City of Loveland

City of LOVELAND PARKS & RECREATION

Activity Guide Advertising Contract

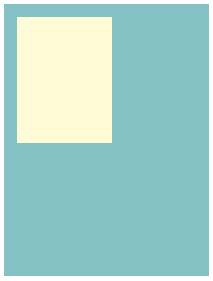
Specific due dates will be communicated

Activity Guide Dates	Ad Space Reservation	Ad Artwork Due	Publication Release
Summer (May–Aug)	Mid Feb	2 wks after res	Mid April
Fall (Sept–Dec)	Beg June	2 wks after res	Beg Aug
Winter|Spring (Jan–May)	Beg Oct	2 wks after res	Beg Dec

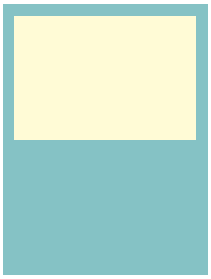
Location	Ad Dimensions	Single Issue	Annual Agreement
Back Cover (full page)	7”w x 9.25”h	$900	$800/issue
Back Cover (half page)	7”w x 4.25”h	$650	$550/issue
Full Page	7”w x 9”h	$800	$750/issue
Half Page (horizontal)	7”w x 4.25”h	$400	$350/issue
Quarter Page	3.25”w x 4.25”h	$300	$250/issue

- **Digital Publication Website Link:** Add your company website link to the online ad and enhance your web traffic. Available at any ad size or placement. ~~$50/issue~~ FREE!
- **Ad Design:** Need help with ad design? Request our services for custom ad design from start to finish. $100/set-up $25/edits

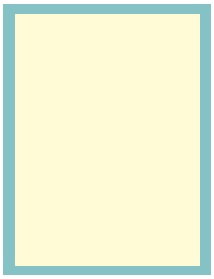
Ad placement on page may vary from examples below.



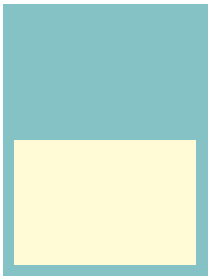
Quarter Page
3.25”w x 4.25”h



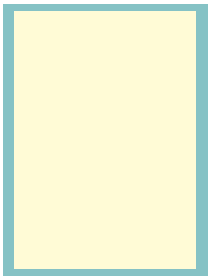
Half Page
(horizontal)
7”w x 4.25”h



Full Page
7”w x 9”h



Back Cover
(half page)
7”w x 4.25”h



Back Cover
(full page)
7”w x 9.25”h

Advertiser: _____

Contact Name: _____

Billing Address: _____

_____

Email: _____

Phone: _____

Ad Size/Location:
- ☐ Quarter Page
- ☐ Half Page (horizontal)
- ☐ Full Page
- ☐ Back Cover (half page)
- ☐ Back Cover (full page)

Contract type: ☐ Single Issue ☐ Annual

Digital Publication Website Link:
~~($50/issue)~~ **FREE!** ☐ Yes ☐ No

Web Address: _____

Ad design: ☐ Yes ☐ No
($100/set-up)

_____ _____

Authorized Advertiser Signature **Date**

Please complete this contract in full and mail, fax or email it to the City of Loveland Parks & Recreation Department by the advertising space reservation deadline (specific due dates will be communicated). Ad artwork due two weeks after ad space deadline.

City of Loveland Parks and Recreation
Activity Guide Advertising
500 E. 3rd Street, Suite 200
Loveland, CO 80537
970.962.2424 phone
970.962.2903 fax
deanna.daly@cityofloveland.org

Payment and Billing: We will send you an invoice each season after Activity Guide distribution.
Past due account ads will not be published until account is paid.