

Approved: Abbie Powers
12.5.19

**CITY OF LOVELAND VISUAL ARTS COMMISSION
REGULAR MEETING
THURSDAY, NOVEMBER 7, 2019
5:00 PM
Loveland Museum, 503 N. Lincoln Avenue**

The November 7, 2019 VAC was called to order at 5:01pm by Chairwoman Abbie Powers. Commissioners present: Abbie Powers, Bruce Gueswel, Greg Hoff, Maryjo Morgan, Margie Rosborough, Sara Turner, Jade Windell and Phyllis Moore (alternate). Absent: Angela Brill and Blas Estrada. Others present: Katie Guthrie (Public Works Senior Planner), Heather & Werner Schreiber, Myrna Terrones, Tom Parker (AVL Board of Governors), Korey Streich (Loveland Downtown Partnership), Councilwoman Kathi Wright, and staff liaisons Susan Ison and Suzanne Janssen were also present.

- A. **Additions or Corrections to the November 7, 2019 meeting agenda:** Additions: VAC Business: Item K: The Art Advocacy Project 2D and 3D; Item L: Transformations Project, Item M: Words Matter and Item N. The Foundry Bike Racks, O. Paper. Staff Updates: Item M: Boards and Commissions Handbook
- B. **Additions or Corrections to the October 3, 2019 meeting minutes:** Greg moved to accept the minutes as presented. Bruce seconded the motion. The motion passed unanimously.
- C. **Citizen Comments:** No residents were present to comment on VAC business.
- D. **Budget:** Few expenses that hit the budget in October. Suzanne noted that several AIPP project budgets had been updated with final figures.

VAC Business/Action Items

- A. **Connect Loveland Transportation Plan - Public Works Update:** Senior Planner Katie Guthrie provided the commission a review of the *Connect Loveland* Transportation Master Plan, the efforts to address all modes of transportation within Loveland, and the high priority projects necessary to address transportation needs. Short-term, mid-term and long-range goals have been identified. *Connect Loveland* combines the City's three existing transportation plans into one document that provides the guiding principles for future planning. (Complete details can be found at: <http://www.cityofloveland.org/departments/public-works/engineering/connect-loveland>).

Katie discussed the plan's details, including vehicle miles traveled and population projections, and encouraged feedback on the data infographics once finalized. (Data infographics will be provided by Katie in the coming weeks.)

- B. **Associated Veterans of Loveland, Phase 2 Mural Proposal: Werner Schreiber and AVL representatives:** Introductions of all AVL representatives were made. Werner Schreiber presented his design, *Honoring Our Veterans*, for Phase 2 of the Associated Veterans of Loveland building. He anticipated beginning the mural as soon as weather allows. This new mural will be painted onto the east-facing facade (Cleveland Avenue) just above a recently painted mural. After short discussion, Maryjo moved to accept the proposal as presented. Sara seconded the motion. The motion passed unanimously.

- C. 37th Street Roundabout and Bridge RFQ:** Shawn Fetzer, Public Works Civil Engineer, provided a quick recap of the 37th Street project that includes the addition of a roundabout, a bridge and stormwater improvements. The two main focal points for public art placements are the roundabout (sculpture placement) and the bridge. Shawn stated that power conduit has been placed in the middle of the roundabout, and landscaping will be completed after the sculpture installation. Project budgets: \$35,000 for the roundabout; \$20,000 for the bridge.

The draft of the RFQ was provided for the commissioners' review and feedback for the CAFÉ listing. It was determined that artists cannot submit actual proposals nor can they submit images for projects that are in the design phase but have not been executed. It was noted that, due to contractual delays with Westaf, the presented timeline might be adjusted to allow artists a minimum of two months to submit applications. Assisting artists with the installation costs may be considered by the commission after viewing final presentations.

- D. Collaborations with Loveland Downtown Partnership:** Korey Streich, Downtown Development Authority, provided an overview of meetings held with two downtown building owners: 1) 4th Street and Railroad Avenue (Bernhardt Vision) and 2) East 4th Street (Downtown Sound). Bernhardt Vision is owned by three partners, one of which was intrigued by the mural concept; however, the financing of the project was a concern. (All murals would likely involve money from the building owners, AIPP and the Loveland Downtown Partnership's façade grant program.) Alternatives to painting the entire surface of the building were discussed and may involve phasing in the project or reducing the amount of detail within a design.

Both building owners have received a copy of the City Services Contract for review; however, feedback has not been received. There was general discussion about additional financing options, such as asking the (leasing) businesses/tenants to contribute to a mural, soliciting artist's designs based on available funds, etc. There is also some concern over the removal of murals if buildings' ownership changes. The jury process for collaborations with the DDA and the VAC will also include business owners.

The owner of Burke's Tavern and the building owners are also very interested in pursuing a mural on the east side of their building.

- E. VAC Elections and Expiring Terms:** In addition to Abbie, Jade and Bruce, six additional applicants have applied for the Visual Arts Commission. Interviews will be held in December.
- F. Youth Sculpture Competition:** There is no update on this project. Sara will reach out to Roger Clark for an update.
- G. Maintenance Endowment:** The City Attorney has provided a draft maintenance endowment; however, additional conversations regarding the investment strategy must be addressed with City Council.
- H. Holiday Party:** A Holiday Party will be held after the December 5 VAC meeting (6:30pm). Spouses/significant others will be included in this invitation. A location will be determined and further conversations will be through email.

I. 2020 Meeting Dates: After discussion, the commission decided that the January 2 VAC meeting will not be moved to January 9.

J. 2020 VAC Retreat Date: A Saturday in April is desired. This item will be addressed at the January meeting.

K. The Art Advocacy Project: A draft of the TAAP 2D application was shared with the commissioners. Suzanne will oversee this project in 2020.

TAAP 2D: The 2020 application was shared with the commission. Other than adjusting the 2020 dates, all other aspects of this project will remain the same.

TAAP 3D: This call for proposals will be opened as soon as possible to give artists adequate time to respond. Other than adjusting 2020 dates, all other details of this project will remain the same.

L. Transformations Project: After discussing the project, it was determined that Transformations' funds will be redirected to support the Loveland Mural Grant Program. Maryjo moved to redirect \$12,000 from the Transformations Project to the Loveland Mural Grant Program. Sara seconded the motion. The motion passed unanimously.

Susan stated that, since the City Capital Project Funding Ballot Initiative did not pass, she would develop an RFP for vignette murals to be painted on the exterior walls of the Museum Expansion Site.

M. Words Matter: Suzanne met with Veronica Patterson and Lynn Kincanon regarding a preliminary concept of incorporating poetry/verse into downtown art projects, specifically murals. She shared a short write-up on the concept with the commission to determine their interest in having a more formal presentation regarding the concept. The following is an excerpt:

WORDS MATTER: A project to move poetry—one of Loveland's many arts—into more public places. The project would begin with a central kiosk-like sculptural piece called Words Matter that would acknowledge public poetry pieces around downtown Loveland. The kiosk would present lines of poetry but also clues or directions to other pieces.

This central sculpture piece might be about ten feet in height, a curved shape, and of brushed stainless steel. That material, especially if lighted from the base with solar lights, can add brightness to a darker area of a street.

There were questions and concerns expressed regarding the funding mechanism for and the feasibility of the 10' lighted sculptural kiosk concept. The incorporation of words into a mural design was an intriguing concept and strong point of interest; however, the best method of executing such a project was not clear. There is interest in working with local poets for potential mural projects in downtown depending upon individual building owners' interest.

N. The Foundry Bike Racks: Suzanne reported that the Library's two sculptural bike racks, titled *LinkRacks*, have been relocated to the second level of The Foundry parking garage. A bike rack in storage will also be considered by the Facilities Department.

Joe Norman provided two additional designs for the Public Works staff and VAC's review. Design 1: Eight stainless steel letters forming the word "Love" and "Land." Cost: \$3,000-\$4000 each (total up to

\$8,000), and Design 2: Sculptural painted steel dog silhouettes (cost: at least \$1,500 each, 3+ needed). Design 1 was the favored design; however, the cost was significantly more than the Approved Public Works' budget of \$1,500. Suzanne will share feedback from the Public Works' staff on their interest in the designs.

- O. **Paper:** After much discussion, it was determined that only a few copies of meeting materials will be printed for the VAC meetings. The intention moving forward will be for an electronic packet to be sent prior to each meeting. Commissioners could view materials on their electronic devices prior to or during the meetings. Those commissioners needing printed copies should notify Suzanne in advance. This process will be tweaked to meet the commission's needs.

Staff Updates

- A. **29th Street Pipe and Benson Sculpture Garden Pond Dredging:** Suzanne described the dredging process for Benson Sculpture Garden. Several pathways will be closed; however, dredging machinery will not affect the sculptures.
- B. **Safe Routes to School:** Crosswalks: There were concerns regarding the paintbrush forms installed for the crosswalks as the color was described as "dull" and there is a "significant lack of color." While the forms are installed, the overall look is disappointing to those commissions who viewed the crosswalks. Mosaic elements: Installation of the mosaic tile designs on the bollards and benches for Bill Reed Middle School will be postponed until spring 2020 due to concerns over proper adhesion of the grout to the concrete forms. The project will resume when consistently warmer temperatures are more predictable.
- C. **Northern Colorado Police Regional Training Center:** A conference call between the artist Mark Aeling, Michael Hogan (Facilities Manager), a representative of the architectural firm and Suzanne took place on Thursday, October 31. The installation location for the public art element was determined and additional elevations of the site will be forwarded to Mark. A contract extension was required to extend the design presentation to January 28, 2020 at 5:30pm in the Rialto Theater Devereaux Room. Dinner will begin at 5pm, the public art presentation at 5:30pm.
- D. This topic was addressed under VAC Business, Item N.
- E. **Memoria by DeWitt Godfrey:** K L & A has been asked to perform a structural report on the artwork for the maintenance records. That contract is in process. Dedication of the artwork will be held in April when the artist returns to Colorado to install artwork in Denver. The commission commented favorably on the video produced by the City's Public Relations Department.
- F. **Pulliam Community Building:** There was no update on this project; however, work continues on that facility.
- G. **The Screaming Dreams of Flowers by Jan R Cars:** The installation of this work has been postponed due to the need to recess the electrical outlet. Susan p...ed to follow-up with Michael Hogan on the status.
- H. **AIPP Appreciation Event – February 26, 2020:** The recognition committee will reschedule a planning meeting for this upcoming event.

- I. **Loveland Creative District:** The City has passed the initial screening by Colorado Creative Industries. A CCI site tour of the Loveland Creative District will be done on Wednesday, November 20.
- J. **Visual Speed Bumps:** There is no update on this item.
- K. **First Street Bridge – *Nebula (Mosaics)* by Sandi Nelsen:** The First Street Bridge will be completed by April 2020. Sandi Nelsen will likely work on this project and Safe Routes to School at Bill Reed Middle School concurrently next spring.
- L. **Maintenance:** Hueber Industries is reviewing the City contract to begin special treatments on *The Mouth of Truth* by Mario Echevarria and *OzMill* by Tim Upham in November – December.
- M. **Boards & Commissions Handbook:** Suzanne distributed the revised copies of the Boards & Commissions Handbook. A review of all changes was made. The most significant changes were: 1) members could attend meetings by phone, if needed, 2) conflicts of interest and accepting gifts policies were redefined, 3) boards and commission members represent the City and their behavior reflects upon the City, and 4) all meetings are considered open; therefore, no board or commission voting can be done via email.

City Council Update

- The 2020 City Budget was approved.
- Tuesday night, 11/12, City Council will determine their boards & commissions assignments.
- Kathi noted that only one-third of Loveland's registered voters voted in the election. A quick review of election results was made.
- Kathi clarified the Highway 402 development decision recently made by City Council. The plan is a guideline for the corridor; however, adjustments to the plan will be made as needed based on community need. Because Highway 402 is a recognized flood plain, it is likely that only areas near the major intersections (I-25 and Hwy 287) will be developed.

Information Sharing

- Sara mentioned Studio Vino would open downtown within a few weeks.
- Kathi reported on the sponsorship opportunities for *Light the Lagoon* (to be held at the Foote Lagoon). The Bank of Colorado has made a significant contribution to the event. Additional sponsorship opportunities are available on lampposts around the Civic Center pathway. The event will likely grow in popularity in the coming years.

Adjournment

At 7:11pm, Sara moved to adjourn. Maryjo seconded the motion. The motion passed unanimously.

Meeting length: 2:10

Important VAC Dates

Upcoming 2019 Regular VAC Meeting Dates at the Loveland Museum: December 5

2020 VAC Regular Meeting Dates (1st Thursday of every month): January 2, February 6, March 5, April 2, May 7, June 4, July 2, August 6, September 3, October 1, November 5, December 3

Special Meeting: January 28, 2020: Mark Aeling Public Artwork Design Presentation – Northern CO Law Enforcement Training Center

AIPP Appreciation Event: Susan Ison, February 26, 2020

VAC Retreat: April date TBA

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