

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
JUNE 2024

YEAR-TO-DATE COMPARISON

<u>Geographical Area</u>	<u>2024</u>	<u>2023</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 6,048,219	\$ 7,010,418	-13.7%
North East Loveland	2,415,933	2,725,203	-11.3%
North West Loveland	2,390,400	3,340,671	-28.4%
Centerra	2,210,006	2,089,762	5.8%
South West Loveland	1,199,469	1,224,659	-2.1%
Orchards Shopping Center	1,155,768	1,711,550	-32.5%
Promenade Shops	1,066,885	1,026,311	4.0%
Downtown	915,910	930,064	-1.5%
Thompson Valley Shopping Center	753,182	1,346,196	-44.1%
The Ranch	620,172	551,115	12.5%
Airport	470,879	528,119	-10.8%
Columbine Shopping Center	321,112	539,382	-40.5%
Outlet Mall	88,965	79,699	11.6%
All Other Areas	9,804,021	7,514,118	30.5%
Total	\$ 29,460,921	\$ 30,617,267	-3.8%

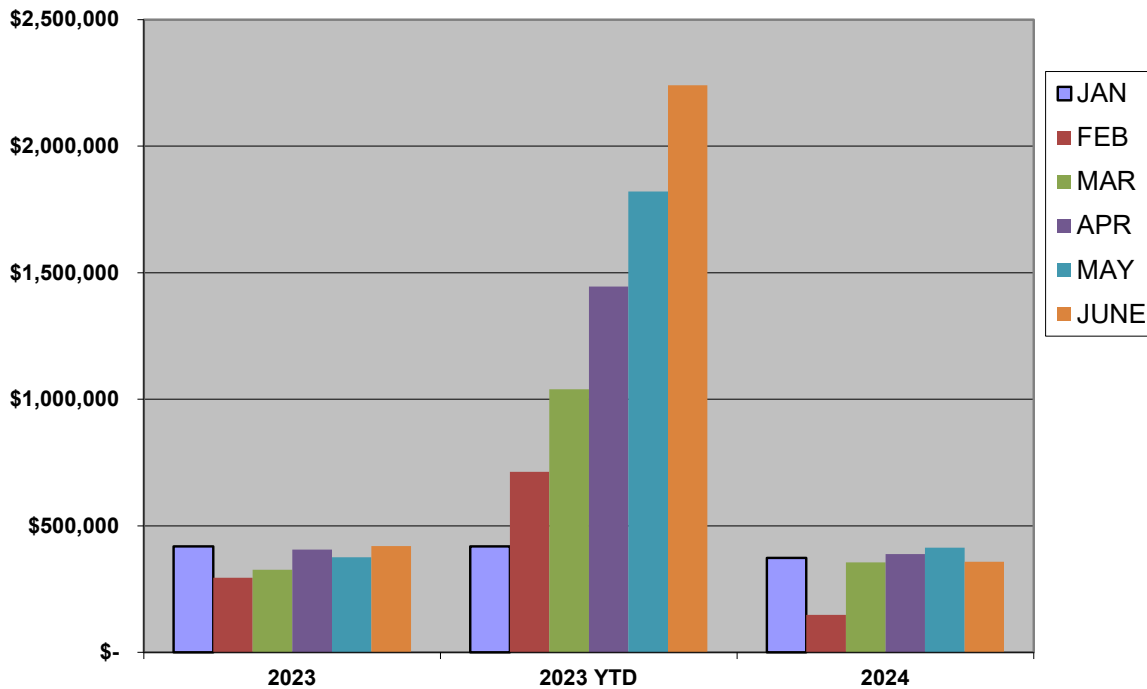
CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of JUNE 2024

<u>Geographical Area</u>	<u>2024</u>	<u>% of Total</u>
South East Loveland	\$ 1,081,513	23.70%
North East Loveland	413,429	9.00%
North West Loveland	406,234	8.90%
Centerra	338,280	7.40%
South West Loveland	223,198	4.90%
Promenade Shops	167,980	3.70%
Downtown	161,161	3.50%
Orchards Shopping Center	157,858	3.50%
The Ranch	100,422	2.20%
Airport	94,223	2.10%
Thompson Valley Shopping Center	76,727	1.70%
Columbine Shopping Center	55,512	1.20%
Outlet Mall	15,450	0.30%
All Other Areas	1,277,787	27.90%
Total of JUNE 2024	\$ 4,569,774	100.00%

City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
JAN	\$ 418,568	\$ 418,568	\$ 373,761	\$ 373,761	-10.7%	-10.7%
FEB	\$ 294,798	\$ 713,366	\$ 148,197	\$ 521,958	-26.8%	-49.7%
MAR	\$ 326,343	\$ 1,039,709	\$ 355,861	\$ 877,819	-15.6%	9.0%
APR	\$ 405,794	\$ 1,445,503	\$ 388,333	\$ 1,266,152	-12.4%	-4.3%
MAY	\$ 375,304	\$ 1,820,807	\$ 413,581	\$ 1,679,733	-7.7%	10.2%
JUNE	\$ 420,014	\$ 2,240,820	\$ 358,109	\$ 2,037,843	-9.1%	-14.7%

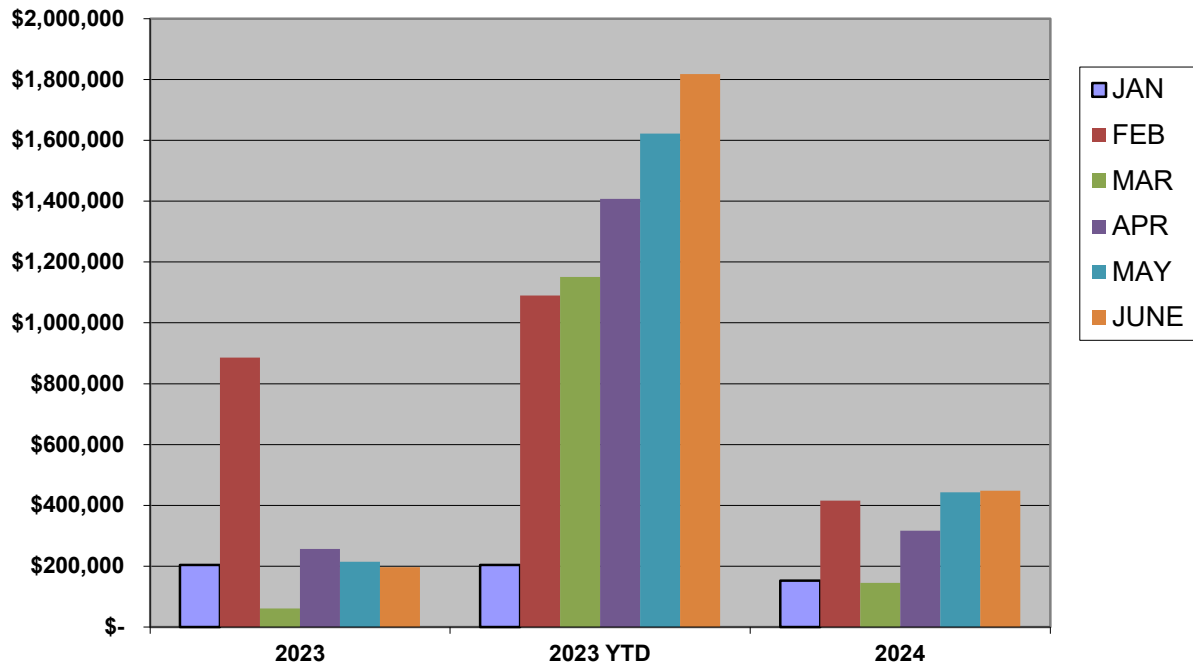
MOTOR VEHICLE USE TAX COLLECTIONS



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

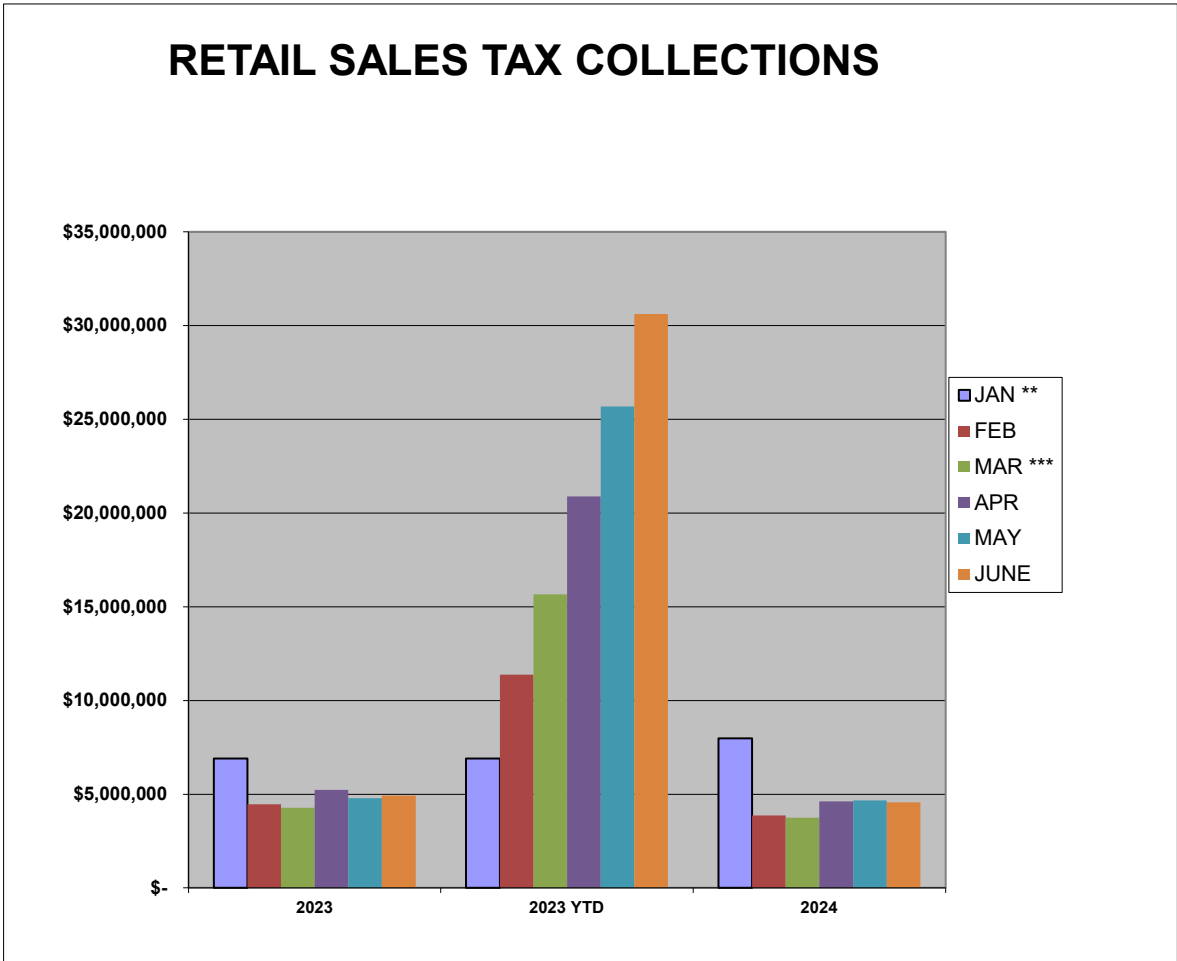
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 204,091	\$ 204,091	\$ 152,947	\$ 152,947	-25.1%	-25.1%
FEB	\$ 885,226	\$ 1,089,317	\$ 415,452	\$ 568,399	-47.8%	-53.1%
MAR	\$ 61,350	\$ 1,150,667	\$ 145,172	\$ 713,571	-38.0%	136.6%
APR	\$ 256,725	\$ 1,407,392	\$ 316,718	\$ 1,030,289	-26.8%	23.4%
MAY	\$ 214,210	\$ 1,621,603	\$ 442,897	\$ 1,473,187	-9.2%	106.8%
JUNE	\$ 196,613	\$ 1,818,215	\$ 448,591	\$ 1,921,777	5.7%	128.2%

BUILDING MATERIAL USE TAX COLLECTIONS



City of Loveland
Retail Sales Tax (CASH BASIS)
2023-2024 Comparison

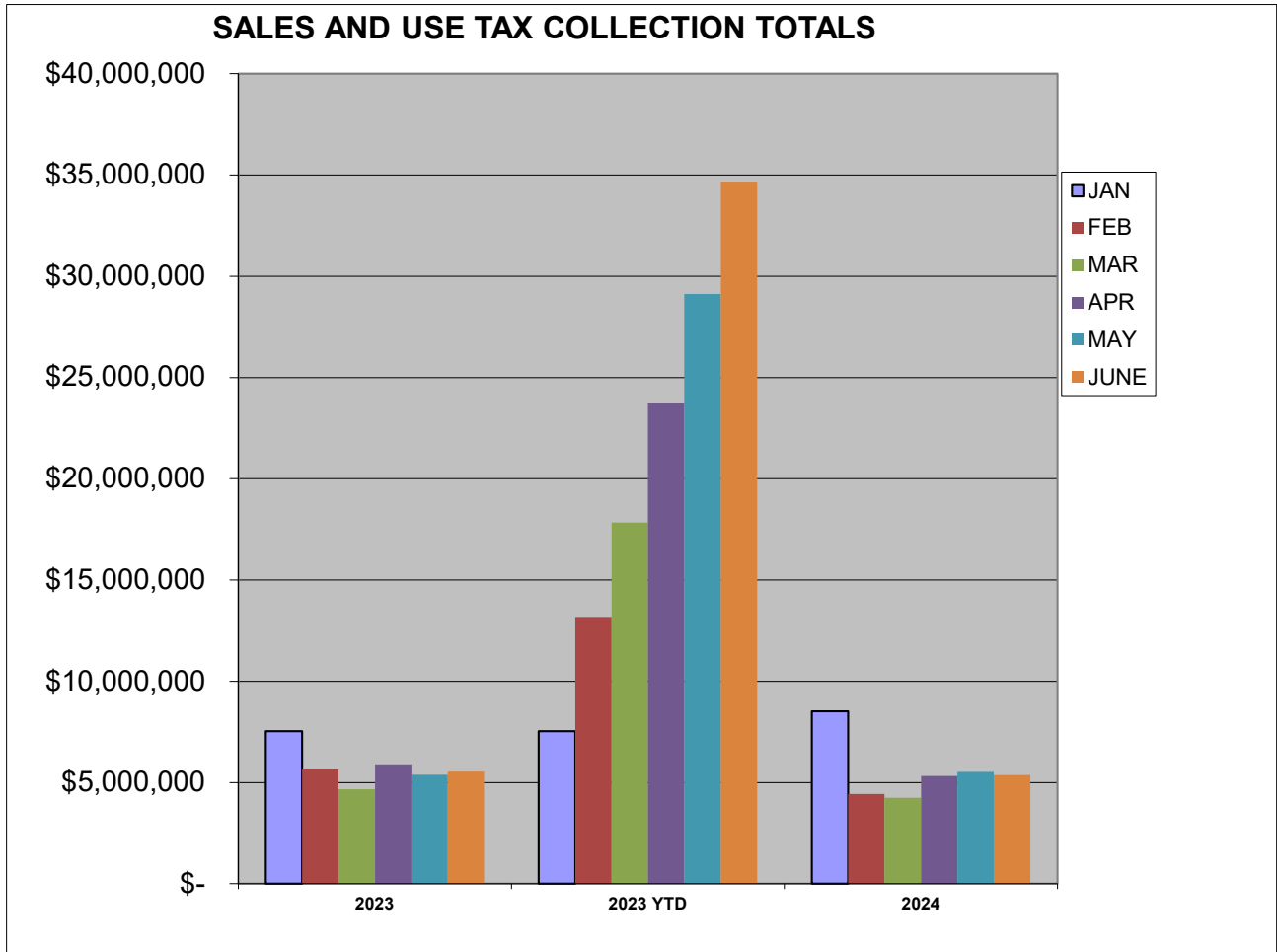
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN **	\$ 6,908,516	\$ 6,908,516	\$ 7,991,757	\$ 7,991,757	15.7%	15.7%
FEB	\$ 4,465,702	\$ 11,374,218	\$ 3,865,256	\$ 11,857,013	4.2%	-13.4%
MAR ***	\$ 4,280,015	\$ 15,654,233	\$ 3,746,561	\$ 15,603,575	-0.3%	-12.5%
APR	\$ 5,230,904	\$ 20,885,137	\$ 4,614,689	\$ 20,218,264	-3.2%	-11.8%
MAY	\$ 4,801,127	\$ 25,686,264	\$ 4,672,882	\$ 24,891,147	-3.1%	-2.7%
JUNE	\$ 4,931,003	\$ 30,617,267	\$ 4,569,774	\$ 29,460,921	-3.8%	-7.3%



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 7,531,176	\$ 7,531,176	\$ 8,518,465	\$ 8,518,465	13.1%	13.1%
FEB	\$ 5,645,725	\$ 13,176,901	\$ 4,428,906	\$ 12,947,371	-1.7%	-21.6%
MAR	\$ 4,667,708	\$ 17,844,609	\$ 4,247,594	\$ 17,194,965	-3.6%	-9.0%
APR	\$ 5,893,423	\$ 23,738,032	\$ 5,319,741	\$ 22,514,706	-5.2%	-9.7%
MAY	\$ 5,390,641	\$ 29,128,673	\$ 5,529,361	\$ 28,044,067	-3.7%	2.6%
JUNE	\$ 5,547,629	\$ 34,676,302	\$ 5,376,474	\$ 33,420,541	-3.6%	-3.1%



City of Loveland

Summary of Sales Tax Collections by Industry Code

Description	Six months, ended		June 30, 2024		YTD 2024	YTD 2023	\$ Change	% Change	% of Total	Cumulative %
	June 2024	June 2023	\$ Change	% Change						
Restaurants & Bars	\$ 731,244	\$ 695,594	35,650	5.1%	4,133,491	3,836,480	\$ 297,011	7.7%	14.0%	14.0%
Department Stores & General Merchandise	544,401	\$ 856,684	(312,283)	-36.5%	3,536,782	5,223,765	(1,686,983)	-32.3%	12.0%	26.0%
Electronic Shopping & Mail-Order Houses	488,716	\$ 275,842	212,874	77.2%	2,826,618	1,868,727	957,891	51.3%	9.6%	35.6%
Building Material & Lawn & Garden Supplies	572,291	\$ 590,002	(17,711)	-3.0%	2,798,333	2,695,589	102,744	3.8%	9.5%	45.1%
Motor Vehicle Dealers, Auto Parts & Leasing	464,855	\$ 441,433	23,422	5.3%	2,645,092	2,618,185	26,907	1.0%	9.0%	54.1%
Utilities	196,435	\$ 187,845	8,590	4.6%	1,561,023	1,821,248	(260,225)	-14.3%	5.3%	59.4%
Grocery Stores & Specialty Foods	133,968	\$ 519,839	(385,871)	-74.2%	1,476,768	3,302,278	(1,825,510)	-55.3%	5.0%	64.4%
Misc. Retail Including Used Merchandise Stores	198,937	\$ 202,056	(3,119)	-1.5%	1,331,994	1,361,408	(29,414)	-2.2%	4.5%	68.9%
Consumer Goods & Commercial Equipment Rental	108,588	\$ 122,189	(13,601)	-11.1%	1,311,306	790,910	520,396	65.8%	4.5%	73.4%
Hotels, Motels & Other Accommodations	146,712	\$ 119,598	27,114	22.7%	695,975	626,077	69,898	11.2%	2.4%	75.8%
Sporting Goods, Hobby, Book & Music Stores	110,810	\$ 115,634	(4,824)	-4.2%	689,516	767,147	(77,631)	-10.1%	2.3%	78.1%
Clothing & Clothing Accessories Stores	96,522	\$ 90,250	6,272	6.9%	673,857	640,599	33,258	5.2%	2.3%	80.4%
Electronics & Appliance Stores	74,414	\$ 76,063	(1,649)	-2.2%	510,603	570,687	(60,084)	-10.5%	1.7%	82.1%
Beer, Wine & Liquor Stores	75,634	\$ 84,356	(8,722)	-10.3%	428,244	496,104	(67,860)	-13.7%	1.5%	83.6%
Health & Personal Care Stores	61,134	\$ 65,737	(4,603)	-7.0%	418,433	449,418	(30,985)	-6.9%	1.4%	85.0%
Gasoline Stations with Convenience Stores	59,448	\$ 78,925	(19,477)	-24.7%	358,418	408,438	(50,020)	-12.2%	1.2%	86.2%
Broadcasting & Telecommunications	48,824	\$ 53,839	(5,015)	-9.3%	339,527	369,382	(29,855)	-8.1%	1.2%	87.4%
Furniture & Home Furnishing Stores	43,042	\$ 48,141	(5,099)	-10.6%	270,675	292,776	(22,101)	-7.5%	0.9%	88.3%
Office Supplies, Stationery & Gift Stores	14,083	\$ 17,364	(3,281)	-18.9%	96,171	102,412	(6,241)	-6.1%	0.3%	88.6%
All Other Categories	399,716	\$ 289,612	110,104	38.0%	3,358,095	2,375,637	982,458	41.4%	11.4%	100.0%
Total	\$4,569,774	\$4,931,003	\$(361,229)	-7.3%	\$29,460,921	\$30,617,267	\$(1,156,346)	-3.8%	100.0%	