

Lodging Tax Summary Report - November 2019

HOTEL COLLECTIONS	2014	2015	2016	2017	2018	2019	% Change
January	\$ 43,493	\$ 55,525	\$ 49,420	\$ 47,612	\$ 53,356	\$ 53,556	0%
February	\$ 54,907	\$ 55,385	\$ 53,751	\$ 49,523	\$ 57,559	\$ 60,850	6%
March	\$ 53,063	\$ 57,107	\$ 56,227	\$ 54,861	\$ 57,252	\$ 53,573	-6%
April	\$ 65,511	\$ 64,446	\$ 63,002	\$ 66,989	\$ 68,594	\$ 88,298	29%
May	\$ 56,290	\$ 62,968	\$ 68,859	\$ 62,267	\$ 71,204	\$ 68,783	-3%
June	\$ 74,171	\$ 77,117	\$ 77,403	\$ 77,091	\$ 89,313	\$ 89,631	0%
July	\$ 94,719	\$ 97,254	\$ 98,610	\$ 95,177	\$ 104,752	\$ 105,131	0%
August	\$ 96,572	\$ 96,705	\$ 102,796	\$ 98,296	\$ 105,295	\$ 128,982	22%
September	\$ 91,486	\$ 87,597	\$ 92,261	\$ 106,073	\$ 102,455	\$ 117,315	15%
October	\$ 84,876	\$ 85,438	\$ 83,426	\$ 87,196	\$ 94,087	\$ 93,195	-1%
November	\$ 69,567	\$ 68,725	\$ 73,161	\$ 73,567	\$ 74,307	\$ 87,184	17%
December	\$ 55,619	\$ 50,202	\$ 50,151	\$ 60,951	\$ 59,775		
	\$ 840,273	\$ 858,469	\$ 869,066	\$ 879,603	\$ 937,950	\$ 946,499	8%

EXPENSES	2014	2015	2016	2017	2018	2019 Budgeted	2019 YTD
Visitor Services	\$ 189,581	\$ 220,278	\$ 228,172	\$ 312,036	\$ 377,388	\$ 376,484	\$ 291,014
Comm. Mktg.	\$ 357,686	\$ 491,056	\$ 471,044	\$ 496,622	\$ 507,053	\$ 477,966	\$ 287,181
Visitors Center	\$ 161,251	\$ 187,473	\$ 197,998	\$ 204,358	\$ 204,184	\$ 225,574	\$ 182,016
Prod Impr/Wayfinding	\$ 143,830	\$ 201,523	\$ 102,088	\$ 320,906	\$ 27,891	\$ 27,500	\$ 48,405
	\$ 852,347	\$ 1,100,329	\$ 999,302	\$ 1,333,922	\$ 1,116,517	\$ 1,107,524	\$ 808,616

VC SALES	2014	2015	2016	2017	2018	2019	% Change
January	\$ 5,459	\$ 6,636	\$ 7,383	\$ 7,556	\$ 8,827	\$ 16,375	86%
February	\$ 6,803	\$ 10,824	\$ 11,841	\$ 13,666	\$ 16,716	\$ 26,900	61%
March	\$ 2,561	\$ 3,119	\$ 3,041	\$ 3,006	\$ 4,415	\$ 5,653	28%
April	\$ 2,425	\$ 4,081	\$ 4,157	\$ 4,448	\$ 4,167	\$ 5,809	39%
May	\$ 4,955	\$ 6,189	\$ 4,027	\$ 5,411	\$ 6,464	\$ 9,221	43%
June	\$ 4,587	\$ 5,532	\$ 7,171	\$ 6,838	\$ 7,523	\$ 9,664	28%
July	\$ 5,563	\$ 6,906	\$ 9,081	\$ 7,650	\$ 7,537	\$ 14,416	91%
August	\$ 3,778	\$ 5,683	\$ 8,323	\$ 6,513	\$ 11,174	\$ 10,426	-7%
September	\$ 5,332	\$ 6,034	\$ 6,369	\$ 5,582	\$ 6,276	\$ 9,940	58%
October	\$ 3,977	\$ 6,379	\$ 5,863	\$ 5,102	\$ 5,181	\$ 8,794	70%
November	\$ 4,875	\$ 6,175	\$ 6,130	\$ 6,934	\$ 5,593	\$ 6,080	9%
December	\$ 8,365	\$ 12,687	\$ 11,033	\$ 8,014	\$ 10,448		
	\$ 58,679	\$ 80,244	\$ 84,418	\$ 80,721	\$ 94,320	\$ 123,279	47%

VISITOR COUNT	2014	2015	2016	2017	2018	2019	% Change
January	1,001	1,127	1,193	1,392	1,303	1,818	40%
February	1,337	1,756	1,680	1,976	1,895	2,243	18%
March	863	1,017	1,002	521	916	1,092	19%
April	1,211	1,201	1,083	855	1,090	1,200	10%
May	1,967	2,234	1,279	1,441	1,561	1,775	14%
June	1,987	1,804	2,646	1,778	1,819	2,042	12%
July	2,437	2,186	2,370	2,124	2,125	2,670	26%
August	2,303	1,826	2,291	1,776	1,940	2,192	13%
September	1,751	1,853	2,055	1,555	1,657	2,626	58%
October	1,449	1,254	1,600	1,318	1,388	1,500	8%
November	2,106	1,900	1,261	1,557	1,597	1,030	-36%
December	1,013	1,100	1,334	1,065	1,862		
	19,425	19,258	19,794	17,358	19,153	20,188	17%

2019 SUMMARY/RESOURCES/COMMENTS

Beginning Balance	\$ 514,775 *	<i>NOTES : Projected beginning fund balance for 2020 is \$465,320... this includes expected revenue and expenses based on the 2019 budget.</i>
Hotel Collections	\$ 946,499	
Visitors Center Sales	\$ 123,279	
Adjustments/Misc	\$ -	
Expenditures	\$ 808,616	
Total Resources	\$ 775,937	