

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**DECEMBER 2023**

**YEAR-TO-DATE COMPARISON**

<b><u>Geographical Area</u></b>	<b><u>2022</u></b>	<b><u>2023</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 13,951,476	\$ 14,582,416	4.5%
North West Loveland	6,131,062	6,655,523	8.6%
North East Loveland	5,685,499	5,900,586	3.8%
Centerra	4,401,202	4,291,105	-2.5%
Orchards Shopping Center	3,222,705	3,279,538	1.8%
South West Loveland	2,560,564	2,598,077	1.5%
Thompson Valley Shopping Center	2,492,507	2,553,788	2.5%
Promenade Shops	2,100,710	2,000,195	-4.8%
Downtown	1,831,336	1,949,518	6.5%
Airport	1,271,496	1,168,569	-8.1%
The Ranch	1,010,449	1,136,207	12.4%
Columbine Shopping Center	1,078,235	1,104,347	2.4%
Outlet Mall	160,734	168,528	4.8%
All Other Areas	13,675,371	14,781,411	8.1%
<b>Total</b>	<b>\$ 59,573,346</b>	<b>\$ 62,169,807</b>	<b>4.4%</b>

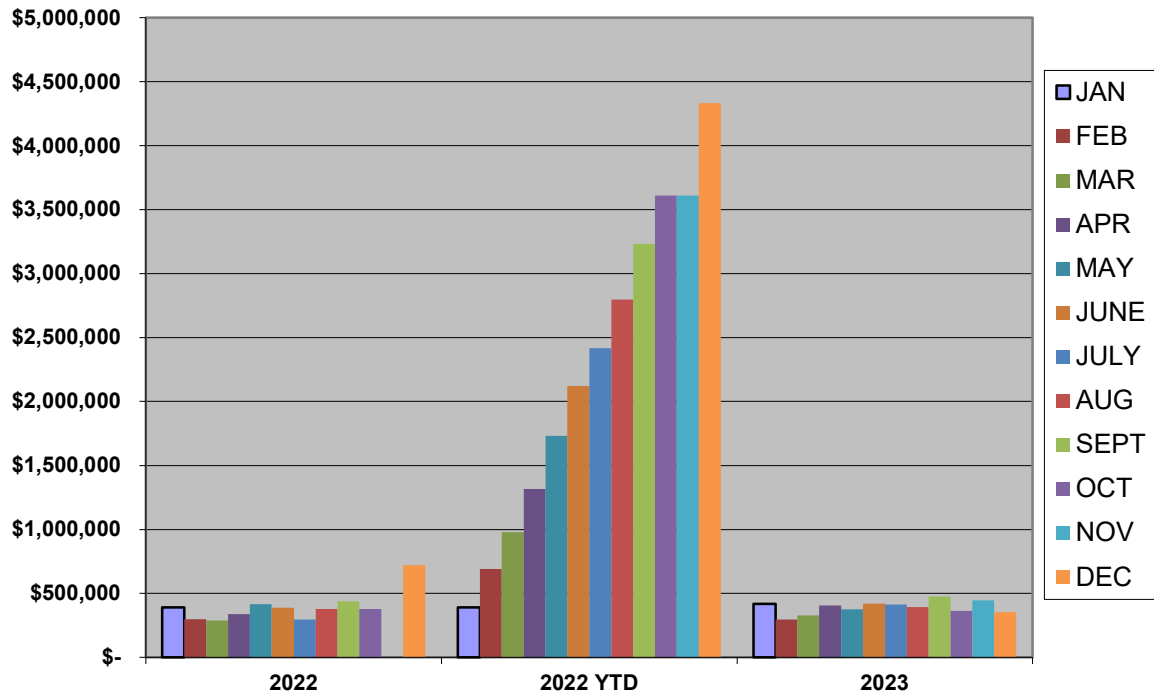
**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of DECEMBER 2023**

<b><u>Geographical Area</u></b>	<b><u>2023</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 1,165,160	21.70%
North West Loveland	510,188	9.50%
North East Loveland	463,791	8.60%
Centerra	351,545	6.50%
Orchards Shopping Center	247,840	4.60%
South West Loveland	196,927	3.70%
Thompson Valley Shopping Center	196,841	3.70%
Downtown	160,376	3.00%
Promenade Shops	156,111	2.90%
Columbine Shopping Center	100,310	1.90%
The Ranch	91,423	1.70%
Airport	86,461	1.60%
Outlet Mall	16,948	0.30%
All Other Areas	1,623,848	30.30%
<b>Total of DECEMBER 2023</b>	<b>\$ 5,367,769</b>	<b>100.00%</b>

**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2022-2023 Comparison**

	<u>2022</u>	<u>2022 YTD</u>	<u>2023</u>	<u>2023 YTD</u>	<u>Year to Date Inc/Dec over 2022</u>	<u>Curr Month Inc/Dec over 2022</u>
JAN	\$ 390,442	\$ 390,442	\$ 418,568	\$ 418,568	7.2%	7.2%
FEB	\$ 298,732	\$ 689,173	\$ 294,798	\$ 713,366	3.5%	-1.3%
MAR	\$ 288,427	\$ 977,600	\$ 326,343	\$ 1,039,709	6.4%	13.1%
APR	\$ 338,470	\$ 1,316,070	\$ 405,794	\$ 1,445,503	9.8%	19.9%
MAY	\$ 415,862	\$ 1,731,932	\$ 375,304	\$ 1,820,807	5.1%	-9.8%
JUNE	\$ 389,625	\$ 2,121,556	\$ 420,014	\$ 2,240,820	5.6%	7.8%
JULY	\$ 296,302	\$ 2,417,858	\$ 412,924	\$ 2,653,744	9.8%	39.4%
AUG	\$ 378,594	\$ 2,796,453	\$ 394,589	\$ 3,048,333	9.0%	4.2%
SEPT	\$ 435,816	\$ 3,232,268	\$ 475,139	\$ 3,523,472	9.0%	9.0%
OCT	\$ 377,679	\$ 3,609,947	\$ 363,575	\$ 3,887,047	7.7%	-3.7%
NOV	\$ -	\$ 3,609,947	\$ 446,738	\$ 4,333,785	20.1%	-100.0%
DEC	\$ 720,947	\$ 4,330,895	\$ 351,379	\$ 4,685,164	8.2%	-51.3%

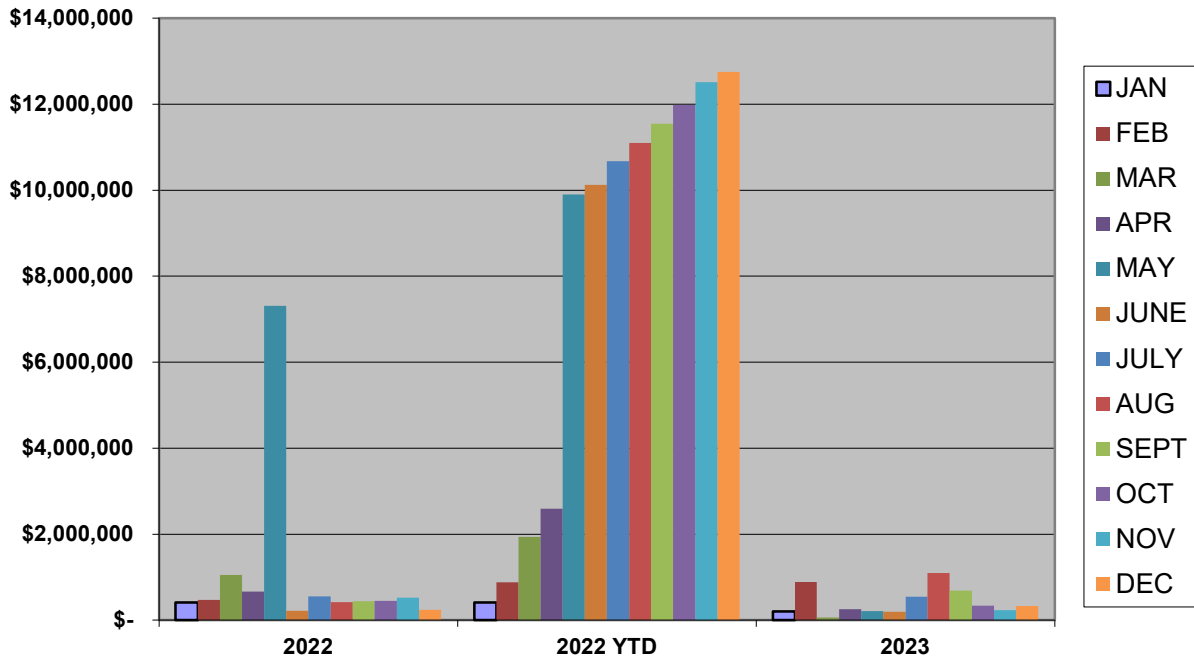
## MOTOR VEHICLE USE TAX COLLECTIONS



**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2022-2023 Comparison**

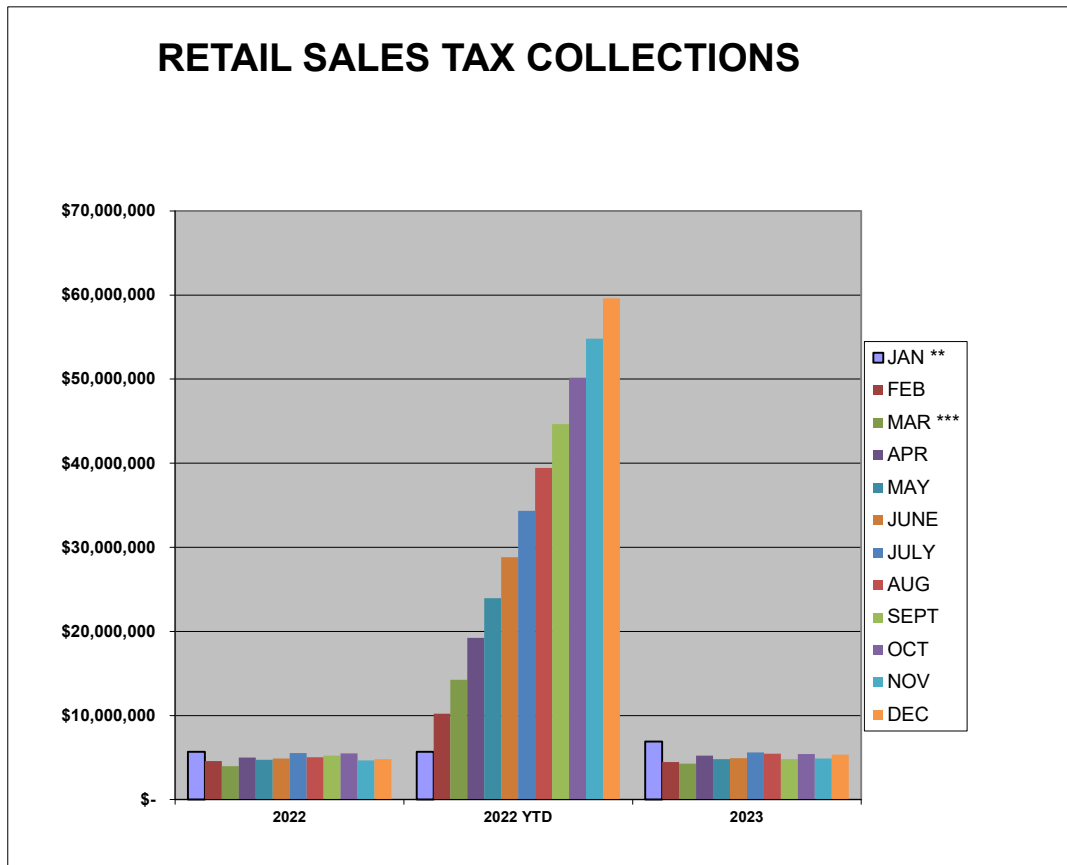
	<u>2022</u>	<u>2022 YTD</u>	<u>2023</u>	<u>2023 YTD</u>	<u>Year to Date Inc/Dec over 2022</u>	<u>Curr Month Inc/Dec over 2022</u>
JAN	\$ 414,302	\$ 414,302	\$ 204,091	\$ 204,091	-50.7%	-50.7%
FEB	\$ 466,137	\$ 880,439	\$ 885,226	\$ 1,089,317	23.7%	89.9%
MAR	\$ 1,053,551	\$ 1,933,990	\$ 61,350	\$ 1,150,667	-40.5%	-94.2%
APR	\$ 662,010	\$ 2,596,000	\$ 256,725	\$ 1,407,392	-45.8%	-61.2%
MAY	\$ 7,304,609	\$ 9,900,609	\$ 214,210	\$ 1,621,603	-83.6%	-97.1%
JUNE	\$ 220,905	\$ 10,121,514	\$ 196,613	\$ 1,818,215	-82.0%	-11.0%
JULY	\$ 552,931	\$ 10,674,445	\$ 544,802	\$ 2,363,017	-77.9%	-1.5%
AUG	\$ 423,502	\$ 11,097,946	\$ 1,100,442	\$ 3,463,459	-68.8%	159.8%
SEPT	\$ 442,944	\$ 11,540,891	\$ 688,589	\$ 4,152,048	-64.0%	55.5%
OCT	\$ 446,789	\$ 11,987,679	\$ 337,833	\$ 4,489,881	-62.5%	-24.4%
NOV	\$ 524,938	\$ 12,512,618	\$ 232,863	\$ 4,722,744	-62.3%	-55.6%
DEC	\$ 243,714	\$ 12,756,331	\$ 328,924	\$ 5,051,668	-60.4%	35.0%

## BUILDING MATERIAL USE TAX COLLECTIONS



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2022-2023 Comparison**

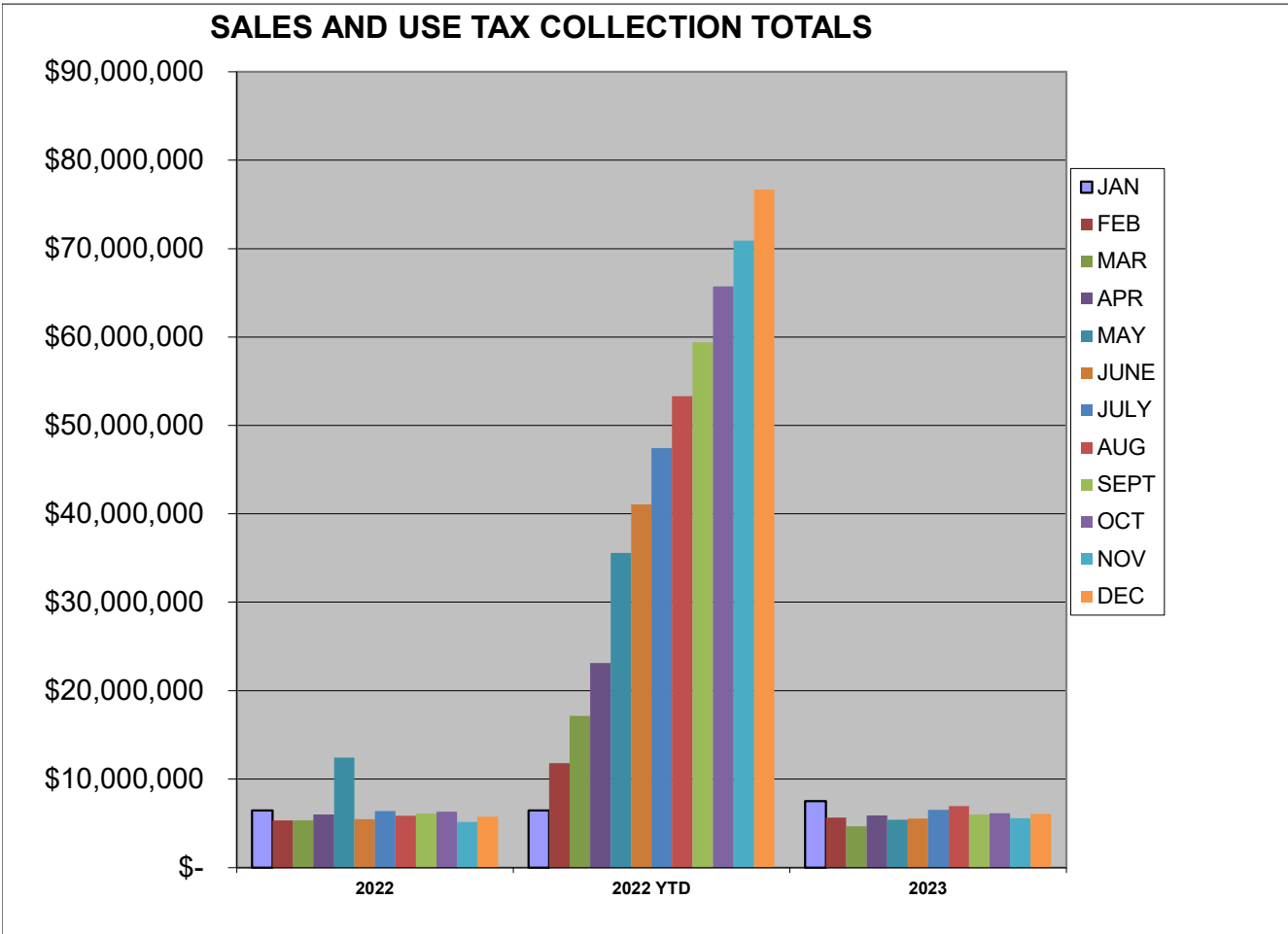
	<u>2022</u>	<u>2022 YTD</u>	<u>2023</u>	<u>2023 YTD</u>	Year to Date Inc/Dec over <u>2022</u>	Curr Month Inc/Dec over <u>2022</u>
JAN **	\$ 5,652,688	\$ 5,652,688	\$ 6,908,516	\$ 6,908,516	22.2%	22.2%
FEB	\$ 4,576,474	\$ 10,229,162	\$ 4,465,702	\$ 11,374,218	11.2%	-2.4%
MAR ***	\$ 3,994,562	\$ 14,223,725	\$ 4,280,015	\$ 15,654,233	10.1%	7.1%
APR	\$ 5,005,011	\$ 19,228,736	\$ 5,230,904	\$ 20,885,137	8.6%	4.5%
MAY	\$ 4,716,575	\$ 23,945,311	\$ 4,801,127	\$ 25,686,264	7.3%	1.8%
JUNE	\$ 4,870,670	\$ 28,815,981	\$ 4,931,003	\$ 30,617,267	6.3%	1.2%
JULY	\$ 5,530,818	\$ 34,346,799	\$ 5,579,886	\$ 36,197,153	5.4%	0.9%
AUG	\$ 5,062,113	\$ 39,408,912	\$ 5,454,191	\$ 41,651,343	5.7%	7.7%
SEPT	\$ 5,224,526	\$ 44,633,438	\$ 4,823,666	\$ 46,475,010	4.1%	-7.7%
OCT	\$ 5,510,684	\$ 50,144,122	\$ 5,428,996	\$ 51,904,005	3.5%	-1.5%
NOV	\$ 4,633,893	\$ 54,778,015	\$ 4,898,033	\$ 56,802,039	3.7%	5.7%
DEC	\$ 4,795,332	\$ 59,573,346	\$ 5,367,769	\$ 62,169,807	4.4%	11.9%



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2022-2023 Comparison**

	<u>2022</u>	<u>2022 YTD</u>	<u>2023</u>	<u>2023 YTD</u>	<u>Year to Date</u> <u>Inc/Dec over</u> <u>2022</u>	<u>Curr Month</u> <u>Inc/Dec over</u> <u>2022</u>
JAN	\$ 6,457,432	\$ 6,457,432	\$ 7,531,176	\$ 7,531,176	16.6%	16.6%
FEB	\$ 5,341,342	\$ 11,798,774	\$ 5,645,725	\$ 13,176,901	11.7%	5.7%
MAR	\$ 5,336,541	\$ 17,135,315	\$ 4,667,708	\$ 17,844,609	4.1%	-12.5%
APR	\$ 6,005,491	\$ 23,140,806	\$ 5,893,423	\$ 23,738,032	2.6%	-1.9%
MAY	\$ 12,437,046	\$ 35,577,852	\$ 5,390,641	\$ 29,128,673	-18.1%	-56.7%
JUNE	\$ 5,481,199	\$ 41,059,051	\$ 5,547,629	\$ 34,676,302	-15.5%	1.2%
JULY	\$ 6,380,051	\$ 47,439,102	\$ 6,537,612	\$ 41,213,914	-13.1%	2.5%
AUG	\$ 5,864,209	\$ 53,303,311	\$ 6,949,222	\$ 48,163,136	-9.6%	18.5%
SEPT	\$ 6,103,286	\$ 59,406,597	\$ 5,987,394	\$ 54,150,530	-8.8%	-1.9%
OCT	\$ 6,335,151	\$ 65,741,749	\$ 6,130,404	\$ 60,280,934	-8.3%	-3.2%
NOV	\$ 5,158,831	\$ 70,900,580	\$ 5,577,634	\$ 65,858,568	-7.1%	8.1%
DEC	\$ 5,759,993	\$ 76,660,573	\$ 6,048,071	\$ 71,906,639	-6.2%	5.0%



**City of Loveland**

**Summary of Sales Tax Collections by Industry Code**

	<u>Twelve months, ended</u>		<u>December 31, 2023</u>							
<b>Description</b>	<b>December 2023</b>	<b>December 2022</b>	<b>\$ Change</b>	<b>% Change</b>	<b>YTD 2023</b>	<b>YTD 2022</b>	<b>\$ Change</b>	<b>% Change</b>	<b>% of Total</b>	<b>Cumulative %</b>
Department Stores & General Merchandise	\$ 855,597	\$ 663,159	192,438	29.0%	10,305,391	9,654,293	\$ 651,098	6.7%	16.6%	16.6%
Restaurants & Bars	625,482	\$ 602,168	23,314	3.9%	8,036,903	7,705,315	331,588	4.3%	12.9%	29.5%
Grocery Stores & Specialty Foods	530,767	\$ 485,676	45,091	9.3%	6,351,838	6,135,771	216,067	3.5%	10.2%	39.7%
Building Material & Lawn & Garden Supplies	458,195	\$ 610,614	(152,419)	-25.0%	5,828,458	5,932,237	(103,779)	-1.7%	9.4%	49.1%
Motor Vehicle Dealers, Auto Parts & Leasing	440,959	\$ 385,333	55,626	14.4%	5,714,604	5,190,694	523,910	10.1%	9.2%	58.3%
Electronic Shopping & Mail-Order Houses	401,063	\$ 342,354	58,709	17.1%	3,733,787	3,620,431	113,356	3.1%	6.0%	64.3%
Utilities	209,993	\$ 218,560	(8,567)	-3.9%	3,128,574	2,796,865	331,709	11.9%	5.0%	69.3%
Misc. Retail Including Used Merchandise Stores	212,482	\$ 211,674	808	0.4%	2,754,407	2,522,554	231,853	9.2%	4.4%	73.8%
Consumer Goods & Commercial Equipment Rental	121,471	\$ 123,404	(1,933)	-1.6%	1,554,973	1,536,373	18,600	1.2%	2.5%	76.3%
Hotels, Motels & Other Accommodations	88,085	\$ 79,309	8,776	11.1%	1,541,867	1,285,262	256,605	20.0%	2.5%	78.7%
Sporting Goods, Hobby, Book & Music Stores	99,895	\$ 132,029	(32,134)	-24.3%	1,432,427	1,546,184	(113,757)	-7.4%	2.3%	81.0%
Clothing & Clothing Accessories Stores	100,034	\$ 120,756	(20,722)	-17.2%	1,288,216	1,378,827	(90,611)	-6.6%	2.1%	83.1%
Electronics & Appliance Stores	89,656	\$ 93,322	(3,666)	-3.9%	1,123,151	1,181,524	(58,373)	-4.9%	1.8%	84.9%
Beer, Wine & Liquor Stores	70,079	\$ 100,418	(30,339)	-30.2%	951,446	1,066,466	(115,020)	-10.8%	1.5%	86.5%
Gasoline Stations with Convenience Stores	78,840	\$ 65,399	13,441	20.6%	904,329	830,080	74,249	8.9%	1.5%	87.9%
Health & Personal Care Stores	75,545	\$ 71,299	4,246	6.0%	890,917	982,244	(91,327)	-9.3%	1.4%	89.3%
Broadcasting & Telecommunications	58,347	\$ 58,971	(624)	-1.1%	717,711	786,023	(68,312)	-8.7%	1.2%	90.5%
Furniture & Home Furnishing Stores	38,069	\$ 57,639	(19,570)	-34.0%	578,043	725,318	(147,275)	-20.3%	0.9%	91.4%
Office Supplies, Stationery & Gift Stores	13,262	\$ 16,238	(2,976)	-18.3%	189,419	217,046	(27,627)	-12.7%	0.3%	91.7%
All Other Categories	799,948	\$ 357,010	442,938	124.1%	5,143,346	4,479,839	663,507	14.8%	8.3%	100.0%
<b>Total</b>	<b>\$ 5,367,769</b>	<b>\$ 4,795,332</b>	<b>\$ 572,437</b>	<b>11.9%</b>	<b>\$ 62,169,807</b>	<b>\$ 59,573,346</b>	<b>\$ 2,596,461</b>	<b>4.4%</b>	<b>100.0%</b>	