



SPONSORSHIP & VENDOR APPLICATION

APPLICATION DEADLINE

Monday, October 7 at 4:00P

EVENT DATES & TIMES

Friday, November 8, 2024 | VIP Entry 4:30 - 5:30P | General Admission 5:30 - 8:00P

Saturday, November 9, 2024 | General Admission 9:00A - 1:00P | Closeout Pricing 12:00 - 1:00P

LOCATION

Chilson Recreation Center

700 E Fourth St.

Loveland CO 80537

[LOVGOV.ORG/SKISWAP](https://lovgov.org/skiswap)



Ski & Sports Swap

October 20 & 21

Chilson Recreation Center

Loveland, CO

Sponsorships & Vendors

All-Mountain | \$1000

Designated booth space (up to 30' x 30') at event; premium placement
Logo placement on promotional materials including: posters & event flyers
Verbal recognition at event
Logo on digital screens in Chilson
Logo in Constant Contact e-newsletter (20k list, 34% open rate)

Backcountry | \$750

Designated booth space (up to 20' x 20') at event; premium placement
Logo placement on promotional materials including: posters & event flyers
Verbal recognition at event
Logo in Constant Contact e-newsletter (20k list, 34% open rate)

Après-Ski | \$500

Designated booth space (up to 10' x 10') at event; premium placement
Logo placement on promotional materials including: posters & event flyers
Logo in Constant Contact e-newsletter (20k list, 34% open rate)

Vendor | \$100

On-site presence (up to 10' x 10") at event

Food Truck | 10%



City of Loveland Parks & Recreation Department

Ski & Sports Swap - Sponsorship Application

Please drop off or mail this form to:
Chilson Recreation Center, Attn: Kerry Helke
700 E. Fourth St., Loveland, CO 80537
kerry.helke@cityofloveland.org | 970-962-2446

Business/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Email: _____ Preferred Phone: _____

Give a brief description of the proposed booth or activity. If food or beverage, be specific as to the exact menu and/or item(s). _____

I WOULD LIKE TO SUPPORT THE CITY OF LOVELAND AS A:

- All- Mountain Sponsor (\$1,000)
- Backcountry Sponsor (\$750)
- Apres-Ski Sponsor (\$500)
- Vendor (\$100)
- Food Truck (10%)

Please make checks payable to: *The City of Loveland*

REQUIREMENTS FOR 2024: Food & beverage vendors shall procure and keep in force during the duration of this event a policy of Comprehensive General Liability insurance with minimum combined single limits of ONE MILLION DOLLARS (\$1,000,000) each occurrence and ONE MILLION DOLLARS (\$1,000,000) aggregate. The policy shall be applicable to all premises and operations. The policy shall include coverage for bodily injury, broad form property damage personal injury, products and completed operations.

Please call Kerry Helke if you have any questions at: 970.962.2446.

RELEASE AND INDEMNITY: By signature below, the undersigned hereby:

- (i) releases and forever discharges the City of Loveland and its officers, employees and agents, from any and all claims of any kind whatsoever arising out participation of the undersigned in the City of Loveland Honey Festival event.
- (ii) agrees to indemnify, save, and hold the City, and its officers, employees, and agents, harmless against any and all liability, loss, costs, charges, obligations, expenses, attorney's fees, judgments, damages, claims, and demands of any kind whatsoever arising from or out of the participation of the undersigned in the City of Loveland Ski & Sports Swap event.

Participant Signature Required: _____ Date: _____

Title: _____

Name to be listed in all promotional materials: _____

List social media pages (@yourhandle) _____