

CULTURAL SERVICES BOARD MINUTES

Tuesday April 26, 2011

4:30 P.M.

LOVELAND MUSEUM/GALLERY

503 N. Lincoln Ave.

Loveland, CO 80537

I. The April 26, 2011 meeting of the Cultural Services Board was called to order at 4:33 p.m. by Chairperson Kris Ortmann in the Upstairs Conference Room of the Loveland Museum/Gallery.

Board members present: Juanita Cisneros, Jan DesJardin, Dena Kirk, Kerri McDermid, Kris Ortmann, Peggy Schwarz, and Rose Watson. Also present was City Councilor Kent Solt, Staff Liaisons Susan Ison, Jan Sawyer, Jenni Dobson – Curator of Education, and Mary Shada – Office Support Specialist.

Additions/Changes to the Agenda

Under Museum Reports “Dutch Hop” was added as item 9.

There were no other changes to the agenda.

Additions or Corrections/Changes to the March 29, 2011 Minutes

Peggy Schwarz noted that she was not listed as present for the March 29, 2011 meeting which she attended.

Approval of the March 29, 2011 Minutes

Peggy Schwarz motioned to accept the minutes as corrected. Juanita Cisneros seconded the motion. The motion passes unanimously.

Introduction of Visitors

Madeline Novey was introduced as the Cultural Services reporter for the Loveland Reporter- Herald.

Public Comments

There were no public comments at the April meeting.

II. Agenda Items

Board Reports

Cultural Services Board Members List

The CSB Member Phone List was distributed to the Board to update contact information and return to Mary Shada for processing.

Teen Easter Egg Hunt

Kris Ortmann reported that the Easter Egg Hunt was very fun as usual. Wind was strong, the boundary tape and the eggs blew everywhere. There were about 400 teens in attendance.

Governors Invitational

Susan Ison and Rose Watson reported that the Governor's Invitational Show and Sale Gala held Saturday April 23, 2011 seemed busier and had higher energy this year. The Gala produced \$150,000 in sales, \$25,000 to \$30,000 more than last year.

Highway 287 North Loveland Underpass

Kris Ortmann reported that the concrete art work in the new underpass beneath Highway 287 is wonderful and well worth going to see.

Museum Reports

Introduction of new employee

Mary Shada was introduced as the newly hired Office Support Specialist.

Events – Jenni Dobson

Jenni Dobson reported that she will be taking over most of the events that she and Kim Akeley-Charron had previously shared. She will continue to oversee volunteers for these events. CSB volunteer sign-up sheets were passed around for all of the events scheduled from May through the end of the year. The Youth Advisory Commission and Museum staff will also be working at these events. Jenni Dobson also reported that the Youth Advisory Commission held 19 youth interviews this week for 6 open positions.

City Survey

Susan Ison reported that the Sustainability Survey is now available on the City website and ends Saturday, April 30, 2011.

CEF's

A City Council Study Session will be held on April 26, 2011 concerning Capital Expansion Fees.

Sustainability

Renee Wheeler will be meeting with all City departments in the next month about budget reductions.

Foote Lagoon Series

There was a lengthy discussion held regarding the \$5,000 shortfall of funding for the Foote Lagoon Concert Series. Kim Akeley-Charron (Marketing Coordinator) was interviewed for an article in the Loveland Reporter-Herald and requested donations. A grant was submitted to the Community Marketing Commission and was denied. Another grant request was sent to the Kroh Foundation, Kim has not heard back from them yet. Kent Solt suggested donation buckets be placed at the concerts. Susan Ison replied that the money is needed prior to the first concerts because they would be the dates to cancel due to the arrangements already in place for the later concerts in the series. She also noted that donation buckets might bring in \$500 but not the amount needed. She asked the Board to forward any recommendations to her of individuals or corporations that could be approached for sponsorships.

Brinkman Proposal

The City of Loveland sent out a Request for Proposal (RFP) for the development of two catalyst sites in downtown. Brinkman Partners submitted an RFP for the corner of 6th and Lincoln which involved a private/public partnership that would include an expansion of the museum property. Museum staff will discuss the proposal at their meeting on April 27, 2011. Even though funding for this project has not been determined, it will be a good exercise and help planning purposes.

Kroh Donation

The Museum's share of the annual distribution dollars will be applied toward the Chuck Close exhibit this year. A lump sum of money donated to the City by the Kroh Foundation went to City Council last week. Mayor Cecil Gutierrez read a Proclamation at the April 19, 2011 City Council Meeting in "Appreciation for the Gifts from the George K. Kroh Charitable Remainder Trust". There was some discussion by the Board about how the Museum might utilize their portion of this money, possibly for an expansion and long term revenue research.

Dutch Hop

A Polka Street Dance will take place at the Museum parking lot on June 18, 2011 5:00-8:00 p.m.

Rialto Reports – Jan Sawyer

Rialto Bridge

We are going to build a building. Jan Sawyer said to let the minutes reflect her comment "Woo Hoo"! The Loveland City Council voted unanimously at the Tuesday April 19, 2011 meeting to proceed with the Rialto Bridge project. The anticipated demolition of the two neighboring buildings might occur the week of May 6, 2011, with potential ground breaking the week of May 16, 2011. The anticipated Grand Opening is spring 2012. Asbestos remediation in the former Quality Shoe building began last week. Thursday April 21, 2011 Jan Sawyer and Susan Ison began their OAC (owner/architect/contractor) meetings. Jan Sawyer stated that this is an amazing example of how a public/private partnership can come together. The Community Foundation has already raised, even before a final vote from the City Council, \$600,00 of the \$700,00 they pledged for the project. In response to a question regarding a call line note in the Loveland Reporter-Herald about an issue in a neighboring building, Jan Sawyer said that a final title search revealed a 1927 legal easement requiring three upper windows in that building from being blocked. The building is in the process of being purchased and the new owner has agreed to waive that deed restriction.

March, April & May report

The Rialto held 30 events in March with approximately 49,000 people in attendance. In April the Rialto was a base site for the Thompson School District Career Fair for 8th Graders. April 19, 2011, Kim Akeley-Charron and Jenni Dobson utilized the Rialto as a host site for their Hospitality Event for all of the Concierges staff from the hotels in the area. The intention of this event was to share information about Loveland's venues and events with hotel staff enabling them to offer choices of leisure activities to their customers. Also in April Stephanie Hall, President of the National Trust for Historic Preservation and former Loveland resident was visiting Colorado and specifically asked to see the Rialto. Tours for Thompson School District Third Graders are being scheduled for May.

Miscellaneous Items

Susan Ison will not be attending the May CSB meeting. Board Members Kris Ortmann and Peggy Schwarz will also be absent.

Next Cultural Services Board Meeting: Tuesday, May 24th, 2011 at 4:30 pm in the Loveland Museum/Gallery Upstairs Conference Room.

III. Adjournment

Motion to adjourn the meeting at 5:39 pm was made by Peggy Schwarz. Jan DesJardin seconded the motion. All approved the motion.