



Forecast 2022: A look at projects around the city



The Cleveland Station development sits at the corner of Cleveland Avenue and 5th Street in downtown and will soon be home to several small businesses.

Stay in-the-know about construction, utility and business development projects

As residents drive around town this year, they will see infrastructure improvement projects and their local tax dollars at work. Pay attention to these investments to best plan travel and stay informed.

Last month, construction began on the four-year, four-phase Garfield Harrison Stormwater Improvement project which will improve drainage after snow and rain, add stormwater quality treatment measures, upgrade wheelchair access on sidewalks and replace street surfaces.

Phase 1 of the project requires First Street closures between N. Taft and Cleveland avenues through the summer. Detours are in place, but travelers should be prepared for delays. Complete details are on the project webpage, letstalkloveland.org/garfieldharrisonproject.

Safety improvements will be added to two Great Western railroad crossings with the addition of Railroad guard arms at the Washington and Monroe avenue crossings. The new arms enhance safety by preventing traffic from stagnating on the tracks, and the addition of bump out medians help reduce speeds while crossing.

2022 also marks the third year of construction on Loveland Pulse's 100% fiber-optic network.

As Pulse builds out its network, Loveland's community-owned Internet, Voice, and TV provider is focused on bringing reliable service to even more Lovelanders. Following the launch of PulseTV, customers should be on the lookout for more service features later this year. Residents can find out if Pulse is available in their area at LovelandPulse.com/CanISignUpNow.

Infrastructure improvements help the Loveland community run smoothly, while new and expanding businesses create jobs and grow the local economy.

Downtown will benefit from several new projects including Cleveland Station at 5th Street and Cleveland Avenue. The development, once home to the Banner Health clinic and thrift store, is now a collection of nine storefronts and offices for small businesses.

Retailer Boutique by Sonja opened its doors in 2021 and will be joined by Tom Davis Saloon, Sky Bear Brewery, Soul Shine Apothecary, technology firm Vector Capital, and software development company Radial Development Group.

Also coming downtown – quick-serve restaurant Comet Chicken plans to open next to Verboten Brewing in the coming months and natural food store Natural Grocers is investing an estimated \$5.2 million to revitalize the building at 745 N. Lincoln Ave. before 2023.

The northeastern corner of the city is growing as manufacturing and industrial companies are choosing Loveland to expand their operations and add new jobs over the next five years.

Healthy snack maker Bobo's Oat Bars is expanding into a new facility expected to open in mid-to-late 2022, providing 125 new jobs. Agriculture product manufacturer Growcentia is expanding and adding 50-80 new jobs; and Biomedical diagnostics company Beckman Coulter is expanding to add 85 new jobs.

These are only some of the development highlights for Loveland in the coming year. Economic Development and Development Services staff continue to attract and help businesses expand in the city. Follow the resources below to see development activity, construction and more.

Stay In-The-Know

- Construction projects – lovgov.org/conezone
- Current development activity in the city – lovgov.org/cda
- Loveland Pulse – LovelandPulse.com
- Ask questions – LetsTalkLoveland.org/Fact

-  Community Owned
-  Fiber Internet
-  Voice
-  PulseTV



Is Pulse available for you?

Scan to search your address!



LovelandPulse.com
970-541-4990

New ACP program helps Pulse keep families connected

Formerly EBB, ACP launched to provide long-term internet affordability option

In 2021, Pulse - Loveland's community-owned, 100% fiber-optic Internet, Voice, and TV services provider - proudly partnered with the Federal Communications Commission on its Emergency Broadband Benefit (EBB) program. EBB was activated to help households in financial need stay connected to the internet during the global health emergency.

Households currently enrolled in EBB will continue to receive benefits under this program until March 1, 2022. Subscribers will be contacted by the Universal Service Administrative Company or by Pulse with information if there are any additional steps to take to retain benefits after March 1st.

Visit LovelandPulse.com/ACP to learn more about the program. Find out if your address is Pulse-ready at: LovelandPulse.com/CanISignUpNow. For additional information about the Affordable Connectivity Program, visit: ACPBenefit.org.

The short-term Emergency Broadband Benefit Program is being replaced by the long-term assistance program called the Affordable Connectivity Program

On Dec. 31, 2021, the new Affordable Connectivity Program (ACP) launched. This long-term support program is part of the Infrastructure Investment and Jobs act that became law in November 2021.

ACP will provide a discount of up to \$30 per month for qualifying households.



The **EMERGENCY BROADBAND BENEFIT** is now the **AFFORDABLE CONNECTIVITY PROGRAM**

You may be eligible for discounted Pulse broadband service!
Get the details at 970-541-4990 or www.LovelandPulse.com/ACP



CHILDREN'S DAY
Thursday, March 3rd
1:00 - 3:00PM
Chilson Recreation Center
700 E. Fourth Street



GAMES | TOUCH-A-TRUCK | DEMOS
INTERACTIVE BOOTHS | ARTS & CRAFTS

Celebrating children
in Loveland since 2002

www.lovgov.org/childrensday

THROUGH MARCH, 2022

RIALTO PRESENTS





February 11 March 18 March 26

TICKETS ON SALE NOW

RIALTO THEATER
228 East Fourth Street · Loveland, CO 80537
RIALTOtheatercenter.org

City Update is a monthly publication of the City of Loveland. City Update is also available on the City's website at www.lovgov.org/cityupdate. Your comments are welcome. Please call (970) 962-2302, or email oce@cityofloveland.org. The City of Loveland is committed to providing equal opportunity and does not discriminate on the basis of disability, race, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the ADA. For questions, please call (970) 962-3319.





STORMWATER ENGINEERING

Keeping Stormwater Clean, 'Cause We're All Downstream

One of the goals of the City's Stormwater Engineering Division is to keep Loveland's waterways clean and free of pollutants and debris. Stormwater Engineering also maintains and upgrades infrastructure to protect our community from water-related problems, such as flooding.

Real Time Early Flood Warning System

The City of Loveland has nine rain/stage gauges located within the City of Loveland and on the Big Thompson River. These rain/stage gauges continuously monitor rain levels, flow rates, depth of waterways, and send real time data back to the Stormwater Engineers within the City of Loveland. With this data the City Engineers, City Public Works' crews, and Emergency Response personnel are able to monitor the rising water levels, deploy personnel to the areas that are most critical, and close all roadways before the waters over the top the roadways, thus protecting the citizens of Loveland from flooded waterways.

Protect Your Family And Home

Know types of flood risk in your area. Visit FEMA's Flood Map Service Center for information. Sign up for your community's warning system. The Emergency Alert System (EAS) and National Oceanic and Atmospheric Administration (NOAA) Weather Radio also provide emergency alerts.



Watch the Skies.

If flash flooding is a risk in your location, then monitor potential signs, such as heavy rain.



Have a Plan and Communicate.

Learn and practice evacuation routes, shelter plans, and flash flood response especially with children.



Make Emergency Supply Kits.

Gather supplies in case you have to leave immediately, or if services are cut off. Keep in mind each person's specific needs, including medication. Obtain extra batteries and charging devices for phones and other critical equipment.



Purchase or Renew a Flood Insurance Policy.

It typically takes up to 30 days for a policy to go into effect and can protect the life you've built. Homeowner's policies do not cover flooding. Get flood coverage under the National Flood Insurance Program (NFIP).

For more information, contact Loveland's Stormwater Division

• Phone: 970-962-2772

• Website: lovgov.org/services/public-works/stormwater



STORMWATER ENGINEERING

Keeping Stormwater Clean, 'Cause We're All Downstream

Colorado Water Is Very Popular

That's because a lot of people depend on it. The snow that falls in the Colorado Rockies not only provides water to about five million Coloradans, but also to people living in 18 other states. Colorado is the only state besides Hawaii where water flows out of its borders, but doesn't flow in.



What Can You Do To Live Like You Love It? 💧

Use Fertilizers And Pesticides Sparingly

Over-application of fertilizers and pesticides can result in runoff that carries toxic levels of chemicals or excessive nutrients into our waterways. Nutrients such as phosphorus and nitrogen encourage excess algae growth and water quality decline.



Follow Instructions. Read labels on lawn chemicals carefully and always apply products sparingly.



Go Natural. Consider compost or natural lawn chemical alternatives. Composting creates natural, slow-release fertilizer and soil-enhancing material.



Be Aware Where You Fertilize. Use caution on slopes and lawn edges so fertilizer will not wash into nearby storm sewers or waterways.



Let Fertilizers Dry Properly. Allow proper drying time for liquid chemicals, and never use lawn chemicals before a heavy rainfall is expected.

Get the Scoop & Clean up the Poop

Dog waste pollutes local water resources and can be a significant public health risk. When rain and snowmelt flows over land surfaces it can carry pet waste to stormdrains, which eventually flows untreated into our waterways such as the Big Thompson River, Lake Loveland, and Boyd Lake.

Dog owners can make a positive difference in our community. By cleaning up after your pet you can keep harmful bacteria out of our waterways. One day's waste from a large dog can contain 7.8 billion fecal coliform bacteria. It is up to all City of Loveland residents to make a difference and help keep our water clean. Be a Solution to Water Pollution, Get the Scoop and Cleanup up the Poop!



Don't Feed Storm Drains

Discharging materials such as soaps, solvents, oil, trash, sand, yard clippings, paint, or other materials into the storm sewer system, roadways or drainage ditches, is considered an illicit discharge. Pollutants that flow

through storm drains into the storm sewer system go directly into streams and waterways without being treated. This pollution impacts aquatic life, wildlife, and people who fish.



For questions or if you want to report illicit activity, call the City of Loveland Illicit Discharge Hotline.

**Illicit Discharge Hotline:
970-962-2761**