

CULTURAL SERVICES BOARD MINUTES
Tuesday February 22, 2011
4:30 P.M.

LOVELAND MUSEUM/GALLERY
503 N. Lincoln Ave.
Loveland, CO 80537

- I.** The February 22, 2011 meeting of the Cultural Services Board was called to order at 4:30 p.m. by Juanita Cisneros in the Upstairs Conference Room of the Loveland Museum/Gallery.

Board members present: Rose Watson, Jan DesJardin, Dena Kirk, Kris Ortmann, Juanita Cisneros and Kerri McDermid. Also present was City Councilor Kent Solt. Staff present included Susan Ison, Jan Sawyer, Kim Akeley-Charron and Michelle Standiford.

A. Additions/Changes to the Agenda

Due to staff availability, Rialto Reports will be presented first, followed by the Board Reports. Under Museum Reports, 2010 Accomplishments/2011 Goals will be added as item number 6. Under Art in Public Places, Rialto Bridge Artwork and 2011 Donation will be added as items number 5 and 6 respectively.

B. Additions or Corrections/Changes to the January 25th, 2011 Minutes

Jan Sawyer mentioned that the minutes were headed with the incorrect date of December 7th, 2010 and should be January 25th, 2011.

C. Approval of the January 25th, 2011 Minutes

Jan DesJardin motioned to accept the January 25th, 2011 minutes with the date change in the heading. Rose Watson seconded. All approved.

D. Introduction of Visitors

There were no visitors at the February meeting.

E. Public Comments

There were no public comments at the February meeting.

II. Agenda Items

A. Rialto Reports

1. February Numbers & March Events

Jan Sawyer reported that there were 30 events at the Rialto Theater in January with 2306 in attendance. February has had three Rialto sponsored events already including *Yu Wei* (China Threads event), *Ethel* (string quartet), and *The Wailin' Jennys*. *The*

Wailin' Jennys sold out completely. Coming in March, the Theater will present *The John Jorgenson Quintet* (jazz). The Theater is completely booked for the month of March.

2. Rialto Bridge Update

The first reading for the appropriation of funds was held on February 15th where it passed unanimously. The second reading to discuss the appropriation and approval of development agreement between all the parties involved, scheduled for March 1st, has been put on hold due to a complication that has arisen. Susan will keep the Board apprised.

B. Board Reports

1. CEF Meeting Update

Kris Ortmann has attended the two meetings held so far. At the January 31st public meeting, only 25 were in attendance. The purpose of that meeting was to formalize the issues. At the second meeting on February 7th, the Boards and Commission's representatives met with City staff to discuss those issues further and will plan to meet again on February 28th. The final decisions will be presented to the City Council in April.

2. Sustainability Update

Rose Watson and Juanita Cisneros provided an update from these meetings. These meetings were recorded and videos are available on YouTube at the following links.

<http://www.youtube.com/watch?v=STyqSq2BBik>

<http://www.youtube.com/watch?v=dRQ-dBxloqI>

Juanita was surprised at how many people think that the City still pays for everything to do with art within the community. Attendees expressed displeasure with how the meetings were handled and were frustrated about not getting dollar amounts. They were only asked what they liked and didn't like with City services and thought that was difficult to do without knowing the costs. Rose commented that the average age of people attending the meetings was 60+.

All in all, the Museum and the Rialto Theater did not fare well in the discussions. Cost recovery was the main issue. Rose mentioned that one gentleman in attendance stated that he felt the City shouldn't be in the business of providing entertainment. General comments included major cuts to staff City-wide with the exception of police and fire.

Kent Solt mentioned that City Council did a rating of the 19 City services and that the Museum and Rialto were ranked 15th and 17th respectively. There was some discussion of outsourcing both the Theater and Museum. We are very early in the process for this discussion and City Council will be reviewing more thoroughly in the upcoming months.

C. Museum Reports

1. Foote Lagoon Concerts

Kim Akeley-Charron shared her preliminary plans for the summer concerts. A final schedule will be available at next month's meeting. This year, she will not be planning the Fourth of July concerts. Battle of the Bands will be changing this year and will be included as the final Foote Lagoon Concert. The bands will submit a video to be juried and the top five bands will perform at the final concert in August.

2. Cherry Pie Celebration

Staff is beginning to work out the details for this event. Kim shared a preliminary budget. Additional money has been allocated to purchase more pies. This money came from the savings of the Highway 34 banner which will not be installed this year due to changes from the Water and Power department. Kim is still seeking sponsors. Booths and vendors will once again be set up in the parking lot along 5th and Lincoln. The cherry pie contest will return again and possibly include a children's division. A pie eating contest will not be scheduled. The cherry pie contest judges are typically chosen from the sponsors. It was felt that it would be nice to have a process for people to apply to be a judge as well if there are not enough sponsors to be a judge. The Cherry Pie Celebration is scheduled for July 23rd.

2011 Cherry Pie Festival Budget

Sponsorships				001-5222-363-90-00 ECP 007
TOTAL				Pending
Revenue				001-5222-365-07-00 ECP 007
Pie & Ice Cream Sales				
Expenses				001-5222-409-03-38 ECP007
Item	2010 Actual	Budget	Actual	
Beverage & Paper Supplies	\$ 154.02	\$ 200		
Ice	\$ 20.11	\$ 25		
Road Closure	\$ 160.60	\$ 200		
Coffee	\$ -	\$ 50		In-Kind 2010
Entertainment	\$ 1,000.00	\$ 1,000		
Sound Tech	\$ 300.00	\$ 400		
Event giveaway--fans (1000)	\$ 259.00	\$ 350		
Contest Award frames	\$ 32.98	\$ 40		
Contest Prizes	\$ -	\$ -		
Ads (Connection/RH-1 round)	\$ 313.00	\$ 250		Gift Shop Items tentative
Poster	\$ 80.00	\$ 50		80 posters
Poster Distribution	\$ 80.00	\$ 80		70 posters
Postcard	\$ 50.63	\$ 55		
Downtown banners (1 roll plus ink)	\$ 306.00	\$ 150		Can reuse some
Highway 34 banner	\$ 600.00	\$ -		
Frames for Sponsor Posters	\$ 160.00	\$ -		
	\$ 3,516.34	\$ 2,850	\$ -	
In-Kind Sponsors				
Pies				
Ice Cream				
Profit				
Income		\$ -		
Expenses		\$ -		
Total		\$ -		

3. Threads to China

Kim presented the final attendance figures for all the activities of *Threads to China*. She will have the final budget next month as some of the charges are still to be processed. However, she felt that all the numbers will be in line with the original planned budget. Overall, staff is very pleased with the attendance at all the activities and will consider doing another family event surrounding Chinese New Year next year. Kim shared that she received a check for \$400 from Asian Café as a donation. This was the amount left over after expenses from the formal Chinese New Year dinner that the restaurant held. Asian Café has also inquired about holding cooking classes at the restaurant to be coordinated with the Museum.

Threads to China Event Staff List

Anthology Readers' Circle <i>Wild Swan: Three Daughters of China</i> Wednesday, January 19, 6 pm	Staff: <u> N/A </u> Attendance: <u> 8 </u>
Dragon Puppet Parade Wednesday, January 26, 2:30 – 4:30 pm Youth Art Class, Grades 1-5	Staff: <u> Jenni/Instructor </u> Attendance: <u> Cancelled--attendance </u>
Journey Through China Thursday, January 27, 7 pm	Staff: <u> Susan </u> Attendance: <u> 73 </u>
Legacy of China, Green Room Opening Reception: Friday, January 28, 5 – 7 pm Discussion of the Chinese Robe by Sarah Deli at 6 pm	Staff: <u> Jennifer </u> Attendance: <u> 25 </u>
Yu Wei Dance Collection Friday, January 28, 7:30 pm Rialto Theater, 228 E 4 th Street	Staff: <u> Kim </u> Attendance: <u> 165 </u>
Zong Zi Saturday, January 29, 10:30 am – 12 pm Ages 12+	Staff: <u> Susan </u> Attendance: <u> 11 </u>
One Child Policy and Film: <i>China's Lost Girls</i> Saturday, January 29, 2 pm	Staff: <u> Kim </u> Attendance: <u> 61 </u>
Chinese Culture 101 Sunday, January 30, 2 pm	Staff: <u> Jenni </u> Attendance: <u> 58 </u>
Chinese Kites Wednesday, February 2, 2:30 – 4:30 pm Youth Art Class, Grades 1-5	Staff: <u> Jenni/Instructor </u> Attendance: <u> 9 </u>
Chinese New Year Celebration Thursday, February 3, 4 – 7 pm	Staff: <u> Kim </u> Attendance: <u> 165 </u>
Survival Chinese Saturday, February 5, 10 am	Staff: <u> Jennifer </u> Attendance: <u> 35 </u>
Gallery Talk with Artist Yan-Zhou Xu Saturday, February 5 at 1 pm	Staff: <u> Maureen </u> Attendance: <u> Cancelled--speaker </u>
Origins of Chinese Thought Saturday, February 5, 2 pm	Staff: <u> Jennifer </u> Attendance: <u> 37 </u>
Chinese New Year Dinner Celebration Asian Café & Grill Saturday, February 5, 6 pm	Staff: <u> Kim </u> Attendance: <u> 38 </u>
Yu Wei School shows Bill Reed, 90, Ponderosa, 385, Truscott, 295	

Threads to China Expenses by Staff Person

Kim	
Home Depot	\$ 67.40
Asian Ideas	\$ 34.90
Sam's Green Tea	\$ 7.38
Sam's Lemonade	\$ 5.98
Sam's Plates	\$ 47.28
Nancy- Poster distribution	\$ 283.00
Asian Ideas--CNY	\$ 28.50
Amazon--CNY	\$ 60.68
Spobs	\$ 3,000.00
Reporter Herald	\$ 175.00
Coloradoan	\$ 643.50
Starbucks-CD	\$ 12.95
Grand Rental--CNY	\$ 64.44
Joanns	\$ 79.90
Staples	\$ 3.98
Coloradoan	\$ 1,165.00
	<u>\$ 5,679.89</u>

Jennifer	
Asian Café	\$ 200.00
Best Buy-Projector	\$ 739.98
Best Buy-Projector	\$ 629.98
China Travel	\$ 75.00
Survival Chinese	\$ 200.00
One Child	\$ 200.00
Chinese Culture	\$ 200.00
Origins of Chinese Thoughts	\$ 300.00
ACE Hardware--CNY	\$ 33.46
Rabbit Buttons	\$ 87.49
	<u>\$ 2,665.91</u>

Jenni	
Sarah Deli Talk	\$ 50.00
Puppets Class	\$ 80.00
Kite Class	\$ 80.00
Zong Zi Class Honorarium	\$ 87.50
Zong Zi Class Supplies	\$ 69.13
Dollar Tree--Table Clothes	\$ 20.00
Oriental Trading-CNY	\$ 371.72
Legacy & CNY performer	\$ 300.00
	<u>\$ 1,058.35</u>

4. Meeting Schedule

The Board discussed possibilities for meeting less often as the monthly meetings put a strain on staff and City Councilor's time. In general, the Board felt that they would miss out on information about some activities if we were to meet less often. However, the Board would be open to try meeting every other month to see how it goes. The Board felt that what they do and what the other Boards do were too different to be combined.

5. Chagoya

A letter from Pastor Wiggins of Resurrection Fellowship Church was presented to the Board to read. Both Enrique Chagoya and the Church feel it best to not display the donated artwork at the Museum prior to its permanent installation at the Church. While the Board was disappointed, they respectfully understand the artist's and pastor's wishes. Juanita will draft a thank-you response to Pastor Wiggins on behalf of the Board.



6502 E. Crossroads Boulevard • Loveland, Colorado 80538
(970) 667-5479 • Fax: (970) 663-2150 • www.rez.org
Senior Pastor: Jonathan Wiggins

February 16, 2011

To the Cultural Service Board Members:

I regret to inform you that I am retiring my offer to display Enrique Chagoya's newest Portrait of Jesus at the Loveland Museum/Gallery. I apologize for any confusion or inconvenience this may have caused.

It is out of an abundance of caution that I have changed my mind with regard to the offer. I believe Enrique, Bud Shark and others - including museum employees - were needlessly misrepresented, threatened, and publicly impugned during last year's controversy. I would deeply regret it if anyone's safety or peace of mind was compromised by displaying this new work in your museum. The painting is going to generate its own share of media interest, and for me to do anything to rekindle the controversy would be both unintended and unfortunate. Putting this painting in a public place like the Loveland Museum might be misunderstood or viewed as publicity seeking on my part. My desire is that the journey of friendship, mutual respect and understanding that Enrique and I embarked upon be protected and valued. This work is something Enrique Chagoya intended to be a gift for me and my church and I want to honor it as such.

Having met Susan Ison and others serving on the Cultural Services Board, I am confident we are in the right hands and look forward to getting to know you all more in the future. I hope one day you will be my guests and visit Resurrection Fellowship once the portrait is on display. We would be honored to have each of you individually or as a group view the piece.

If there is anything I can do for you to better support you or our city, please let me know.

Best,

A handwritten signature in black ink, appearing to read "P. Wiggins".

Pastor Jonathan Wiggins
Senior Pastor, Resurrection Fellowship

6. 2010 Accomplishments/2011 Goals

Peggy Schwarz did a great job compiling the CSB's 2010 Accomplishments/2011 Goals. These were due to the City Manager's office prior to the CSB's meeting and therefore, Susan Ison had already submitted them. They needed to be shortened to fit on one page. The submitted version is as follows:

CITY OF LOVELAND CULTURAL SERVICES BOARD
2010 ACCOMPLISHMENTS AND 2011 GOALS

Ongoing Goals

Objective 7.2.1 Provide cultural, visual and performing arts facilities necessary or desirable to meet the future needs of the community; Objective 7.2.2 Evaluate the established facilities' levels of service to ensure that they meet the needs of the community; Objective 7.2.3 Ensure that cultural, visual and performing arts facilities are provided in a timely, orderly, and cost-effective manner; Objective 7.3.1 Engage the community so that they are aware of, appreciate, and become involved in the visual and performing arts and value the cultural uniqueness of all of Loveland's citizens.; 7.3.2 Provide educational opportunities in the arts and humanities for citizens of all ages and incomes so that the community continues to enjoy the benefits of diverse education.

- Provide support and advocacy for the mission and initiatives of the Loveland Museum/Gallery
- Provide support and advocacy for the mission and initiatives of the Rialto Theater
- Serve as an advisory group to represent Cultural Services activities to the community, and facilitate outreach to the community
- Assist with the preservation and access to Loveland history including exhibits, publications and presentations.

2011 Goals

- Support and plan Rialto Theater grand opening of the Bridge project
- Support and advocate for the Museum expansion project
- Represent Cultural Services at department events city-level, and outside events as requested and appropriate

2010 Accomplishments

Loveland Museum/Gallery

2010 was a year in which the activities of the Loveland Museum/Gallery provided major opportunities and challenges for the CSB.

- The accreditation process for the museum required board participation
- The CSB provided support and analysis in the wake of the furor over the display of Enrique Chagoya's piece *The Misadventures of the Romantic Cannibals*
- CSB provided feedback and analysis resulting in the following changes at the Museum/Gallery:
 - Slight wording changes to the mission statement were recommended
 - The Museum/Gallery comment card was reformatted
 - The CSB approved the Handbook on Ethics for staff, board and volunteers
 - The review of the art exhibit selection process resulted in a published outline
 - The CSB reviewed and approved the Collections Management Policy
 - The CSB reviewed the new look of the Department web site

Rialto Theater

During 2010 the Cultural Services Board provided oversight and review for Rialto issues including

- Review of proposed Rialto Bridge Project and support for the approval of such proposal
- Active support of theater activities as needed
- Review of attendance and revenue generation

D. Art in Public Places Reports

1. 2011 TAAP

Suzanne Janssen shared the brochure for the 2010 TAAP program and announced that the Reporter Herald was holding a “People’s Choice” poll for these sculptures. The winning artist will receive a \$500 award.

She presented the 2011 Call-For-Entry form. This year, they have made some changes to the program. The first change was to not specify a particular number of sculptures that they would take this year thus alleviating that obligation to choose six pieces. Artist compensation has been increased this year and will make the program more competitive. In addition, the number of submissions that an artist can submit has been reduced to only two. All applications are taken via Café only.

2. Transformations 2011

This year, there will be a “historic Loveland’ theme. There are 10 boxes chosen for this year with most of them along First Street and in the downtown area. Artists will need to provide an actual 3-D model of their box. In addition, the VAC hopes to display the finalists’ boxes at the Service Center for public viewing.

3. Chilson Center Artwork

Artworks Studio has presented three design concepts that are based on the theme of water and bubbles. The artwork will be placed inside and outside of the Chilson Recreation Center with a planned installation of September/October, 2011.

4. Highway 287 Underpass

The art for this underpass is continuing. There was a problem with the foam liners sticking to the concrete and small pieces of foam remain stuck throughout the piece. Soda blasting will be tried to see if that removes some of the foam. Suzanne will bring pictures to the next meeting. The piece will be dedicated in April.

5. Rialto Bridge Artwork Update

Suzanne will bring the final designs to next month’s meeting. The designs include some flooring, treatment to the walls and some special lighting features. The Visual Arts Commission is very excited about the artist’s direction.

6. 2011 Donation

This year’s donation from High Plains Art Council is a 5-foot tall piece by Tony Hochstetler titled *Bean Pods*.

III. Adjournment

Miscellaneous items:

The restitution hearing for the Chagoya piece happened last Wednesday. More details will be provided as they become available.

Jan Sawyer shared a preliminary revised version of the Rialto logo for the Board. They wanted it to represent the historic feel of the Theater with a contemporary twist. Dena Kirk felt the “bridge” looked more like a frown. Kerri McDermid suggested that the word “Theater” be added back to the logo; however, Jan wanted to re-brand the Theater as just “Rialto” to encompass all the new elements of the building.



Kris Ortmann shared that there is a very nice video of the Rialto Bridge project on the Community Foundation’s website. That address is:

<http://www.communityfoundationnc.org/page/177/title/Rialto%20Bridge/>

Kris also thanked Jan for her hard work on the Rialto White Paper.

Next Meeting:

Tuesday, March 22nd, 2011 at 4:30 pm.

Motion to adjourn the meeting at 6:35 pm was made by Kris Ortmann. Dena Kirk seconded. All approved.

Submitted by Michelle Standiford