

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
MARCH 2024

YEAR-TO-DATE COMPARISON

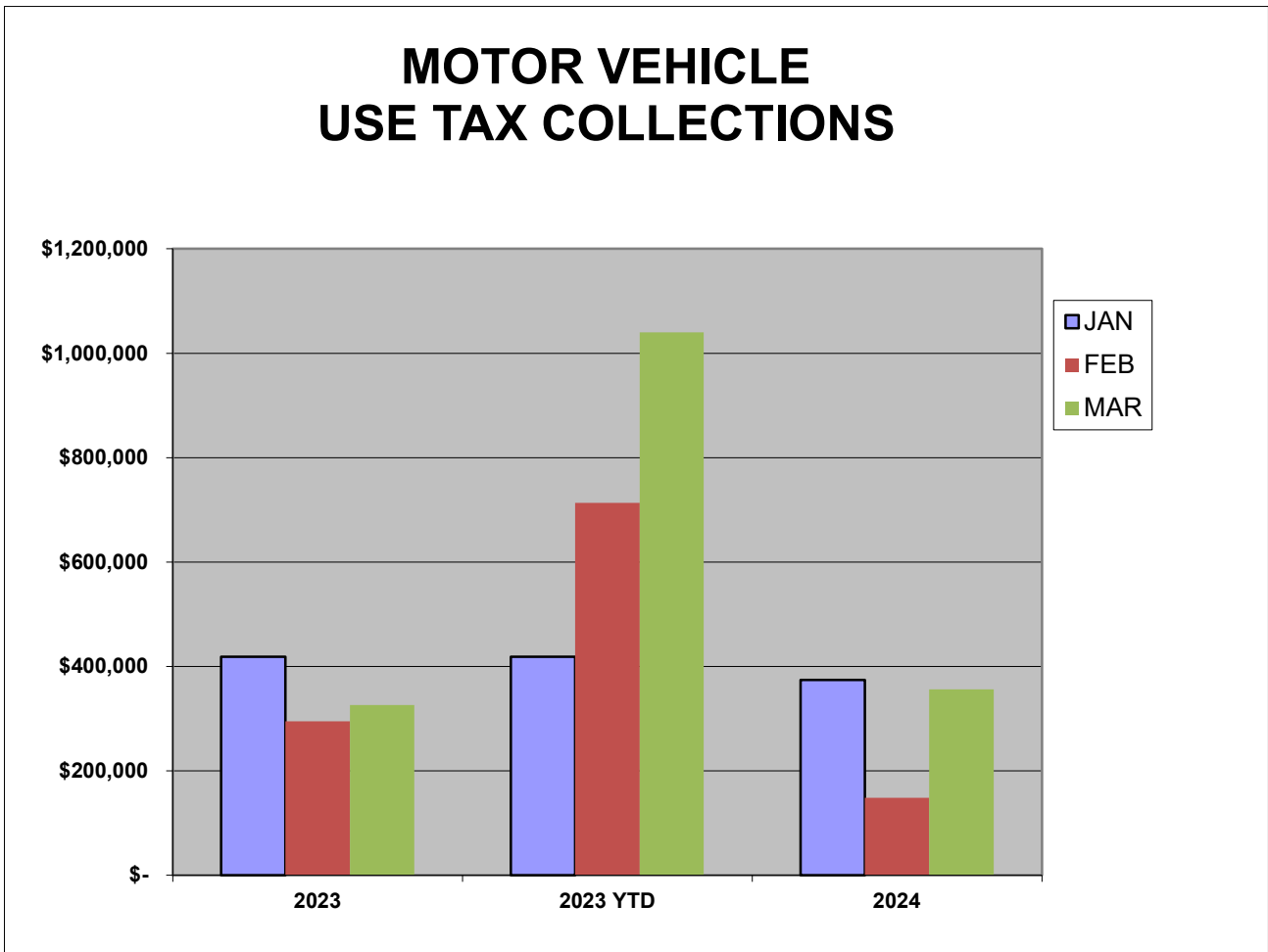
<u>Geographical Area</u>	<u>2024</u>	<u>2023</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 3,052,215	\$ 3,337,424	-8.5%
North West Loveland	1,263,009	1,751,139	-27.9%
Centerra	1,158,685	1,083,319	7.0%
North East Loveland	1,158,274	1,288,199	-10.1%
Orchards Shopping Center	712,613	923,571	-22.8%
Promenade Shops	589,690	537,090	9.8%
South West Loveland	550,612	577,488	-4.7%
Thompson Valley Shopping Center	523,348	759,391	-31.1%
Downtown	443,712	445,565	-0.4%
The Ranch	312,868	233,715	33.9%
Airport	216,370	250,497	-13.6%
Columbine Shopping Center	176,901	251,925	-29.8%
Outlet Mall	41,604	39,971	4.1%
All Other Areas	5,403,674	4,174,939	29.4%
Total	\$ 15,603,575	\$ 15,654,233	-0.3%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of MARCH 2024

<u>Geographical Area</u>	<u>2024</u>	<u>% of Total</u>
South East Loveland	\$ 830,469	22.20%
North East Loveland	348,605	9.30%
North West Loveland	315,861	8.40%
Centerra	302,909	8.10%
South West Loveland	169,115	4.50%
Promenade Shops	136,848	3.70%
Downtown	136,672	3.60%
Orchards Shopping Center	136,671	3.60%
The Ranch	99,159	2.60%
Airport	76,731	2.00%
Thompson Valley Shopping Center	69,181	1.80%
Columbine Shopping Center	39,321	1.00%
Outlet Mall	12,082	0.30%
All Other Areas	1,072,937	28.90%
Total of MARCH 2024	\$ 3,746,561	100.00%

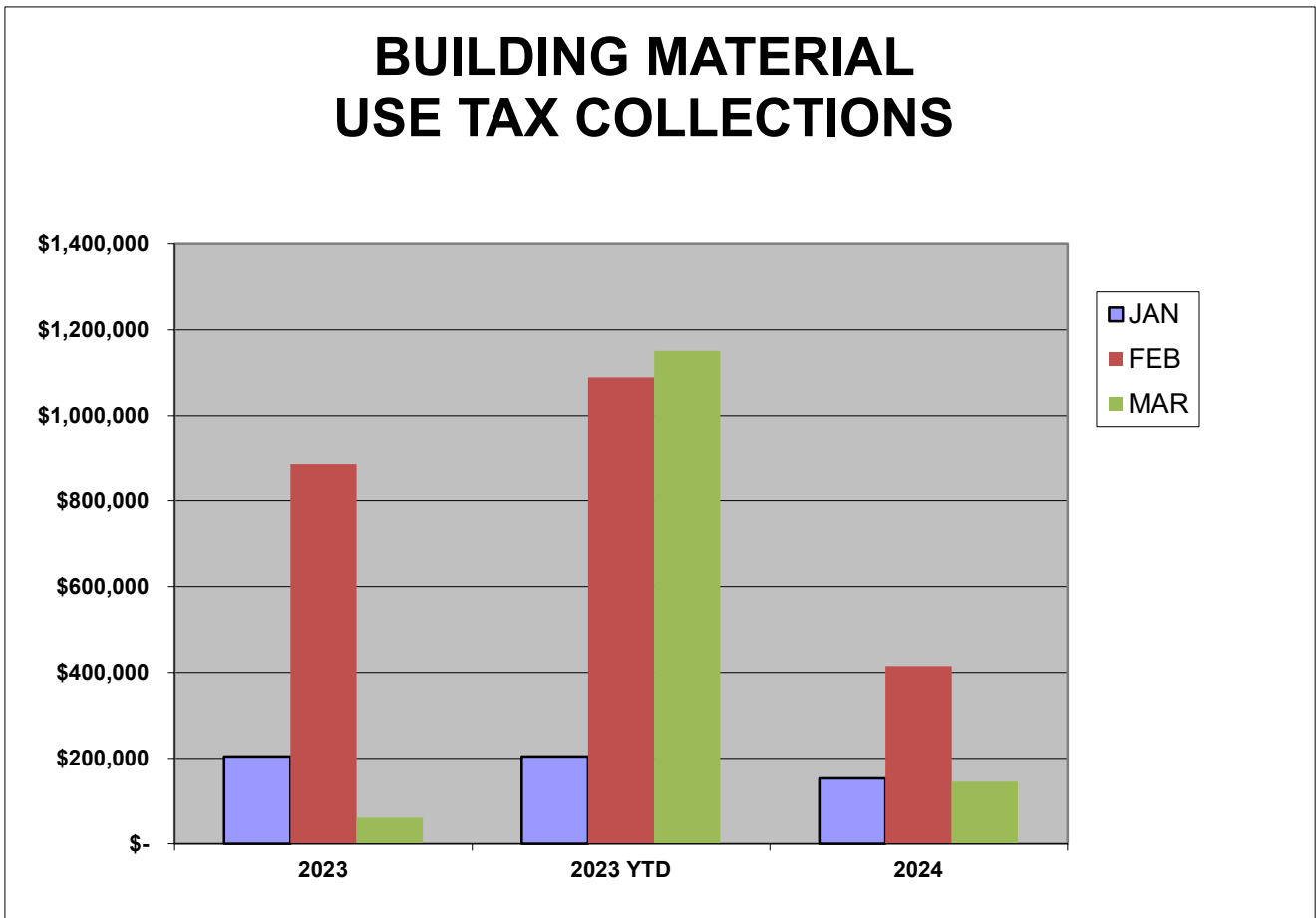
City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date Inc/Dec over 2023</u>	<u>Curr Month Inc/Dec over 2023</u>
JAN	\$ 418,568	\$ 418,568	\$ 373,761	\$ 373,761	-10.7%	-10.7%
FEB	\$ 294,798	\$ 713,366	\$ 148,197	\$ 521,958	-26.8%	-49.7%
MAR	\$ 326,343	\$ 1,039,709	\$ 355,861	\$ 877,819	-15.6%	9.0%



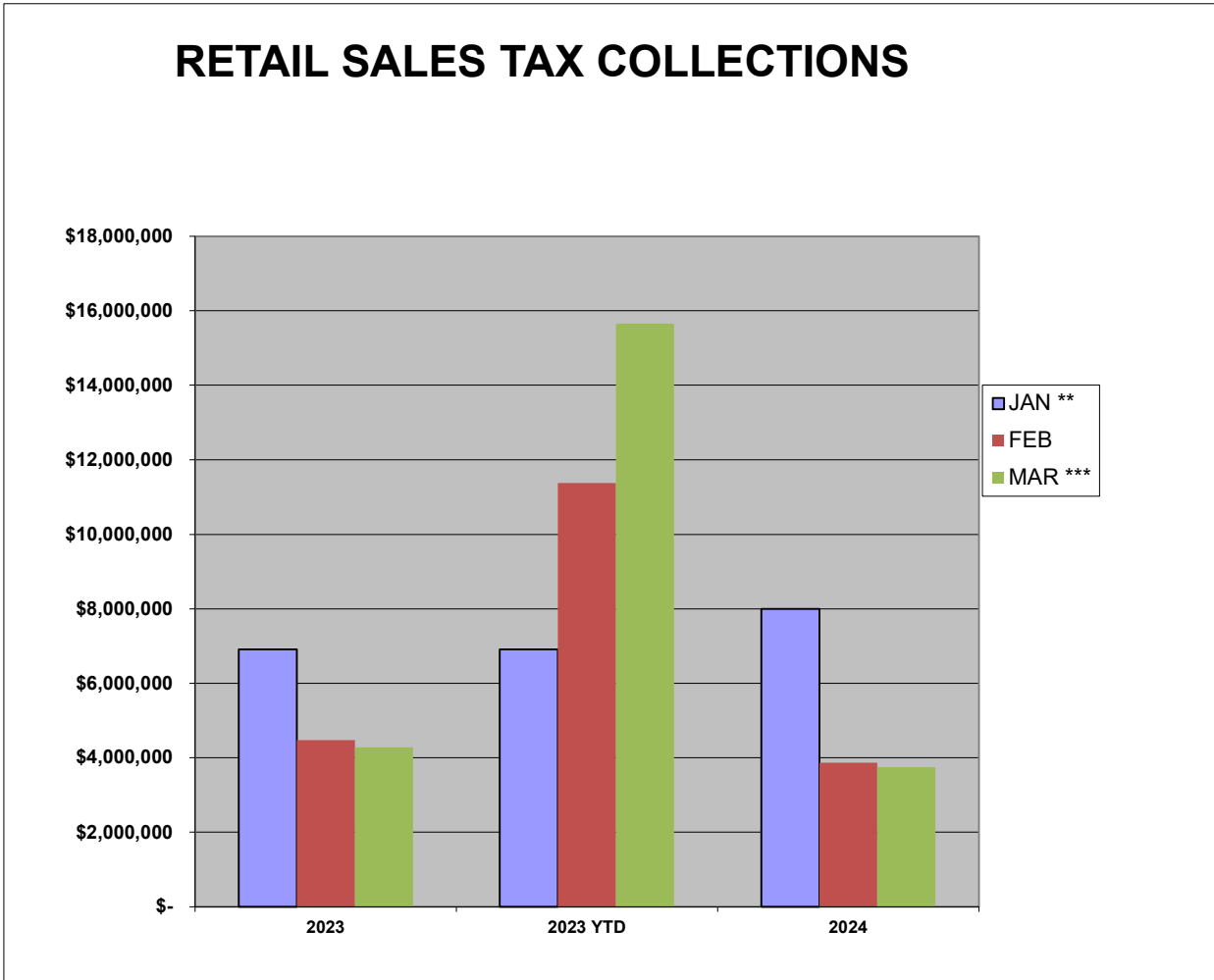
City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 204,091	\$ 204,091	\$ 152,947	\$ 152,947	-25.1%	-25.1%
FEB	\$ 885,226	\$ 1,089,317	\$ 415,452	\$ 568,399	-47.8%	-53.1%
MAR	\$ 61,350	\$ 1,150,667	\$ 145,172	\$ 713,571	-38.0%	136.6%



City of Loveland
 Retail Sales Tax (CASH BASIS)
 2023-2024 Comparison

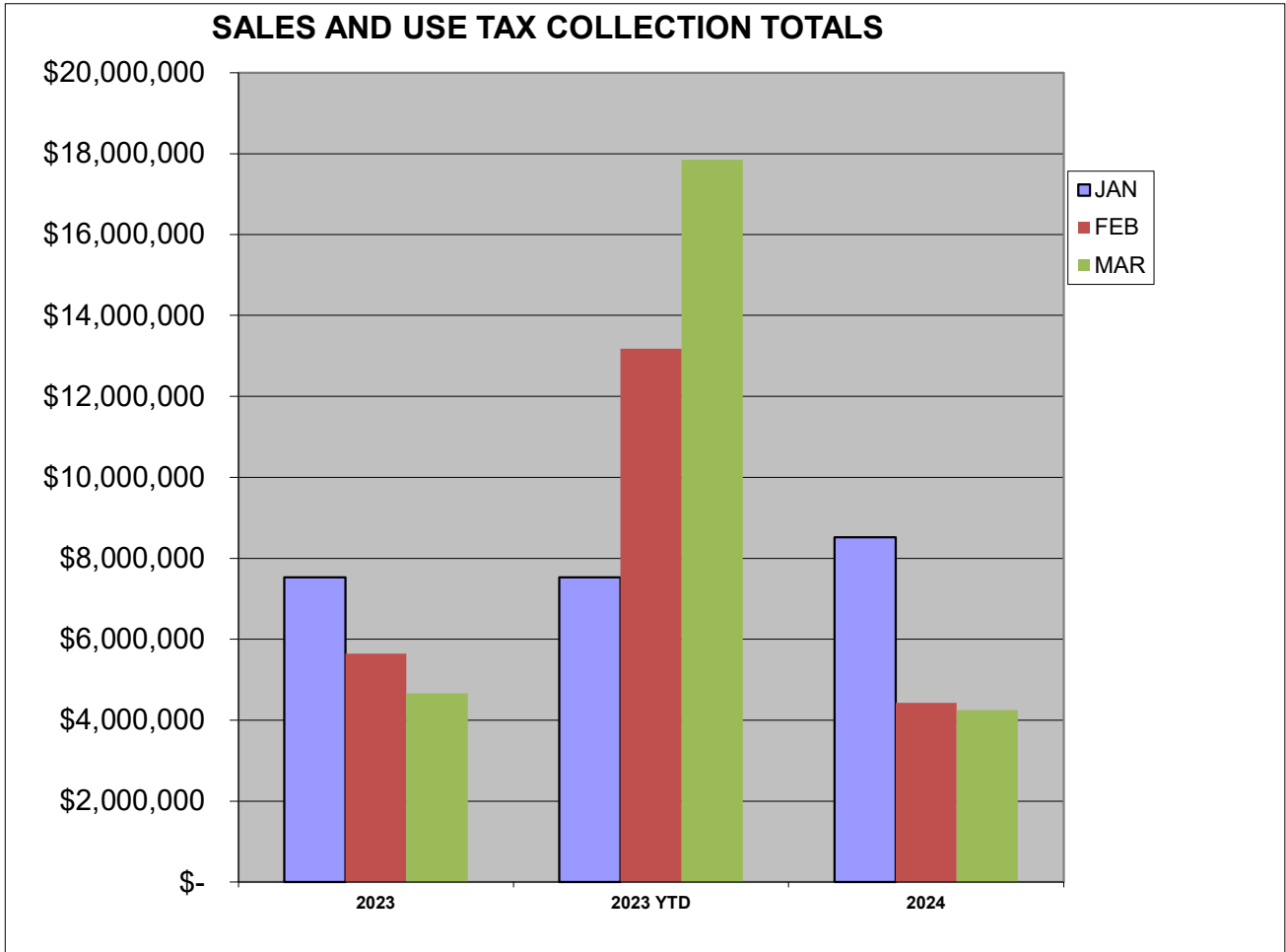
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN **	\$ 6,908,516	\$ 6,908,516	\$ 7,991,757	\$ 7,991,757	15.7%	15.7%
FEB	\$ 4,465,702	\$ 11,374,218	\$ 3,865,256	\$ 11,857,013	4.2%	-13.4%
MAR ***	\$ 4,280,015	\$ 15,654,233	\$ 3,746,561	\$ 15,603,575	-0.3%	-12.5%



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	<u>Year to Date</u> <u>Inc/Dec over</u> <u>2023</u>	<u>Curr Month</u> <u>Inc/Dec over</u> <u>2023</u>
JAN	\$ 7,531,176	\$ 7,531,176	\$ 8,518,465	\$ 8,518,465	13.1%	13.1%
FEB	\$ 5,645,725	\$ 13,176,901	\$ 4,428,906	\$ 12,947,371	-1.7%	-21.6%
MAR	\$ 4,667,708	\$ 17,844,609	\$ 4,247,594	\$ 17,194,965	-3.6%	-9.0%



City of Loveland

Summary of Sales Tax Collections by Industry Code

	<u>Three months, ended March 31, 2024</u>									
Description	March 2024	March 2023	\$ Change	% Change	YTD 2024	YTD 2023	\$ Change	% Change	% of Total	Cumulative %
Department Stores & General Merchandise	\$ 428,430	\$ 699,885	(271,455)	-38.8%	1,990,691	2,746,490	\$(755,799)	-27.5%	12.8%	12.8%
Restaurants & Bars	619,777	\$ 594,506	25,271	4.3%	1,937,924	1,798,050	139,874	7.8%	12.4%	25.2%
Electronic Shopping & Mail-Order Houses	411,235	\$ 245,574	165,661	67.5%	1,366,780	998,353	368,427	36.9%	8.8%	33.9%
Motor Vehicle Dealers, Auto Parts & Leasing	382,271	\$ 361,513	20,758	5.7%	1,277,420	1,228,740	48,680	4.0%	8.2%	42.1%
Building Material & Lawn & Garden Supplies	333,931	\$ 299,371	34,560	11.5%	1,183,735	1,133,787	49,948	4.4%	7.6%	49.7%
Grocery Stores & Specialty Foods	112,670	\$ 475,456	(362,786)	-76.3%	1,124,757	1,793,306	(668,549)	-37.3%	7.2%	56.9%
Consumer Goods & Commercial Equipment Rental	123,048	\$ 114,587	8,461	7.4%	956,795	406,661	550,134	135.3%	6.1%	63.1%
Utilities	303,835	\$ 353,325	(49,490)	-14.0%	876,434	1,093,696	(217,262)	-19.9%	5.6%	68.7%
Misc. Retail Including Used Merchandise Stores	173,430	\$ 169,967	3,463	2.0%	693,892	698,128	(4,236)	-0.6%	4.4%	73.1%
Sporting Goods, Hobby, Book & Music Stores	77,911	\$ 101,723	(23,812)	-23.4%	376,829	412,407	(35,578)	-8.6%	2.4%	75.5%
Clothing & Clothing Accessories Stores	87,833	\$ 82,733	5,100	6.2%	367,365	348,739	18,626	5.3%	2.4%	77.9%
Hotels, Motels & Other Accommodations	95,686	\$ 77,962	17,724	22.7%	316,822	256,544	60,278	23.5%	2.0%	79.9%
Electronics & Appliance Stores	69,508	\$ 77,085	(7,577)	-9.8%	287,077	302,226	(15,149)	-5.0%	1.8%	81.8%
Health & Personal Care Stores	59,317	\$ 66,356	(7,039)	-10.6%	226,503	240,538	(14,035)	-5.8%	1.5%	83.2%
Beer, Wine & Liquor Stores	67,297	\$ 73,304	(6,007)	-8.2%	219,256	263,508	(44,252)	-16.8%	1.4%	84.6%
Gasoline Stations with Convenience Stores	57,522	\$ 56,439	1,083	1.9%	177,035	185,233	(8,198)	-4.4%	1.1%	85.7%
Broadcasting & Telecommunications	50,363	\$ 56,951	(6,588)	-11.6%	174,050	196,577	(22,527)	-11.5%	1.1%	86.9%
Furniture & Home Furnishing Stores	37,374	\$ 41,680	(4,306)	-10.3%	127,514	147,316	(19,802)	-13.4%	0.8%	87.7%
Office Supplies, Stationery & Gift Stores	11,684	\$ 12,472	(788)	-6.3%	48,548	53,806	(5,258)	-9.8%	0.3%	88.0%
All Other Categories	243,439	\$ 319,126	(75,687)	-23.7%	1,874,148	1,350,128	524,019	38.8%	12.0%	100.0%
Total	\$3,746,561	\$4,280,015	\$(533,454)	-12.5%	\$15,603,575	\$15,654,233	\$(50,659)	-0.3%	100.0%	