

CULTURAL SERVICES BOARD
MEETING MINUTES
Wednesday, September 4, 2019
5:00 PM

LOVELAND MUSEUM
503 N Lincoln Avenue, Loveland, CO 80537

I. Call Meeting to Order

The September 4, 2019 meeting of the Cultural Services Board was called to order at 5:00pm by Libby Skowron, Chair, in the upstairs conference room of the Loveland Museum.

Board Members Present: Geraldine Amat, Juanita Cisneros, Dr. Dierdre Cook, Heather Fortin Rubald, Kris Ortmann, Libby Skowron, and Cornelia Winters. Christopher Rae, alternate, was also present.

Staff Present: John Fogle, City Council Liaison; Susan Ison, Cultural Services Director; Steve Lemmon, Rialto Theater Center Manager; and Tegan Hollen, Business Services Specialist.

Guests Present: There were no guests present.

Additions or Changes to the Agenda

The *City Council Report* was moved later in the agenda.

Additions or Changes to the August 7, 2019 Minutes

There were no additions or changes to the minutes.

Approval of the August 7, 2019 Minutes

Dierdre motioned to approve the minutes. Heather seconded the motion. The motion passed unanimously.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

CSB Accomplishments Update – Kris Ortmann reviewed the activities that CSB members participated in since the last meeting.

Cultural Services Department Reports

Pulliam – Susan explained that construction will continue on the building. The HVAC issue that halted the work being done has been resolved. The new HVAC system will be installed near the end of the

project so other work can keep moving forward. The Pulliam Community Building Foundation will donate a portion of their project funding this year in the fall and the remainder will be given next year. The first payment will be \$250,000 of their total \$2.5 million commitment.

Creative District – Suzanne Janssen, Public Art Manager, presented information about the proposed Creative District to City Council at the August 27, 2019 meeting. Cornelia noted that the presentation was well done. Council unanimously approved the district application after discussing the boundaries. Susan spoke to the Board about the application and the information it requires, such as the number of youth who benefit from activities within the proposed creative district. The application will be submitted on or before October 1, 2019.

Rialto Theater Center Report – Steve spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news:

- *RTC Liquor License* – Steve will be presenting to City Council a proposal for the Rialto to acquire its own liquor license at their September 17, 2019 meeting. He will emphasize that it will allow the theater to provide better customer service to their patrons as well as generate revenue. A discussion followed about hiring and training staff if the license is approved, which areas would be covered under the license, and any expected negative feedback.
- *Rialto Programming* – The new *Rialto Presents* shows start on September 28, 2019. Steve provided marketing material for the new season and discussed some of the upcoming performers and events. To date, 42 ticket packages and 1,050 individual tickets have been sold for the new season. Steve also mentioned that the theater will be moving forward with the Trailhead Sessions next summer, which will include music and comedy performances. Chris suggested looking into adding QR codes to marketing material for quick access to the website for ticket purchases. Heather suggested adding more details to marketing material for those unfamiliar with a performer or group.
- *Visitor/Patron Information* – Susan reviewed Rialto patron location data for August 2019. She also provided the Board with the patron numbers, event numbers, and revenue for the theater from August 2018 to August 2019.

Cast in Loveland Project – Heather and Libby attended Sculpture in the Park last month to speak with artists and gather contact information. The database they have compiled to-date holds nearly 1,100 names. Libby has started contacting artists by email to introduce the project and ask for information. She and Heather have created a unique email for project correspondence. Juanita has spoken to George Walbye for the project. Susan mentioned adding George Lundeen's new piece in Fort Collins at the Gardens on Spring Creek honoring Bob and Joyce Everitt. Art Castings has submitted some information to them as well. Heather noted that some artists are casting with the original foundry owners or in Berthoud and not with a local foundry anymore.

Museum Report – Susan spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news:

- *The Beet/Beat* – The City Facilities department asked to have the former Reporter-Herald building named so it can be differentiated from the main Museum building and the off-site collection storage. Staff have decided to call it the Beet/Beat moving forward. Susan provided a brief update about the ADA updates that need to be made in the building before the Museum can start using it.

- *Exhibits & Programs – Papel Chicano Dos*, an exhibit of work from the collection of Cheech Marin, will be on view in the Main Gallery starting in October. Maureen Corey, Curator of Art, is still determining if Marin will be able to visit Loveland for a speaking event and book signing. *Building Steam* will be the next exhibit in the Dunning Gallery, which will present a view of Loveland's early railroad history. Other upcoming events include the Pastels on 5th chalk art festival on September 13 and 14, 2019 and registration opening for the new schedule of classes on September 24, 2019.

Susan also provided an update about the historic photographs being added to The Foundry parking garage elevators and provided an example of what they will look like.

Boards & Commissions Event – Kris, Cornelia, and Heather presented the centerpiece they created for the appreciation event on September 9, 2019. Other event details were discussed and Susan took a count of who was planning to attend.

Miscellaneous

- *Light the Lagoon* – The Winter Holiday Council and the City of Loveland are seeking artists to transform the Foote Lagoon at the Civic Center into a family-friendly celebration of the light and wonder of the season. Heather asked about the project, specifically how interested artists can determine what Winter Holiday Council decorations are available for them to use in their proposals. Susan offered the contact information for the project coordinators and encouraged Heather to get in touch with them.
- *Art Drop Day* – Juanita mentioned World Art Drop Day and suggested planning something in Loveland for the event next year.
- *Recruitment for Boards and Commissions Vacancies* – Tegan reviewed the process for board and commissions recruitment, which will open on October 1, 2019. Two current members, Libby and Juanita, have terms expiring this year, but they can reapply to be on the Board when recruitment opens.

City Council Report

Councilor Fogle offered an update about specific items being considered by City Council as well as City Council news:

- *Recent Meeting* – Proposed metro districts were reviewed at the September 3, 2019 Council meeting. Ten were approved. Property taxes are often higher on properties in districts, which was the primary concern raised. Councilor Fogle explained why this may be more preferred than higher home prices.
- *Budget* – Council will start considering the 2020 City budget in the coming weeks. Councilor Fogle discussed the predicted challenges that are coming for the budget and revenue, adding that the City may be looking at some lean years. Fogle also discussed the development of the intersections at I-25 and Eisenhower/Highway 34. He mentioned I-25 and Highway 402 as well, discussing what may go at the corner the City owns at the intersection. Public art will be included in the development of the entire Highway 402 corridor. Susan mentioned the regional transportation hub that will be created at I-25 in 2021, noting that she and Suzanne Janssen, Public Art Manager, are on the jury to consider art for the project.

NEXT CULTURAL SERVICES BOARD MEETING: Wednesday, October 2, 2019 at 5:00 pm in the Loveland Museum upstairs conference room.

III. Adjournment

The Cultural Services Board meeting adjourned at 6:10pm.

/S/ Libby Skowron, Cultural Services Board Chair