

MONTHLY REVENUE REVIEW

BRIAN WALDES
CFO, FINANCE
JULY 2, 2024





AGENDA

The **Monthly Revenue Review** is used to convey the City's revenue status as it compares to forecasted numbers and to identify economic trends / events and its affect on revenues.

Strategic Plan

Focus Area: Fiscal Stability & Strength

Strategy Area: Optimize Financial Structure &

Systems

Priority Area: Transparent & Accessible

Financial Information

1 PROPERTY TAX

2 SALES TAX

3 BUILDING MATERIALS USE TAX

4 AUTO USE TAX

5 GENERAL FUND EXPENDITURES

6 UPCOMING TOUCH-POINTS

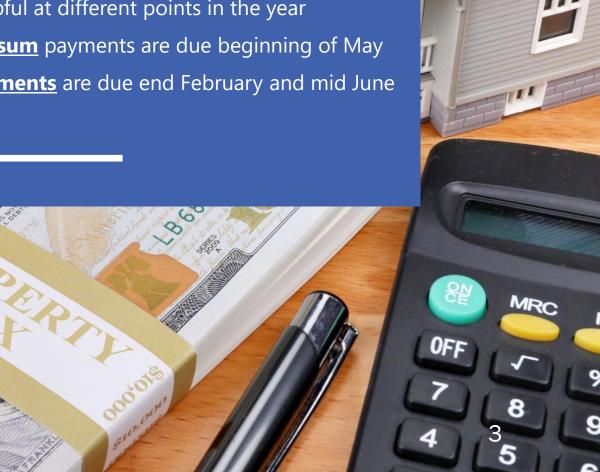
7 QUESTIONS

PROPERTY TAX

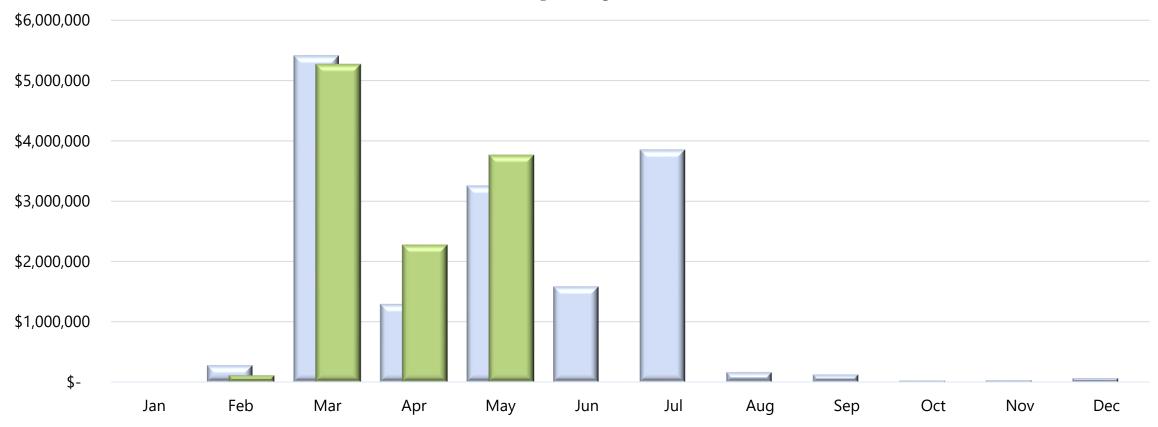
In this section, we'll share information specifically related to **Property Tax collections**.

- > The timing of property tax payments make this data more helpful at different points in the year
 - **Lump sum** payments are due beginning of May
 - **Installments** are due end February and mid June





Property Tax



	lan	Fala	Mari	A	Mari	1	11	A	Com	0-4	Non	Daa	2024 Total	Subtotal
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2024 Total	YTD 2024
Budget	2	280,896	5,417,007	1,298,921	3,260,934	1,590,758	3,859,484	166,034	128,245	25,786	33,308	66,504	\$ 16,127,878	\$ 10,257,760
Actuals	1,428	114,398	5,272,782	2,282,929	3,771,257	-	-	-	-	-	-	-	\$ 11,442,794	\$ 11,442,794
Surplus / (Deficit)	\$ 1,426	\$(166,498)	\$ (144,226)	\$ 984,008	\$ 510,324	-	-	-	-	-	-	-	\$ (4,685,084)	\$ 1,185,035



SALES TAX





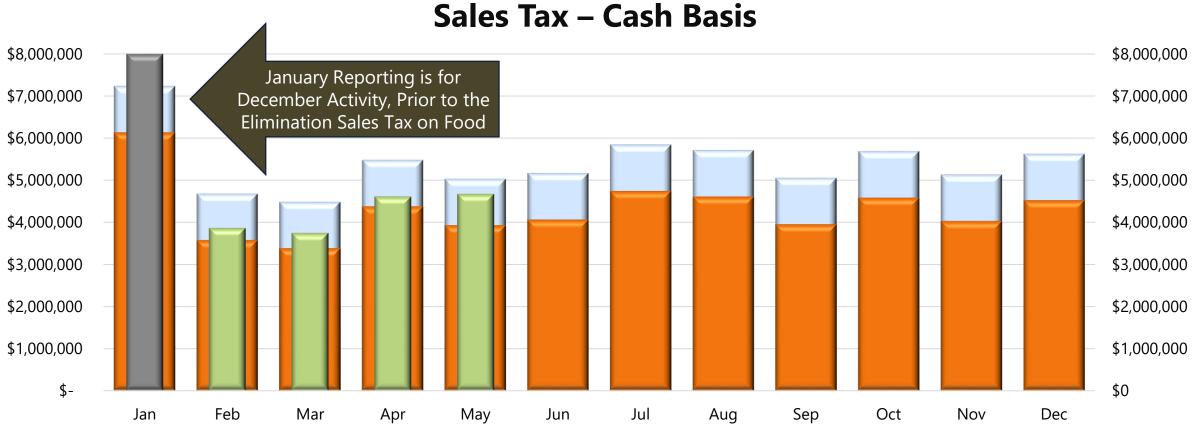
SALES TAX: CASH VS. ACCRUAL BASIS



- To better reflect how recent changes to the City's sales tax base are affecting its finances, the Quarterly Financial Report now presents Sales Tax information in both cash and accrual formats.
- What does that mean?
 - Under cash basis accounting, sales taxes are recorded when the City receives them from the retailer typically in the month following the purchase.
 - Under accrual basis accounting, all sales tax revenues are accounted for in the month the purchase is made. This is a requirement of GAAP¹ and is the basis for our official annual report.

We have always reported on a modified accrual basis for the purpose of our annual report (ACFR). Accrual basis accounting shows the **most accurate picture** of the impacts of revenue changes in 2024.





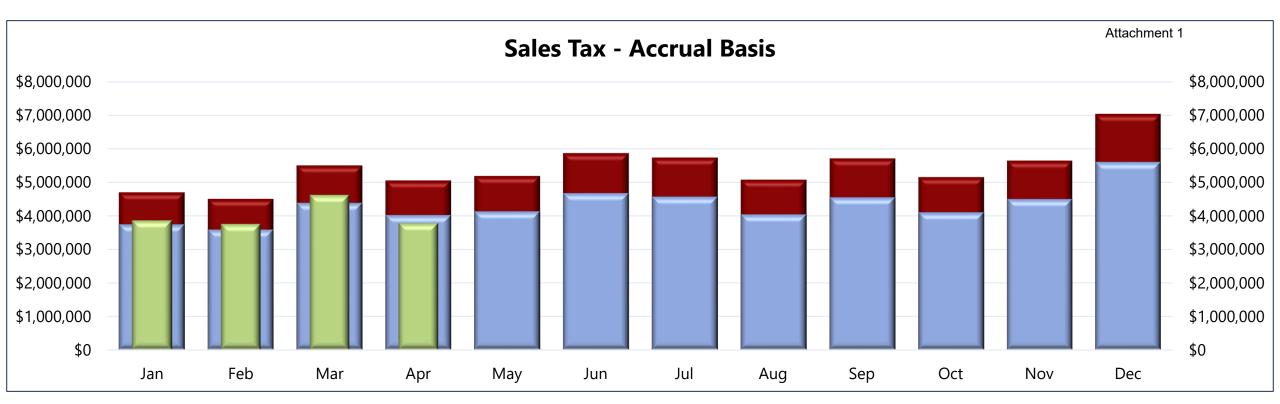
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2024 Total	Subtotal YTD 2024
Adopted Budget	7,234,722	4,676,562	4,482,108	5,477,896	5,027,826	5,163,834	5,843,356	5,711,726	5,051,430	5,685,341	5,129,308	5,621,223	\$ 65,105,331	\$ 26,899,113
Revised Forecast	6,134,722	3,576,562	3,382,108	4,377,896	3,927,826	4,063,834	4,743,356	4,611,726	3,951,430	4,585,341	4,029,308	4,521,223	\$ 51,905,331	\$ 21,399,113
Actuals	7,991,757	3,865,256	3,746,561	4,614,689	4,672,882	-	-	-	-	-	-	-	\$ 24,891,147	\$ 24,891,147
+ / - Adopted	757,036	(811,306)	(735,547)	(863,206)	(354,943)	-	-	-	-	-	-	-	\$ (40,214,184)	\$ (2,007,967)
+ / - Revised	1,857,036	288,694	364,453	236,794	745,057	-	-	-	-	-	-	-	\$ (27,014,184)	\$ 3,492,033



Actual Sales Tax Collected through May is -7.5% or (\$2,007,967) less than the Adopted Budget.

Actual Sales Tax Collected through May is 16.3% or \$3,492,033 more than the Revised Forecast.

Actual Sales Tax Collected through May is -3.1% or (\$795,117) less than last year.



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2024 Total	Subtotal through 4/2024
Adopted Budget	\$ 4,692,925	\$ 4,497,790	\$ 5,497,062	\$ 5,045,417	\$ 5,181,901	\$ 5,863,801	\$ 5,731,710	\$ 5,069,103	\$ 5,705,233	\$ 5,147,254	\$ 5,640,891	\$ 7,032,246	\$ 65,105,331	\$ 19,733,193
Revised Forecast	3,741,442	3,585,870	4,382,541	4,022,467	4,131,279	4,674,925	4,569,615	4,041,350	4,548,506	4,103,656	4,497,209	5,606,469	\$ 51,905,331	\$ 15,732,321
Actuals	3,865,256	3,746,561	4,614,689	3,771,257	-	-	-	-	-	-	-	=	\$ 15,997,765	\$ 15,997,765
+/- Adopted	\$ (827,669)	\$(751,228)	\$ (882,372)	\$ (1,274,160)	-	-	-	-	-	-	-	-	\$ (49,107,566)	\$ (3,735,429)
+/- Revised	\$ 123,814	\$ 160,691	\$ 232,148	\$ (251,209)	-	-	-	-	-	-	-	-	\$ (35,907,566)	\$ 265,444



Actual Sales Tax Collected through April is -18.9% or (\$3,735,429) less than the Adopted Budget.

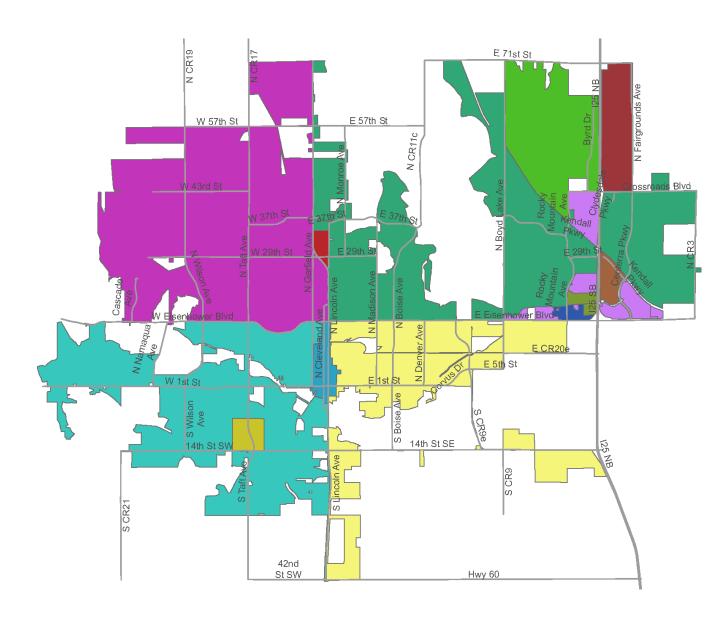
Actual Sales Tax Collected through April is 1.7% or \$265,444 more than the Revised Forecast.

Actual Sales Tax Collected through April is -14.8% or (\$2,779,983) less than last year.

Sales Tax Collections by Geographical Area Cash Basis

Geographical Area		YTD 2023	YTD 2024	% Change
South East Loveland	\$	5,718,586	\$ 4,966,706	-13.1%
North West Loveland		2,786,423	1,984,166	-28.8%
North East Loveland		2,243,897	2,002,504	-10.8%
Centerra		1,784,603	1,871,726	4.9%
Orchards Shopping Center		1,441,936	997,910	-30.8%
Thompson Valley Town Center		1,142,031	676,455	-40.8%
South West Loveland		994,412	976,271	-1.8%
Promenade Shops		862,440	898,905	4.2%
Downtown		762,008	754,749	-1.0%
Airport		433,065	376,656	-13.0%
Columbine Shopping Center		432,377	265,600	-38.6%
The Ranch		464,692	519,750	11.8%
Outlet Mall		66,735	73,515	10.2%
All Other Areas (1)		6,553,059	8,526,234	30.1%
Total	\$ 7	25,686,264	\$ 24,891,147	-3.1%

⁽¹⁾ Refers to sales tax remitted by vendors who are located outside of the City but make sales to customers within Loveland.





May 2024 Sales Tax Collections by Industry Code

			Chango f	ro w	Previous Year			Change	from
			<u>Change p</u>	TOTAL	i Previous reur			Same Month	Last Year
	YTD		YTD		\$	%	%	Dollar	Percent
Industry Sector	2023		2024		Change	Change	of Total	Amount	Change
Beer, Wine & Liquor Stores	\$ 411,748	\$	352,610	\$	(59,138) 🖖	-14.4%	1.4%	\$ (13,175)	-17.7%
Broadcasting & Telecommunications	315,543		290,703		(24,840) 🖖	-7.9%	1.2%	(1)	0.0%
Building Material & Lawn & Garden Supplies	2,105,587		2,226,042		120,455 🧥	5.7%	8.9%	24,468	4.6%
Clothing & Clothing Accessories Stores	550,349		577,335		26,986 🧥	4.9%	2.3%	6,671	7.1%
Consumer Goods & Commercial Equipment Rental	668,721		1,202,718		533,997 🏠	79.9%	4.8%	(3,242)	-2.8%
Department Stores & General Merchandise	4,367,081		2,992,381		(1,374,700) 🖖	-31.5%	12.0%	(312,535)	-39.3%
Electronic Shopping & Mail-Order Houses	1,592,885		2,337,902		745,017 🧥	46.8%	9.4%	179,203	63.5%
Electronics & Appliance Stores	494,624		436,189		(58,435) 🖖	-11.8%	1.8%	(11,175)	-14.2%
Furniture & Home Furnishing Stores	244,635		227,633		(17,002) 🖖	-6.9%	0.9%	14,413	34.0%
Gasoline Stations with Convenience Stores	329,513		298,970		(30,543) 🖖	-9.3%	1.2%	(11,338)	-15.5%
Grocery Stores & Specialty Foods	2,782,439		1,342,800		(1,439,639) 🖖	-51.7%	5.4%	(375,749)	-77.9%
Health & Personal Care Stores	383,681		357,299		(26,382) 🖖	-6.9%	1.4%	(4,368)	-6.9%
Hotels, Motels & Other Accommodations	506,479		549,263		42,784 春	8.4%	2.2%	(10,887)	-8.8%
Misc. Retail Including Used Merchandise Stores	1,159,352		1,133,057		(26,295) 🖖	-2.3%	4.6%	(11,544)	-5.8%
Motor Vehicle Dealers, Auto Parts & Leasing	2,176,752		2,180,237		3,485 🧥	0.2%	8.8%	(12,356)	-2.7%
Office Supplies, Stationery & Gift Stores	85,048		82,088		(2,960) 🖖	-3.5%	0.3%	1,417	10.0%
Restaurants & Bars	3,140,886		3,402,247		261,361 🧥	8.3%	13.7%	71,410	10.6%
Sporting Goods, Hobby, Book & Music Stores	651,513		578,706		(72,807) 🖖	-11.2%	2.3%	(24,093)	-21.1%
Utilities	1,633,403		1,364,588		(268,815) 🖖	-16.5%	5.5%	(4,054)	-1.7%
All Other Categories	2,086,025		2,958,379		872,354 🧥	41.8%	11.9%	368,690	122.7%
Total	\$ 25,686,264	\$ 2	24,891,147	\$	(795,117) 🖖	-3.1%	100.0%	\$ (128,245)	-2.7%



Activity Measures

Measures	Ma	ay '22	М	ay '23	N	lay '24	20	22 YTD	2023 YTD	2024 YTD
Governmental Measures										
# of Building Permits		366		309		407		1,656	1,358	1,648
\$ Building Permit Valuations	\$ 4	87,037,241	\$ 2	28,767,427		36,117,334		672,326,182	145,559,891	223,895,553
# of Certified Occupancies		59		36		34		231	154	104
Net # of Sales Tax Licenses		13		(22)		11		92	(2)	88
\$ of Lodging Tax Collected	\$	76,094	\$	108,659		98,298		346,575	427,359	455,854
Sales & Use Tax System Receipts (SUTS)	\$	96,833	\$	262,505		503,329		386,394	1,060,725	2,177,878
Enterprise Measures										
New Residential Electric Meter Sets		103		50		42		506	241	127
# of Utility Bills Sent		42,864		43,825		45,180		212,346	217,705	223,335
KWH Demand (kH)		106,695		95,207		98,668		486,207	471,643	476,248
KWH Purchased (kwh)		56,627,079	ļ	55,380,410		53,874,025		289,283,048	288,082,118	286,546,399
Gallons of Water Sold	2	76,189,576		-		-		864,274,768	_	_
Rounds of Golf		17,740		18,307		19,560		35,730	37,571	44,987
Internal Measures										
\$ Average Health Claim Costs/Emp.	\$	991	\$	1,144	\$	889	\$	1,056	1,130	1,010
# of Workers' Comp Claims		17	\$	13	\$	9	\$	57	63	38
\$ of Workers' Comp Claims	\$	3,623	\$	39,547	\$	28,045	\$	103,208	207,775	186,993
# of Total Open Claims		16	\$	20	\$	17			Not Cumulative	
\$ of Total Open Claims	\$	302,445	\$	228,835	\$	251,884			Not Cumulative	



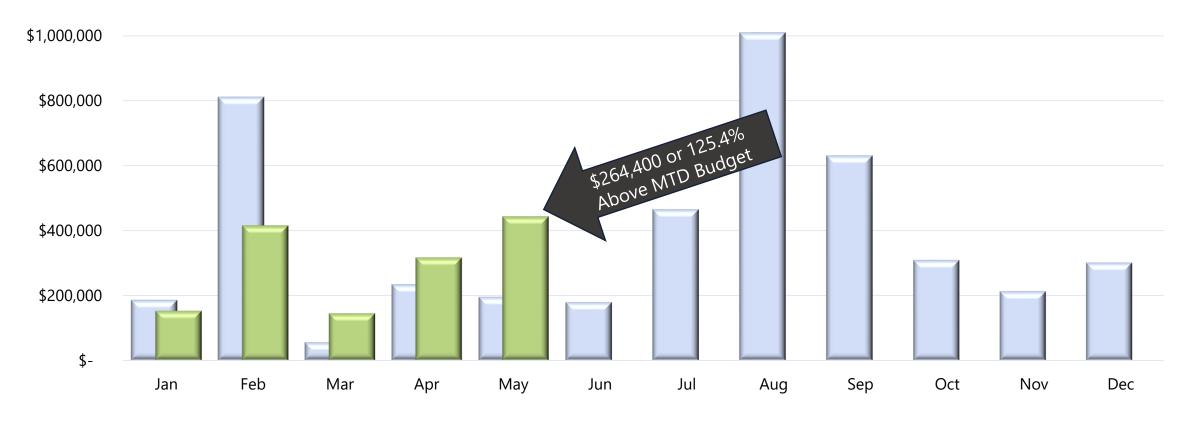
BUILDING MATERIALS USE TAX

In this section, we'll share information related specifically to **Building Materials Use Tax** collections.

Building Materials Use Tax collections can vary month-to-month depending on new projects developing throughout the City.



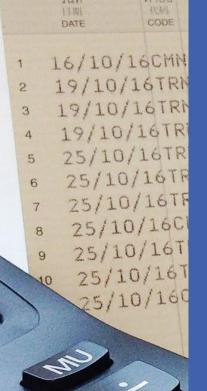
Building Materials Use Tax



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2024 Total	Subtotal YTD 2024
Budget	187,215	812,027	56,277	235,497	196,498	180,355	465,803	1,009,448	631,650	309,898	213,607	301,725	\$ 4,600,000	\$ 1,487,514
Actuals	152,947	415,452	145,172	316,718	442,897	-	-	-	-	-	-	-	\$ 1,473,187	\$ 1,473,187
Surplus / (Deficit)	\$ (34,268)	\$ (396,575)	\$ 88,895	\$ 81,222 \$	246,400	-	-	-	-	-	-	-	\$ (3,126,813)	\$ (14,327)



AUTO USE TAX



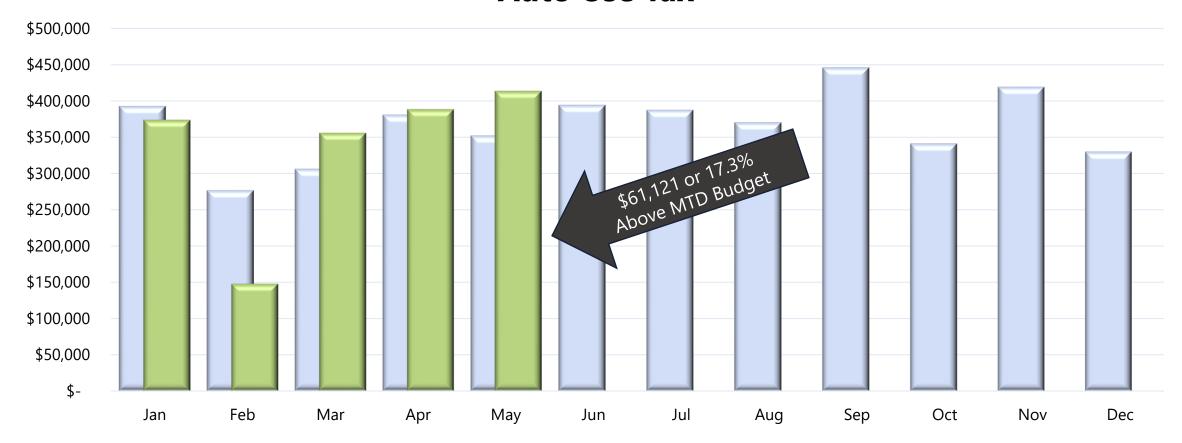
In this section, we'll share information related specifically to **Auto Use Tax collections**.

Auto Use Tax collections stay relatively consistent throughout the year. COVID has impacted this regularity for various reasons (cost, supply shortages, demand etc.).





Auto Use Tax



															Subtotal
_		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2024 Total	YTD 2024
	Budget	393,092	276,855	306,480	381,095	352,461	394,449	387,791	370,572	446,219	341,446	419,547	329,992	\$ 4,400,000 \$	1,709,983
	Actuals	373,761	148,197	355,861	388,333	413,581	-	-	-	-	-	-	-	\$ 1,679,733 \$	1,679,733
9	Surplus / (Deficit)	\$ (19,331)	\$(128,658)	\$ 49,381	\$ 7,238	\$ 61,121	1	1	-	1	-	-	-	\$ (2,720,267)	(30,249)

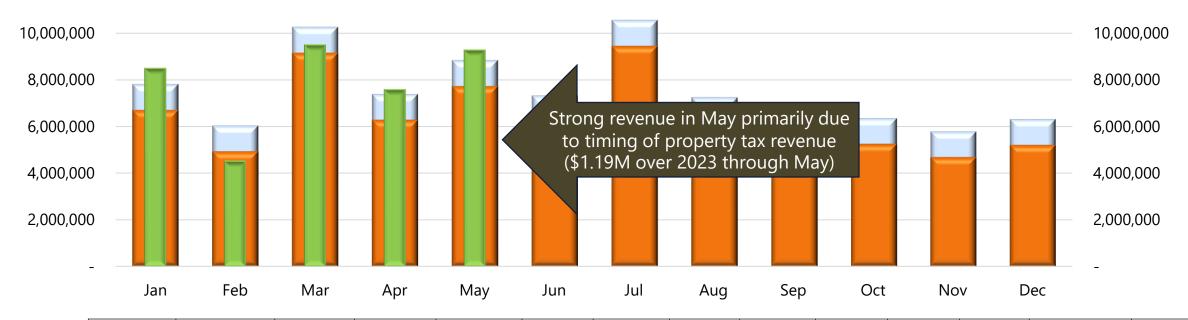


TAX REVENUE COMBINED TOTALS

In this section, we'll review the combined totals of **Property Tax**, **Sales Tax**, **Building Materials Use Tax**, and **Auto Use Tax collections**.



General Fund Primary Tax Revenue - <u>Cash Basis</u> <u>Combined Totals</u> Through May 2024



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2024 Total	Subtotal YTD
Adopted Budget	7,815,031	6,046,340	10,261,872	7,393,408	8,837,718	7,329,397	10,556,434	7,257,780	6,257,544	6,362,471	5,795,770	6,319,444	90,233,209	\$40,354,369
Revised Forecast	6,715,031	4,946,340	9,161,872	6,293,408	7,737,718	6,229,397	9,456,434	6,157,780	5,157,544	5,262,471	4,695,770	5,219,444	77,033,209	\$34,854,369
Actuals	8,519,893	4,543,303	9,520,376	7,602,670	9,300,618	-	-	_	-	-	-	-	39,486,861	\$39,486,861
+ / - Adopted	\$ 704,863	\$(1,503,037)	\$(741,497)	\$ 209,262	\$ 462,900	-	-	-	-	-	-	-	\$(50,746,348)	\$ (867,509)
+ / - Revised	\$1,804,863	\$ (403,037)	\$ 358,503	\$1,309,262	\$ 1,562,900	-	-	-	-	-	-	-	\$(37,546,348)	\$ 4,632,491

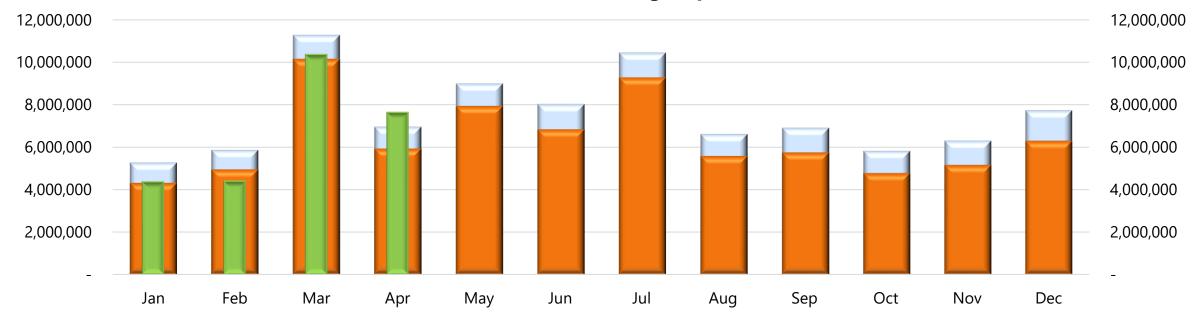


Actual Combined Revenue Collected through May is -2.1% or (\$867,509) less than the Original Budget.

Actual Combined Revenue Collected through May is 13.3% or \$4,632,491 more than the Revised Forecast.

Actual Combined Revenue Collected through May is 6% or \$2,243,421 more than last year.

General Fund Primary Tax Revenue - <u>Accrual Basis</u> <u>Combined Totals</u> Through April 2024



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2024 Total	SubTotal through 4/2024
Adopted Budget	5,273,234	5,867,568	11,276,826	6,960,930	8,991,793	8,029,363	10,444,788	6,615,157	6,911,348	5,824,383	6,307,353	7,730,467	90,233,209	\$ 29,378,557
Revised Forecast	4,321,751	4,955,648	10,162,306	5,937,980	7,941,171	6,840,487	9,282,693	5,587,405	5,754,621	4,780,786	5,163,672	6,304,691	77,033,209	\$ 25,377,685
Actuals	4,393,393	4,424,608	10,388,504	7,660,863	-	-	-	-	-	-	-	-	26,867,368	\$ 26,867,368
+ / - Adopted	\$(879,841)	\$(1,442,959)	\$(888,322)	\$ 699,933	-	-	1	-	-	-	1	-	(63,365,841)	\$ (2,511,189)
+ / - Revised	\$ 71,642	\$ (531,040)	\$ 226,198	\$ 1,722,884	-	-	-	-	-	-	-	-	(50,165,841)	\$ 1,489,683



Actual Combined Revenue Collected through April is -8.5% or (\$2,511,189) less than the Original Budget.

Actual Combined Revenue Collected through April is 5.9% or \$1,489,683 more than the Revised Forecast.

Actual Combined Revenue Collected through April is 20.1% or \$4,502,764 more than last year.



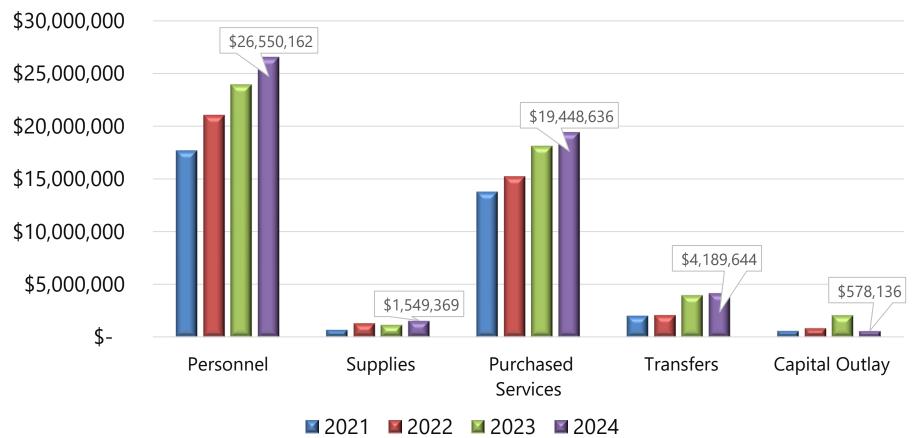
GENERAL FUND EXPENDITURES

The following slide compares expenditures through the current month over the past three (3) years









May 2024
Total General Fund
Actual Expenditures
= \$52.3 Million

Purchased Services

The contribution to the Loveland Fire Rescue Authority (LFRA) increased \$1.6M or 52.0% over the prior year largely due to the recently approved Apparatus

General Fund Expenditures through May are 6.14% or \$3 million more than last year. Increases in actual expenditures are in line with forecasts and 2024 revised budget. Expenditures will be presented in more detail on the quarterly report.





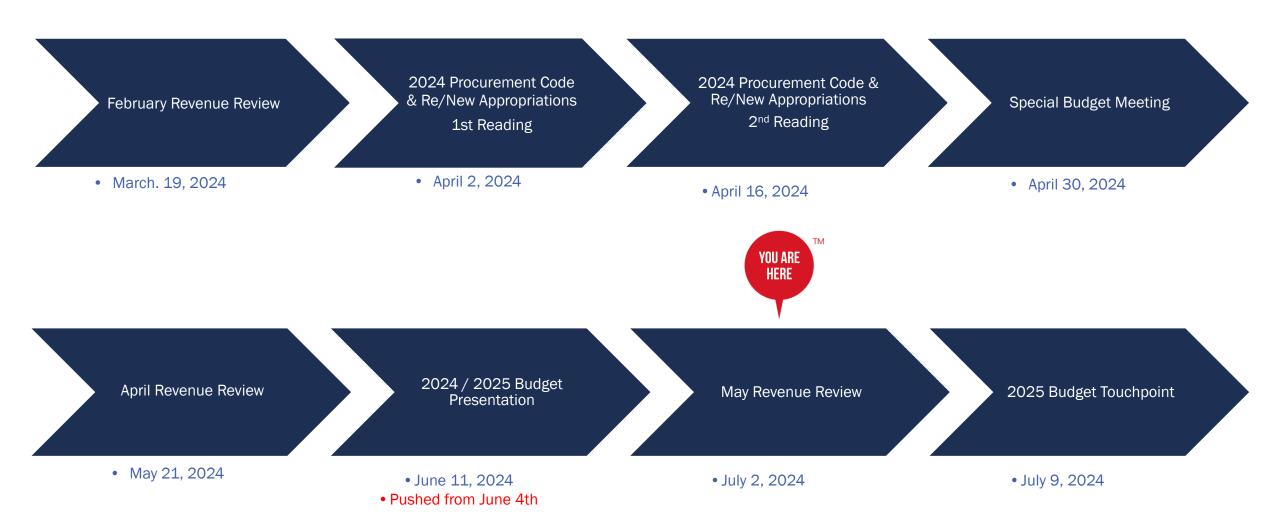
UPCOMING BUDGET TOUCH-POINTS

The following slide depicts a brief outline of upcoming Council meetings or items relating to City finances only.





BUDGET TIMELINE





Questions

