CULTURAL SERVICES BOARD

MEETING MINUTES

Wednesday, November 6, 2019 5:00 PM

LOVELAND MUSEUM 503 N Lincoln Avenue, Loveland, CO 80537

I. Call Meeting to Order

The November 6, 2019 meeting of the Cultural Services Board was called to order at 5:00pm by Libby Skowron, Chair, in the upstairs conference room of the Loveland Museum.

Board Members Present: Geraldine Amat, Juanita Cisneros, Dr. Dierdre Cook, Kris Ortmann, Christopher Rae, Libby Skowron, and Cornelia Winters.

Staff Present: John Fogle, City Council Liaison; Steve Lemmon, Rialto Theater Center Manager; Jenni Dobson, Curator of Education; and Tegan Hollen, Business Services Specialist. Susan Ison, Cultural Services Director, was absent.

Guests Present: There were no guests present.

Additions or Changes to the Agenda

There were no changes to the agenda.

Additions or Changes to the October 2, 2019 Minutes

There were no additions or changes to the minutes.

Approval of the October 2, 2019 Minutes

Cornelia motioned to approve the minutes. Kris seconded the motion. The motion passed unanimously.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

CSB Accomplishments Update – Kris Ortmann reviewed the activities that CSB members participated in since the last meeting.

Cultural Services Department Reports

Board Recruitment – Recruitment for City Boards and Commissions closed on November 1, 2019. Six applications were received for the Cultural Services Board. Applicant interviews will be conducted in mid-November or early December for two positions. Libby will not be renewing her term expiring this year. Juanita's term is also expiring this year, but she has reapplied to continue her service and will be interviewed as well.

2020 Chairperson and Vice Chairperson – The Board reviewed the updated boards and commissions handbook including the duties of the Chair and Vice Chair. After a brief discussion, new officers were selected for 2020. Dierdre volunteered to act as Chair and Geraldine volunteered to act as Vice Chair.

Rialto Theater Center Report — Steve spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news:

- Liquor License Steve provided an update on the revenue generated from liquor sales at the
 Rialto to-date, which has been higher than his initial projections. Kris commented on her
 experience helping serve at the busy Teton Gravity film event last weekend. Board members
 asked about other aspects of bar service at the theater, including whether or not it will be
 offered at every performance and if the theater is partnering with local breweries to offer their
 beverages. Steve explained that the theater may decide not to schedule bar service depending
 on the type of performance and that he is working with local breweries and distributors to
 supply the bar. He also noted that he will continue to explore ways to make the service more
 efficient and better for patrons.
- Loveland Summer Concerts and Trailhead Sessions In addition to the Summer Concerts at the Foote Lagoon, the Rialto will feature more programming at the theater during the summer next year which will include the recently introduced Trailhead Session performances. The expanded programming will take place primarily on Thursdays as not to conflict with other City department or Loveland Downtown Partnership/Downtown Development Authority (LDP/DDA) programs. As to the concerts at Foote Lagoon, the current plan is for the Rialto to sponsor three of five, with the Library sponsoring the other two events.
- Rialto Presents Steve asked the Board for their thoughts regarding the next Rialto Presents season and whether or not he should focus on well-known performers or more "risky", lesser-known shows. He noted some of the past performances that have been successful for the theater as well as shows for which tickets have been more difficult to sell. Board members discussed the previous and current seasons, mentioning the budget and scheduling conflicts with events at surrounding venues in Fort Collins or Longmont. Kris and Cornelia suggested splitting the season to have primarily well-known performances, but saving space for the other "riskier" shows. Geraldine offered to send Steve some ideas for performers to explore bringing to the theater.

Museum Report – Museum staff spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news:

• Cheech Marin Art Lecture – Jenni spoke about the lecture being presented by Cheech Marin at Deskchair in downtown Loveland on November 21, 2019. The lecture is related to Marin's Papel

Chicano Dos exhibit currently on view at the Museum. Tickets for the lecture went on sale on October 30, 2019 at 10:00am and were sold out by the end of the day. Board members noted some feedback they had received about the tickets selling out so quickly.

- Exhibits Jenni reviewed some of the exhibits currently on view at the Museum, including Papel Chicano Dos in the Main Gallery, featuring the collection of Cheech Marin, and the work of Denver artist Josiah Lee Lopez in the Foote Gallery. She also mentioned the Building Steam exhibit that will open in the Dunning Gallery for Night on the Town on November 8, 2019.
- Tours Jenni has received a large number of requests for group visits and tours for the *Papel Chicano Dos* exhibit, including Spanish classes from several Thompson School District high schools. Councilor Fogle encouraged Jenni to include photographs from these tours in the monthly report submitted to City Council.

City Census Report – Jenni explained the City's Complete Count Committee being coordinated by Justine Bruno, Assistant to the City Manager. This committee will work to raise awareness of the 2020 Census and motivate residents to respond, and Justine is looking for volunteers to get involved. Completing an accurate count will ensure Loveland receives its appropriate share of federal funding for purposes such as education, transportation, and housing. Cornelia and Geraldine offered to help.

December 4th **Gathering** – The Board decided to have a regular meeting with Backstage Rialto before their social gathering on December 4, 2019. The meeting will start at 5:00pm at the Rialto and the social will follow after the meeting adjourns.

City Council Report

Councilor Fogle offered an update about specific items being considered by City Council as well as City Council news:

• Election – Councilor Fogle reviewed the recent election results, including the new and returning City Council members and the returning Mayor. He also discussed Loveland Ballot Issues 2A and 2B with the Board, which included the proposed museum expansion project but did not pass.

Miscellaneous

- Cast in Loveland Project Libby asked the Board to help follow up with the artists and foundries who have been contacted for the project as responses have been limited.
- Parking Lot Proposals Jenni explained that the City is seeking proposals to provide oversight
 for the rental of parking spaces at the City owned parking lot on the corner of Fifth Street and
 Cleveland Avenue. This lot was included with the purchase of the Beet building. Proposals are
 due on November 14, 2019.
- *Veterans Day Parade* Chris and the Board discussed the details of the Veterans Day parade and related activities taking place on November 11, 2019.

NEXT CULTURAL SERVICES BOARD MEETING: Wednesday, December 4, 2019 at 5:00 pm at the Rialto Theater.

III. Adjournment

The Cultural Services Board meeting adjourned at 6:19pm.

/S/ Libby Skowron, Cultural Services Board Chair

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