

ACTION STEP SUMMARY

Short-Term Action Steps

		Action	Month											
			1	2	3	4	5	6	7	8	9	10	11	12
Foundational Strategies	Strategy 1.1: Create a Parking Services Division (as soon as possible)	1. Create Division Charter												
		2. Set Target Cost Recovery												
		3. Hire and Onboard a Working Supervisor for Division												
		4. Create and Implement a Data Collection Protocol												
		5. Hire and Train an Enforcement Officer												
	Strategy 1.2: Build a Parking Signage and Wayfinding Program (within 1-2 years)	6. Create and Place Foundry Sign												
		7. Review Draft Signage and Wayfinding Package												
		8. Develop and Issue RFP; Review Responses and Award												
Short-Term Parking and Curb Management Strategies	Strategy 2.1: Enact and Enforce Uniform 2-Hour Time Limits On-Street (within 1-2 years)	9. Amend City Ordinance												
		10. Acquire Enforcement Vehicle and LPR												
		11. Develop Route and Schedule Plan												
		12. Inform and Educate the Public												
	Strategy 2.2: Adopt a Graduated Fine Schedule (within 1-2 years)	13. Finalize and Post Updated Fine Schedule												
		14. Consider Alternative Payment Methods												
	Strategy 2.3: Identify, Demarcate, and Enforce Loading/Pick-Up Areas (within 1-2 years)	15. Demarcate Loading/Pick-Up Areas												
		16. Inform and Educate the Public												
17. Integrate Enforcement														
Long-Term Parking Management Strategies	Strategy 3.1: Develop and Formalize a Maintenance and Safety Commitment for Public Parking Facilities (within 3-5 years)	18. Fund and Conduct Deferred Maintenance												
		19. Draft Maintenance and Safety Commitment												
	Strategy 3.2: Implement a Permit Parking System for Downtown Employees and Residents (within 3-5 years)	20. Identify Appropriate Parking Facilities												
		21. Identify Appropriate Oversell Factor and Issue Permits												
Unified Development Code Amendment Strategies	Strategy 4.1: Evaluate Parking Impacts of Existing and Planned Residential Development in the General Improvement District (within 1-2 years)	22. Evaluate Parking Demand from Residential Development in GID												
	Strategy 4.2: Identify Transportation Demand Management Strategies Appropriate for Loveland (within 3-5 years)	23. Build a List of TDM Strategies alongside Community/Property Owners												
		24. Hold Study Sessions												

Mid-Term Action Steps

Short-Term Parking Management Strategies	Strategy 2.4: Establish On-Street Paid Parking in Core Areas	1. Amend City Ordinance
		2. Determine Location of Paid Parking Stations
		3. Develop, Issue and Award Pay Station/Technology RFP
		4. Inform and Educate the Public
Long-Term Parking Management Strategies	Strategy 3.3: Consider Creating an On-Street Resident Parking Permit Program	5. Identify and Finalize Key Performance Indicators (KPIs)
		6. Develop Resident Parking Permit Program Ordinance
		7. Establish Permit Cost Based on Cost Recovery Goals
Unified Development Code Amendment Strategies	Strategy 4.3: Develop Transportation Demand Management Requirement or Reduction Allowance	8. Create a TDM Regulation in the Unified Development Code