	1.70%
The Ranch	74,241	1.60%
Thompson Valley Shopping Center	67,096	1.50%
Columbine Shopping Center	54,425	1.20%
Outlet Mall	19,002	0.40%
All Other Areas	1,247,715	27.40%
Total of AUGUST 2024	\$ 4,557,930	100.00%

City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
JAN	\$ 418,568	\$ 418,568	\$ 373,761	\$ 373,761	-10.7%	-10.7%
FEB	\$ 294,798	\$ 713,366	\$ 148,197	\$ 521,958	-26.8%	-49.7%
MAR	\$ 326,343	\$ 1,039,709	\$ 355,861	\$ 877,819	-15.6%	9.0%
APR	\$ 405,794	\$ 1,445,503	\$ 388,333	\$ 1,266,152	-12.4%	-4.3%
MAY	\$ 375,304	\$ 1,820,807	\$ 413,581	\$ 1,679,733	-7.7%	10.2%
JUNE	\$ 420,014	\$ 2,240,820	\$ 358,109	\$ 2,037,843	-9.1%	-14.7%
JULY	\$ 412,924	\$ 2,653,744	\$ 378,031	\$ 2,415,873	-9.0%	-8.5%
AUG	\$ 394,589	\$ 3,048,333	\$ 343,390	\$ 2,759,264	-9.5%	-13.0%

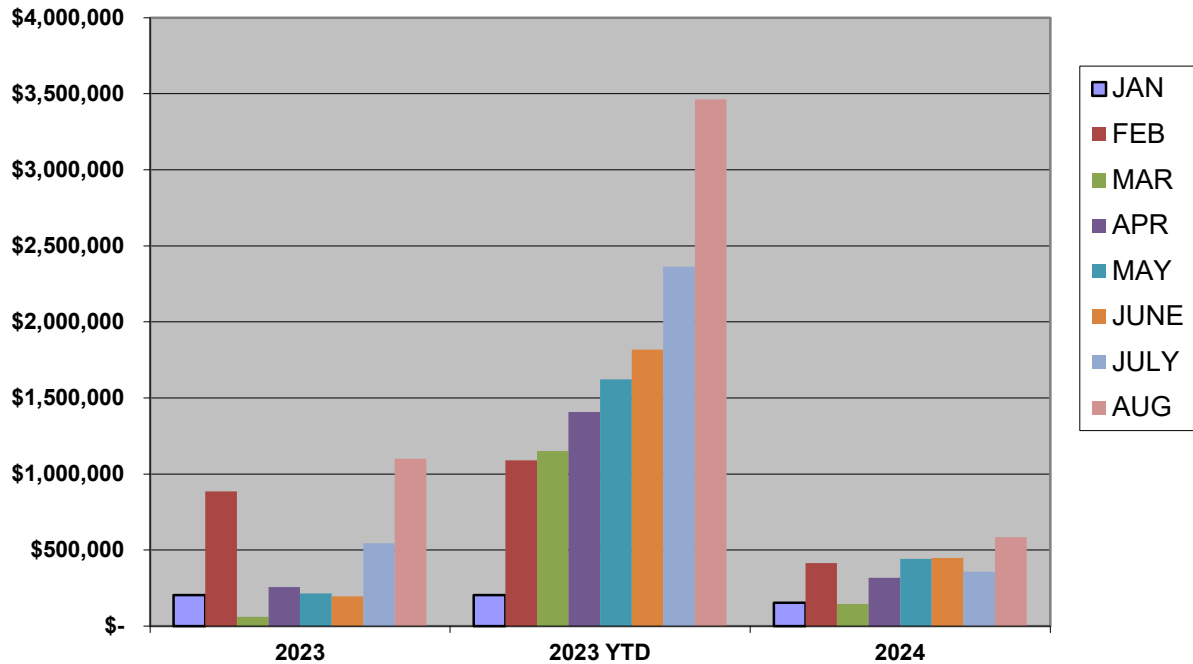
MOTOR VEHICLE USE TAX COLLECTIONS



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

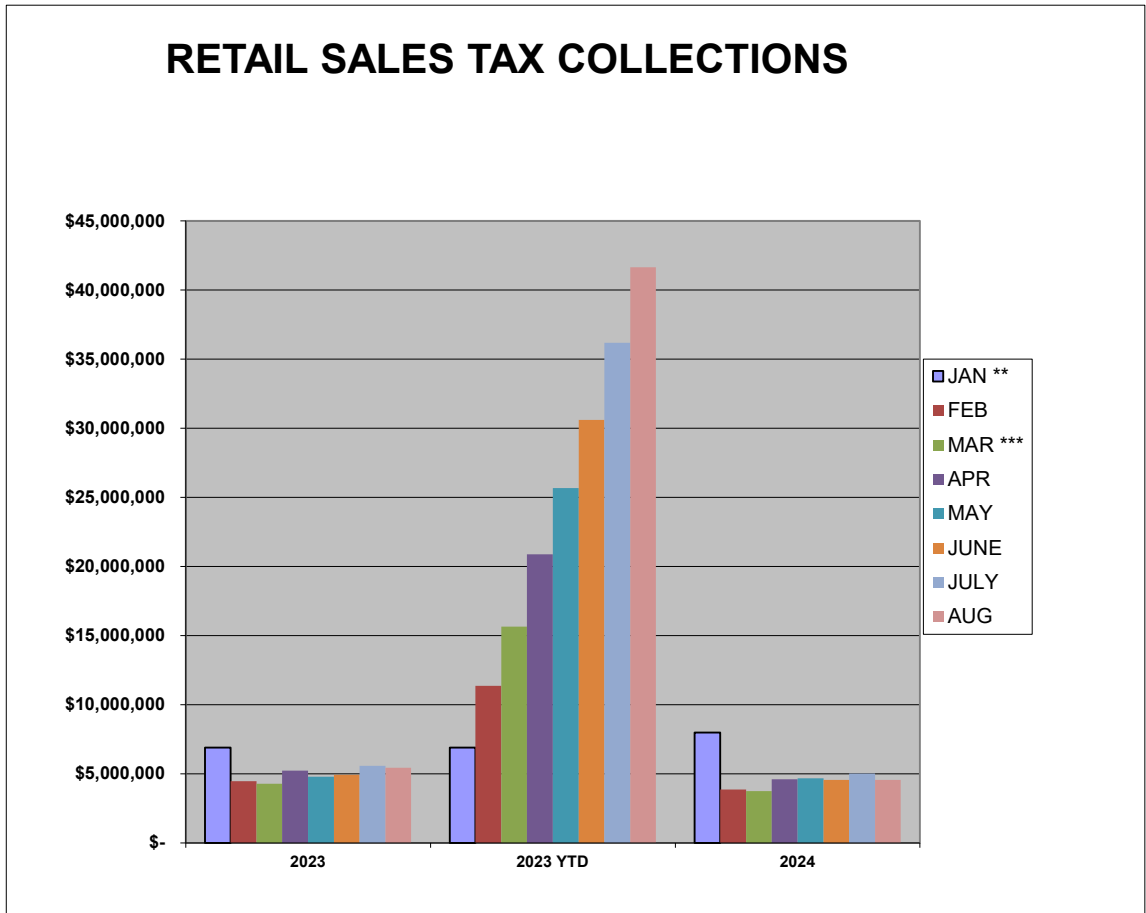
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 204,091	\$ 204,091	\$ 152,947	\$ 152,947	-25.1%	-25.1%
FEB	\$ 885,226	\$ 1,089,317	\$ 415,452	\$ 568,399	-47.8%	-53.1%
MAR	\$ 61,350	\$ 1,150,667	\$ 145,172	\$ 713,571	-38.0%	136.6%
APR	\$ 256,725	\$ 1,407,392	\$ 316,718	\$ 1,030,289	-26.8%	23.4%
MAY	\$ 214,210	\$ 1,621,603	\$ 442,897	\$ 1,473,187	-9.2%	106.8%
JUNE	\$ 196,613	\$ 1,818,215	\$ 448,591	\$ 1,921,777	5.7%	128.2%
JULY	\$ 544,802	\$ 2,363,017	\$ 357,984	\$ 2,279,762	-3.5%	-34.3%
AUG	\$ 1,100,442	\$ 3,463,459	\$ 584,654	\$ 2,864,416	-17.3%	-46.9%

BUILDING MATERIAL USE TAX COLLECTIONS



City of Loveland
Retail Sales Tax (CASH BASIS)
2023-2024 Comparison

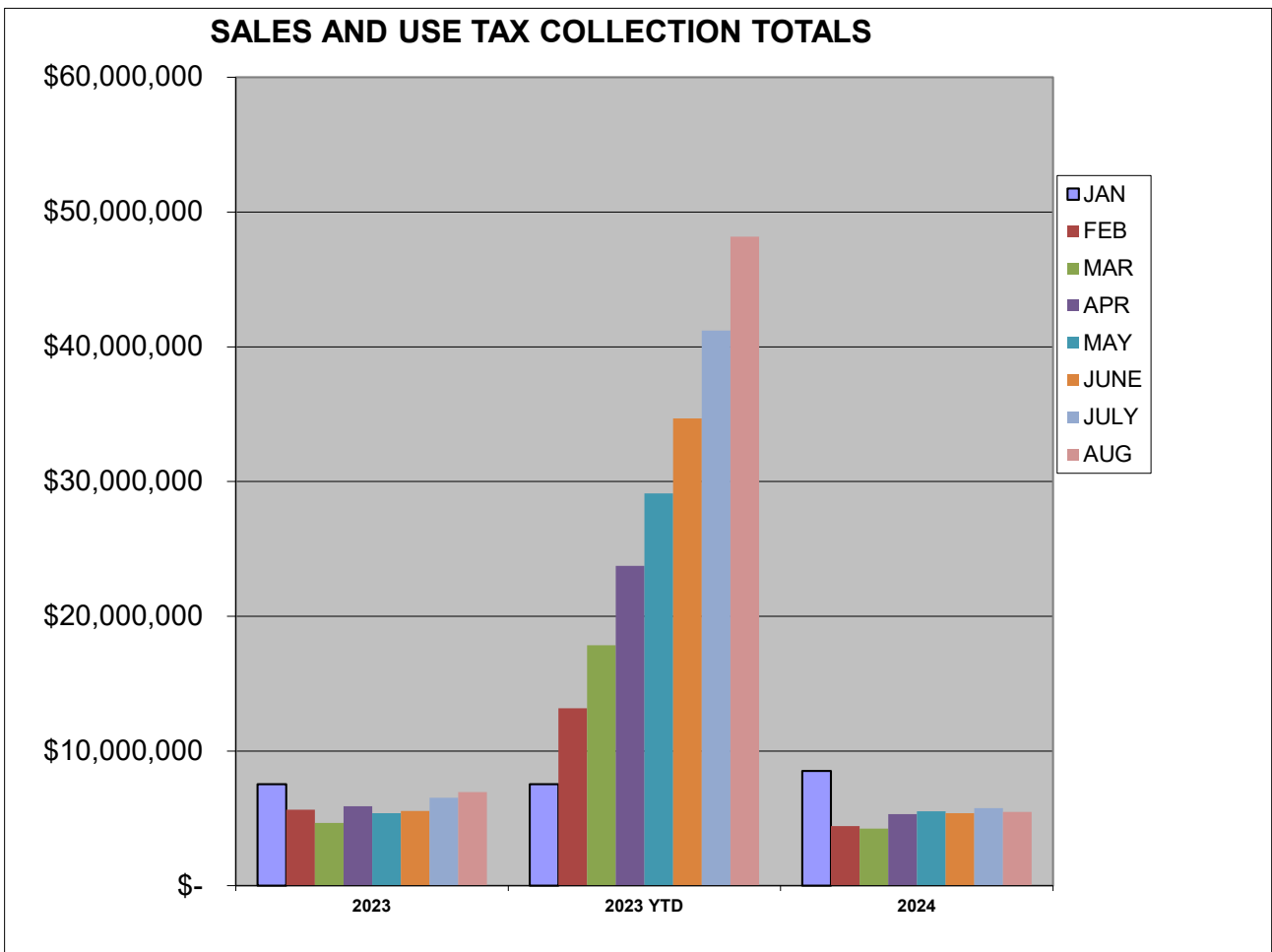
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
JAN **	\$ 6,908,516	\$ 6,908,516	\$ 7,991,757	\$ 7,991,757	15.7%	15.7%
FEB	\$ 4,465,702	\$ 11,374,218	\$ 3,865,256	\$ 11,857,013	4.2%	-13.4%
MAR ***	\$ 4,280,015	\$ 15,654,233	\$ 3,746,561	\$ 15,603,575	-0.3%	-12.5%
APR	\$ 5,230,904	\$ 20,885,137	\$ 4,614,689	\$ 20,218,264	-3.2%	-11.8%
MAY	\$ 4,801,127	\$ 25,686,264	\$ 4,672,882	\$ 24,891,147	-3.1%	-2.7%
JUNE	\$ 4,931,003	\$ 30,617,267	\$ 4,569,774	\$ 29,460,921	-3.8%	-7.3%
JULY	\$ 5,579,886	\$ 36,197,153	\$ 5,033,911	\$ 34,494,832	-4.7%	-9.8%
AUG	\$ 5,454,191	\$ 41,651,343	\$ 4,557,930	\$ 39,052,762	-6.2%	-16.4%



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date</u> <u>Inc/Dec over</u> <u>2023</u>	<u>Curr Month</u> <u>Inc/Dec over</u> <u>2023</u>
JAN	\$ 7,531,176	\$ 7,531,176	\$ 8,518,465	\$ 8,518,465	13.1%	13.1%
FEB	\$ 5,645,725	\$ 13,176,901	\$ 4,428,906	\$ 12,947,371	-1.7%	-21.6%
MAR	\$ 4,667,708	\$ 17,844,609	\$ 4,247,594	\$ 17,194,965	-3.6%	-9.0%
APR	\$ 5,893,423	\$ 23,738,032	\$ 5,319,741	\$ 22,514,706	-5.2%	-9.7%
MAY	\$ 5,390,641	\$ 29,128,673	\$ 5,529,361	\$ 28,044,067	-3.7%	2.6%
JUNE	\$ 5,547,629	\$ 34,676,302	\$ 5,376,474	\$ 33,420,541	-3.6%	-3.1%
JULY	\$ 6,537,612	\$ 41,213,914	\$ 5,769,926	\$ 39,190,467	-4.9%	-11.7%
AUG	\$ 6,949,222	\$ 48,163,136	\$ 5,485,975	\$ 44,676,441	-7.2%	-21.1%



City of Loveland

Summary of Sales Tax Collections by Industry Code

Description	Eight months, ended		August 31, 2024		YTD 2024	YTD 2023	\$ Change	% Change	% of Total	Cumulative %
	August 2024	August 2023	\$ Change	% Change						
Restaurants & Bars	\$ 701,513	\$ 716,377	(14,864)	-2.1%	5,569,503	5,280,689	\$ 288,814	5.5%	14.3%	14.3%
Department Stores & General Merchandise	512,473	\$ 844,727	(332,254)	-39.3%	4,603,206	6,937,975	(2,334,769)	-33.7%	11.8%	26.0%
Building Material & Lawn & Garden Supplies	520,048	\$ 544,818	(24,770)	-4.5%	3,911,096	3,860,587	50,509	1.3%	10.0%	36.1%
Electronic Shopping & Mail-Order Houses	550,672	\$ 287,230	263,442	91.7%	3,880,976	2,470,817	1,410,159	57.1%	9.9%	46.0%
Motor Vehicle Dealers, Auto Parts & Leasing	511,437	\$ 564,737	(53,300)	-9.4%	3,629,020	3,704,065	(75,045)	-2.0%	9.3%	55.3%
Utilities	267,539	\$ 224,667	42,872	19.1%	2,025,822	2,226,449	(200,627)	-9.0%	5.2%	60.5%
Misc. Retail Including Used Merchandise Stores	200,328	\$ 212,268	(11,940)	-5.6%	1,831,740	1,877,581	(45,841)	-2.4%	4.7%	65.2%
Grocery Stores & Specialty Foods	133,826	\$ 805,015	(671,189)	-83.4%	1,762,019	4,626,345	(2,864,326)	-61.9%	4.5%	69.7%
Consumer Goods & Commercial Equipment Rental	111,768	\$ 110,452	1,316	1.2%	1,592,188	1,057,144	535,044	50.6%	4.1%	73.8%
Hotels, Motels & Other Accommodations	156,882	\$ 183,440	(26,558)	-14.5%	1,032,408	982,428	49,980	5.1%	2.6%	76.4%
Sporting Goods, Hobby, Book & Music Stores	101,123	\$ 112,281	(11,158)	-9.9%	916,865	1,010,799	(93,934)	-9.3%	2.3%	78.8%
Clothing & Clothing Accessories Stores	92,328	\$ 103,576	(11,248)	-10.9%	899,362	873,128	26,234	3.0%	2.3%	81.1%
Electronics & Appliance Stores	85,596	\$ 109,645	(24,049)	-21.9%	681,656	776,314	(94,658)	-12.2%	1.7%	82.8%
Beer, Wine & Liquor Stores	75,119	\$ 80,312	(5,193)	-6.5%	576,825	657,733	(80,908)	-12.3%	1.5%	84.3%
Health & Personal Care Stores	52,636	\$ 63,191	(10,555)	-16.7%	543,180	592,051	(48,871)	-8.3%	1.4%	85.7%
Gasoline Stations with Convenience Stores	80,790	\$ 91,770	(10,980)	-12.0%	504,340	575,828	(71,488)	-12.4%	1.3%	87.0%
Broadcasting & Telecommunications	49,851	\$ 52,674	(2,823)	-5.4%	457,269	486,612	(29,343)	-6.0%	1.2%	88.1%
Furniture & Home Furnishing Stores	38,101	\$ 42,295	(4,194)	-9.9%	361,091	401,233	(40,142)	-10.0%	0.9%	89.1%
Office Supplies, Stationery & Gift Stores	13,327	\$ 13,364	(37)	-0.3%	126,803	130,229	(3,426)	-2.6%	0.3%	89.4%
All Other Categories	302,573	\$ 291,352	11,221	3.9%	4,147,393	3,123,336	1,024,056	32.8%	10.6%	100.0%
Total	\$ 4,557,930	\$ 5,454,191	\$(896,261)	-16.4%	\$39,052,762	\$41,651,343	\$(2,598,582)	-6.2%	100.0%	