

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
[APRIL 2024](#)

**YEAR-TO-DATE COMPARISON**

<b><u>Geographical Area</u></b>	<b><u>2024</u></b>	<b><u>2023</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 3,979,126	\$ 4,494,153	-11.5%
North West Loveland	1,638,168	2,280,474	-28.2%
North East Loveland	1,579,499	1,783,672	-11.4%
Centerra	1,524,191	1,446,745	5.4%
Orchards Shopping Center	859,006	1,184,836	-27.5%
South West Loveland	764,292	777,472	-1.7%
Promenade Shops	764,066	715,070	6.9%
Thompson Valley Shopping Center	606,636	943,334	-35.7%
Downtown	604,427	612,078	-1.3%
The Ranch	424,807	353,517	20.2%
Airport	291,553	344,274	-15.3%
Columbine Shopping Center	220,280	347,114	-36.5%
Outlet Mall	59,309	53,543	10.8%
All Other Areas	6,902,904	5,548,855	24.4%
<b>Total</b>	<b>\$ 20,218,264</b>	<b>\$ 20,885,137</b>	<b>-3.2%</b>

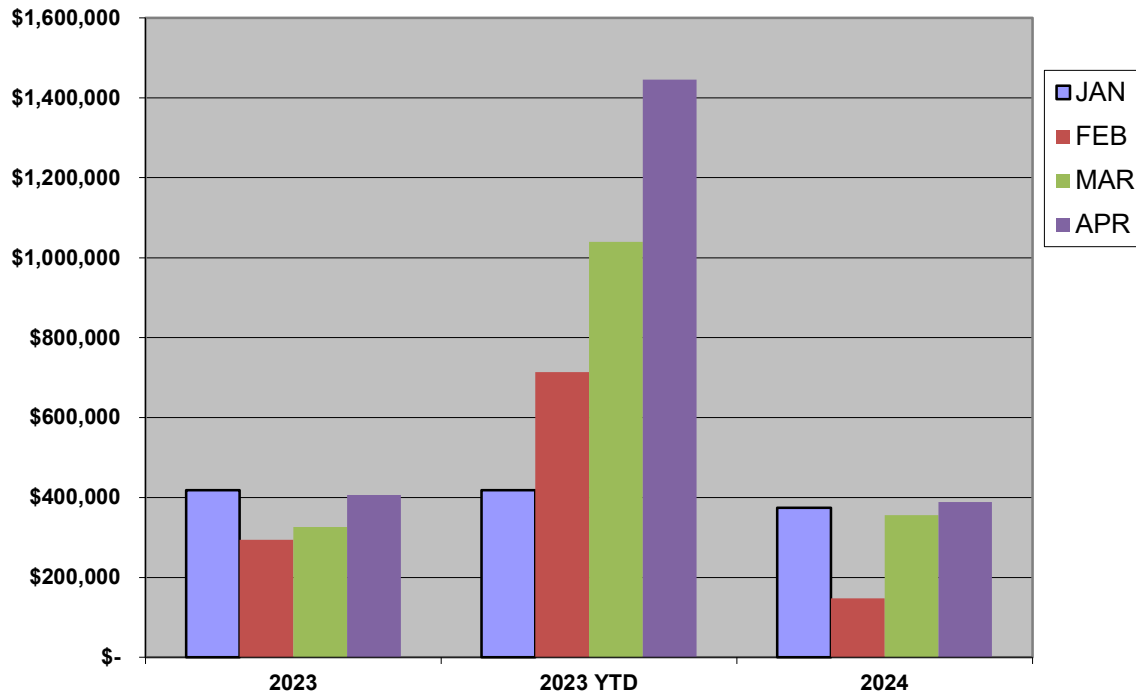
**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of APRIL 2024**

<b><u>Geographical Area</u></b>	<b><u>2024</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 926,911	20.10%
North East Loveland	421,225	9.10%
North West Loveland	375,159	8.10%
Centerra	365,506	7.90%
South West Loveland	213,680	4.60%
Promenade Shops	174,376	3.80%
Downtown	160,715	3.50%
Orchards Shopping Center	146,393	3.20%
The Ranch	111,939	2.40%
Thompson Valley Shopping Center	83,288	1.80%
Airport	75,183	1.60%
Columbine Shopping Center	43,379	0.90%
Outlet Mall	17,705	0.40%
All Other Areas	1,499,230	32.60%
<b>Total of APRIL 2024</b>	<b>\$ 4,614,689</b>	<b>100.00%</b>

**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2023-2024 Comparison**

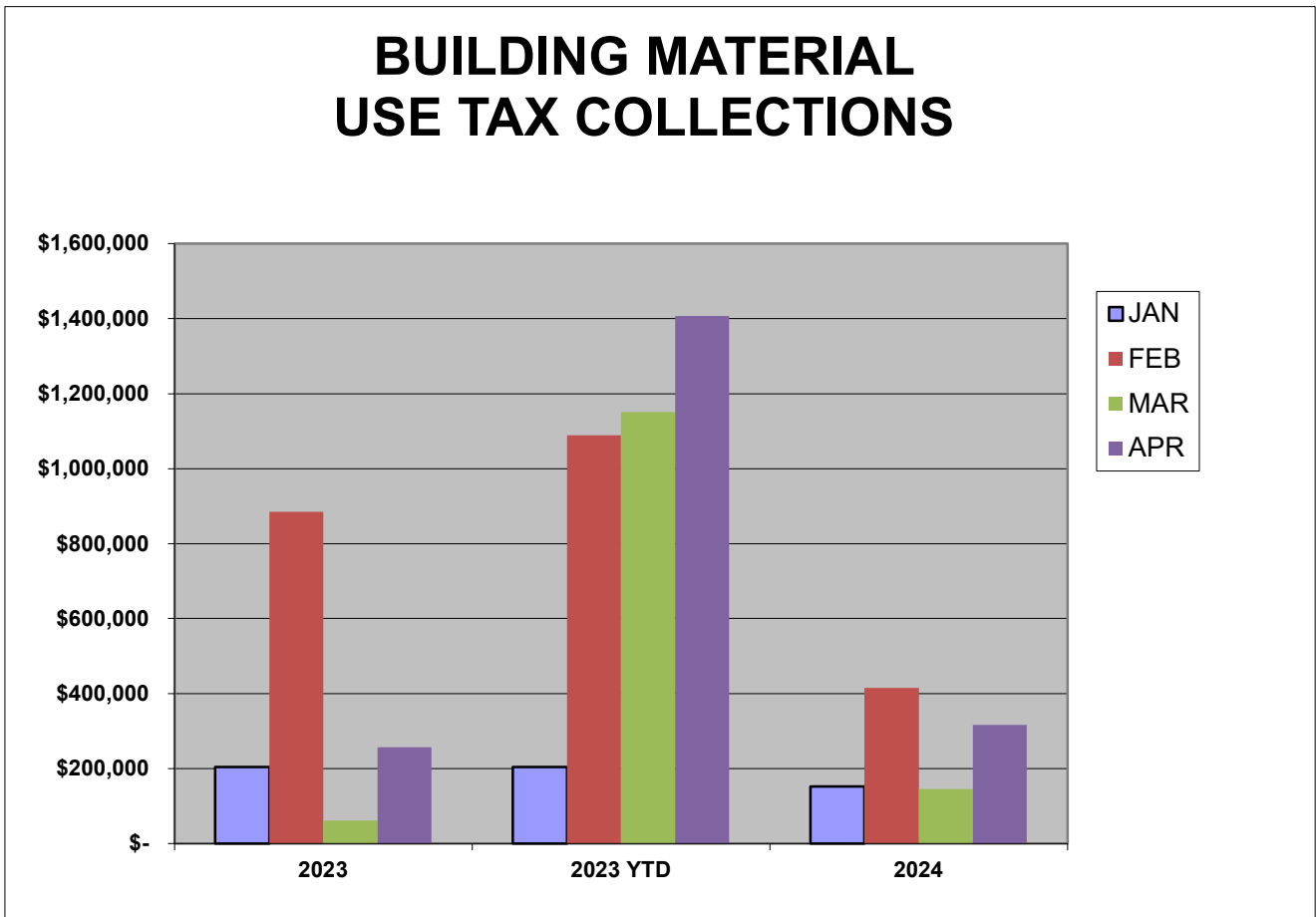
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
JAN	\$ 418,568	\$ 418,568	\$ 373,761	\$ 373,761	-10.7%	-10.7%
FEB	\$ 294,798	\$ 713,366	\$ 148,197	\$ 521,958	-26.8%	-49.7%
MAR	\$ 326,343	\$ 1,039,709	\$ 355,861	\$ 877,819	-15.6%	9.0%
APR	\$ 405,794	\$ 1,445,503	\$ 388,333	\$ 1,266,152	-12.4%	-4.3%

## MOTOR VEHICLE USE TAX COLLECTIONS



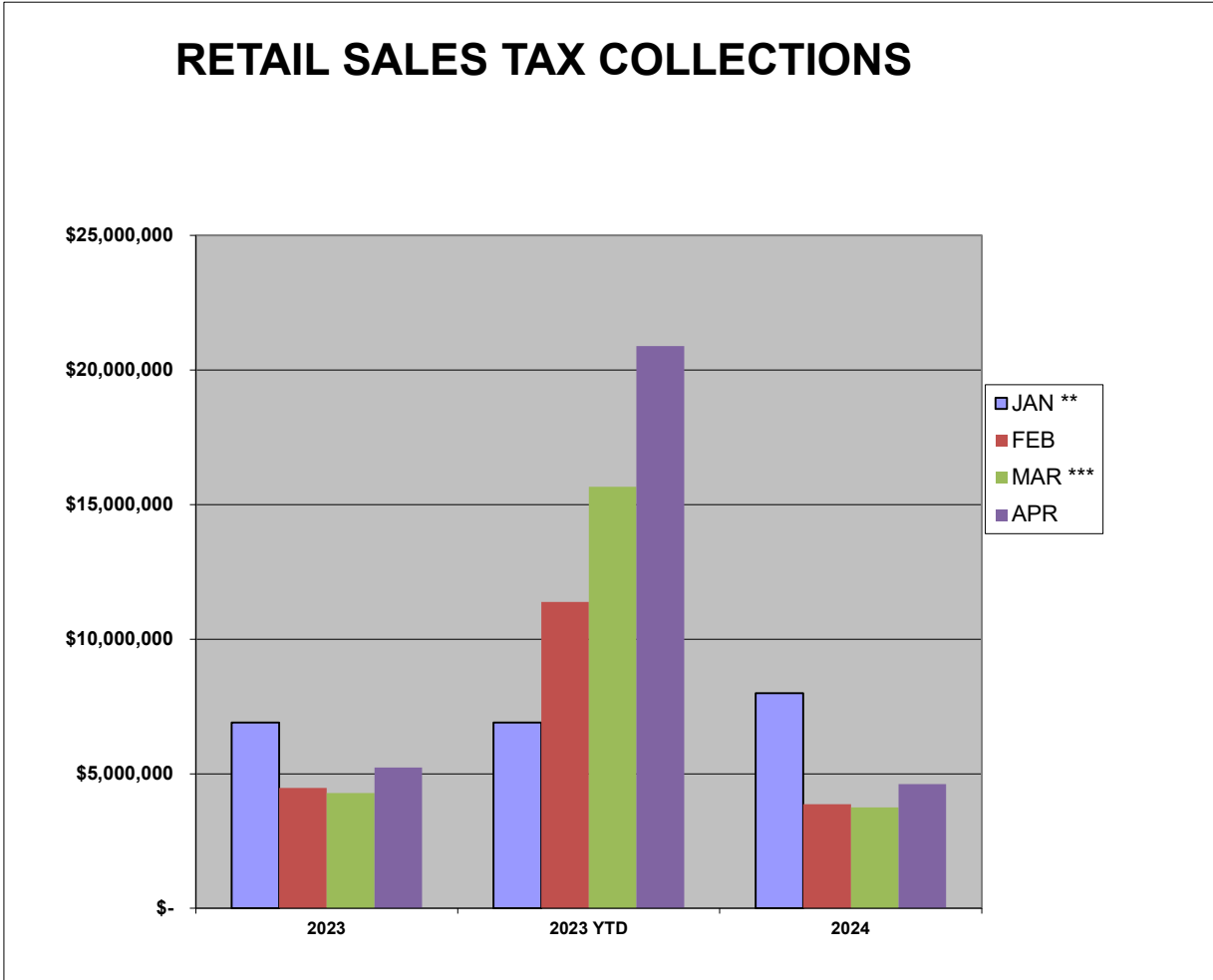
**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2023-2024 Comparison**

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 204,091	\$ 204,091	\$ 152,947	\$ 152,947	-25.1%	-25.1%
FEB	\$ 885,226	\$ 1,089,317	\$ 415,452	\$ 568,399	-47.8%	-53.1%
MAR	\$ 61,350	\$ 1,150,667	\$ 145,172	\$ 713,571	-38.0%	136.6%
APR	\$ 256,725	\$ 1,407,392	\$ 316,718	\$ 1,030,289	-26.8%	23.4%



City of Loveland  
 Retail Sales Tax (CASH BASIS)  
 2023-2024 Comparison

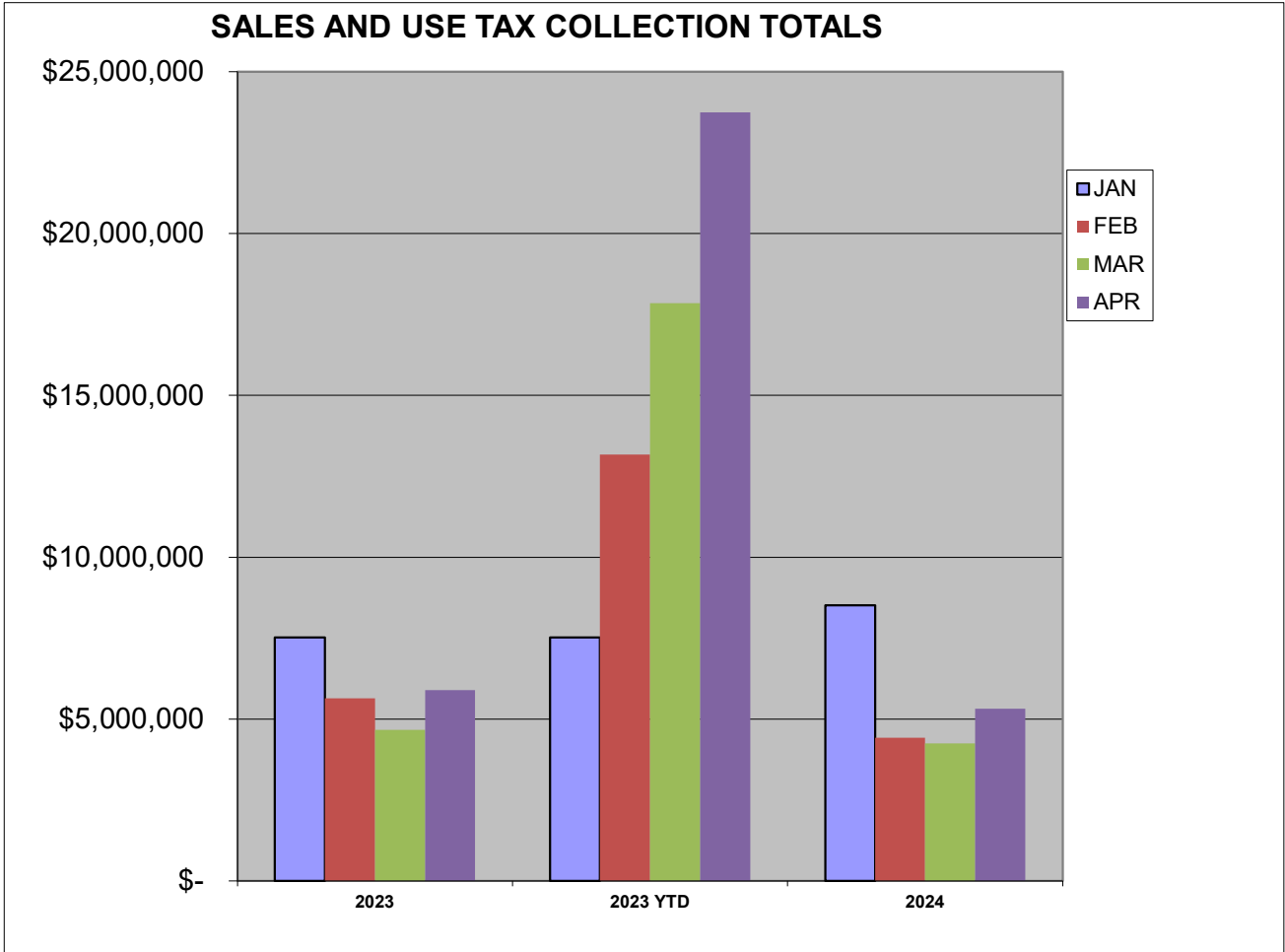
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN **	\$ 6,908,516	\$ 6,908,516	\$ 7,991,757	\$ 7,991,757	15.7%	15.7%
FEB	\$ 4,465,702	\$ 11,374,218	\$ 3,865,256	\$ 11,857,013	4.2%	-13.4%
MAR ***	\$ 4,280,015	\$ 15,654,233	\$ 3,746,561	\$ 15,603,575	-0.3%	-12.5%
APR	\$ 5,230,904	\$ 20,885,137	\$ 4,614,689	\$ 20,218,264	-3.2%	-11.8%



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2023-2024 Comparison**

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
<b>JAN</b>	\$ 7,531,176	\$ 7,531,176	\$ 8,518,465	\$ 8,518,465	13.1%	13.1%
<b>FEB</b>	\$ 5,645,725	\$ 13,176,901	\$ 4,428,906	\$ 12,947,371	-1.7%	-21.6%
<b>MAR</b>	\$ 4,667,708	\$ 17,844,609	\$ 4,247,594	\$ 17,194,965	-3.6%	-9.0%
<b>APR</b>	\$ 5,893,423	\$ 23,738,032	\$ 5,319,741	\$ 22,514,706	-5.2%	-9.7%



**City of Loveland**  
**Summary of Sales Tax Collections by Industry Code**  
**Four months, ended April 30, 2024**

Description	April 2024	April 2023	\$ Change	% Change	YTD 2024	YTD 2023	\$ Change	% Change	% of Total	Cumulative %
Restaurants & Bars	\$ 722,311	\$ 672,234	50,077	7.4%	2,660,235	2,470,284	\$ 189,951	7.7%	13.2%	13.2%
Department Stores & General Merchandise	518,623	\$ 824,989	(306,366)	-37.1%	2,509,314	3,571,479	(1,062,165)	-29.7%	12.4%	25.6%
Electronic Shopping & Mail-Order Houses	509,726	\$ 312,339	197,387	63.2%	1,876,506	1,310,692	565,814	43.2%	9.3%	34.8%
Motor Vehicle Dealers, Auto Parts & Leasing	456,673	\$ 489,512	(32,839)	-6.7%	1,734,093	1,718,252	15,841	0.9%	8.6%	43.4%
Building Material & Lawn & Garden Supplies	487,140	\$ 441,101	46,039	10.4%	1,670,875	1,574,888	95,987	6.1%	8.3%	51.7%
Grocery Stores & Specialty Foods	111,432	\$ 506,773	(395,341)	-78.0%	1,236,189	2,300,079	(1,063,890)	-46.3%	6.1%	57.8%
Utilities	257,199	\$ 304,698	(47,499)	-15.6%	1,133,633	1,398,394	(264,761)	-18.9%	5.6%	63.4%
Consumer Goods & Commercial Equipment Rental	134,721	\$ 147,616	(12,895)	-8.7%	1,091,516	554,277	537,239	96.9%	5.4%	68.8%
Misc. Retail Including Used Merchandise Stores	252,304	\$ 262,819	(10,515)	-4.0%	946,196	960,947	(14,751)	-1.5%	4.7%	73.5%
Sporting Goods, Hobby, Book & Music Stores	111,518	\$ 124,654	(13,136)	-10.5%	488,347	537,061	(48,714)	-9.1%	2.4%	75.9%
Clothing & Clothing Accessories Stores	109,390	\$ 107,701	1,689	1.6%	476,755	456,440	20,315	4.5%	2.4%	78.3%
Hotels, Motels & Other Accommodations	119,521	\$ 126,128	(6,607)	-5.2%	436,343	382,672	53,671	14.0%	2.2%	80.4%
Electronics & Appliance Stores	81,676	\$ 113,787	(32,111)	-28.2%	368,753	416,013	(47,260)	-11.4%	1.8%	82.2%
Health & Personal Care Stores	71,640	\$ 79,619	(7,979)	-10.0%	298,143	320,157	(22,014)	-6.9%	1.5%	83.7%
Beer, Wine & Liquor Stores	72,092	\$ 73,803	(1,711)	-2.3%	291,348	337,311	(45,963)	-13.6%	1.4%	85.2%
Gasoline Stations with Convenience Stores	60,109	\$ 71,116	(11,007)	-15.5%	237,144	256,349	(19,205)	-7.5%	1.2%	86.3%
Broadcasting & Telecommunications	62,090	\$ 64,402	(2,312)	-3.6%	236,140	260,979	(24,839)	-9.5%	1.2%	87.5%
Furniture & Home Furnishing Stores	43,366	\$ 54,979	(11,613)	-21.1%	170,880	202,295	(31,415)	-15.5%	0.8%	88.3%
Office Supplies, Stationery & Gift Stores	17,982	\$ 17,101	881	5.2%	66,530	70,907	(4,377)	-6.2%	0.3%	88.7%
All Other Categories	415,176	\$ 435,533	(20,357)	-4.7%	2,289,324	1,785,661	503,663	28.2%	11.3%	100.0%
<b>Total</b>	<b>\$ 4,614,689</b>	<b>\$ 5,230,904</b>	<b>\$(616,215)</b>	<b>-11.8%</b>	<b>\$20,218,264</b>	<b>\$20,885,137</b>	<b>\$(666,873)</b>	<b>-3.2%</b>	<b>100.0%</b>	