

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**NOVEMBER 2023**

**YEAR-TO-DATE COMPARISON**

<b><u>Geographical Area</u></b>	<b><u>2022</u></b>	<b><u>2023</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 12,606,790	\$ 13,417,256	6.4%
North West Loveland	5,826,621	6,145,335	5.5%
North East Loveland	5,258,429	5,436,795	3.4%
Centerra	4,007,246	3,939,560	-1.7%
Orchards Shopping Center	2,969,674	3,031,698	2.1%
South West Loveland	2,346,900	2,401,150	2.3%
Thompson Valley Shopping Center	2,290,034	2,356,947	2.9%
Promenade Shops	1,917,483	1,844,084	-3.8%
Downtown	1,697,672	1,789,142	5.4%
Airport	1,187,100	1,082,108	-8.8%
The Ranch	920,177	1,044,784	13.5%
Columbine Shopping Center	992,636	1,004,037	1.1%
Outlet Mall	144,015	151,580	5.3%
All Other Areas	12,613,238	13,157,563	4.3%
<b>Total</b>	<b>\$ 54,778,015</b>	<b>\$ 56,802,039</b>	<b>3.7%</b>

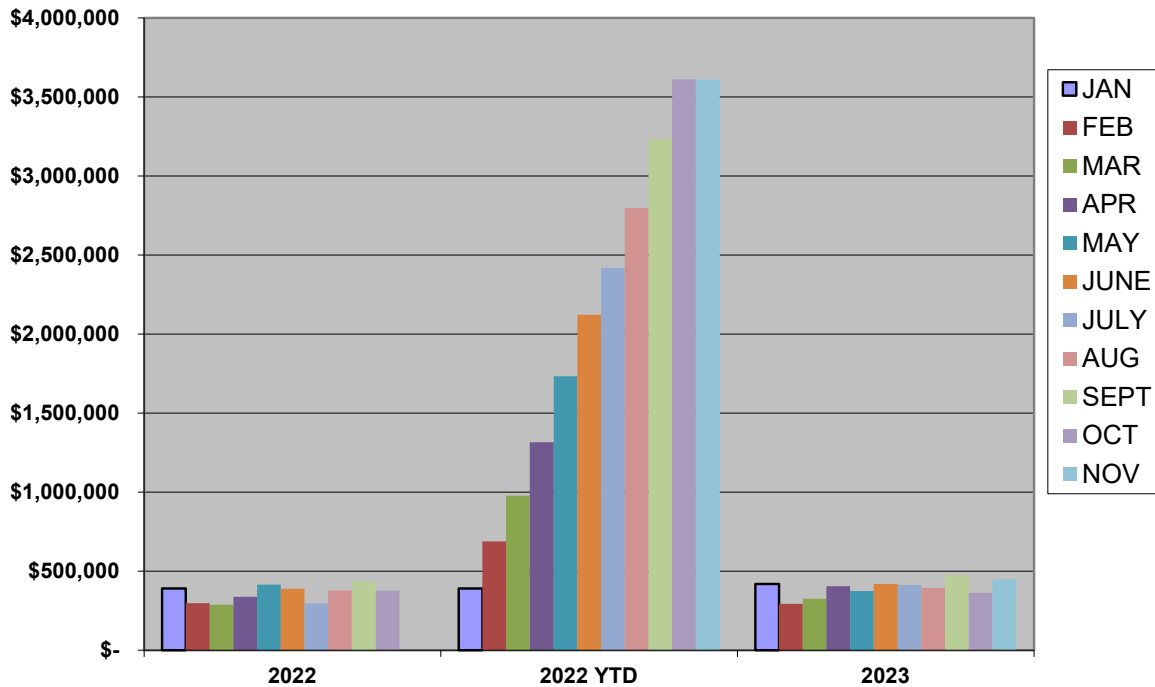
**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of NOVEMBER 2023**

<b><u>Geographical Area</u></b>	<b><u>2023</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 1,230,574	25.10%
North West Loveland	504,840	10.30%
North East Loveland	501,850	10.20%
Centerra	356,477	7.30%
Orchards Shopping Center	249,078	5.10%
South West Loveland	217,524	4.40%
Thompson Valley Shopping Center	195,731	4.00%
Downtown	162,842	3.30%
Promenade Shops	144,012	2.90%
Airport	115,574	2.40%
The Ranch	108,357	2.20%
Columbine Shopping Center	85,780	1.80%
Outlet Mall	13,798	0.30%
All Other Areas	1,011,596	20.70%
<b>Total of NOVEMBER 2023</b>	<b>\$ 4,898,033</b>	<b>100.00%</b>

**City of Loveland**  
**Motor Vehicle Use Tax Comparison (CASH BASIS)**  
**2022-2023 Comparison**

	<u>2022</u>	<u>2022 YTD</u>	<u>2023</u>	<u>2023 YTD</u>	<u>Year to Date Inc/Dec over 2022</u>	<u>Curr Month Inc/Dec over 2022</u>
JAN	\$ 390,442	\$ 390,442	\$ 418,568	\$ 418,568	7.2%	7.2%
FEB	\$ 298,732	\$ 689,173	\$ 294,798	\$ 713,366	3.5%	-1.3%
MAR	\$ 288,427	\$ 977,600	\$ 326,343	\$ 1,039,709	6.4%	13.1%
APR	\$ 338,470	\$ 1,316,070	\$ 405,794	\$ 1,445,503	9.8%	19.9%
MAY	\$ 415,862	\$ 1,731,932	\$ 375,304	\$ 1,820,807	5.1%	-9.8%
JUNE	\$ 389,625	\$ 2,121,556	\$ 420,014	\$ 2,240,820	5.6%	7.8%
JULY	\$ 296,302	\$ 2,417,858	\$ 412,924	\$ 2,653,744	9.8%	39.4%
AUG	\$ 378,594	\$ 2,796,453	\$ 394,589	\$ 3,048,333	9.0%	4.2%
SEPT	\$ 435,816	\$ 3,232,268	\$ 475,139	\$ 3,523,472	9.0%	9.0%
OCT	\$ 377,679	\$ 3,609,947	\$ 363,575	\$ 3,887,047	7.7%	-3.7%
NOV	\$ -	\$ 3,609,947	\$ 446,738	\$ 4,333,785	20.1%	-100.0%

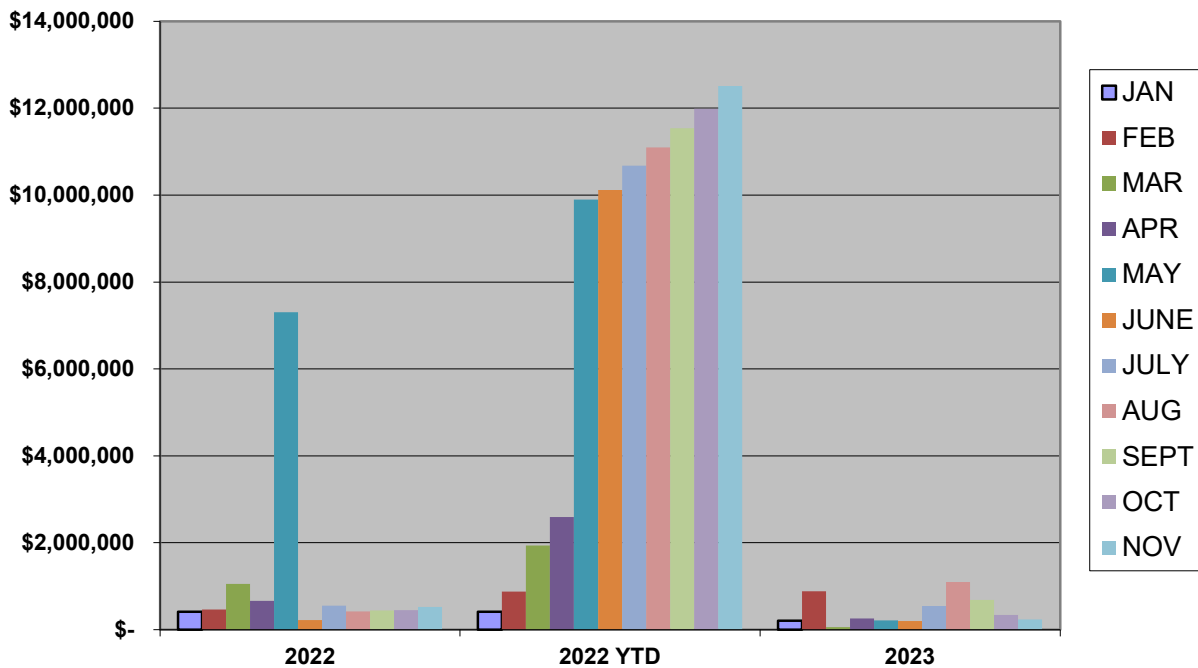
## MOTOR VEHICLE USE TAX COLLECTIONS



**City of Loveland**  
**Building Material Use Tax Comparison (CASH BASIS)**  
**2022-2023 Comparison**

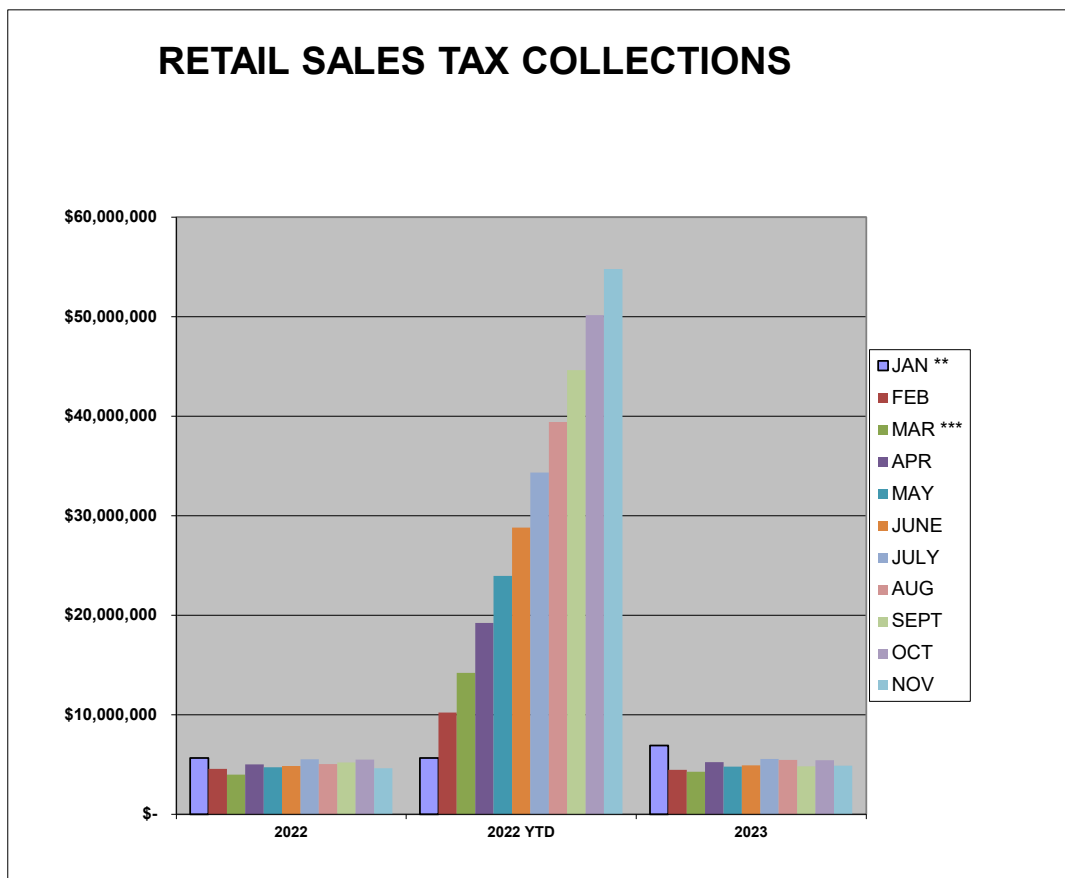
	<u>2022</u>	<u>2022 YTD</u>	<u>2023</u>	<u>2023 YTD</u>	<u>Year to Date Inc/Dec over 2022</u>	<u>Curr Month Inc/Dec over 2022</u>
JAN	\$ 414,302	\$ 414,302	\$ 204,091	\$ 204,091	-50.7%	-50.7%
FEB	\$ 466,137	\$ 880,439	\$ 885,226	\$ 1,089,317	23.7%	89.9%
MAR	\$ 1,053,551	\$ 1,933,990	\$ 61,350	\$ 1,150,667	-40.5%	-94.2%
APR	\$ 662,010	\$ 2,596,000	\$ 256,725	\$ 1,407,392	-45.8%	-61.2%
MAY	\$ 7,304,609	\$ 9,900,609	\$ 214,210	\$ 1,621,603	-83.6%	-97.1%
JUNE	\$ 220,905	\$ 10,121,514	\$ 196,613	\$ 1,818,215	-82.0%	-11.0%
JULY	\$ 552,931	\$ 10,674,445	\$ 544,802	\$ 2,363,017	-77.9%	-1.5%
AUG	\$ 423,502	\$ 11,097,946	\$ 1,100,442	\$ 3,463,459	-68.8%	159.8%
SEPT	\$ 442,944	\$ 11,540,891	\$ 688,589	\$ 4,152,048	-64.0%	55.5%
OCT	\$ 446,789	\$ 11,987,679	\$ 337,833	\$ 4,489,881	-62.5%	-24.4%
NOV	\$ 524,938	\$ 12,512,618	\$ 232,863	\$ 4,722,744	-62.3%	-55.6%

## BUILDING MATERIAL USE TAX COLLECTIONS



**City of Loveland**  
**Retail Sales Tax (CASH BASIS)**  
**2022-2023 Comparison**

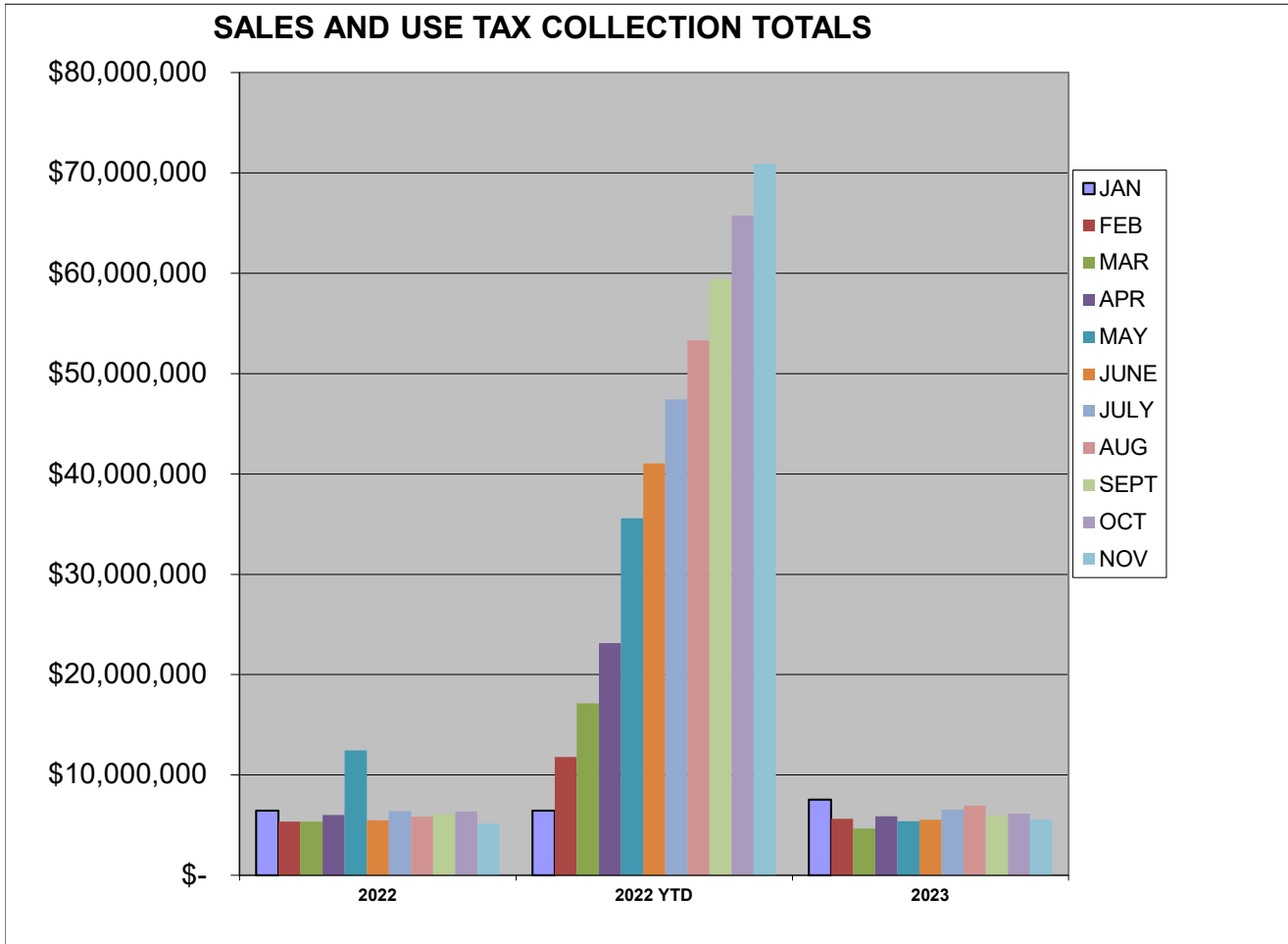
	<u>2022</u>	<u>2022 YTD</u>	<u>2023</u>	<u>2023 YTD</u>	<u>Year to Date</u> <u>Inc/Dec over</u> <u>2022</u>	<u>Curr Month</u> <u>Inc/Dec over</u> <u>2022</u>
JAN **	\$ 5,652,688	\$ 5,652,688	\$ 6,908,516	\$ 6,908,516	22.2%	22.2%
FEB	\$ 4,576,474	\$ 10,229,162	\$ 4,465,702	\$ 11,374,218	11.2%	-2.4%
MAR ***	\$ 3,994,562	\$ 14,223,725	\$ 4,280,015	\$ 15,654,233	10.1%	7.1%
APR	\$ 5,005,011	\$ 19,228,736	\$ 5,230,904	\$ 20,885,137	8.6%	4.5%
MAY	\$ 4,716,575	\$ 23,945,311	\$ 4,801,127	\$ 25,686,264	7.3%	1.8%
JUNE	\$ 4,870,670	\$ 28,815,981	\$ 4,931,003	\$ 30,617,267	6.3%	1.2%
JULY	\$ 5,530,818	\$ 34,346,799	\$ 5,579,886	\$ 36,197,153	5.4%	0.9%
AUG	\$ 5,062,113	\$ 39,408,912	\$ 5,454,191	\$ 41,651,343	5.7%	7.7%
SEPT	\$ 5,224,526	\$ 44,633,438	\$ 4,823,666	\$ 46,475,010	4.1%	-7.7%
OCT	\$ 5,510,684	\$ 50,144,122	\$ 5,428,996	\$ 51,904,005	3.5%	-1.5%
NOV	\$ 4,633,893	\$ 54,778,015	\$ 4,898,033	\$ 56,802,039	3.7%	5.7%



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

**City of Loveland**  
**Sales & Use Tax Total Comparison (CASH BASIS)**  
**2022-2023 Comparison**

	<u>2022</u>	<u>2022 YTD</u>	<u>2023</u>	<u>2023 YTD</u>	<u>Year to Date</u> <u>Inc/Dec over</u> <u>2022</u>	<u>Curr Month</u> <u>Inc/Dec over</u> <u>2022</u>
JAN	\$ 6,457,432	\$ 6,457,432	\$ 7,531,176	\$ 7,531,176	16.6%	16.6%
FEB	\$ 5,341,342	\$ 11,798,774	\$ 5,645,725	\$ 13,176,901	11.7%	5.7%
MAR	\$ 5,336,541	\$ 17,135,315	\$ 4,667,708	\$ 17,844,609	4.1%	-12.5%
APR	\$ 6,005,491	\$ 23,140,806	\$ 5,893,423	\$ 23,738,032	2.6%	-1.9%
MAY	\$ 12,437,046	\$ 35,577,852	\$ 5,390,641	\$ 29,128,673	-18.1%	-56.7%
JUNE	\$ 5,481,199	\$ 41,059,051	\$ 5,547,629	\$ 34,676,302	-15.5%	1.2%
JULY	\$ 6,380,051	\$ 47,439,102	\$ 6,537,612	\$ 41,213,914	-13.1%	2.5%
AUG	\$ 5,864,209	\$ 53,303,311	\$ 6,949,222	\$ 48,163,136	-9.6%	18.5%
SEPT	\$ 6,103,286	\$ 59,406,597	\$ 5,987,394	\$ 54,150,530	-8.8%	-1.9%
OCT	\$ 6,335,151	\$ 65,741,749	\$ 6,130,404	\$ 60,280,934	-8.3%	-3.2%
NOV	\$ 5,158,831	\$ 70,900,580	\$ 5,577,634	\$ 65,858,568	-7.1%	8.1%



**City of Loveland**

**Summary of Sales Tax Collections by Industry Code**

	<u>Eleven months, ended</u>		<u>November 30, 2023</u>							
<b>Description</b>	<b>November 2023</b>	<b>November 2022</b>	<b>\$ Change</b>	<b>% Change</b>	<b>YTD 2023</b>	<b>YTD 2022</b>	<b>\$ Change</b>	<b>% Change</b>	<b>% of Total</b>	<b>Cumulative %</b>
Department Stores & General Merchandise	\$ 838,549	\$ 852,729	(14,180)	-1.7%	9,449,794	8,991,134	\$ 458,660	5.1%	16.6%	16.6%
Restaurants & Bars	670,457	\$ 661,199	9,258	1.4%	7,411,421	7,103,147	308,274	4.3%	13.0%	29.7%
Grocery Stores & Specialty Foods	479,412	\$ 477,063	2,349	0.5%	5,821,071	5,650,095	170,976	3.0%	10.2%	39.9%
Building Material & Lawn & Garden Supplies	502,798	\$ 263,106	239,692	91.1%	5,370,263	5,321,623	48,640	0.9%	9.5%	49.4%
Motor Vehicle Dealers, Auto Parts & Leasing	506,323	\$ 434,427	71,896	16.5%	5,273,645	4,805,361	468,284	9.7%	9.3%	58.7%
Electronic Shopping & Mail-Order Houses	291,202	\$ 280,235	10,967	3.9%	3,332,724	3,278,077	54,647	1.7%	5.9%	64.5%
Utilities	207,953	\$ 224,789	(16,836)	-7.5%	2,918,581	2,578,305	340,276	13.2%	5.1%	69.7%
Misc. Retail Including Used Merchandise Stores	193,582	\$ 180,158	13,424	7.5%	2,541,925	2,310,880	231,045	10.0%	4.5%	74.2%
Hotels, Motels & Other Accommodations	169,228	\$ 106,451	62,777	59.0%	1,453,782	1,205,953	247,829	20.6%	2.6%	76.7%
Consumer Goods & Commercial Equipment Rental	106,943	\$ 123,846	(16,903)	-13.6%	1,433,502	1,412,969	20,533	1.5%	2.5%	79.2%
Sporting Goods, Hobby, Book & Music Stores	102,510	\$ 129,297	(26,787)	-20.7%	1,332,532	1,414,155	(81,623)	-5.8%	2.3%	81.6%
Clothing & Clothing Accessories Stores	90,620	\$ 99,868	(9,248)	-9.3%	1,188,182	1,258,071	(69,889)	-5.6%	2.1%	83.7%
Electronics & Appliance Stores	76,288	\$ 95,768	(19,480)	-20.3%	1,033,495	1,088,202	(54,707)	-5.0%	1.8%	85.5%
Beer, Wine & Liquor Stores	69,507	\$ 82,375	(12,868)	-15.6%	881,367	966,048	(84,681)	-8.8%	1.6%	87.0%
Gasoline Stations with Convenience Stores	78,070	\$ 73,701	4,369	5.9%	825,489	764,681	60,808	8.0%	1.5%	88.5%
Health & Personal Care Stores	72,271	\$ 75,780	(3,509)	-4.6%	815,372	910,945	(95,573)	-10.5%	1.4%	89.9%
Broadcasting & Telecommunications	54,149	\$ 60,967	(6,818)	-11.2%	659,364	727,052	(67,688)	-9.3%	1.2%	91.1%
Furniture & Home Furnishing Stores	36,526	\$ 44,771	(8,245)	-18.4%	539,974	667,679	(127,705)	-19.1%	1.0%	92.0%
Office Supplies, Stationery & Gift Stores	14,745	\$ 16,331	(1,586)	-9.7%	176,157	200,809	(24,652)	-12.3%	0.3%	92.4%
All Other Categories	336,900	\$ 351,032	(14,132)	-4.0%	4,343,399	4,122,829	220,570	5.3%	7.6%	100.0%
<b>Total</b>	<b>\$ 4,898,033</b>	<b>\$ 4,633,893</b>	<b>\$ 264,140</b>	<b>5.7%</b>	<b>\$ 56,802,039</b>	<b>\$ 54,778,015</b>	<b>\$ 2,024,024</b>	<b>3.7%</b>	<b>100.0%</b>	