



# MOUNTAINFILM ON TOUR

## LOVELAND

### SPONSORSHIP APPLICATION

#### Application Deadline

Thursday, December 7<sup>th</sup> at 4:00P

#### Event Date & Time

Saturday, February 3, 2024  
2 Shows | 2:00P & 7:00P

#### Location

Rialto Theater Center, Loveland

[lovgov.org/mountainfilm](http://lovgov.org/mountainfilm)



# MOUNTAINFILM **ON TOUR**

Mountainfilm on Tour brings a selection of culturally rich, adventure-packed and incredibly inspiring documentary films curated from the Mountainfilm festival held every Memorial Day weekend in Telluride, Colorado. Loveland Parks & Recreation is excited to bring the tour to Loveland, held at the historic Rialto Theater with films that will explore the themes connected to Mountainfilm's mission: using the power of film, art and ideas to inspire audiences to create a better world. [mountainfilm.org/tour](http://mountainfilm.org/tour)

## Sponsorships Options

### Everest | \$2500

- ◆ Opportunity for table in the lobby during the event
- ◆ Logo placement on promotional materials including posters & event flyers
- ◆ 20-30 second commercial spot played prior to matinee and evening show (provided by business) OR opportunity to speak on-stage before the shows
- ◆ Half-page ad in P&R Activity Guide (10,000 printed)
- ◆ Full-page ad in event playbill
- ◆ Logo on digital screens in Chilson (2 screens) 1 month prior to event
- ◆ Ad in Constant Contact e-newsletter (20k list, 34% open rate)
- ◆ 8 complimentary Tickets

### Denali | \$1000

- ◆ Logo placement on promotional materials including posters & event flyers
- ◆ Half-page ad in event playbill
- ◆ Logo in Constant Contact e-newsletter (20k list, 34% open rate)
- ◆ 4 complimentary Tickets

### Mt. Whitney | \$500

- ◆ Logo placement on promotional materials including posters & event flyers
- ◆ Logo in event playbill
- ◆ 2 complimentary Tickets



# Mountainfilm on Tour - Sponsorship Application

Please drop off or mail this form to:  
Chilson Recreation Center, Attn: Kerry Helke  
700 E. Fourth St., Loveland, CO 80537  
kerry.helke@cityofloveland.org | 970-962-2446

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Preferred Phone: \_\_\_\_\_

## I WOULD LIKE TO SUPPORT THE MOUNTAINFILM ON TOUR AS A:

- Everest Sponsor (\$2,500)
- Denali Sponsor (\$1000)
- Mt. Whitney Sponsor (\$500)

**Please make checks payable to: *The City of Loveland* and send with application for quickest approval.**

**REQUIREMENTS FOR 2024:** Food & beverage vendors shall procure and keep in force during the duration of this event a policy of Comprehensive General Liability insurance with minimum combined single limits of ONE MILLION DOLLARS (\$1,000,000) each occurrence and ONE MILLION DOLLARS (\$1,000,000) aggregate. The policy shall be applicable to all premises and operations. The policy shall include coverage for bodily injury, broad form property damage personal injury, products and completed operations. Please call Kerry Helke if you have any questions at: 970.962.2446.

**RELEASE AND INDEMNITY:** By signature below, the undersigned hereby:

- (i) releases and forever discharges the City of Loveland and its officers, employees and agents, from any and all claims of any kind whatsoever arising out participation of the undersigned in the City of Loveland Honey Festival event.
- (ii) agrees to indemnify, save, and hold the City, and its officers, employees, and agents, harmless against any and all liability, loss, costs, charges, obligations, expenses, attorney's fees, judgments, damages, claims, and demands of any kind whatsoever arising from or out of the participation of the undersigned in the City of Loveland Ski & Sports Swap event.

Participant Signature Required: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

Name to be listed in all promotional materials: \_\_\_\_\_

List social media pages (@yourhandle) \_\_\_\_\_