

Loveland, CO The National Community Survey, 2022

Report of Results Received September 8, 2022

Report by:





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About The NCS™

The National Community SurveyTM (The NCSTM) report is about the "livability" of Loveland. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents' opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 680 residents of the City of Loveland collected from June 3rd, 2022 to July 13th, 2022. The margin of error around any reported percentage is 3.8% for all respondents and the response rate for the 2022 survey was 18%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Loveland.





How the results are reported

For the most part, the percentages presented in the following tabs represent the "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data." However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Loveland's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Loveland residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Loveland's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Loveland's average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City's 2022 ratings compare to other communities' ratings from the past five years.

Methods

Selecting survey recipients

All households within the City of Loveland were eligible to participate in the survey. A list of all households within the zip codes serving Loveland was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Loveland households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Loveland boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the four wards. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 4,000 randomly selected households received mailings beginning on June 3rd, 2022 and the survey remained open for seven weeks. For all selected households, the first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope.

The survey was available in English and Spanish. All mailings contained paragraphs in both languages instructing participants on how to complete the survey in their preferred language.

About 3% of the 4,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 3,863 households that received the invitations to participate, 680 completed the survey, providing an overall response rate of 18%. The response rate was calculated using AAPOR's response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Loveland survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (680completed surveys).

In addition to the randomly selected "probability sample" of households, a link to an online open participation survey was publicized by the City of Loveland. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on June 29th, 2022. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a "key and verify" method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2019 American Community Survey estimates for adults in the City of Loveland. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	7%	25%	28%
	35-54	15%	33%	31%
	55+	78%	42%	40%
Area	Ward 1	30%	25%	25%
	Ward 2	25%	22%	22%
	Ward 3	18%	23%	23%
	Ward 4	27%	30%	30%
Hispanic origin	No, not Spanish, Hispanic, or Latino	96%	90%	90%
	Spanish, Hispanic, or Latino	4%	10%	10%
Housing tenure	Own	82%	64%	64%
	Rent	18%	36%	36%
Housing type	Attached	24%	35%	35%
	Detached	76%	65%	65%
Race & Hispanic	Not white alone	10%	13%	13%
origin	White alone, not Hispanic or Latino	90%	87%	87%
Sex	Female	63%	55%	52%
	Male	37%	45%	48%
Sex/age	Female 18-34	5%	15%	14%
	Female 35-54	9%	16%	16%
	Female 55+	49%	24%	23%
	Male 18-34	2%	10%	14%
	Male 35-54	6%	17%	16%
	Male 55+	29%	19%	18%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python, and Tableau. For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data". However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Loveland funded this research. Please contact Nicole Yost of the City of Loveland at Nicole. Yost@cityofloveland.org if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at https://info.polco.us/knowledge/statistical-vali

* See AAPOR's Standard Definitions for more information at https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf

^{*} Targets come from the 2010 Census and 2019 American Community Survey

Highlights

Community members appreciate the local services provided by Loveland and have identified growth opportunities for governance.

The quality of services provided by the City of Loveland was rated either excellent or good by 7 in 10 community members. In addition, about three-quarters of survey participants applauded city public information services and the overall customer service provided by Loveland employees. About half gave high marks to the value of services for taxes paid to Loveland and the overall direction that Loveland is taking, on par with the national average. In a custom question unique to Loveland, about 6 in 10 indicated that they strongly agreed or somewhat agreed with the following statements: "I trust my elected officials" and "I feel that my local city government is truthful and transparent." Over 7 in 10 felt similarly about the statement "I trust my city staff leaders."

Loveland residents praise their overall quality of life, though some aspects of equity and inclusion indicate an opportunity for growth.

Over 8 in 10 respondents favorably reviewed Loveland as a place to live and the overall quality of life in the city. A similarly high proportion were likely to recommend living in Loveland to others (82%) and planned to remain in the city for the next five years (86%). Loveland as a place to raise children received high marks from about s of respondents, and over two-thirds were also pleased with the city as a place to retire. Each of these ratings were on par with benchmark comparisons across the nation.

When asked to rate the job Loveland does at making all residents feel welcome, two-thirds of survey participants gave the community excellent or good marks. Roughly half felt similarly about the community attracting people from diverse backgrounds and valuing/respecting residents from diverse backgrounds. However, only about 40% evaluated Loveland positively for taking care of vulnerable residents, which was lower than the national benchmark. In a custom question posed by the City, residents were asked to indicate how much of a problem, if any, they believe exists in Loveland for residents based on certain characteristics.

The economy is a priority for Loveland, and residents show concern about general affordability and their own economic outlook.

Residents offered high ratings of importance (91% essential or very important) and relatively lower ratings of quality (57% excellent or good) to Loveland's overall economic health, suggesting that this facet of livability may be an important focus area for the city. About 7 in 10 evaluated the overall quality of business and service establishments in Loveland as excellent or good. Loveland's shopping opportunities were favorably reviewed by two-thirds, while about 6 in 10 gave positive marks to the variety of business and service establishments and the vibrancy of Loveland's downtown area. Slightly fewer than half of survey participants were pleased with the city's employment opportunities.

While most ratings related to Loveland's economy were on par with national averages, results indicated the need for further attention in this area, particularly regarding general affordability. The cost of living was rated positively by roughly one-quarter of respondents, which was lower than counterparts across the nation. Additionally, about 1 in 10 gave favorable marks to the availability of affordable quality housing. When asked what impact the economy would likely have on their family income in the next six months, only 7% anticipated that it would be very or somewhat positive, while nearly three-quarters expected negative impacts.

City parks and the natural environment are community assets.

The overall quality of natural environment and overall quality of parks and recreation opportunities with about 8 in 10 rating each as excellent or good. A similar proportion indicated that these areas are also a priority, rating it essential or very important for Loveland to focus on both the natural environment and parks and recreation in the coming two years. Most residents praised Loveland's fitness opportunities (81%), recreational opportunities (77%), and availability of paths and walking trails (79%). Nearly 9 in 10 applauded city parks. Additionally, about 8 in 10 approved of city recreation programs or classes and city recreation centers or facilities.

Regarding natural environment, Loveland's open space (75%) and preservation of natural areas (73%) received strong ratings from survey participants. About 69% gave high marks to the city's water resources, air quality, and cleanliness. Nearly 9 in 10 positively ranked city yard waste pick-up and recycling services, both of which were higher than the national average.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation. The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Loveland as a whol (% excellent or good)	e.	vs. benchmark*
Overall quality of parks and recreation opportunities	82%	Similar
Overall quality of natural environment	80%	Similar
Overall quality of the utility infrastructure in Loveland	78%	Similar
Overall health and wellness opportunities	77%	Similar
Overall feeling of safety	71%	Similar
Overall opportunities for education, culture, and the arts	65%	Similar
Overall economic health	57%	Similar
Overall design or layout of residential and commercial areas	54%	Similar
Residents' connection and engagement with their community	53%	Similar
Overall quality of the transportation system	49%	Similar

Please rate how important, if at all, you think it is for the Loveland community to focus on each of the following in the coming two years.

(% essential or very important)

Overall economic health	91%	Similar
Overall feeling of safety	91%	Similar
Overall quality of the utility infrastructure in Loveland	90%	Similar
Overall quality of natural environment	84%	Similar
Overall quality of parks and recreation opportunities	81%	Similar
Overall health and wellness opportunities	78%	Similar
Overall quality of the transportation system	76%	Similar
Overall design or layout of residential and commercial areas	73%	Similar

Overall opportunities for education, culture, and the arts	71%	Similar
Residents' connection and engagement with their community	63%	Similar

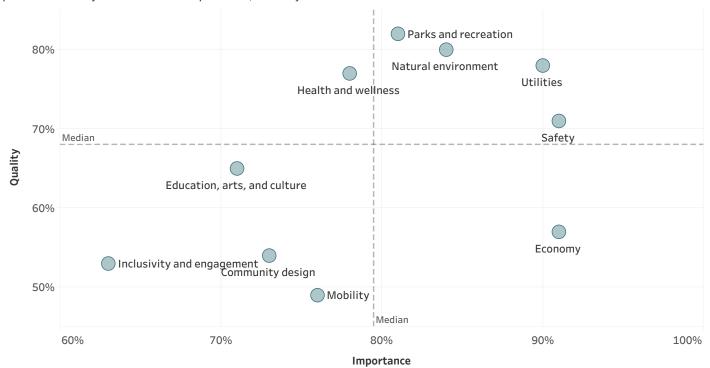
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 68% or more of respondents were considered of "higher quality" and those with ratings lower than 68% were considered to be of "lower quality." Services were classified as "more important" if they were rated as essential or very important by 80% or more of respondents. Services were rated as "less important" if they received a rating of less than 80%. This classification uses the median ratings for quality and importance to divide the services in half.

The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



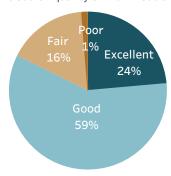
The overall quality of life in Loveland

Quality of life

(% excellent or good)

Overall image or reputation

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.



66%

Similar

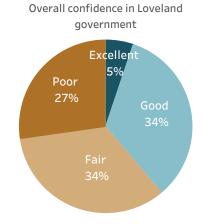
Please rate each of the following aspects of quality of life in Loveland. (% excellent or good) benchmark* Loveland as a place to live 87% Similar The overall quality of life 83% Similar Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely) 86% Similar Remain in Loveland for the next five years 82% Similar Recommend living in Loveland to someone who asks

Please rate each of the following in the Loveland community.

^{*} Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.



VS.

Please rate the quality of each of the following services in Loveland. (% excellent or good)

(% excellent or good)		benchmark*
Overall customer service by Loveland employees	78%	Similar
City public information services	74%	Similar

Please rate the following categories of Loveland government performance. (% excellent or good)

The value of services for the taxes paid to Loveland	56%	Similar
Treating residents with respect	53%	Lower
The overall direction that Loveland is taking	50%	Similar
The job Loveland government does at welcoming resident involvement	49%	Similar
Treating all residents fairly	46%	Similar
Informing residents about issues facing the community	45%	Similar
Generally acting in the best interest of the community	45%	Similar
Being honest	42%	Lower
Overall confidence in Loveland government	39%	Lower
Being open and transparent to the public	37%	Lower

Overall, how would you rate the quality of the services provided by each of the following? (% excellent or good)

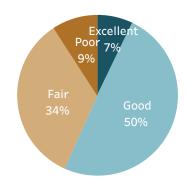
The City of Loveland	70%	Similar
The Federal Government	29%	Similar

^{*} Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

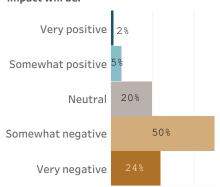
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

Overall economic health of Loveland



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



vs.

Please rate each of the following aspects of quality of life in Loveland.

(% excellent or good)		benchmark*
Loveland as a place to visit	74%	Similar
Loveland as a place to work	62%	Similar

Please rate each of the following characteristics as they relate to Loveland as a whole.

(% excellent or good)

Overall economic health	57%	Similar
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Please rate each of the following in the Loveland community.

(% excellent or good)

Overall quality of business and service establishments	73%	Similar
Shopping opportunities	66%	Similar
Variety of business and service establishments	63%	Similar
Vibrancy of downtown area	61%	Similar
Employment opportunities	46%	Similar
Cost of living	27%	Lower

Please rate the quality of each of the following services in Loveland.

(% excellent or good)

Economic development	55%	Similar

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

(% very or somewhat positive)

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

7%

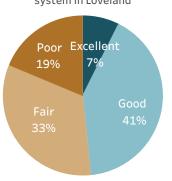
Much lower

 $^{{\}color{blue}*} \ \, \text{Comparison to the national benchmark is shown. If no comparison is available, this is left blank.}$

Overall quality of the transportation system in Loveland

Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.



Please rate each of the following characteristics as they relate to Loveland as a whole. (% excellent or good)

vs. benchmark*

Overall quality of the transportation system

49%

Similar

Please also rate each of the following in the Loveland community.

(% excellent or good)

Ease of walking	65%	Similar
Ease of travel by car	62%	Similar
Ease of travel by bicycle	56%	Similar
Ease of public parking	48%	Similar
Traffic flow on major streets	43%	Similar
Ease of travel by public transportation	26%	Similar

Please indicate whether or not you have done each of the following in the last 12 months. (% yes)

Walked or biked instead of driving	63%	Similar
Carpooled with other adults or children instead of driving alone	50%	Similar
Used public transportation instead of driving	8%	Lower

Please rate the quality of each of the following services in Loveland.

(% excellent or good)

Street cleaning	67%	Similar
Street lighting	66%	Similar

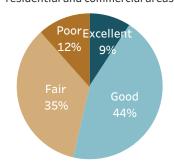
Snow removal	63%	Similar
Traffic signal timing	59%	Similar
Sidewalk maintenance	59%	Similar
Traffic enforcement	48%	Lower
Traffic enforcement Street repair	47%	Lower

 $^{{\}color{blue}*} \ \, {\color{blue}\mathsf{Comparison}} \ \, {\color{blue}\mathsf{to}} \ \, {\color{blue}\mathsf{to}} \ \, {\color{blue}\mathsf{national}} \ \, {\color{blue}\mathsf{benchmark}} \ \, {\color{blue}\mathsf{is}} \ \, {\color{blue}\mathsf{shown}}. \ \, {\color{blue}\mathsf{lf}} \ \, {\color{blue}\mathsf{no}} \ \, {\color{blue}\mathsf{comparison}} \ \, {\color{blue}\mathsf{is}} \ \, {\color{blue}\mathsf{left}} \ \, {\color{blue}\mathsf{blank}}.$

Overall design or layout of Loveland's residential and commercial areas

Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



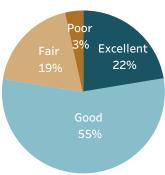
Please rate each of the following aspects of quality of life in Loveland. (% excellent or good)		vs. benchmark*
Your neighborhood as a place to live	84%	Similar
Please rate each of the following characteristics as they relate to Loveland as a wh (% excellent or good)	nole.	
Overall design or layout of residential and commercial areas	54%	Similar
Please also rate each of the following in the Loveland community. (% excellent or good)		
Public places where people want to spend time	71%	Similar
Preservation of the historical or cultural character of the community	67%	Similar
Overall appearance	66%	Similar
Well-designed neighborhoods	51%	Similar
Overall quality of new development	40%	Similar
Well-planned commercial growth	38%	Similar
Well-planned residential growth	37%	Similar
Variety of housing options	35%	Similar
Availability of affordable quality housing	11%	Lower
Please rate the quality of each of the following services in Loveland. (% excellent or good)		
Land use, planning and zoning	36%	Similar
Code enforcement	36%	Similar

 $^{{\}color{blue}*} \ \, \text{Comparison to the national benchmark is shown. If no comparison is available, this is left blank.}$

Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.





vs.

Please rate the quality of each of the following services in Loveland.

(% excellent or good)		benchmark*
Power service from Loveland Water and Power utility	90%	Similar
Sewer services	89%	Similar
Garbage collection	88%	Similar
Storm water management	86%	Higher
Drinking water	83%	Higher
City utility billing	75%	Similar
Affordable high-speed internet access	62%	Similar

Please rate each of the following characteristics as they relate to Loveland as a whole. (% excellent or good)

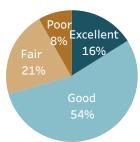
Overall quality of the utility infrastructure in Loveland	78%	Similar

 $^{{\}color{blue}*} \ \, \text{Comparison to the national benchmark is shown. If no comparison is available, this is left blank.}$

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.





Please rate each of the following characteristics as they relate to Loveland as a whole.

(% excellent or good)		vs. benchmark*
Overall feeling of safety	71%	Similar

Please rate how safe or unsafe you feel:

(% very or somewhat safe)

In your neighborhood during the day	92%	Similar
In Loveland's downtown area during the day	84%	Similar
From violent crime	75%	Similar
From fire, flood, or other natural disaster	73%	Similar
From property crime	65%	Similar

Please rate the quality of each of the following services in Loveland.

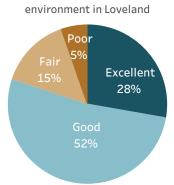
(% excellent or good)

Fire services	94%	Similar
Ambulance or emergency medical services	92%	Similar
Fire prevention and education	80%	Similar
Animal control by Larimer Humane Society	69%	Similar
Emergency preparedness	64%	Similar
Police services	52%	Much lower
Crime prevention	51%	Lower

^{*} Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.



Overall quality of natural

Please rate each of the following characteristics as they relate to Loveland as a whole $(\% \text{ excellent or good})$	<u>.</u>	vs. benchmark*
Overall quality of natural environment	80%	Similar
Please also rate each of the following in the Loveland community. (% excellent or good)		
Waterresources	69%	Similar
Air quality	69%	Similar
Cleanliness	69%	Similar
Please rate the quality of each of the following services in Loveland. (% excellent or good)		
City yard waste pick-up	89%	Higher
City recycling	87%	Higher
Loveland open space	75%	Similar
Preservation of natural areas	73%	Similar

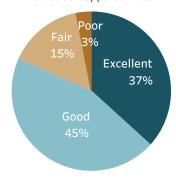
^{*} Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Parks and recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association

Overall quality of the parks and recreation opportunities

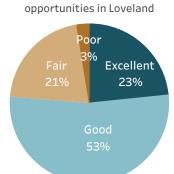


Please rate each of the following characteristics as they relate to Loveland as a whole (% excellent or good)	le.	vs. benchmark*
Overall quality of parks and recreation opportunities	82%	Similar
Please also rate each of the following in the Loveland community. (% excellent or good)		
Fitness opportunities	81%	Similar
Availability of paths and walking trails	79%	Similar
Recreational opportunities	77%	Similar
Please rate the quality of each of the following services in Loveland. (% excellent or good)		
City parks	86%	Similar
City recreation programs or classes	81%	Similar
City recreation centers or facilities	77%	Similar

^{*} Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.



Overall health and wellness

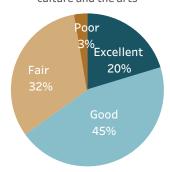
Please rate each of the following characteristics as they relate to Loveland as a (% excellent or good)	whole.	vs. benchmark*
Overall health and wellness opportunities	77%	Similar
Please also rate each of the following in the Loveland community. (% excellent or good)		
Availability of preventive health services	64%	Similar
Availability of affordable quality health care	60%	Similar
Availability of affordable quality food	53%	Similar
Availability of affordable quality mental health care	37%	Similar
Please rate the quality of each of the following services in Loveland. (% excellent or good)		
Health services provided by Larimer County	73%	Similar
Please rate your overall health. (% excellent or very good)		
Please rate your overall health.	64%	Similar

^{*} Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall opportunities for education, culture and the arts

Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.



Please rate each of the following characteristics as they relate to Loveland as a whole. (% excellent or good)		vs. benchmark*
Overall opportunities for education, culture, and the arts	65%	Similar

Please also rate each of the following in the Loveland community. (% excellent or good)

Community support for the arts	79%	Higher
Opportunities to attend special events and festivals	71%	Similar
Opportunities to attend cultural/arts/music activities	69%	Similar
K-12 education	44%	Lower
Adult educational opportunities	44%	Similar

Please rate the quality of each of the following services in Loveland.

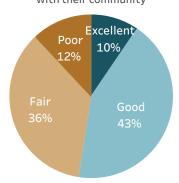
(70 excellent of good)			
Public library services	93%	Similar	

 $^{{}^*\ \}mathsf{Comparison}\ \mathsf{to}\ \mathsf{the}\ \mathsf{national}\ \mathsf{benchmark}\ \mathsf{is}\ \mathsf{shown}.\ \mathsf{If}\ \mathsf{no}\ \mathsf{comparison}\ \mathsf{is}\ \mathsf{available},\ \mathsf{this}\ \mathsf{is}\ \mathsf{left}\ \mathsf{blank}.$

Residents' connection and engagement with their community

Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



VS.

Please rate each of the following aspects of quality of life in Loveland. (% excellent or good)

(% excellent or good)		benchmark*
Loveland as a place to raise children	75%	Similar
Loveland as a place to retire	69%	Similar
Sense of community	57%	Similar

Please rate each of the following characteristics as they relate to Loveland as a whole. (% excellent or good)

Residents' connection and engagement with their community	53%	Similar
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Please rate the job you feel the Loveland community does at each of the following. (% excellent or good)

Making all residents feel welcome	66%	Similar
Valuing/respecting residents from diverse backgrounds	52%	Similar
Attracting people from diverse backgrounds	47%	Similar
Taking care of vulnerable residents	40%	Lower

Please also rate each of the following in the Loveland community. (% excellent or good)

Opportunities to volunteer	74%	Similar
Opportunities to participate in social events and activities	67%	Similar
Neighborliness of residents	63%	Similar

Opportunities to participate in community matters	60%	Similar
Sense of civic/community pride	56%	Similar
Openness and acceptance of the community toward people of diverse backgrounds	4 5%	Similar

^{*} Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months. (% yes)		vs. benchmark*
Voted in your most recent local election	82%	Similar
Contacted the City of Loveland for help or information	56%	Similar
Volunteered your time to some group/activity	32%	Similar
Watched a local public meeting	27%	Similar
Attended a local public meeting	19%	Similar
Campaigned or advocated for a local issue, cause, or candidate	18%	Similar
Contacted Loveland elected officials to express your opinion	15%	Similar

In general, how many times do you: (% a few times a week or more)

Access the internet from your home	96%	Similar
Use or check email	95%	Similar
Access the internet from your cell phone	90%	Similar
Visit social media sites	74%	Similar
Shop online	50%	Similar
Share your opinions online	25%	Similar

 $^{{\}color{blue}*} \ \, \text{Comparison to the national benchmark is shown. If no comparison is available, this is left blank.}$

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter below.

6% How strongly do you agree or I trust my elected officials Strongly agree disagree with the following 51% Somewhat agree statements about the City of Loveland? 21% Somewhat disagree Strongly disagree 21% I trust my city staff leaders 10% Strongly agree 61% Somewhat agree 14% Somewhat disagree 15% Strongly disagree I trust my local police Strongly agree 20% department 39% Somewhat agree 20% Somewhat disagree 20% Strongly disagree 68% I trust my local fire department Strongly agree 30% Somewhat agree 2% Somewhat disagree 1% Strongly disagree 31% I trust the City to effectively Strongly agree manage my utilities 51% Somewhat agree 13% Somewhat disagree 6% Strongly disagree 24% I trust the City to effectively Strongly agree maintain roads, parks and public 58% Somewhat agree spaces Somewhat disagree 13% 4% Strongly disagree 8% I feel that my local city Strongly agree government is truthful and

	transparent	Somewhat agree	52%
		Somewhat disagree	23%
		Strongly disagree	16%
Please indicate how much of a	Age	Major problem	16%
problem, if any, you believe exists in Loveland for residents based	•	Minor problem	33%
on each of the following characteristics:		Not a problem	51%
	Gender	Major problem	5%
		Minor problem	30%
		Not a problem	65%
	Race/ethnicity	Major problem	25%
		Minor problem	24%
		Not a problem	51%
	National origin	Major problem	17%
		Minor problem	30%
		Not a problem	54%
	Religion	Major problem	7%
		Minor problem	23%
		Not a problem	70%
	Disability	Major problem	18%
		Minor problem	39%
		Not a problem	43%
	Sexual orientation or gender	Major problem	19%
	identity	Minor problem	33%
		Not a problem	49%
	Please indicate which of the	City website (lovgov.org)	70%
	following, if any, you use as sources of information about the	Newsletter in utility bill	71%
	City of Loveland. (Mark all that apply.)	Local news (print, online, TV)	61%
		Word of mouth	57%
		Nextdoor	36%
		City Events	35%
		City social media (Facebook)	31%

		E-mail	14%
		City Council meetings	13%
		City social media (Twitter)	8%
		City social media (Instagram)	6%
		Channel 16 (TV or online)	5%
Please indicate how important, if		Essential	48%
at all, each of the following are for your local community to	housing	Not at all important	7%
implement to help address homelessness.		Somewhat important	16%
		Very important	28%
	Enforcing "no camping"	Essential	44%
	ordinances	Not at all important	13%
		Somewhat important	21%
		Very important	22%
	Providing access to health care, behavioral health, and substance abuse treatment	Essential	54%
		Not at all important	3%
		Somewhat important	13%
		Very important	31%
	Continuing to help fund	Essential	51%
	organizations that provide services to people experiencing	Not at all important	7%
	homelessness in our community	Somewhat important	14%
		Very important	28%
In general, how many times do	Access the internet from your	A few times a week	3%
you:	home	Every few weeks	2%
		Less often or never	2%
		Once a day	8%
		Several times a day	8 5%

National benchmark tables

This table contains the comparisons of Loveland's results to those from other communities. The first column shows the comparison of Loveland's rating to the benchmark. Loveland's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Loveland residents is statistically similar to or different than the benchmark. The second column is Loveland's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Loveland's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Loveland's result -- that is what percent of surveyed communities had a lower rating than Loveland.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of	Loveland as a place to live	Similar	87%	217	341	36
quality of life in Loveland.	Your neighborhood as a place to live	Similar	84%	179	293	39
	Loveland as a place to raise children	Similar	75%	236	345	31
	Loveland as a place to work	Similar	62%	207	336	38
	Loveland as a place to visit	Similar	74%	101	294	65
	Loveland as a place to retire	Similar	69%	154	341	55
	The overall quality of life	Similar	83%	220	367	40
	Sense of community	Similar	57%	200	293	32
Please rate each of the following characteristics	Overall economic health	Similar	57%	202	281	28
as they relate to Loveland as a whole.	Overall quality of the transportation system	Similar	49%	107	166	36
	Overall design or layout of residential and commercial areas	Similar	54%	198	274	28
	Overall quality of the utility infrastructure in Loveland	Similar	78%	52	162	68
	Overall feeling of safety	Similar	71%	251	332	24

as they relate to Loveland as a whole.	Overall quality of natural environment	Similar	80%	158	283	44
as a whole.	Overall quality of parks and recreation opportunities	Similar	82%	73	168	57
	Overall health and wellness opportunities	Similar	77%	120	276	56
	Overall opportunities for education, culture, and the arts	Similar	65%	119	278	57
	Residents' connection and engagement with their community	Similar	53%	106	163	35
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Loveland to someone who asks	Similar	82%	193	285	32
	Remain in Loveland for the next five years	Similar	86%	106	282	62
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	92%	195	312	37
	In Loveland's downtown area during the day	Similar	84%	240	296	19
	From property crime	Similar	65%	135	171	21
	From violent crime	Similar	75%	132	171	22
	From fire, flood, or other natural disaster	Similar	73%	137	161	15
the Loveland community	Making all residents feel welcome	Similar	66%	119	169	30
does at each of the following.	Attracting people from diverse backgrounds	Similar	47%	138	166	17
	Valuing/respecting residents from diverse backgrounds	Similar	52%	144	167	14
	Taking care of vulnerable residents	Lower	40%	134	163	18
Please rate each of the following in the Loveland	Overall quality of business and service establishments	Similar	73%	131	281	53
community.	Variety of business and service establishments	Similar	63%	76	163	53

Please rate each of the following in the Loveland community.	Vibrancy of downtown area	Similar	61%	104	263	60
	Employment opportunities	Similar	46%	148	297	50
	Shopping opportunities	Similar	66%	97	288	66
	Cost of living	Lower	27%	228	275	17
	Overall image or reputation	Similar	66%	232	337	31
following in the Loveland	Traffic flow on major streets	Similar	43%	212	309	31
community.	Ease of public parking	Similar	48%	185	257	28
	Ease of travel by car	Similar	62%	205	296	31
	Ease of travel by public transportation	Similar	26%	180	257	30
	Ease of travel by bicycle	Similar	56%	127	298	57
	Ease of walking	Similar	65%	165	299	45
	Well-planned residential growth	Similar	37%	127	165	23
	Well-planned commercial growth	Similar	38%	113	165	32
	Well-designed neighborhoods	Similar	51%	106	162	35
	Preservation of the historical or cultural character of the community	Similar	67%	68	162	58
	Public places where people want to spend time	Similar	71%	103	269	62
	Variety of housing options	Similar	35%	229	281	18
	Availability of affordable quality housing	Lower	11%	274	303	9

Please also rate each of the following in the Loveland community.	Overall quality of new development	Similar	40%	242	293	17
	Overall appearance	Similar	66%	209	316	34
	Cleanliness	Similar	69%	202	304	33
	Water resources	Similar	69%	56	147	62
	Air quality	Similar	69%	213	268	20
	Availability of paths and walking trails	Similar	79%	84	301	72
	Fitness opportunities	Similar	81%	67	269	75
	Recreational opportunities	Similar	77%	77	290	73
	Availability of affordable quality food	Similar	53%	214	263	19
	Availability of affordable quality health care	Similar	60%	160	272	41
	Availability of preventive health services	Similar	64%	143	258	44
	Availability of affordable quality mental health care	Similar	37%	173	259	33
	Opportunities to attend cultural/arts/music activities	Similar	69%	74	286	74
	Community support for the arts	Higher	79%	12	162	93
	Availability of affordable quality childcare/preschool	Lower	31%	227	270	16
	K-12 education	Lower	44%	240	273	12
	Adult educational opportunities	Similar	44%	194	266	27

Sense of civic/community pride

Similar 56% 102 162

37

Please also rate each of the following in the Loveland community.	Neighborliness of residents	Similar	63%	157	270	42
	Opportunities to participate in social events and activities	Similar	67%	85	277	69
	Opportunities to attend special events and festivals	Similar	71%	84	275	69
	Opportunities to volunteer	Similar	74%	73	273	73
	Opportunities to participate in community matters	Similar	60%	146	276	47
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	45%	265	293	9
not you have done each of	Contacted the City of Loveland for help or information	Similar	56%	53	312	83
the following in the last 12 months.	Contacted Loveland elected officials to express your opinion	Similar	15%	174	270	35
	Attended a local public meeting	Similar	19%	141	271	48
	Watched a local public meeting	Similar	27%	95	252	62
	Volunteered your time to some group/activity	Similar	32%	146	274	47
	Campaigned or advocated for a local issue, cause, or candidate	Similar	18%	143	263	46
	Voted in your most recent local election	Similar	82%	47	164	71
	Used public transportation instead of driving	Lower	8%	182	245	26
	Carpooled with other adults or children instead of driving alone	Similar	50%	45	266	83
	Walked or biked instead of driving	Similar	63%	93	270	65
Please rate the quality of each of the following	City public information services	Similar	74%	108	289	62
services in Loveland.	Economic development	Similar	55%	177	282	37

Please rate the quality of each of the following services in Loveland.

Traffic enforcement	Lower	48%	298	331	10
Traffic signal timing	Similar	59%	105	275	62
Street repair	Similar	47%	179	326	45
Street cleaning	Similar	67%	153	287	47
Street lighting	Similar	66%	132	317	58
Snow removal	Similar	63%	158	244	35
Sidewalk maintenance	Similar	59%	163	284	42
City bus or transit services	Similar	46%	141	254	44
Land use, planning and zoning	Similar	36%	222	290	23
Code enforcement	Similar	36%	258	324	20
Affordable high-speed internet access	Similar	62%	30	159	81
Garbage collection	Similar	88%	71	307	77
Drinking water	Higher	83%	48	285	83
Sewer services	Similar	89%	47	289	84
Storm water management	Higher	86%	36	302	88
Power service from Loveland Water and Power utility	Similar	90%	19	228	92
City utility billing	Similar	75%	76	254	70
Police services	Much lower	52%	349	358	2

each of the following services in Loveland.	Crime prevention	Lower	51%	297	330	10
	Animal control by Larimer Humane Society	Similar	69%	187	300	38
	Ambulance or emergency medical services	Similar	92%	166	296	44
	Fire services	Similar	94%	179	321	44
	Fire prevention and education	Similar	80%	154	286	46
	Emergency preparedness	Similar	64%	202	284	29
	Preservation of natural areas	Similar	73%	53	267	80
	Loveland open space	Similar	75%	44	259	83
	City recycling	Higher	87%	26	310	91
	City yard waste pick-up	Higher	89%	24	265	91
	City parks	Similar	86%	124	303	59
	City recreation programs or classes	Similar	81%	57	295	81
	City recreation centers or facilities	Similar	77%	73	279	74
	Health services provided by Larimer County	Similar	73%	105	253	58
	Public library services	Similar	93%	99	301	67
	Overall customer service by Loveland employees	Similar	78%	192	346	44
Please rate the following categories of Loveland	The value of services for the taxes paid to Loveland	Similar	56%	180	350	48
government performance.	The overall direction that Loveland is taking	Similar	50%	237	314	24

Please rate the quality of

Please rate the following categories of Loveland government performance.	The job Loveland government does at welcoming resident involvement	Similar	49%	210	312	32
	Overall confidence in Loveland government	Lower	39%	248	279	11
	Generally acting in the best interest of the community	Similar	45%	244	283	14
	Being honest	Lower	42%	247	274	10
	Being open and transparent to the public	Lower	37%	152	168	10
	Informing residents about issues facing the community	Similar	45%	141	174	19
	Treating all residents fairly	Similar	46%	235	280	16
	Treating residents with respect	Lower	53%	149	165	10
Overall, how would you rate the quality of the	The City of Loveland	Similar	70%	226	342	34
services provided by each of the following?	The Federal Government	Similar	29%	253	263	4
Please rate how important, if at all, you think it is for		Similar	91%	101	254	60
the Loveland community to focus on each of the following in the coming two years.	Overall quality of the transportation system	Similar	76%	68	161	58
·	Overall design or layout of residential and commercial areas	Similar	73%	151	254	40
	Overall quality of the utility infrastructure in Loveland	Similar	90%	52	160	68
	Overall feeling of safety	Similar	91%	116	254	54
	Overall quality of natural environment	Similar	84%	98	254	61
	Overall quality of parks and recreation opportunities	Similar	81%	57	161	65
	Overall health and wellness opportunities	Similar	78%	76	254	70

Please rate how important, if at all, you think it is for the Loveland community to focus on each of the	Overall opportunities for education, culture, and the arts	Similar	71%	185	254	27
focus on each of the following in the coming two years.	Residents' connection and engagement with their community	Similar	63%	238	254	6
In general, how many times do you:	Access the internet from your home	Similar	96%	110	161	32
	Access the internet from your cell phone	Similar	90%	135	161	16
	Visit social media sites	Similar	74%	142	160	11
	Use or check email	Similar	95%	122	161	24
	Share your opinions online	Similar	25%	134	161	17
	Shop online	Similar	50%	112	161	31
	Please rate your overall health.	Similar	64%	109	265	59
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Much lower	7%	267	267	0

Custom benchmark tables

This table contains the comparisons of Loveland's results to other communities selected by Loveland. The first column shows the comparison of Loveland's rating to the benchmark. Loveland's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Loveland residents is statistically similar to or different than the benchmark. The second column is Loveland's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Loveland's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Loveland's result -- that is what percent of surveyed communities had a lower rating than Loveland.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Loveland.	Loveland as a place to live	Similar	87%	12	17	35
	Your neighborhood as a place to live	Similar	84%	8	14	50
	Loveland as a place to raise children	Similar	75%	12	17	35
	Loveland as a place to work	Similar	62%	11	17	41
	Loveland as a place to visit	Similar	74%	4	10	70
	Loveland as a place to retire	Similar	69%	7	17	64
	The overall quality of life	Similar	83%	12	17	35
	Sense of community	Similar	57%	8	12	41
Please rate each of the following characteristics	Overall economic health	Similar	57%	7	10	40
as they relate to Loveland as a whole.	Overall quality of the transportation system	Null	49%			
	Overall design or layout of residential and commercial areas	Similar	54%	5	9	55
	Overall quality of the utility infrastructure in Loveland	Null	78%			
	Overall feeling of safety	Similar	71%	9	12	33
	Overall quality of natural environment	Similar	80%	7	11	45

Please rate each of the following characteristics	Overall quality of parks and recreation opportunities	Null	82%			
as they relate to Loveland as a whole.	over an quanty or parks and recreation opportunities	11011				
	Overall health and wellness opportunities	Similar	77%	5	8	50
	Overall opportunities for education, culture, and the arts	Similar	65%	4	9	66
	Residents' connection and engagement with their community	Similar	53%	3	6	66
Please indicate how likely or unlikely you are to do	Recommend living in Loveland to someone who asks	Similar	82%	5	11	63
each of the following.	Remain in Loveland for the next five years	Similar	86%	5	11	63
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	92%	9	13	38
	In Loveland's downtown area during the day	Similar	84%	10	11	18
	From property crime	Similar	65%	4	8	62
	From violent crime	Similar	75%	4	8	62
	From fire, flood, or other natural disaster	Null	73%			
Please rate the job you feel the Loveland community	Making all residents feel welcome	Similar	66%	3	7	71
does at each of the following.	Attracting people from diverse backgrounds	Similar	47%	5	6	33
	Valuing/respecting residents from diverse backgrounds	Similar	52%	5	6	33
	Taking care of vulnerable residents	Similar	40%	5	6	33
Please rate each of the following in the Loveland community.	Overall quality of business and service establishments	Similar	73%	5	10	60
	Variety of business and service establishments	Similar	63%	3	6	66
	Vibrancy of downtown area	Similar	61%	4	8	62
	Employment opportunities	Similar	46%	7	14	57

Please rate each of the following in the Loveland community.	Shopping opportunities	Similar	66%	4	13	76
	Cost of living	Similar	27%	6	8	37
	Overall image or reputation	Similar	66%	9	13	38
following in the Loveland	e Traffic flow on major streets	Similar	43%	8	13	46
community.	Ease of public parking	Similar	48%	5	9	55
	Ease of travel by car	Similar	62%	9	14	42
	Ease of travel by public transportation	Similar	26%	6	11	54
	Ease of travel by bicycle	Similar	56%	10	14	35
	Ease of walking	Similar	65%	9	14	42
	Well-planned residential growth	Null	37%			
	Well-planned commercial growth	Null	38%			
	Well-designed neighborhoods	Similar	51%	3	6	66
	Preservation of the historical or cultural character of the community	Null	67%			
	Public places where people want to spend time	Similar	71%	5	8	50
	Variety of housing options	Similar	35%	8	10	30
	Availability of affordable quality housing	Similar	11%	10	12	25
	Overall quality of new development	Similar	40%	8	9	22
	Overall appearance	Similar	66%	10	15	40
	Cleanliness	Similar	69%	8	11	36

Please also rate each of the following in the Loveland community.

e Water resources	Null	69%			
Air quality	Similar	69%	8	10	30
Availability of paths and walking trails	Similar	79%	4	10	70
Fitness opportunities	Similar	81%	4	9	66
Recreational opportunities	Similar	77%	5	12	66
Availability of affordable quality food	Similar	53%	7	8	25
Availability of affordable quality health care	Similar	60%	6	10	50
Availability of preventive health services	Similar	64%	5	8	50
Availability of affordable quality mental health care	Similar	37%	5	8	50
Opportunities to attend cultural/arts/music activities	Similar	69%	5	13	69
Community support for the arts	Null	79%			
Availability of affordable quality childcare/preschool	Similar	31%	6	10	50
K-12 education	Lower	44%	10	12	25
Adult educational opportunities	Similar	44%	5	8	50
Sense of civic/community pride	Null	56%			
Neighborliness of residents	Similar	63%	5	9	55
Opportunities to participate in social events and activities	Similar	67%	5	12	66
Opportunities to attend special events and festivals	Similar	71%	5	8	50
Opportunities to volunteer	Similar	74%	4	10	70

Please also rate each of the following in the Loveland community.	Opportunities to participate in community matters	Similar	60%	7	11	45
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	45%	12	14	21
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Loveland for help or information	Higher	56%	2	12	91
	Contacted Loveland elected officials to express your opinion	Similar	15%	5	9	55
	Attended a local public meeting	Similar	19%	5	9	55
	Watched a local public meeting	Similar	27%	3	8	75
	Volunteered your time to some group/activity	Similar	32%	7	10	40
	Campaigned or advocated for a local issue, cause, or candidate	Similar	18%	5	8	50
	Voted in your most recent local election	Similar	82%	4	6	50
	Used public transportation instead of driving	Lower	88	5	8	50
	Carpooled with other adults or children instead of driving alone	Similar	50%	3	9	77
	Walked or biked instead of driving	Similar	63%	4	8	62
Please rate the quality of each of the following	City public information services	Similar	74%	4	8	62
services in Loveland.	Economic development	Similar	55%	6	9	44
	Traffic enforcement	Similar	48%	13	15	20
	Traffic signal timing	Similar	59%	3	12	83
	Street repair	Similar	47%	10	16	43
	Street cleaning	Similar	67%	8	13	46
	Street lighting	Similar	66%	5	11	63

Please rate the quality of each of the following services in Loveland.

Snow removal	Similar	63%	6	12	58
Sidewalk maintenance	Similar	59%	4	8	62
City bus or transit services	Higher	46%	3	8	75
Land use, planning and zoning	Similar	36%	8	11	36
Code enforcement	Similar	36%	11	14	28
Affordable high-speed internet access	Higher	62%	1	6	100
Garbage collection	Similar	88%	5	12	66
Drinking water	Similar	83%	5	12	66
Sewer services	Similar	89%	1	14	100
Storm water management	Similar	86%	2	12	91
Power service from Loveland Water and Power utility	Similar	90%	1	8	100
City utility billing	Similar	75%	5	12	66
Police services	Lower	52%	15	16	12
Crime prevention	Lower	51%	10	12	25
Animal control by Larimer Humane Society	Similar	69%	11	14	28
Ambulance or emergency medical services	Similar	92%	6	11	54
Fire services	Similar	94%	7	14	57
Fire prevention and education	Similar	80%	6	11	54
Emergency preparedness	Similar	64%	9	11	27

Please rate the quality of each of the following services in Loveland.	Preservation of natural areas	Similar	73%	3	10	80
	Loveland open space	Similar	75%	5	11	63
	City recycling	Higher	87%	2	12	91
	City yard waste pick-up	Higher	89%	2	7	85
	City parks	Similar	86%	8	11	36
	City recreation programs or classes	Similar	81%	5	14	71
	City recreation centers or facilities	Similar	77%	8	12	41
	Health services provided by Larimer County	Similar	73%	1	8	100
	Public library services	Similar	93%	6	14	61
	Overall customer service by Loveland employees	Similar	78%	10	14	35
Please rate the following categories of Loveland	The value of services for the taxes paid to Loveland	Similar	56%	6	14	64
government performance.	The overall direction that Loveland is taking	Similar	50%	8	12	41
	The job Loveland government does at welcoming resident involvement	Similar	49%	9	15	46
	Overall confidence in Loveland government	Similar	39%	9	10	20
	Generally acting in the best interest of the community	Similar	45%	7	9	33
	Being honest	Similar	42%	8	9	22
	Being open and transparent to the public	Similar	37%	5	7	42
	Informing residents about issues facing the community	Similar	45%	5	7	42
	Treating all residents fairly	Similar	46%	8	9	22

Please rate the following categories of Loveland government performance.	Treating residents with respect	Similar	53%	5	6	33
Overall, how would you rate the quality of the	The City of Loveland	Similar	70%	13	17	29
services provided by each of the following?	The Federal Government	Similar	29%	6	8	37
Please rate how important, if at all, you think it is for		Similar	91%	4	7	57
the Loveland community to focus on each of the following in the coming	Overall quality of the transportation system	Null	76%			
two years.	Overall design or layout of residential and commercial areas	Similar	73%	5	7	42
	Overall quality of the utility infrastructure in Loveland	Null	90%			
	Overall feeling of safety	Similar	91%	3	7	71
	Overall quality of natural environment	Similar	84%	3	7	71
	Overall quality of parks and recreation opportunities	Null	81%			
	Overall health and wellness opportunities	Similar	78%	2	7	85
	Overall opportunities for education, culture, and the arts	Similar	71%	3	7	71
	Residents' connection and engagement with their community	Similar	63%	6	7	28
In general, how many times do you:	Access the internet from your home	Null	96%			
	Access the internet from your cell phone	Null	90%			
	Visit social media sites	Null	74%			
	Use or check email	Null	95%			
	Share your opinions online	Null	25%			
	Shop online	Null	50%			

Please rate your overall health.	Similar	64%	4	8	62
What impact, if any, do you think the economy w income in the next 6 months? Do you think the im	Much lower	7%	8	8	12

Complete set of frequencies

This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following	Loveland as a place to live	Excellent	28%
aspects of quality of life in Loveland.		Good	58%
		Fair	13%
		Poor	1%
	Your neighborhood as a place to live	Excellent	40%
		Good	44%
		Fair	11%
		Poor	5%
	Loveland as a place to raise children	Excellent	27%
		Good	48%
		Fair	22%
		Poor	48
	Loveland as a place to work	Excellent	16%
		Good	46%
		Fair	28%
		Poor	10%
	Loveland as a place to visit	Excellent	24%
		Good	49%
		Fair	23%
		Poor	4%
	Loveland as a place to retire	Excellent	30%
		Good	40%
		Fair	21%
		Poor	10%
	The overall quality of life	Excellent	24%
		Good	59%
		Fair	16%
		Poor	1%
	Sense of community	Excellent	16%
		Good	41%
		Fair	34%

Please rate each of the following aspects of quality of life in Loveland.	Sense of community	Poor	9%
Please rate each of the following characteristics as they relate to	Overall economic health	Excellent	7%
Loveland as a whole.		Good	50%
		Fair	34%
		Poor	9%
	Overall quality of the transportation system	Excellent	7%
		Good	41%
		Fair	33%
		Poor	19%
	Overall design or layout of residential and	Excellent	9%
	commercial areas	Good	44%
		Fair	35%
		Poor	12%
	Overall quality of the utility infrastructure in	Excellent	22%
	Loveland	Good	55%
		Fair	19%
		Poor	3%
	Overall feeling of safety	Excellent	16%
		Good	54%
		Fair	21%
		Poor	8%
	Overall quality of natural environment	Excellent	28%
		Good	52%
		Fair	15%
		Poor	5%
	Overall quality of parks and recreation	Excellent	37%
	opportunities	Good	45%
		Fair	15%
		Poor	3%
	Overall health and wellness opportunities	Excellent	23%
		Good	53%
		Fair	21%
		Poor	3%
	Overall opportunities for education, culture, and	Excellent	20%
	the arts	Good	45%

Please rate each of the following characteristics as they relate to	Overall opportunities for education, culture, and the arts	Fair	32%
Loveland as a whole.		Poor	3%
	Residents' connection and engagement with their community	Excellent	10%
	community	Good	43%
		Fair	36%
		Poor	12%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Loveland to someone who asks	Very likely	41%
you are to do each of the following.	dSKS	Somewhat likely	41%
		Somewhat unlikely	11%
		Very unlikely	7%
	Remain in Loveland for the next five years	Very likely	59%
		Somewhat likely	27%
		Somewhat unlikely	7%
		Very unlikely	8%
Please rate how safe or unsafe you	In your neighborhood during the day	Very safe	71%
feel:		Somewhat safe	20%
		Neither safe nor unsafe	4%
		Somewhat unsafe	4%
		Very unsafe	1%
	In Loveland's downtown area during the day	Very safe	44%
		Somewhat safe	39%
		Neither safe nor unsafe	7%
		Somewhat unsafe	6%
		Very unsafe	4%
	From property crime	Very safe	20%
		Somewhat safe	45%
		Neither safe nor unsafe	14%
		Somewhat unsafe	14%
		Very unsafe	6%
	From violent crime	Very safe	36%
		Somewhat safe	40%
		Neither safe nor unsafe	13%
		Somewhat unsafe	9%
		Very unsafe	3%
	From fire, flood, or other natural disaster	Very safe	27%

	- 6 6 1 1 1		
Please rate how safe or unsafe you feel:	From fire, flood, or other natural disaster	Somewhat safe	46%
		Neither safe nor unsafe	17%
		Somewhat unsafe	8%
		Very unsafe	2%
Please rate the job you feel the Loveland community does at each of	Making all residents feel welcome	Excellent	17%
the following.		Good	48%
		Fair	26%
		Poor	9%
	Attracting people from diverse backgrounds	Excellent	13%
		Good	33%
		Fair	32%
		Poor	21%
	Valuing/respecting residents from diverse	Excellent	12%
	backgrounds	Good	39%
		Fair	32%
		Poor	16%
	Taking care of vulnerable residents	Excellent	11%
		Good	29%
		Fair	37%
		Poor	23%
Please rate each of the following in	Overall quality of business and service	Excellent	15%
the Loveland community.	establishments	Good	57%
		Fair	24%
		Poor	4%
	Variety of business and service establishments	Excellent	17%
		Good	46%
		Fair	32%
		Poor	6%
	Vibrancy of downtown area	Excellent	13%
		Good	48%
		Fair	31%
		Poor	9%
	Employment opportunities	Excellent	9%
		Good	36%
		Fair	38%

Please rate each of the following in the Loveland community.	Employment opportunities	Poor	17%
•	Shopping opportunities	Excellent	16%
		Good	50%
		Fair	28%
		Poor	7%
	Cost of living	Excellent	3%
		Good	24%
		Fair	39%
		Poor	35%
	Overall image or reputation	Excellent	14%
		Good	52%
		Fair	25%
		Poor	9%
Please also rate each of the following	Traffic flow on major streets	Excellent	4%
in the Loveland community.		Good	39%
		Fair	34%
		Poor	23%
	Ease of public parking	Excellent	7%
		Good	41%
		Fair	34%
		Poor	18%
	Ease of travel by car	Excellent	14%
		Good	48%
		Fair	27%
		Poor	11%
	Ease of travel by public transportation	Excellent	6%
		Good	20%
		Fair	31%
		Poor	43%
	Ease of travel by bicycle	Excellent	16%
		Good	39%
		Fair	33%
		Poor	11%
	Ease of walking	Excellent	16%
		Good	49%

Please also rate each of the following in the Loveland community.	Ease of walking	Fair	28%
		Poor	7%
	Well-planned residential growth	Excellent	6%
		Good	31%
		Fair	36%
		Poor	27%
	Well-planned commercial growth	Excellent	3%
		Good	34%
		Fair	40%
		Poor	23%
	Well-designed neighborhoods	Excellent	7%
		Good	43%
		Fair	38%
		Poor	11%
	Preservation of the historical or cultural character	Excellent	16%
	of the community	Good	51%
		Fair	25%
		Poor	9%
	Public places where people want to spend time	Excellent	18%
		Good	53%
		Fair	22%
		Poor	6%
	Variety of housing options	Excellent	6%
		Good	29%
		Fair	36%
		Poor	29%
	Availability of affordable quality housing	Excellent	2%
		Good	9%
		Fair	30%
		Poor	59%
	Overall quality of new development	Excellent	5%
		Good	35%
		Fair	43%
		Poor	18%
	Overall appearance	Excellent	16%

Please also rate each of the following	Overall appearance	Good	50%	olo
in the Loveland community.		Fair	29%	엉
		Poor	5%	양
	Cleanliness	Excellent	188	90
		Good	50%	엉
		Fair	25%	엉
		Poor	69	엉
	Water resources	Excellent	189	90
		Good	518	엉
		Fair	268	엉
		Poor	58	엉
	Air quality	Excellent	188	olo
		Good	51%	엉
		Fair	26%	엉
		Poor	68	엉
	Availability of paths and walking trails	Excellent	38%	olo
		Good	419	앙
		Fair	179	앙
		Poor	4.9	엉
	Fitness opportunities	Excellent	348	olo
		Good	478	olo
		Fair	179	olo
		Poor	29	olo
	Recreational opportunities	Excellent	32%	00
		Good	448	olo
		Fair	21%	olo
		Poor	3%	olo
	Availability of affordable quality food	Excellent	119	00
		Good	429	olo
		Fair	35%	olo
		Poor	129	olo
	Availability of affordable quality health care	Excellent	169	olo
		Good	448	olo
		Fair	288	olo
		Poor	129	olo

Please also rate each of the following in the Loveland community.	Availability of preventive health services	Excellent	16	;8
in the Loveland community.		Good	47	9
		Fair	26	;8
		Poor	10	18
	Availability of affordable quality mental health	Excellent	9)응
	care	Good	28	18
		Fair	32	. %
		Poor	31	. %
	Opportunities to attend cultural/arts/music	Excellent	22	.%
	activities	Good	47	18
		Fair	25	9
		Poor	6	58
	Community support for the arts	Excellent	34	િક
		Good	46	; 8
		Fair	14	18
		Poor	6	58
	Availability of affordable quality	Excellent	8	38
	childcare/preschool	Good	23	18
		Fair	37	18
		Poor	32	ું
	K-12 education	Excellent	9) 응
		Good	36	; 8
		Fair	40	18
		Poor	15	, e
	Adult educational opportunities	Excellent	9)응
		Good	33	ું જ
		Fair	40	18
		Poor	17	ુ
	Sense of civic/community pride	Excellent	11	.00
		Good	45	ુંલ
		Fair	36	; 8
		Poor	8	38
	Neighborliness of residents	Excellent	17	90
		Good	46	ું લ
		Fair	28	18

Please also rate each of the following in the Loveland community.	Neighborliness of residents	Poor	9%
in the Loveland community.	Opportunities to participate in social events and	Excellent	18%
	activities	Good	49%
		Fair	29%
		Poor	4%
	Opportunities to attend special events and	Excellent	23%
	festivals	Good	47%
		Fair	27%
		Poor	2%
	Opportunities to volunteer	Excellent	24%
		Good	50%
		Fair	25%
		Poor	1%
	Opportunities to participate in community matters	Excellent	14%
	matters	Good	46%
		Fair	33%
		Poor	7%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent	12%
	toward people of diverse backgrounds	Good	32%
		Fair	35%
		Poor	21%
Please indicate whether or not you have done each of the following in the	Contacted the City of Loveland for help or information	No	44%
last 12 months.		Yes	56%
	Contacted Loveland elected officials to express your opinion	No	85%
	, ca. cp.mon	Yes	15%
	Attended a local public meeting	No	81%
		Yes	19%
	Watched a local public meeting	No	72%
		Yes	28%
	Volunteered your time to some group/activity	No	68%
		Yes	32%
	Campaigned or advocated for a local issue, cause, or candidate	No	82%
		Yes	18%
	Voted in your most recent local election	No	17%
		Yes	83%

Please indicate whether or not you			
have done each of the following in the last 12 months.	Used public transportation instead of driving	No Yes	92%
idot 12 montho			
	Carpooled with other adults or children instead of driving alone		51%
		Yes	49%
	Walked or biked instead of driving	No	36%
		Yes	64%
Please rate the quality of each of the following services in Loveland.	City public information services	Excellent	15%
Tollowing Services in Loveland.		Good	59%
		Fair	22%
		Poor	4 %
	Economic development	Excellent	8%
		Good	47%
		Fair	29%
		Poor	16%
	Traffic enforcement	Excellent	8%
		Good	40%
		Fair	31%
		Poor	21%
	Traffic signal timing	Excellent	10%
		Good	49%
		Fair	28%
		Poor	13%
	Street repair	Excellent	8%
	of ecc. opun	Good	38%
		Fair	35%
			18%
	Church descripe	Poor	
	Street cleaning	Excellent	13%
		Good	54%
		Fair	26%
		Poor	7%
	Street lighting	Excellent	13%
		Good	53%
		Fair	28%
		Poor	6%
	Snow removal	Excellent	16%

Fair	Please rate the quality of each of the	Snow removal	Good		47%
Sidewalk maintenance	following services in Loveland.				
Good			Poor		17%
Fair		Sidewalk maintenance	Excellent		9%
Poor			Good		49%
City bus or transit services			Fair		29%
Good 358 Fair 318 Poor 248			Poor		12%
Fair		City bus or transit services	Excellent		10%
Poor			Good		35%
Excellent 58			Fair		31%
Good 318 Fair 408 Poor 758			Poor		24%
Fair		Land use, planning and zoning	Excellent		5%
Code enforcement Excellent 5% Good 31% Fair 32% Poor 31% Affordable high-speed internet access Excellent 23% Good 39% Fair 22% Poor 15% Garbage collection Excellent 41% Good 47% Fair 11% Poor 1% Drinking water Excellent 41% Good 42% Fair 13% Poor 48 Sewer services Excellent 35% Good 55% Fair 9%			Good		31%
Code enforcement Excellent 5% Good 31% Fair 32% Poor 31% Affordable high-speed internet access Excellent 23% Good 39% Fair 22% Poor 15% Garbage collection Excellent 41% Fair 11% Poor 1% Drinking water Excellent 41% Good 42% Fair 13% Poor 4% Sewer services Excellent 35% Good 55% Fair 9%			Fair		40%
Good 318 Fair 328 Poor 3118			Poor		25%
Fair 328 Poor 318 Affordable high-speed internet access Excellent 238 Good 394 Fair 228 Poor 158 Good 478 Fair 118 Poor 18 Drinking water Excellent 418 Good 428 Fair 138 Poor 48 Sewer services Excellent 358 Good 558 Fair 98		Code enforcement	Excellent	<u>L</u>	5%
Poor 318			Good		31%
Affordable high-speed internet access			Fair		32%
Good 39% Fair 22% Poor 15% Garbage collection Excellent 41% Fair 11% Poor 15% Fair 11% Poor 14% Fair 13% Poor 44% Fair 35% Fair 9%					
Fair 22% Poor 15%		Affordable high-speed internet access			
Poor 15%					
Garbage collection Excellent 41% Good 47% Fair 11% Poor 1% Drinking water Excellent 41% Good 42% Fair 13% Poor 4% Sewer services Excellent 35% Good 55% Fair 9%					
Good					
Pair		Garbage collection			
Poor 1% Drinking water Excellent 41% Good 42% Fair 13% Poor 4% Sewer services Excellent 35% Good 55% Fair 9%					
Drinking water Excellent 41% Good 42% Fair 13% Poor 4% Sewer services Excellent 35% Good 55% Fair 9%					
Good 42% Fair 13% Poor 4% Sewer services Excellent 35% Good 55% Fair 9%		Drinking water			
Fair 13% Poor 4% Sewer services Excellent 35% Good 55% Fair 9%		Drinking water			
Poor 4% Sewer services Excellent 35% Good 55% Fair 9%					
Good 55% Fair 9%				ī	4%
Good 55% Fair 9%		Sewer services			35%
			Good		55%
Poor 2%			Fair		9%
			Poor		2%

Please rate the quality of each of the following services in Loveland.	Storm water management	Excellent	28%
		Good	58%
		Fair	12%
		Poor	2%
	Power service from Loveland Water and Power	Excellent	37%
	utility	Good	52%
		Fair	9%
		Poor	1%
	City utility billing	Excellent	28%
		Good	47%
		Fair	18%
		Poor	7%
	Police services	Excellent	12%
		Good	39%
		Fair	24%
		Poor	24%
	Crime prevention	Excellent	8%
		Good	43%
		Fair	27%
		Poor	22%
	Animal control by Larimer Humane Society	Excellent	13%
		Good	57%
		Fair	21%
		Poor	9%
	Ambulance or emergency medical services	Excellent	35%
		Good	57%
		Fair	8%
		Poor	1%
	Fire services	Excellent	40%
		Good	54%
		Fair	6%
	Fire prevention and education	Excellent	28%
		Good	52%
		Fair	15%
		Poor	5%

Please rate the quality of each of the following services in Loveland.	Emergency preparedness	Excellent	14%
		Good	50%
		Fair	22%
		Poor	14%
	Preservation of natural areas	Excellent	29%
		Good	43%
		Fair	19%
		Poor	8%
	Loveland open space	Excellent	30%
		Good	45%
		Fair	20%
		Poor	5%
	City recycling	Excellent	43%
		Good	44%
		Fair	10%
		Poor	4%
	City yard waste pick-up	Excellent	43%
		Good	47%
		Fair	8%
		Poor	2%
	City parks	Excellent	35%
		Good	51%
		Fair	11%
		Poor	3%
	City recreation programs or classes	Excellent	30%
		Good	51%
		Fair	17%
		Poor	2%
	City recreation centers or facilities	Excellent	29%
		Good	48%
		Fair	21%
		Poor	2%
	Health services provided by Larimer County	Excellent	20%
		Good	53%
		Fair	21%

Please rate the quality of each of the following services in Loveland.	Health services provided by Larimer County	Poor	6%
-	Public library services	Excellent	43%
		Good	50%
		Fair	7%
		Poor	1%
	Overall customer service by Loveland employees	Excellent	27%
		Good	51%
		Fair	17%
		Poor	5%
	The value of services for the taxes paid to	Excellent	9%
of Loveland government performance.	Loveland	Good	46%
		Fair	30%
		Poor	15%
	The overall direction that Loveland is taking	Excellent	8%
		Good	41%
		Fair	32%
		Poor	19%
	The job Loveland government does at welcoming	Excellent	8%
	resident involvement	Good	41%
		Fair	35%
		Poor	17%
	Overall confidence in Loveland government	Excellent	5%
		Good	34%
		Fair	34%
		Poor	27%
	Generally acting in the best interest of the	Excellent	6%
	community	Good	38%
		Fair	31%
		Poor	25%
	Being honest	Excellent	4%
		Good	37%
		Fair	33%
		Poor	26%
	Being open and transparent to the public	Excellent	4%
		Good	33%

Please rate the following categories of Loveland government performance.	Being open and transparent to the public	Fair	35%
of Loveland government performance.		Poor	28%
	Informing residents about issues facing the	Excellent	5%
	community	Good	39%
		Fair	32%
		Poor	23%
	Treating all residents fairly	Excellent	7%
		Good	39%
		Fair	30%
		Poor	24%
	Treating residents with respect	Excellent	8%
		Good	45%
		Fair	29%
		Poor	19%
Overall, how would you rate the quality of the services provided by	The City of Loveland	Excellent	15%
each of the following?		Good	55%
		Fair	25%
		Poor	5%
	The Federal Government	Excellent	3%
		Good	26%
		Fair	36%
		Poor	35%
Please rate how important, if at all, you think it is for the Loveland	Overall economic health	Essential	48%
community to focus on each of the		Very important	44%
following in the coming two years.		Somewhat important	8%
		Not at all important	0%
	Overall quality of the transportation system	Essential	29%
		Very important	48%
		Somewhat important	21%
		Not at all important	2%
	Overall design or layout of residential and commercial areas	Essential	33%
		Very important	41%
		Somewhat important	23%
		Not at all important	3%
	Overall quality of the utility infrastructure in	Essential	52%

Please rate how important, if at all, you think it is for the Loveland	Overall quality of the utility infrastructure in Loveland	Very important	39%
community to focus on each of the	Edverand	Somewhat important	9%
following in the coming two years.		Not at all important	1%
	Overall feeling of safety	Essential	56%
		Very important	36%
		Somewhat important	7%
		Not at all important	0%
	Overall quality of natural environment	Essential	40%
		Very important	44%
		Somewhat important	15%
		Not at all important	1%
	Overall quality of parks and recreation	Essential	34%
	opportunities	Very important	48%
		Somewhat important	18%
		Not at all important	1%
	Overall health and wellness opportunities	Essential	35%
		Very important	44%
		Somewhat important	19%
		Not at all important	2%
	Overall opportunities for education, culture, and the arts	Essential	29%
		Very important	42%
		Somewhat important	26%
		Not at all important	3%
	Residents' connection and engagement with their community	Essential	18%
	Community	Very important	46%
		Somewhat important	33%
		Not at all important	4%
How strongly do you agree or disagree with the following statements about	e I trust my elected officials	Strongly agree	6%
the City of Loveland?		Somewhat agree	51%
		Somewhat disagree	21%
		Strongly disagree	21%
	I trust my city staff leaders	Strongly agree	10%
		Somewhat agree	61%
		Somewhat disagree	14%
		Strongly disagree	15%

How strongly do you agree or disagree with the following statements about	I trust my local police department	Strongly agree	20%
the City of Loveland?		Somewhat agree	39%
		Somewhat disagree	20%
		Strongly disagree	20%
	I trust my local fire department	Strongly agree	68%
		Somewhat agree	30%
		Somewhat disagree	2%
		Strongly disagree	1%
	I trust the City to effectively manage my utilities	Strongly agree	31%
		Somewhat agree	51%
		Somewhat disagree	13%
		Strongly disagree	6%
	I trust the City to effectively maintain roads,	Strongly agree	24%
	parks and public spaces	Somewhat agree	58%
		Somewhat disagree	13%
		Strongly disagree	4%
	I feel that my local city government is truthful and transparent	d Strongly agree	8%
		Somewhat agree	52%
		Somewhat disagree	23%
		Strongly disagree	16%
Please indicate how much of a problem, if any, you believe exists in	Age	Major problem	16%
Loveland for residents based on each		Minor problem	33%
of the following characteristics:		Not a problem	51%
	Gender	Major problem	5%
		Minor problem	30%
		Not a problem	65%
	Race/ethnicity	Major problem	25%
		Minor problem	24%
		Not a problem	51%
	National origin	Major problem	17%
		Minor problem	30%
		Not a problem	54%
	Religion	Major problem	7%
		Minor problem	23%
		Not a problem	70%

Please indicate how much of a problem, if any, you believe exists in	Disability	Major problem		18%
Loveland for residents based on each of the following characteristics:		Minor problem		39%
of the following characteristics.		Not a problem		43%
	Sexual orientation or gender identity	Major problem		19%
		Minor problem		33%
		Not a problem		49%
	Please indicate which of the following, if any, you	City website (lovgov.org)		70%
	use as sources of information about the City of Loveland. (Mark all that apply.)	City social media (Facebook)		31%
		City social media (Twitter)		88
		City social media (Instagram)		6%
		Nextdoor		36%
		Local news (print, online, TV)		61%
		Newsletter in utility bill		71%
		Word of mouth		57%
		City Council meetings		13%
		E-mail		14%
		Channel 16 (TV or online)		5%
		City Events		35%
Please indicate how important, if at all, each of the following are for your	Creating affordable, permanent housing	Essential		48%
local community to implement to help		Very important		28%
address homelessness.		Somewhat important		16%
		Not at all important		7%
	Enforcing "no camping" ordinances	Essential		44%
		Very important		22%
		Somewhat important		21%
		Not at all important		13%
	Providing access to health care, behavioral health, and substance abuse treatment	Essential		54%
	and substance abase it earners	Very important		31%
		Somewhat important		13%
		Not at all important	<u> </u>	3%
	Continuing to help fund organizations that provide services to people experiencing	Essential		51%
	homelessness in our community	Very important		28%
		Somewhat important		14%
		Not at all important		7%
In general, how many times do you:	Access the internet from your home	Several times a day		85%

In general, how many times do you:	Access the internet from your home	Once a day	8%
		A few times a week	3%
		Every few weeks	2%
		Less often or never	2%
	Access the internet from your cell phone	Several times a day	81%
		Once a day	4%
		A few times a week	4%
		Every few weeks	1%
		Less often or never	10%
	Visit social media sites	Several times a day	49%
		Once a day	14%
		A few times a week	10%
		Every few weeks	3%
		Less often or never	24%
	Use or check email	Several times a day	76%
		Once a day	16%
		A few times a week	3%
		Every few weeks	1%
		Less often or never	3%
	Share your opinions online	Several times a day	11%
		Once a day	3%
		A few times a week	12%
		Every few weeks	15%
		Less often or never	59%
	Shop online	Several times a day	10%
		Once a day	7%
		A few times a week	33%
		Every few weeks	34%
		Less often or never	16%
	Please rate your overall health.	Excellent	27%
		Very good	37%
		Good	28%
		Fair	5%
		Poor	2%
	What impact, if any, do you think the economy have on your family income in the next 6 month 63		2%

Neutral 200 Somewhat negative 200		What impact, if any, do you think the economy will	Somewhat positive	5%
How many years have you lived in Loveland? Lest than 2 years 129		· · · · · · · · · · · · · · · · · · ·	Neutral	20%
How many years have you lived in Loveland? Less than 2 years 156			Somewhat negative	50%
How many years have you lived in Loveland? Less than 2 years 155				24%
2-5 years 2146 6-10 years 1248 11-20 years 1248 More than 20 years 3248 Which best describes the building you live in? One family house detached fro. 6.38 Building with two or more hom. 6.38 Mobile home 248		How many years have you lived in Loveland?		15%
About how much is your monthly nousing cost for the place you live (including rent, mortgage payment, property insurance, and homeowners' association (HOA) fees)? St. 500 to \$1.999 \$1.00 to \$1.499 \$2.500 to \$2.499 \$3.500 to \$3.499 \$3.500 to \$3.499 \$3.500 to \$4.999 \$1.00 to \$4.999 \$			_	21%
11-20 years 248 More than 20 years 348 Mobile home 34			_	14%
More than 20 years 344 Which best describes the building you live in? One family house detached fro Building with two or more hom Mobile home 0ther 21 Do you rent or own your home? Rent 0wn About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property insurance, and homeowners' association (HOA) fees)? About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property insurance, and homeowners' association (HOA) fees)? About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and payment, property tax, property insurance and homeowners' association (HOA) fees)? 500 to \$1,499 \$1,500 to \$1,499 \$2,500 to \$2,499 \$1,800 to \$1,499 \$3,500 or more 2 Are you or any other members of your household's Yes 238 Are you or any other members of your household's Yes 25,000 to \$49,999 \$50,000 to \$49,999 \$100,000 to \$14,999 \$50,000 to \$74,999 \$100,000 to \$14,999 \$150,000 to \$14,990			_	16%
Which best describes the building you live in? One family house detached fro. Building with two or more hom. Mobile home Other Own About how much is your monthly housing cost for the place you live including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? About how much is your monthly housing cost for the place you live including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? \$1.00 to \$1.499 \$2.000 to \$2.499 \$3.500 to \$2.999 \$3.000 to \$2.499 \$3.500 to \$3.999 \$3.500 or more Do any children 17 or under live in your household? Yes Are you or any other members of your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) Are you Spanish, Hispanic, or Latino? Are you Spanish, Hispanic, or Latino? Are you Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or Latino?			_	34%
Building with two or more hom.		Which hest describes the building you live in?		63%
Do you rent or own your home? Rent 36%		which best describes the building you live in:		
Do you rent or own your home? Rent 368				
Do you rent or own your home? Rent Own About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)? About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? 500 to \$999 120 500 to \$1,499 \$2,000 to \$2,499 180 \$2,000 to \$2,499 180 \$2,500 to \$2,999 \$3,000 to \$3,499 208 Are you or any other members of your household? Yes 208 Are you or any other members of your household's total income before taxes will be for the current year? (Please include in your tabl income money from all sources for all persons living in your household.) Are you Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or Latino?				
About how much is your monthly nousing cost for the place you live (including rent, mortgage payment, property tax, property tax		Do you rent or own your home?		
About how much is your monthly nousing cost for the place you live (including rent, mortgage payment, property tax, property tax		bo you rent or own your nome?		
the place you live (including rent, mortgage payment, mortgage payment, mortgage payment, mortgage payment, mortgage payment, property insurance, and homeowners' association (HOA) fees)? **Homeowners' association (HOA) fees)?** **Do any children 17 or under live in your household? Are you or any other members of your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) **Are you Spanish, Hispanic, or Latino?** Are you Spanish, Hispanic, or Latino?** **Are you Spanish, Hispanic, or Latino?** **Are you Spanish, Hispanic, or Latino?** **Soo to \$999 \$128 \$500 to \$999 \$1,000 to \$1,499 \$1,000 to \$1,499 \$2,500 to \$2,499 \$3,500 or more \$2,000 to \$2,499 \$3,500 or more \$2,000 to \$3,499 \$2,500 to \$49,999 \$3,600 to \$49,999 \$4,000 to \$40,999 \$4,000 to	About house with its constant	Alexander and the second secon		
Do any children 17 or under live in your household? Say	housing cost for the place you live	the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?		
## Standard (#OA) fees)? \$1,500 to \$1,499 \$2,000 to \$2,499 \$3,000 to \$3,499 \$3,000 to \$3,499 \$3,500 or more Do any children 17 or under live in your household? Are you or any other members of your household aged 65 or older? How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) **Total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) **Total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) **Total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) **Total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) **Total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) **Total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) **Total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) **Total income money for all persons living in your household.} **Total income money for all persons living in your household.} **Total income money for all persons living in your household.} **Total income money for all persons living in your household.} **Total income money for all persons living in your household.} **Total income money for all persons living in your household.} **Total income money for all persons living in your household.} **Total income money for	(including rent, mortgage payment, property tax, property insurance, and		_	
\$2,000 to \$2,499 \$3,500 to \$2,999 \$3,000 to \$3,499 \$3,500 or more 28 Do any children 17 or under live in your household? Yes Are you or any other members of your household aged 65 or older? How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) \$25,000 to \$49,999 \$50,000 to \$74,999 \$50,000 to \$74,999 \$100,000 to \$149,999 \$150,000 or more \$150,000 or more \$150,000 or more	homeowners' association (HOA) fees)?			_
\$2,500 to \$2,999 68 \$3,000 to \$3,499 28 \$3,500 or more 28 Do any children 17 or under live in your household? Yes 238 Are you or any other members of your household aged 65 or older? How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) \$25,000 to \$49,999 168 \$50,000 to \$74,999 248 \$100,000 to \$149,999 198 \$100,000 to \$149,999 198 \$150,000 or more 158 Are you Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or La.				
\$3,000 to \$3,499 \$3,500 or more Do any children 17 or under live in your household? No Yes Are you or any other members of your household aged 65 or older? How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) Are you Spanish, Hispanic, or Latino? Are you Spanish, Hispanic, or Latino? Are you Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or La.				
Do any children 17 or under live in your household? Are you or any other members of your household aged 65 or older? How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) Are you Spanish, Hispanic, or Latino? Are you Spanish, Hispanic, or Latino? Are you Spanish, Hispanic, or Latino? No No Yes 238 Are you Spanish, Hispanic or Latino? No No No 178 Yes 238 Less than \$25,000 \$25,000 to \$49,999 \$50,000 to \$49,999 \$50,000 to \$74,999 \$100,000 to \$149,999 \$150,000 or more 158				6%
Do any children 17 or under live in your household? Are you or any other members of your household aged 65 or older? How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) Less than \$25,000 to \$49,999 \$25,000 to \$49,999 \$50,000 to \$74,999 \$50,000 to \$74,999 \$100,000 to \$74,999 \$150,000 or more 15% Are you Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or La.			\$3,000 to \$3,499	2%
Are you or any other members of your household aged 65 or older? How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) Foodoto \$74,999 \$50,000 to \$74,999 \$100,000 to \$149,999 \$150,000 or more Are you Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or La.			\$3,500 or more	2%
Are you or any other members of your household aged 65 or older? How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) \$25,000 to \$49,999			No	77%
Are you Spanish, Hispanic, or Latino? How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) Stock total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) \$25,000 to \$49,999 \$50,000 to \$74,999 \$100,000 to \$99,999 \$100,000 to \$149,999 \$150,000 or more \$158			Yes	23%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) \$25,000 to \$49,999 \$50,000 to \$74,999 \$75,000 to \$99,999 \$100,000 to \$149,999 \$100,000 to \$149,999 \$150,000 or more Are you Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or Lat 90%			No	64%
total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) \$25,000 to \$49,999 \$50,000 to \$74,999 \$75,000 to \$99,999 \$100,000 to \$149,999 \$150,000 or more \$25,000 to \$49,999 \$25,000 to \$49,999 \$25,000 to \$49,999 \$25,000 to \$74,999 \$25,00			Yes	36%
year? (Please include in your total income money from all sources for all persons living in your household.) \$25,000 to \$49,999 \$50,000 to \$74,999 \$75,000 to \$99,999 \$100,000 to \$149,999 \$150,000 or more \$150,000 or more Are you Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or Lat. 90%			Less than \$25,000	13%
household.) \$50,000 to \$74,999 \$75,000 to \$99,999 \$100,000 to \$149,999 \$150,000 or more \$158 Are you Spanish, Hispanic, or Latino? No, not Spanish, Hispanic, or La 90%		year? (Please include in your total income money	\$25,000 to \$49,999	16%
\$100,000 to \$149,999 14% \$150,000 or more 15% Are you Spanish, Hispanic or Latino? No, not Spanish, Hispanic, or Lat. 90%			\$50,000 to \$74,999	24%
\$150,000 or more 15% Are you Spanish, Hispanic, or Latino? Are you Spanish, Hispanic or Latino? No, not Spanish, Hispanic, or La 90%			\$75,000 to \$99,999	19%
Are you Spanish, Hispanic, or Latino? Are you Spanish, Hispanic or Latino? No, not Spanish, Hispanic, or La			\$100,000 to \$149,999	14%
			\$150,000 or more	15%
Yes, I consider myself to be Spa	Are you Spanish, Hispanic, or Latino?	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or La	90%
			Yes, I consider myself to be Spa	10%

What is your race? (Mark one or more races to	American Indian or Alaskan Nat	1%
indicate what race you consider yourself to be.)	Asian, Asian Indian, or Pacific I	2%
	Black or African American	1%
	White	95%
	Other	4%
In which category is your age?	18-24 years	2%
	25-34 years	23%
	35-44 years	13%
	45-54 years	19%
	55-64 years	10%
	65-74 years	17%
	75 years or older	15%
What is your gender?	Female	53%
	Male	45%
	Identify in another way	2%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCS™), the City of Loveland conducted a survey of 680 residents. Survey invitations were mailed to randomly selected households and data were collected from June 3rd, 2022 to July 13th, 2022. The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Loveland. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on June 10th, 2022. The survey remained open for 2 weeks and there were 1,315 responses.

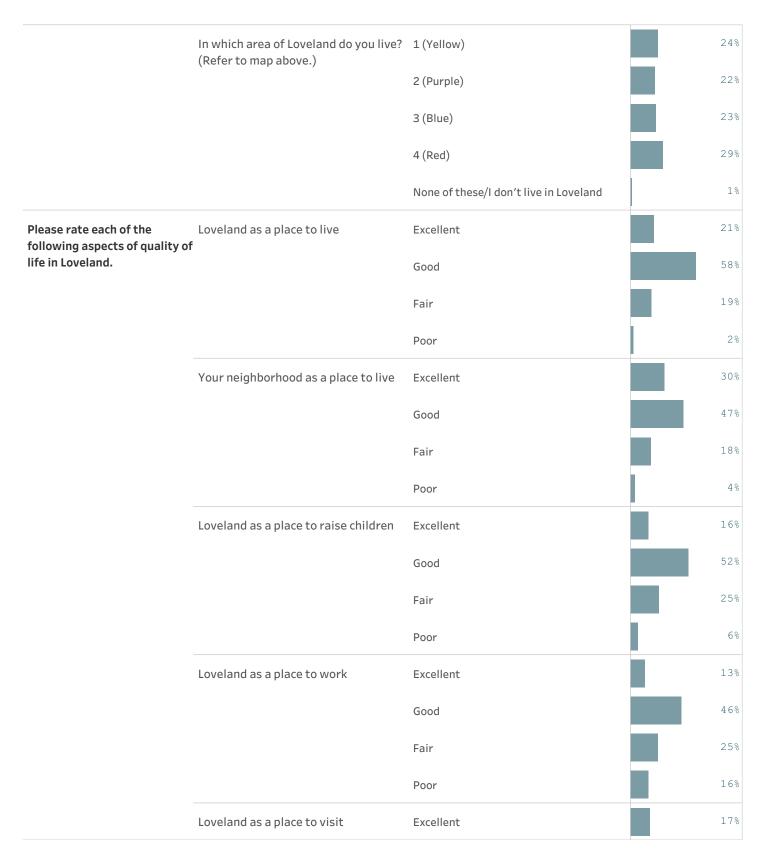
The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2019 American Community Survey estimates for adults in the City of Loveland. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

		Unweighted	Weighted	Target*
Age	18-34	8%	28%	28%
	35-54	32%	31%	31%
	55+	60%	40%	40%
Area	Ward 1	26%	25%	25%
	Ward 2	28%	22%	22%
	Ward 3	18%	23%	23%
	Ward 4	28%	30%	30%
Hispanic	No, not Spanish, Hispanic, or Latino	96%	90%	90%
	Yes, I consider myself to be Spanish, Hispa	4%	10%	10%
Housing type	Attached	16%	35%	35%
	Detached	84%	65%	65%
race	Not white	8%	5%	5%
	White	92%	95%	95%
Race/ethnicity	Not white alone	10%	13%	13%
	White alone, not Hispanic or Latino	90%	87%	87%
Sex	Female	63%	52%	52%
	Male	37%	48%	48%
Sex/age	Female 18-34	5%	14%	14%
	Female 35-54	21%	16%	16%
	Female 55+	37%	23%	23%
	Male 18-34	4%	14%	14%
	Male 35-54	11%	16%	16%
	Male 55+	22%	18%	18%
Tenure	Own	89%	64%	64%
	Rent	11%	36%	36%

^{*} Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf

Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.



Please rate each of the following aspects of quality of	Loveland as a place to visit	Good	479	olo
life in Loveland.		Fair	279	00
		Poor	89	양
	Loveland as a place to retire	Excellent	189	00
		Good	439	양
		Fair	229	લ
		Poor	179	양
	The overall quality of life	Excellent	149	olo
		Good	579	양
		Fair	239	양
		Poor	69	용
	Sense of community	Excellent	85	લ
		Good	369	olo
		Fair	399	િ
		Poor	179	양
Please rate each of the following characteristics as they relate to Loveland as a whole.	Overall economic health	Excellent	69	양
		Good	419	િ
		Fair	419	olo
		Poor	129	용
	Overall quality of the transportation system	Excellent	59	olo
		Good	329	olo
		Fair	389	િ
		Poor	259	olo
	Overall design or layout of residential and commercial areas	Excellent	69	olo
		Good	429	olo

Please rate each of the following characteristics as	Overall design or layout of residential and commercial areas	Fair	33%
they relate to Loveland as a whole.		Poor	18%
	Overall quality of the utility infrastructure in Loveland	Excellent	26%
	iiii asti ucture iii Loveianu	Good	51%
		Fair	18%
		Poor	5%
	Overall feeling of safety	Excellent	14%
		Good	50%
		Fair	23%
		Poor	14%
	Overall quality of natural environment	Excellent	25%
		Good	49%
		Fair	20%
		Poor	6%
	Overall quality of parks and recreation opportunities	Excellent	34%
		Good	45%
		Fair	16%
		Poor	5%
	Overall health and wellness opportunities	Excellent	20%
		Good	51%
		Fair	23%
		Poor	6%
	Overall opportunities for education, culture, and the arts	Excellent	16%
		Good	46%
		Fair	31%

Please rate each of the following characteristics as	Overall opportunities for education, culture, and the arts	Poor	6%
they relate to Loveland as a whole.	Residents' connection and	Excellent	6%
	engagement with their community	Good	37%
		Fair	41%
		Poor	15%
Please indicate how likely or unlikely you are to do each of	Recommend living in Loveland to someone who asks	Very likely	26%
the following.	someone was asks	Somewhat likely	46%
		Somewhat unlikely	15%
		Very unlikely	12%
	Remain in Loveland for the next five years	Very likely	51%
	,	Somewhat likely	30%
		Somewhat unlikely	10%
		Very unlikely	9%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe	66%
·		Somewhat safe	24%
		Neither safe nor unsafe	5%
		Somewhat unsafe	3%
		Very unsafe	1%
	In Loveland's downtown area during the day	Very safe	45%
	•	Somewhat safe	37%
		Neither safe nor unsafe	8%
		Somewhat unsafe	8%
		Very unsafe	2%
	From property crime	Very safe	21%
		Somewhat safe	43%

Please rate how safe or unsafe you feel:	From property crime	Neither safe nor unsafe	1	14%
		Somewhat unsafe	1	17%
		Very unsafe		5%
	From violent crime	Very safe	3	38%
		Somewhat safe	3	37%
		Neither safe nor unsafe	1	12%
		Somewhat unsafe	1	10%
		Very unsafe		4%
	From fire, flood, or other natural disaster	Very safe	2	25%
		Somewhat safe	4	43%
		Neither safe nor unsafe	1	18%
		Somewhat unsafe	1	11%
		Very unsafe		2%
Please rate the job you feel the Loveland community does	Making all residents feel welcome	Excellent		9%
at each of the following.		Good		43%
		Fair	3	31%
		Poor	1	17%
	Attracting people from diverse backgrounds	Excellent	L	5%
		Good	2	21%
		Fair	3	34%
		Poor		40%
	Valuing/respecting residents from diverse backgrounds	Excellent	<u>L</u>	7%
		Good	3	30%
		Fair	3	33%
		Poor	3	30%

Please rate the job you feel the Loveland community does	Taking care of vulnerable residents	Excellent	3%
at each of the following.		Good	24%
		Fair	34%
		Poor	39%
Please rate each of the	Overall quality of business and service	Excellent	13%
following in the Loveland community.	establishments	Good	54%
		Fair	28%
		Poor	5%
	Variety of business and service	Excellent	12%
	establishments	Good	44%
		Fair	35%
		Poor	9%
	Vibrancy of downtown area	Excellent	12%
		Good	45%
		Fair	34%
		Poor	10%
	Employment opportunities	Excellent	5%
		Good	34%
		Fair	37%
		Poor	24%
	Shopping opportunities	Excellent	10%
		Good	44%
		Fair	35%
		Poor	10%
	Cost of living	Excellent	1%

Please rate each of the following in the Loveland	Cost of living	Good		21%
community.		Fair		38%
		Poor		41%
	Overall image or reputation	Excellent		10%
		Good		43%
		Fair		29%
		Poor		18%
Please also rate each of the following in the Loveland	Traffic flow on major streets	Excellent		3%
community.		Good		31%
		Fair		36%
		Poor		30%
	Ease of public parking	Excellent		10%
		Good		38%
		Fair		33%
		Poor		19%
	Ease of travel by car	Excellent		12%
		Good		47%
		Fair		31%
		Poor		10%
	Ease of travel by public transportation	n Excellent		2%
		Good	_	14%
		Fair		26%
		Poor		59%
	Ease of travel by bicycle	Excellent	_	11%
		Good		36%

Please also rate each of the following in the Loveland	Ease of travel by bicycle	Fair	36%
community.		Poor	17%
	Ease of walking	Excellent	13%
		Good	40%
		Fair	32%
		Poor	15%
	Well-planned residential growth	Excellent	4%
		Good	25%
		Fair	35%
		Poor	36%
	Well-planned commercial growth	Excellent	3%
		Good	2 4%
		Fair	40%
		Poor	33%
	Well-designed neighborhoods	Excellent	6%
		Good	36%
		Fair	42%
		Poor	16%
	Preservation of the historical or cultural character of the community	Excellent	12%
	•	Good	46%
		Fair	29%
		Poor	13%
	Public places where people want to spend time	Excellent	15%
		Good	46%
		Fair	32%

Please also rate each of the following in the Loveland community.

Public places where people want to spend time	Poor	8%
Variety of housing options	Excellent	3%
	Good	23%
	Fair	36%
	Poor	38%
Availability of affordable quality housing	Excellent	1%
	Good	8%
	Fair	24%
	Poor	68%
Overall quality of new development	Excellent	3%
	Good	32%
	Fair	40%
	Poor	25%
Overall appearance	Excellent	10%
	Good	50%
	Fair	30%
	Poor	10%
Cleanliness	Excellent	12%
	Good	53%
	Fair	27%
	Poor	8%
Waterresources	Excellent	16%
	Good	47%
	Fair	27%
	Poor	9%

Please also rate each of the following in the Loveland community.

Air quality	Excellent	9%
	Good	48%
	Fair	32%
	Poor	11%
Availability of paths and walking trails	s Excellent	30%
	Good	48%
	Fair	18%
	Poor	5%
Fitness opportunities	Excellent	28%
	Good	50%
	Fair	18%
	Poor	4%
Recreational opportunities	Excellent	25%
	Good	51%
	Fair	19%
	Poor	5%
Availability of affordable quality food	Excellent	7%
	Good	41%
	Fair	38%
	Poor	14%
Availability of affordable quality health care	Excellent	13%
	Good	42%
	Fair	28%
	Poor	17%
Availability of preventive health services	Excellent	12%

Please also rate each of the following in the Loveland community.	Availability of preventive health services	Good	46%
		Fair	32%
		Poor	10%
	Availability of affordable quality mental health care	Excellent	4%
		Good	21%
		Fair	37%
		Poor	38%
	Opportunities to attend cultural/arts/music activities	Excellent	23%
	, ,	Good	48%
		Fair	22%
		Poor	7%
	Community support for the arts	Excellent	32%
		Good	50%
		Fair	14%
		Poor	4%
	Availability of affordable quality childcare/preschool	Excellent	2%
	childear e/ presentoor	Good	18%
		Fair	30%
		Poor	49%
	K-12 education	Excellent	6%
		Good	36%
		Fair	39%
		Poor	19%
	Adult educational opportunities	Excellent	4%
		Good	33%

Poor 2.35	Please also rate each of the following in the Loveland	Adult educational opportunities	Fair	39%
Good	community.		Poor	23%
Fair 368		Sense of civic/community pride	Excellent	6%
Neighborliness of residents Excellent Good Fair Poor 123 Opportunities to participate in social events and activities Good Fair Poor 68 Opportunities to attend special events Excellent and festivals Good 518 Fair 248 Poor 58 Opportunities to volunteer Excellent 270 Good 518 Fair 248 Poor 58 Opportunities to volunteer Excellent Good 548 Fair 298 Good 548 Fair 298 Good 548 Fair 198 Poor 58 Opportunities to participate in community matters Good 548 Fair 198 Poor 58			Good	40%
Neighborliness of residents Good 429 Fair 780 Opportunities to participate in social events and activities Good 648 Fair 790 650 Opportunities to attend special events Excellent and festivals Good 518 Fair 248 Poor 58 Opportunities to volunteer Excellent 228 Good 548 Fair 248 Poor 558 Opportunities to volunteer Excellent 228 Good 548 Fair 248 Poor 558 Opportunities to participate in community matters Good 548			Fair	36%
Fair 388 Poor 128 Opportunities to participate in social events and activities Good 488 Fair 328 Poor 68 Opportunities to attend special events Excellent and festivals Good 518 Fair 248 Poor 58 Opportunities to volunteer Excellent 228 Good 518 Fair 248 Poor 58 Opportunities to participate in community matters Good 438			Poor	18%
Poor 128 Opportunities to participate in social events and activities Good 488 Fair 328 Poor 68 Opportunities to attend special events Excellent and festivals Good 518 Fair 248 Poor 58 Opportunities to volunteer Excellent 228 Good 548 Fair 198 Opportunities to participate in community matters Good 548		Neighborliness of residents	Excellent	8%
Opportunities to participate in social Excellent events and activities Good 488 Fair 328 Poor 68 Opportunities to attend special events Excellent and festivals Good 518 Fair 248 Poor 58 Opportunities to volunteer Excellent 228 Good 548 Fair 198 Opportunities to participate in community matters Good 458			Good	42%
Opportunities to participate in social events and activities Good Fair Poor Opportunities to attend special events Excellent and festivals Fair Poor Opportunities to volunteer Excellent Good Fair Poor Opportunities to volunteer Excellent Good 518 Fair 198 Fair 198 Opportunities to participate in community matters Good 458			Fair	38%
events and activities Good Fair Poor Opportunities to attend special events Excellent and festivals Good Fair Poor Opportunities to volunteer Excellent Good Fair Poor Opportunities to volunteer Excellent Good Fair Poor S8 Opportunities to participate in community matters Good 488 Fair Poor 58 Opportunities to participate in community matters Good 488 Excellent 108 458			Poor	12%
Fair Poor Opportunities to attend special events Excellent and festivals Good Fair Poor Opportunities to volunteer Excellent Good Fair Poor Opportunities to volunteer Excellent Good Fair Poor Opportunities to participate in community matters Good 458			Excellent	14%
Poor Opportunities to attend special events Excellent and festivals Good Fair Poor Opportunities to volunteer Excellent Good Fair Poor Opportunities to participate in community matters Good 45%		events and activities	Good	48%
Opportunities to attend special events Excellent and festivals Good Fair Poor Opportunities to volunteer Excellent Good Fair 19% Poor Opportunities to participate in community matters Good 45%			Fair	32%
and festivals Good Fair Poor Opportunities to volunteer Excellent Good Fair Poor Opportunities to participate in community matters Good Associated to participate in community matters Good Associated to participate in community matters Good 45%			Poor	6%
Good Fair Poor Opportunities to volunteer Excellent Good Fair Poor Fair Poor Opportunities to participate in community matters Good Abs			S Excellent	21%
Poor 5% Opportunities to volunteer Excellent 22% Good 54% Fair 19% Poor 5% Opportunities to participate in community matters Good 45%		and reservats	Good	51%
Opportunities to volunteer Good Fair Poor Opportunities to participate in community matters Good Excellent Good 10% 45%			Fair	24%
Good Fair Poor 5% Opportunities to participate in community matters Good 45%			Poor	5%
Poor Opportunities to participate in community matters Good Fair 19% Excellent 10% 45%		Opportunities to volunteer	Excellent	22%
Poor 5% Opportunities to participate in community matters Good 45%			Good	54%
Opportunities to participate in community matters Good 10%			Fair	19%
community matters Good 45%			Poor	5%
Good 45%			Excellent	10%
Fair 31%		,	Good	45%
			Fair	31%

Please also rate each of the following in the Loveland	Opportunities to participate in community matters	Poor	14%
community.	Openness and acceptance of the	Excellent	5%
	community toward people of diverse backgrounds	Good	27%
		Fair	37%
		Poor	31%
Please indicate whether or	Contacted the City of Loveland for	No	41%
not you have done each of the following in the last 12 months.	neip or information	Yes	59%
	Contacted Loveland elected officials	No	78%
	to express your opinion	Yes	22%
	Attended a local public meeting	No	72%
		Yes	28%
	Watched a local public meeting	No	65%
		Yes	35%
	Volunteered your time to some group/activity	No	55%
	group/uctivity	Yes	45%
	Campaigned or advocated for a local issue, cause, or candidate	No	74%
		Yes	26%
	Voted in your most recent local election	No	12%
		Yes	83%
	Used public transportation instead of driving	No	87%
		Yes	13%
	Carpooled with other adults or children instead of driving alone	No	53%
		Yes	47%
	Walked or biked instead of driving	No	39%
		Yes	61%

Please rate the quality of each of the following services in	City public information services	Excellent		13%
Loveland.		Good		45%
		Fair		33%
		Poor		9%
	Economic development	Excellent	l	5%
		Good		36%
		Fair		43%
		Poor		16%
	Traffic enforcement	Excellent	l	4%
		Good		32%
		Fair		33%
		Poor		31%
	Traffic signal timing	Excellent	<u> </u>	6%
		Good		40%
		Fair		35%
-		Poor		19%
	Street repair	Excellent		5%
		Good		37%
		Fair		36%
		Poor		22%
	Street cleaning	Excellent		13%
		Good		52%
		Fair		26%
		Poor		9%
	Street lighting	Excellent		10%

Please rate the quality of each of the following services in	Street lighting	Good	55%
Loveland.		Fair	26%
		Poor	8%
	Snow removal	Excellent	13%
		Good	44%
		Fair	28%
		Poor	15%
	Sidewalk maintenance	Excellent	7%
		Good	40%
		Fair	34%
		Poor	18%
	City bus or transit services	Excellent	3%
		Good	24%
		Fair	33%
		Poor	40%
	Land use, planning and zoning	Excellent	1%
		Good	24%
		Fair	43%
		Poor	32%
	Code enforcement	Excellent	3%
		Good	28%
		Fair	38%
		Poor	31%
	Affordable high-speed internet access	Excellent	29%
		Good	35%

of the following services in	Affordable high-speed internet access	Fair	22%
Loveland.		Poor	14%
	Garbage collection	Excellent	46%
		Good	45%
		Fair	7%
		Poor	1%
	Drinking water	Excellent	42%
		Good	42%
		Fair	11%
		Poor	5%
	Sewer services	Excellent	35%
		Good	55%
		Fair	9%
		Poor	1%
	Storm water management	Excellent	27%
		Good	56%
		Fair	14%
		Poor	3%
	Power service from Loveland Water and Power utility	Excellent	40%
	and tower atmey	Good	47%
		Fair	10%
		Poor	3%
	City utility billing	Excellent	28%
		Good	47%
		Fair	17%

Please rate the quality of each City utility billing 8% Poor of the following services in Loveland. 12% Police services Excellent 28% Good 26% Fair Poor 34% 7% Crime prevention Excellent 33% Good 36% Fair 24% Poor 13% Animal control by Larimer Humane Excellent Society 52% Good 24% Fair 12% Poor 37% Ambulance or emergency medical Excellent services Good 51% 9% Fair 2% Poor 43% Fire services Excellent Good 50% 6% Fair 1% Poor 25% Fire prevention and education Excellent 51% Good 17% Fair 8% Poor

Please rate the quality of each Emergency preparedness 15% Excellent of the following services in Loveland. 46% Good 26% Fair 14% Poor Preservation of natural areas Excellent 24% 41% Good 24% Fair 12% Poor 26% Loveland open space Excellent 44% Good 22% Fair 9% Poor City recycling Excellent 44% 39% Good Fair 12% 5% Poor City yard waste pick-up 43% Excellent 43% Good 10% Fair 4% Poor 30% City parks Excellent 49% Good 18% Fair 3% Poor 25% City recreation programs or classes Excellent

of the following services in	City recreation programs or classes	Good	54%
Loveland.		Fair	15%
		Poor	6%
	City recreation centers or facilities	Excellent	24%
		Good	52%
		Fair	20%
		Poor	4%
	Health services provided by Larimer County	Excellent	14%
		Good	53%
		Fair	23%
		Poor	10%
	Public library services	Excellent	43%
		Good	45%
		Fair	10%
		Poor	1%
	Overall customer service by Loveland employees	Excellent	25%
		Good	48%
		Fair	19%
		Poor	8%
Please rate the following categories of Loveland	The value of services for the taxes paid to Loveland	Excellent	8%
government performance.		Good	42%
		Fair	33%
		Poor	17%
	The overall direction that Loveland is taking	Excellent	6%
	9	Good	34%

Please rate the following categories of Loveland	The overall direction that Loveland is taking	Fair	33%
government performance.		Poor	27%
	The job Loveland government does at welcoming resident involvement	Excellent	6%
	,	Good	32%
		Fair	33%
		Poor	29%
	Overall confidence in Loveland government	Excellent	4%
		Good	27%
		Fair	35%
		Poor	34%
	Generally acting in the best interest of the community	Excellent	7%
	or the community	Good	28%
		Fair	32%
		Poor	33%
	Being honest	Excellent	6%
		Good	25%
		Fair	35%
		Poor	35%
	Being open and transparent to the public	Excellent	5%
	public	Good	23%
		Fair	35%
		Poor	37%
	Informing residents about issues	Excellent	5%
	facing the community	Good	29%
		Fair	35%

Please rate the following categories of Loveland government performance.	Informing residents about issues facing the community	Poor	31%
	Treating all residents fairly	Excellent	5%
		Good	26%
		Fair	30%
		Poor	39%
	Treating residents with respect	Excellent	7%
		Good	31%
		Fair	28%
		Poor	34%
Overall, how would you rate the quality of the services	The City of Loveland	Excellent	12%
provided by each of the following?		Good	49%
		Fair	30%
		Poor	9%
	The Federal Government	Excellent	3%
		Good	30%
		Fair	31%
		Poor	36%
Please rate how important, if at all, you think it is for the	Overall economic health	Essential	43%
Loveland community to focus on each of the following in the		Very important	43%
coming two years.		Somewhat important	13%
		Not at all important	1%
	Overall quality of the transportation system	Essential	31%
		Very important	46%
		Somewhat important	21%
		Not at all important	1%

Please rate how important, if at all, you think it is for the Loveland community to focus on each of the following in the coming two years.



Please rate how important, if at all, you think it is for the Loveland community to focus on each of the following in the coming two years.	Overall opportunities for education, culture, and the arts	Very important	42%
		Somewhat important	30%
		Not at all important	3%
	Residents' connection and engagement with their community	Essential	22%
		Very important	44%
		Somewhat important	32%
		Not at all important	2%
How strongly do you agree or disagree with the following	I trust my elected officials	Strongly agree	5%
statements about the City of Loveland?		Somewhat agree	43%
		Somewhat disagree	25%
		Strongly disagree	27%
	I trust my city staff leaders	Strongly agree	14%
		Somewhat agree	47%
		Somewhat disagree	22%
		Strongly disagree	17%
	I trust my local police department	Strongly agree	15%
		Somewhat agree	31%
		Somewhat disagree	19%
		Strongly disagree	34%
	I trust my local fire department	Strongly agree	69%
		Somewhat agree	29%
		Somewhat disagree	0%
		Strongly disagree	1%
	I trust the City to effectively manage my utilities	Strongly agree	33%
	-	Somewhat agree	46%

disagree with the following	I trust the City to effectively manage my utilities	Somewhat disagree	12%
statements about the City of Loveland?		Strongly disagree	9%
	I trust the City to effectively maintain roads, parks and public spaces	Strongly agree	27%
		Somewhat agree	50%
		Somewhat disagree	15%
		Strongly disagree	7%
	I feel that my local city government is truthful and transparent	Strongly agree	8%
		Somewhat agree	41%
		Somewhat disagree	26%
		Strongly disagree	25%
Please indicate how much of a problem, if any, you believe	Age	Major problem	15%
exists in Loveland for residents based on each of the	1	Minor problem	35%
following characteristics:		Not a problem	50%
	Gender	Major problem	8%
		Minor problem	30%
		Not a problem	62%
	Race/ethnicity	Major problem	33%
		Minor problem	32%
		Not a problem	36%
	National origin	Major problem	26%
		Minor problem	32%
		Not a problem	41%
	Religion	Major problem	13%
		Minor problem	26%
		Not a problem	61%

Please indicate how much of a problem, if any, you believe	Disability	Major problem	23%
exists in Loveland for residents based on each of the following characteristics:		Minor problem	41%
		Not a problem	36%
	Sexual orientation or gender identity	Major problem	25%
		Minor problem	36%
		Not a problem	39%
	Please indicate which of the following, if any, you use as sources of	City website (lovgov.org)	84%
	information about the City of Loveland. (Mark all that apply.)	City social media (Facebook)	45%
		City social media (Twitter)	8%
		City social media (Instagram)	10%
		Nextdoor	39%
		Local news (print, online, TV)	66%
		Newsletter in utility bill	67%
		Word of mouth	54%
		City Council meetings	23%
		E-mail	28%
		Channel 16 (TV or online)	6%
		City Events	40%
Please indicate how important, if at all, each of the	Creating affordable, permanent housing	Essential	53%
following are for your local community to implement to	-	Very important	23%
help address homelessness.		Somewhat important	18%
		Not at all important	7%
	Enforcing "no camping" ordinances	Essential	40%
		Very important	21%
		Somewhat important	22%

Please indicate how important, if at all, each of the following are for your local community to implement to help address homelessness.	Enforcing "no camping" ordinances	Not at all important	17%
	Providing access to health care, behavioral health, and substance	Essential	54%
	abuse treatment	Very important	28%
		Somewhat important	15%
		Not at all important	3%
	Continuing to help fund organizations that provide services to people	Essential	50%
	experiencing homelessness in our community	Very important	26%
		Somewhat important	17%
		Not at all important	7%
In general, how many times do you:	Access the internet from your home	Several times a day	8
		Once a day	6%
		A few times a week	5%
		Every few weeks	2%
		Less often or never	2%
	Access the internet from your cell phone	Several times a day	87%
		Once a day	4%
		A few times a week	3%
		Every few weeks	1%
		Less often or never	4%
	Visit social media sites	Several times a day	55%
		Once a day	15%
		A few times a week	8%
		Every few weeks	7%
		Less often or never	16%
	Use or check email	Several times a day	79%

In general, how many times do you:	Use or check email	Once a day	16%
		A few times a week	3%
		Every few weeks	1%
		Less often or never	0%
	Share your opinions online	Several times a day	11%
		Once a day	5%
		A few times a week	16%
		Every few weeks	19%
		Less often or never	49%
	Shop online	Several times a day	7%
		Once a day	7%
		A few times a week	39%
		Every few weeks	38%
		Less often or never	9%
	Please rate your overall health.	Excellent	26%
		Very good	44%
		Good	23%
		Fair	6%
		Poor	1%
	What impact, if any, do you think the economy will have on your family	Very positive	2%
	income in the next 6 months? Do you think the impact will be:	Somewhat positive	4%
		Neutral	29%
		Somewhat negative	43%
		Very negative	22%
	How many years have you lived in Loveland?	Less than 2 years	12%

	How many years have you lived in	2-5 years		23%
	Loveland?		=	
		6-10 years		17%
		11-20 years		16%
		More than 20 years		31%
	Which best describes the building you live in?	One family house detached from any other houses		64%
		Building with two or more homes (duplex, townhome, apartment or condominium)		35%
		Mobile home		1%
		Other		1%
	Do you rent or own your home?	Rent		36%
		Own		64%
About how much is your monthly housing cost for the	About how much is your monthly housing cost for the place you live	Less than \$500	I	6%
place you live (including rent, mortgage payment, property	(including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	\$500 to \$999		10%
tax, property insurance, and homeowners' association		\$1,000 to \$1,499		20%
(HOA) fees)?		\$1,500 to \$1,999		36%
		\$2,000 to \$2,499		18%
		\$2,500 to \$2,999	l	6%
		\$3,000 to \$3,499		4%
		\$3,500 or more		2%
	Do any children 17 or under live in your household?	No		73%
	your nousenoid:	Yes		27%
	Are you or any other members of your	No		68%
	household aged 65 or older?	Yes		32%
	How much do you anticipate your household's total income before taxes	Less than \$25,000		7응
		\$25,000 to \$49,999		15%
	from all sources for all persons living in your household.)	\$50,000 to \$74,999		19%

	How much do you anticipate your household's total income before taxes	\$75,000 to \$99,999	20%
	will be for the current year? (Please include in your total income money	\$100,000 to \$149,999	24%
	from all sources for all persons living in your household.)	\$150,000 or more	15%
Are you Spanish, Hispanic, or Latino?	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino	91%
		Yes, I consider myself to be Spanish, Hispanic, or Latino	9%
	What is your race? (Mark one or more races to indicate what race you	American Indian or Alaskan Native	2%
	consider yourself to be.)	Asian, Asian Indian, or Pacific Islander	0%
		Black or African American	1%
		White	97%
		Other	3%
	In which category is your age?	18-24 years	3%
		25-34 years	25%
		35-44 years	16%
		45-54 years	16%
		55-64 years	15%
		65-74 years	17%
		75 years or older	8%
	What is your gender?	Female	51%
		Male	47%
		Identify in another way	2%
	How did you hear about this survey? (Select all that apply.)	The City's website	13%
	(Soloce all that apply)	The City's social media (Facebook, Twitter, Instagram, etc.)	18%
		Received an email from the City	49%
		In a City newsletter or utility bill	15%
		Received a postcard or letter from the City	2%

How did you hear about thi (Select all that apply.)	is survey? Nextdoor	3%
	In my Facebook feed	10%
	Saw it on a video of a public meeting or at a meeting I attended	1%
	Saw it on the City's cable channel	0%
	Saw it in a newspaper article or ad (hard copy or online)	11%
	Saw a flier or poster about it	1%
	Heard about it from a family member, friend or neighbor	6%
	Heard about it from a business or social organization in my community	2%
	Polco's weekly email	0%
	On my Polco feed	0%
	Other	5%

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1	Please rate each of the following aspects of quality of life in Loveland.	
1.	Please rate each of the following aspects of quality of the in Loveland.	

<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Loveland as a place to live1	2	3	4	5
Your neighborhood as a place to live1	2	3	4	5
Loveland as a place to raise children1	2	3	4	5
Loveland as a place to work1	2	3	4	5
Loveland as a place to visit1	2	3	4	5
Loveland as a place to retire1	2	3	4	5
The overall quality of life in Loveland1	2	3	4	5
Sense of community1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Loveland as a whole.

	Excellent	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	Don't know
Overall economic health of Loveland	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus)					
in Loveland	1	2	3	4	5
Overall design or layout of Loveland's residential and commercial					
areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Loveland					
(water, sewer, storm water, electric/gas, fiber internet)	1	2	3	4	5
Overall feeling of safety in Loveland	1	2	3	4	5
Overall quality of natural environment in Loveland	1	2	3	4	5
Overall quality of parks and recreation opportunities	1	2	3	4	5
Overall health and wellness opportunities in Loveland	1	2	3	4	5
Overall opportunities for education, culture, and the arts	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

, ,,,	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know	
Recommend living in Loveland to someone who asks	1	2	3	4	5	
Remain in Loveland for the next five years	1	2	3	4	5	

4. Please rate how safe or unsafe you feel:

·	Very <u>safe</u>	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very <u>unsafe</u>	Don't <u>know</u>	
In your neighborhood during the day	1	2	3	4	5	6	
In Loveland's downtown area during the day		2	3	4	5	6	
From property crime	1	2	3	4	5	6	
From violent crime	1	2	3	4	5	6	
From fire, flood, or other natural disaster	1	2	3	4	5	6	

5. Please rate the job you feel the Loveland community does at each of the following.

	Excellent	<u> 6000</u>	<u>rair</u>	<u> Poor</u>	<u>Don t know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	1	2	3	4	5

6. Please rate each of the following in the Loveland community.

	Excellent	<u>6000</u>	<u>raii</u>	P001	Don t know
Overall quality of business and service establishments in Loveland	1	2	3	4	5
Variety of business and service establishments in Loveland	1	2	3	4	5
Vibrancy of downtown area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Loveland	1	2	3	4	5
Overall image or reputation of Loveland	1	2	3	4	5

7.	Please also rate each of the following in the Loveland community					
		<u>Excellent</u>	<u>Good</u>	<u>Fair</u>		<u>Don't know</u>
	Traffic flow on major streets		2	3	4	5
	Ease of public parking	1	2	3	4	5
	Ease of travel by car in Loveland		2	3	4	5
	Ease of travel by public transportation in Loveland		2	3	4	5
	Ease of travel by bicycle in Loveland		2	3	4	5
	Ease of walking in Loveland		2	3	4	5
	Well-planned residential growth		2	3	4	5
	Well-planned commercial growth		2	3	4	5
	Well-designed neighborhoods		2	3	4	5
	Preservation of the historical or cultural character of the community	1	2	3	4	5
	Public places where people want to spend time	1	2	3	4	5
	Variety of housing options	1	2	3	4	5
	Availability of affordable quality housing	1	2	3	4	5
	Overall quality of new development in Loveland	1	2	3	4	5
	Overall appearance of Loveland	1	2	3	4	5
	Cleanliness of Loveland	1	2	3	4	5
	Water resources (beaches, lakes, ponds, riverways, etc.)		2	3	4	5
	Air quality		2	3	4	5
	Availability of paths and walking trails		2	3	4	5
	Fitness opportunities (including exercise classes and paths or trails, e		2	3	4	5
	Recreational opportunities		2	3	4	5
	Availability of affordable quality food		2	3	4	5
	Availability of affordable quality health care		2	3	4	5
	Availability of preventive health services		2	3	4	5
	Availability of affordable quality mental health care		2	3	4	5
	Opportunities to attend cultural/arts/music activities		2	3	4	5
	Community support for the arts		2	3	4	5
	Availability of affordable quality childcare/preschool		2	3	4	5
	K-12 education		2	3	4	5
	Adult educational opportunities		2	3	4	5
	Sense of civic/community pride		2	3	4	5
	Neighborliness of residents in Loveland		2	3	4	5
	Opportunities to participate in social events and activities		2	3	4	5
	Opportunities to participate in social events and activities Opportunities to attend special events and festivals		2	3	4	5
	Opportunities to volunteer		2	3	4	5
	Opportunities to volunteer Opportunities to participate in community matters		2	3	4	5
	Openness and acceptance of the community toward people	1	2	3	4	J
	of diverse backgrounds	1	2	3	4	5
					7	J
8.	Please indicate whether or not you have done each of the following	ng in the la	st 12 mc	onths.		
					<u>No</u>	<u>Yes</u>
	Contacted the City of Loveland (in-person, phone, email, or web) for h					2
	Contacted Loveland elected officials (in-person, phone, email, or web)			nion	1	2
	Attended a local public meeting (of local elected officials like City Cou				_	0
	Commissioners, advisory boards, town halls, HOA, neighborhood v					2
	Watched (online or on television) a local public meeting				1	2
	Volunteered your time to some group/activity in Loveland				1	2
	Campaigned or advocated for a local issue, cause, or candidate					2
	Voted in your most recent local election				1	2
	Used bus, rail, subway, or other public transportation instead of driving	ng			1	2
	Carpooled with other adults or children instead of driving alone					2
	waincu of Dikeu Histeau of Uliving				1	L

9. Please rate the quality of each of the following services in Lo	veland				
7. I lease face the quality of each of the following services in 20	Excellent	Good	<u>Fair</u>	Poor	Don't know
City public information services	1	2	3	4	5
Economic development	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal		2	3	4	5
Sidewalk maintenance	1	2	3	4	5
City bus or transit services	1	2	3	4	5
Land use, planning, and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power service from Loveland Water and Power utility	1	2	3	4	5
City utility billing		2	3	4	5
Police services		2	3	4	5
Crime prevention		2	3	4	5
Animal control by Larimer Humane Society		2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services		2	3	4	5
Fire prevention and education	1	2	3	4	5
Emergency preparedness (services that prepare the community					
for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenl	belts) 1	2	3	4	5
Loveland open space	1	2	3	4	5
City recycling	1	2	3	4	5
City yard waste pick-up		2	3	4	5
City parks	1	2	3	4	5
City recreation programs or classes	1	2	3	4	5
City recreation centers or facilities	1	2	3	4	5
Health services provided by Larimer County	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by City of Loveland employees					
(police, receptionists, planners, librarians, utility reps, etc.)	1	2	3	4	5
10. Please rate the following categories of Loveland government	t norforman <i>ce</i>	a			
10. I lease rate the following categories of Loveland governmen	Excellent	Good	<u>Fair</u>	Poor	Don't know
The value of services for the taxes paid to Loveland		2	3	4	5
The overall direction that Loveland is taking		2	3	4	5
The job Loveland government does at welcoming resident involv		2	3	4	5
Overall confidence in Loveland government	1	2	3	4	5
Generally acting in the best interest of the community		2	3	4	5
Being honest		2	3	4	5
Being open and transparent to the public		2	3	4	5
Informing residents about issues facing the community		2	3	4	5
Treating all residents fairly	1	2 2	3	4	5
Treating residents with respect			_	4	5
11. Overall, how would you rate the quality of the services provi		of the foll	_		
	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	Don't know
The City of Loveland		2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate how important, if at all, yo	ou think it is for the Lo	oveland c	ommuni	ty to focus	on each of tl	1e
following in the coming two years.				Very	Somewhat	Not at all
]	<u>Essential</u>	<u>important</u>		<u>importan</u>
Overall economic health of Loveland			1	2	3	4
Overall quality of the transportation sys		-				
in Loveland			1	2	3	4
Overall design or layout of Loveland's re	esidential and commerc	ial				
areas (e.g., homes, buildings, streets, p	oarks, etc.)		1	2	3	4
Overall quality of the utility infrastructu						
(water, sewer, storm water, electric/g			1	2	3	4
Overall feeling of safety in Loveland	-			2	3	4
Overall quality of natural environment in				2	3	4
Overall quality of parks and recreation of				2	3	4
Overall health and wellness opportunitie				2	3	4
Overall opportunities for education, cult				2	3	4
Residents' connection and engagement				2	3	4
Residents connection and engagement v	with their community		1	2	3	4
13. How strongly do you agree or disagre	e with the following s	tatement	s about t	he City of L	oveland?	
		Strongly	y Somew	hat Somev	vhat Strong	ly Don't
		<u>agree</u>	<u>agre</u>		<u>ree</u> <u>disagre</u>	
I trust my elected officials			2	3	4	5
I trust my city staff leaders			2	3	4	5
I trust my local police department			2	3	4	5
I trust my local fire department			2	3	4	5
I trust the City to effectively manage my			2	3	4	5
I trust the City to effectively maintain roads	s, parks and public space:	31	2	3	4	5
I fool that my local sity government is two			2	2	1	
I feel that my local city government is tr			2	3	4	5
	uthful and transparent	1			_	
4. Please indicate how much of a proble	uthful and transparent	1	Loveland		_	
	uthful and transparent	1 exists in		for reside	nts based oi	each of
14. Please indicate how much of a proble	uthful and transparent m, if any, you believe	1 exists in	Loveland Major problem	for reside	nts based or Not a	n each of Don't
4. Please indicate how much of a proble the following characteristics:	uthful and transparent m, if any, you believe	1 exists in	Loveland Major problem 1	for reside Minor problem	nts based or Not a problem	n each of Don't <u>know</u>
14. Please indicate how much of a proble the following characteristics: Age	uthful and transparent m, if any, you believe	exists in	Loveland Major problem1	for reside Minor problem 2	nts based on Not a problem 3	Don't know
14. Please indicate how much of a proble the following characteristics: Age	uthful and transparent m, if any, you believe	exists in	Loveland Major problem11	for reside Minor problem 2 2	Not a problem 3 3 3	Don't know 4 4
Age	uthful and transparent m, if any, you believe	exists in	Loveland Major problem111	for reside Minor problem 2 2 2 2	nts based on Not a problem 3	n each of Don't know 4
Age	uthful and transparent m, if any, you believe	exists in	Loveland Major problem1111	for reside Minor problem 2 2 2 2 2 2 2	Not a problem 3 3 3 3 3	Don't know 4 4 4 4 4 4
4. Please indicate how much of a proble the following characteristics: Age	uthful and transparent m, if any, you believe	exists in	Loveland Major problem11111	for reside Minor problem 2 2 2 2 2 2 2 2	Not a problem 3 3 3 3 3 3 3	Don't know 4 4 4 4 4 4 4
4. Please indicate how much of a proble the following characteristics: Age	uthful and transparent m, if any, you believe	exists in	Loveland Major problem11111	for resided Minor problem 2 2 2 2 2 2 2 2 2	Not a problem 3 3 3 3 3 3 3 3	1 each of
4. Please indicate how much of a proble the following characteristics: Age	uthful and transparent m, if any, you believe	exists in	Loveland Major problem11111	for resided Minor problem 2 2 2 2 2 2 2 2 2	Not a problem 3 3 3 3 3 3 3 3	1 each of
4. Please indicate how much of a proble the following characteristics: Age	uthful and transparent m, if any, you believe	exists in	Loveland Major problem11111	for resided Minor problem 2 2 2 2 2 2 2 2 2	Not a problem 3 3 3 3 3 3 3 3	1 each of
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4. Please indicate how much of a proble the following characteristics: Age	uthful and transparent m, if any, you believe g, if any, you use as so	exists in	Loveland Major problem11111	for resider Minor problem 2 2 2 2 2 2 2 2 2 2 0 about the	Not a problem 3 3 3 3 3 3 3 3	1 each of
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4. Please indicate how much of a proble the following characteristics: Age	g, if any, you use as soo O Nextdoor O Local news (prin	exists in	Loveland Major problem11111	for resident Minor problem 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Not a problem 3 3 3 3 3 3 ce City of Local cil meetings	n each of Don't know 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
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17. Are there any other comments you would like to make?

Our last questions are about you and your household. Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:						
	Several <u>times a day</u>	Once <u>a day</u>	A few times <u>a week</u>	Every <u>few weeks</u>	Less often or never	Don't <u>know</u>
Access the internet from your home using						
a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone	1	2	2	1 .	ζ	6

Access the internet from your home using					
a computer, laptop, or tablet computer1	2	3	4	5	6
Access the internet from your cell phone1	2	3	4	5	6
Visit social media sites such as Facebook,					
Twitter, Nextdoor, etc1	2	3	4	5	6
Use or check email1	2	3	4	5	6
Share your opinions online1	2	3	4	5	6
Chan anlina	2	2	1		6

	Visit social media s							
		r, etc				4	5	6
	Use or check email.					4	5	6
	Share your opinion					4	5	6
	Shop online		1	. 2	3	4	5	6
D2.	Please rate your	overall health.						
	O Excellent	O Very good	O Good	O Fair	O Poor			
D3.	What impact, if a Do you think the		_		your family inco	ome in the ne	ext 6 months	;?
	• Very positive	O Somewha	t positive O	Neutral	O Somewhat n	egative (O Very negat	tive
D4.	How many years O Less than 2 year O 2-5 years O 6-10 years O 11-20 years O More than 20 years	rs	ı Loveland?	D10.	How much do yo total income be year? (Please in money from all your household O Less than \$25,	fore taxes wi clude in you sources for a .)	ll be for the r total incon	current ne iving in
D5.	Which best description One family house Building with two (duplex, townhold Mobile home Other	se detached from	any other house	D11.	 \$25,000 to \$44 \$50,000 to \$74 Are you Spanish No, not Spanish Yes, I consider Latino 	4,999) \$1 1, Hispanic o 1 Sh, Hispanic, o	r Latino	ore
D6.	Do you rent or ov O Rent O Own	wn your home?		D12.	What is your radindicate what ra ☐ American Indi	ace you consi an or Alaskan	ider yoursel Native	
D7.	About how much for the place you payment, proper homeowners' ass	live (including r ty tax, property i	ent, mortgage insurance, and		☐ Asian, Asian Ir☐ Black or Africa☐ White☐ Other☐		ic Islander	
D8.	 Less than \$500 \$500 to \$999 \$1,000 to \$1,49 \$1,500 to \$1,99 Do any children 1 	 \$2,000 \$2,500 \$3,000 \$3,500 	to \$2,499 to \$2,999 to \$3,499 or more	D13.	In which catego ○ 18-24 years ○ 25-34 years ○ 35-44 years ○ 45-54 years	○ 55 ○ 65	e? i-64 years i-74 years i years or old	er
	household? O No O Yes			D14.	What is your ge O Female O Male	nder?		
D9.	Are you or any ot household aged 6		your		O Identify in and	other way		

Please return the completed survey in the postage-paid envelope to: Thank you! National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

O No

O Yes