

**SALES TAX COLLECTED: CASH BASIS**  
**FEBRUARY 2024**

**YEAR-TO-DATE COMPARISON**

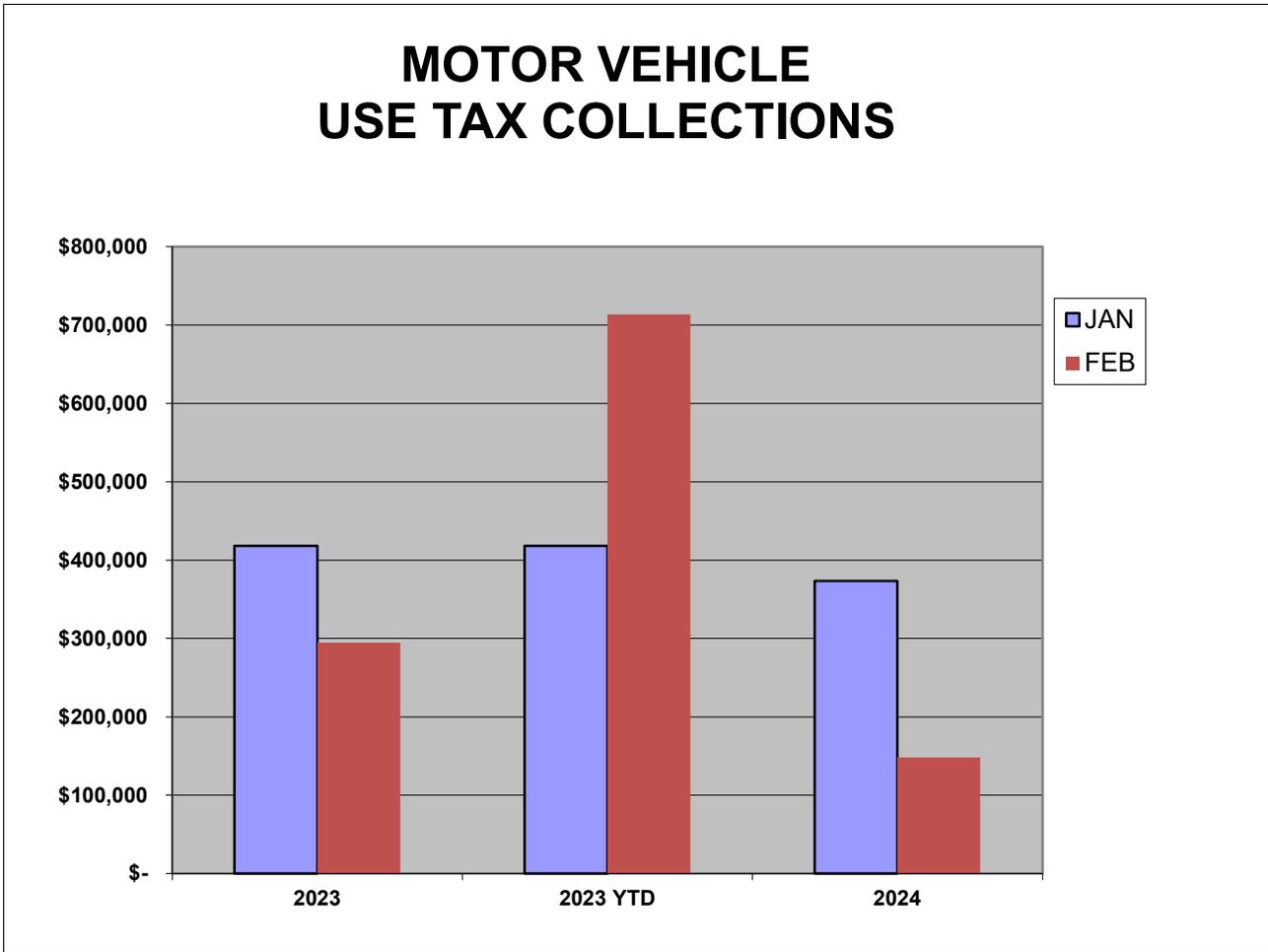
<b><u>Geographical Area</u></b>	<b><u>2024</u></b>	<b><u>2023</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 2,221,746	\$ 2,371,760	-6.3%
North West Loveland	947,148	1,309,914	-27.7%
Centerra	855,776	779,618	9.8%
North East Loveland	809,669	900,689	-10.1%
Orchards Shopping Center	575,942	671,429	-14.2%
Thompson Valley Shopping Center	454,167	567,067	-19.9%
Promenade Shops	452,842	406,733	11.3%
South West Loveland	381,497	394,348	-3.3%
Downtown	307,040	299,663	2.5%
The Ranch	213,709	172,756	23.7%
Airport	139,639	180,449	-22.6%
Columbine Shopping Center	137,580	173,748	-20.8%
Outlet Mall	29,522	29,256	0.9%
All Other Areas	4,330,736	3,116,788	38.9%
<b>Total</b>	<b>\$ 11,857,013</b>	<b>\$ 11,374,218</b>	<b>4.2%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of FEBRUARY 2024**

<b><u>Geographical Area</u></b>	<b><u>2024</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 889,048	23.00%
North East Loveland	342,577	8.90%
Centerra	328,666	8.50%
North West Loveland	312,900	8.10%
South West Loveland	166,564	4.30%
Promenade Shops	139,903	3.60%
Orchards Shopping Center	138,976	3.60%
Downtown	121,866	3.20%
The Ranch	105,668	2.70%
Thompson Valley Shopping Center	81,342	2.10%
Airport	55,333	1.40%
Columbine Shopping Center	45,420	1.20%
Outlet Mall	11,515	0.30%
All Other Areas	1,125,478	29.10%
<b>Total of FEBRUARY 2024</b>	<b>\$ 3,865,256</b>	<b>100.00%</b>

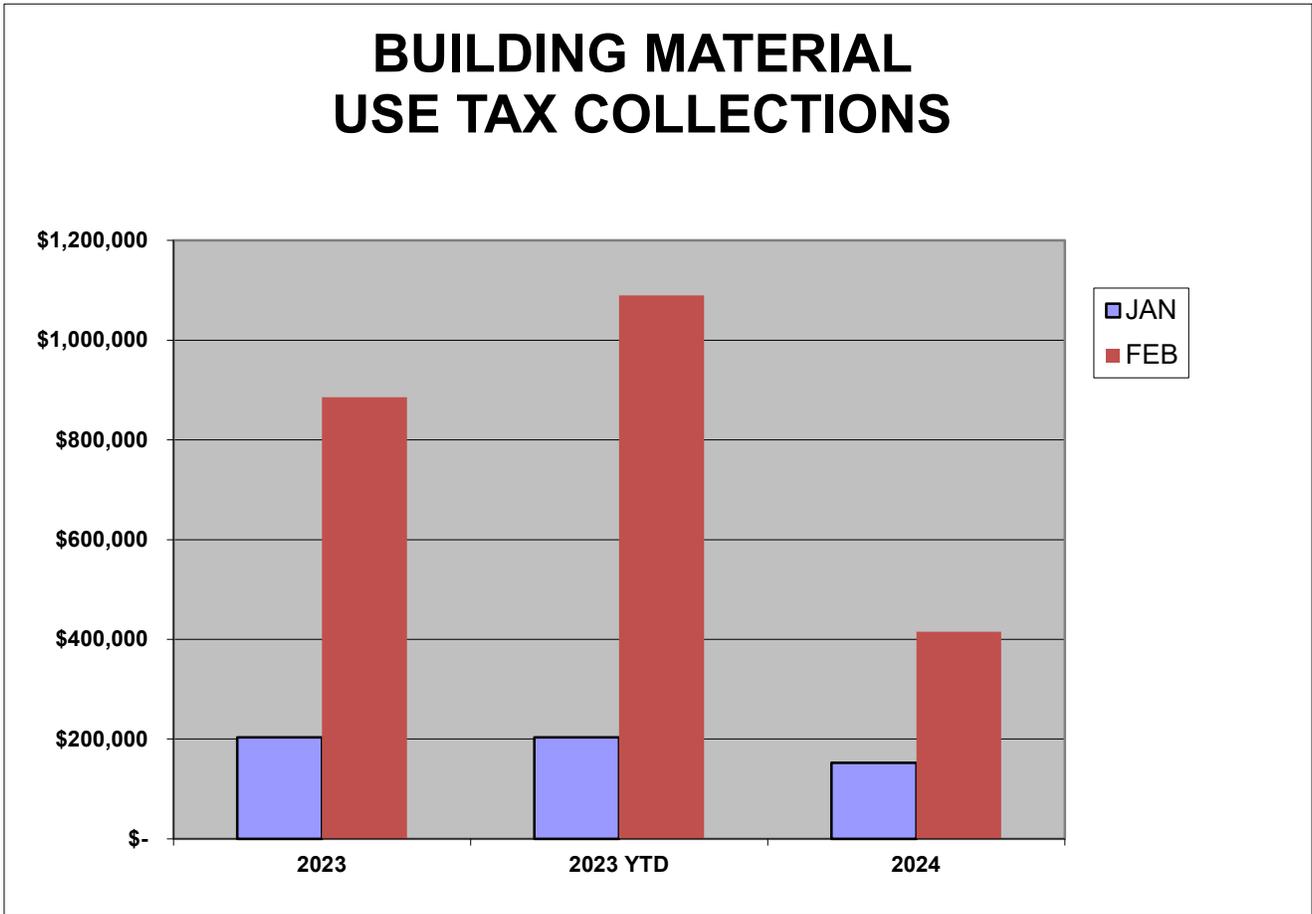
**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2023-2024 Comparison**

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 418,568	\$ 418,568	\$ 373,761	\$ 373,761	-10.7%	-10.7%
FEB	\$ 294,798	\$ 713,366	\$ 148,197	\$ 521,958	-26.8%	-49.7%



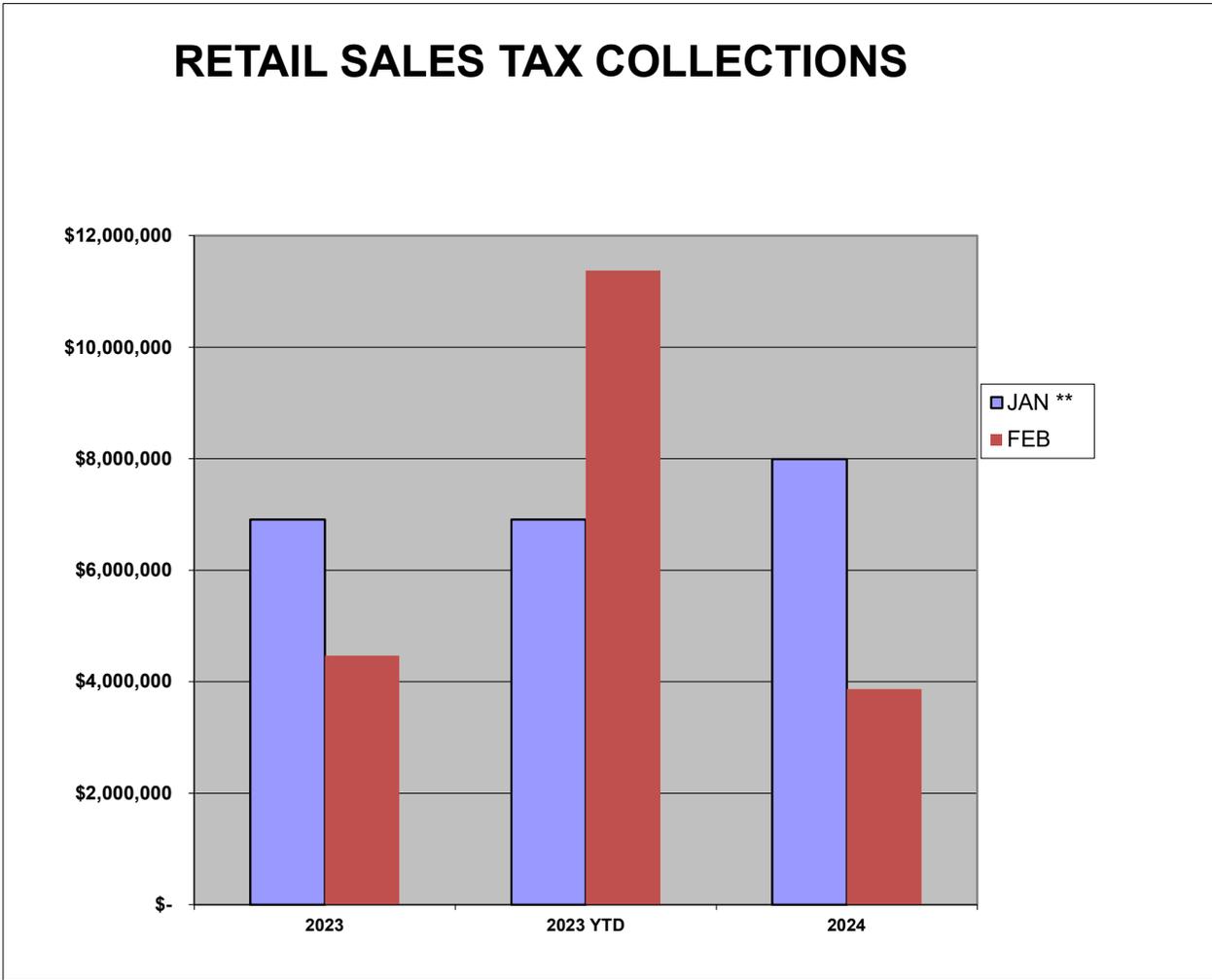
**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2023-2024 Comparison**

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 204,091	\$ 204,091	\$ 152,947	\$ 152,947	-25.1%	-25.1%
FEB	\$ 885,226	\$ 1,089,317	\$ 415,452	\$ 568,399	-47.8%	-53.1%



City of Loveland  
 Retail Sales Tax (CASH BASIS)  
 2023-2024 Comparison

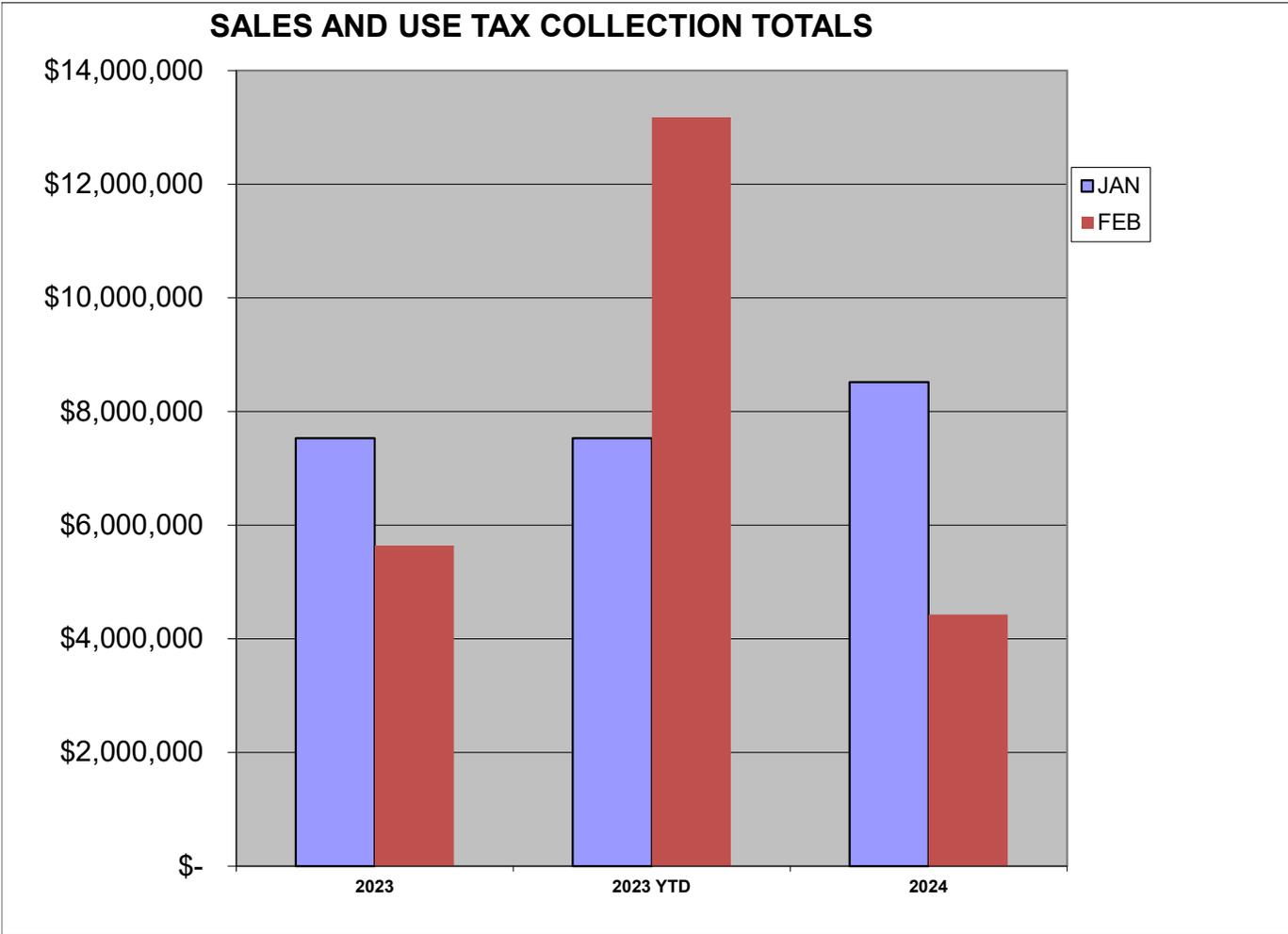
	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN **	\$ 6,908,516	\$ 6,908,516	\$ 7,991,757	\$ 7,991,757	15.7%	15.7%
FEB	\$ 4,465,702	\$ 11,374,218	\$ 3,865,256	\$ 11,857,013	4.2%	-13.4%



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2023-2024 Comparison**

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 7,531,176	\$ 7,531,176	\$ 8,518,465	\$ 8,518,465	13.1%	13.1%
FEB	\$ 5,645,725	\$ 13,176,901	\$ 4,428,906	\$ 12,947,371	-1.7%	-21.6%



**City of Loveland**

**Summary of Sales Tax Collections by Industry Code**

	<u>Two months, ended</u>		<u>February 29, 2024</u>							
<b>Description</b>	<b>February 2024</b>	<b>February 2023</b>	<b>\$ Change</b>	<b>% Change</b>	<b>YTD 2024</b>	<b>YTD 2023</b>	<b>\$ Change</b>	<b>% Change</b>	<b>% of Total</b>	<b>Cumulative %</b>
Department Stores & General Merchandise	443,355	720,793	(277,438)	-38.5%	1,562,261	2,046,605	(484,344)	-23.7%	13.2%	13.2%
Restaurants & Bars	611,454	563,970	47,484	8.4%	1,318,147	1,203,544	114,603	9.5%	11.1%	24.3%
Grocery Stores & Specialty Foods	139,733	459,318	(319,585)	-69.6%	1,012,087	1,317,850	(305,763)	-23.2%	8.5%	32.8%
Electronic Shopping & Mail-Order Houses	439,973	259,882	180,091	69.3%	955,545	752,779	202,766	26.9%	8.1%	40.9%
Motor Vehicle Dealers, Auto Parts & Leasing	437,475	390,638	46,837	12.0%	895,149	867,227	27,922	3.2%	7.5%	48.4%
Building Material & Lawn & Garden Supplies	363,801	360,692	3,109	0.9%	849,804	834,416	15,388	1.8%	7.2%	55.6%
Consumer Goods & Commercial Equipment Rental	93,219	118,682	(25,463)	-21.5%	833,747	292,074	541,673	185.5%	7.0%	62.6%
Utilities	308,121	395,824	(87,703)	-22.2%	572,599	740,371	(167,772)	-22.7%	4.8%	67.5%
Misc. Retail Including Used Merchandise Stores	160,673	169,875	(9,202)	-5.4%	520,462	528,161	(7,699)	-1.5%	4.4%	71.9%
Sporting Goods, Hobby, Book & Music Stores	85,289	97,297	(12,008)	-12.3%	298,918	310,684	(11,766)	-3.8%	2.5%	74.4%
Clothing & Clothing Accessories Stores	87,348	119,338	(31,990)	-26.8%	279,532	266,006	13,526	5.1%	2.4%	76.7%
Hotels, Motels & Other Accommodations	98,419	92,502	5,917	6.4%	221,136	178,582	42,554	23.8%	1.9%	78.6%
Electronics & Appliance Stores	74,345	85,888	(11,543)	-13.4%	217,569	225,141	(7,572)	-3.4%	1.8%	80.4%
Health & Personal Care Stores	56,892	60,769	(3,877)	-6.4%	167,186	174,182	(6,996)	-4.0%	1.4%	81.8%
Beer, Wine & Liquor Stores	54,969	78,115	(23,146)	-29.6%	151,959	190,204	(38,245)	-20.1%	1.3%	83.1%
Broadcasting & Telecommunications	54,808	54,760	48	0.1%	123,687	139,626	(15,939)	-11.4%	1.0%	84.2%
Gasoline Stations with Convenience Stores	56,480	63,987	(7,507)	-11.7%	119,513	128,794	(9,281)	-7.2%	1.0%	85.2%
Furniture & Home Furnishing Stores	34,007	47,853	(13,846)	-28.9%	90,140	105,636	(15,496)	-14.7%	0.8%	85.9%
Office Supplies, Stationery & Gift Stores	14,954	16,328	(1,374)	-8.4%	36,864	41,334	(4,470)	-10.8%	0.3%	86.2%
All Other Categories	249,941	309,191	(59,250)	-19.2%	1,630,708	1,031,002	599,706	58.2%	13.8%	100.0%
<b>Total</b>	<b>\$ 3,865,256</b>	<b>\$ 4,465,702</b>	<b>\$(600,446)</b>	<b>-13.4%</b>	<b>\$ 11,857,013</b>	<b>\$ 11,374,218</b>	<b>\$ 482,795</b>	<b>4.2%</b>	<b>100.0%</b>	