

CULTURAL SERVICES BOARD
MEETING MINUTES
Wednesday, August 7, 2019
5:00 PM

LOVELAND MUSEUM
503 N Lincoln Avenue, Loveland, CO 80537

I. Call Meeting to Order

The August 7, 2019 meeting of the Cultural Services Board was called to order at 5:00pm, the new meeting time, by Libby Skowron, Chair, in the upstairs conference room of the Loveland Museum.

Board Members Present: Geraldine Amat, Juanita Cisneros, Dr. Dierdre Cook, Heather Fortin Rubald, Kris Ortmann, Libby Skowron, and Cornelia Winters. Christopher Rae, alternate, was also present.

Staff Present: John Fogle, City Council Liaison; Susan Ison, Cultural Services Director; Steve Lemmon, Rialto Theater Center Manager; and Tegan Hollen, Business Services Specialist.

Guests Present: Eric Franklin, Museum Exhibits Preparator; and Suzanne Janssen, Public Art Manager.

Additions or Changes to the Agenda

The *City Council Report* and *Rialto Report* were moved to earlier in the meeting. The *Daas Mural* item was combined with the *Creative District* item so Suzanne could speak about both.

Additions or Changes to the July 3, 2019 Minutes

There were no additions or changes to the minutes.

Approval of the July 3, 2019 Minutes

Dierdre motioned to approve the minutes. Connie seconded the motion. The motion passed unanimously.

Public Comments

There were no public comments.

II. Agenda Items

City Council Report

Councilor Fogle offered an update about specific items being considered by City Council as well as City Council news:

- *Community Improvement Program* – The Community Improvement Program will be considered for approval on second reading at the August 13, 2019 City Council meeting. The Board was encouraged to attend the meeting.
- *The Foundry* – The grand opening of The Foundry, including the new Metrolux Dine-In Theater, will take place on August 14, 2019. There will be a ribbon cutting for the theater on August 13, 2019.
- *Budget* – Discussion is underway regarding the sale of the former Larimer County building on 6th Street and Cleveland Avenue. The building was going to be purchased by Longbow Industries, a private business, but that deal dissolved earlier this year.

- *Art Walk* – Board members asked Councilor Fogle for more information about the Indianapolis art walk he mentioned at a previous meeting.
- *Marijuana Sales* – The City Council voted on first reading to put two measures on the ballot regarding marijuana sales in Loveland. The first question would ask voters to allow dispensaries and other related facilities within city limits. The second question would ask voters to allow the city to charge additional tax on both the raw product and sale of recreational marijuana. Both measures will still need to be approved on second reading.

Board Reports

CSB Accomplishments Update – Kris reviewed the activities that CSB members participated in since the last meeting.

Pulliam – Kris inquired about the progress of the Pulliam renovation. Susan explained that the renovation is generally going well. There were some issues with asbestos but they were dealt with and some of the project phases have come in under budget. However, construction may have to be paused in October until additional funding can be acquired for the purchase of new HVAC equipment.

Historic Photograph Boxes – Kris noted that she has received positive feedback from friends about the electrical boxes wrapped with historic photos.

Cultural Services Reports

Rialto Report – Steve spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news:

- *Backstage Alley Entrance* – The City is going to add a public entrance to the Rialto from the alley behind the building. Staff plan to replicate the neon Rialto sign hanging inside the theater for the entrance to draw attention from The Foundry plaza. Councilor Fogle recommended presenting the proposal for the entrance and sign to City Council.
- *Liquor License* – The liquor license application for the Rialto has been submitted. If approved, the theater will hire a bartender to manage the service. The theater has not received any protests or negative feedback about the alcohol license.
- *Season Tickets* – Tickets for the upcoming season at the Rialto went on sale August 6, 2019. Staff noticed an increase in online versus in-person and phone sales
- *Kids' Summer Movie Club* – Attendance for the film series was up 27% from last year, and concession sales from the series were up 11%. More than 1000 kids joined the club this year, up from approximately 700 last year. Co-programming with the Loveland Downtown Partnership/Downtown Development Authority (LDP/DDA) was slow to start but picked up as the series went on.

Exhibit Preparator Update – Eric Franklin – Eric introduced himself to the Board and spoke about his current and upcoming projects:

- *Dunning Gallery* – The history exhibit space formerly known as the Fireside Gallery is now called the Dunning Gallery. Eric shared a rendering he created when designing the new space and provided details about the railroad exhibit going in the gallery after the current exhibit, *Quilts: Warmth to Wonder*, ends in September. Eric also answered questions about his general process for installing exhibits, noting that preparing for each depends on the type of show.
- *Exhibit Lighting* – Eric is testing a new type of bulb and filter system that will allow him to better customize exhibit lighting. The new bulbs and filters are currently in use in the Green Room Gallery and Eric hopes to use them in all exhibits if the test goes well.

- *Public Art* – Eric mentioned that he also assists with the installation of public art pieces as needed, and he will be helping hang a piece by Jan R. Carson.
- *Artwork* – Kris noted that Eric is a neon artist. He shared photographs of his work with the other board members.

Museum Report – Susan spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news:

- *Halloween Event* – The Museum will not be hosting a Halloween event or downtown trick-or-treating this year in order to focus funding and staff time on events that are more in line with its mission.
- *Museum Expansion* – The architect working on the Museum expansion may visit in August to discuss the project's progress. Councilor Fogle again encouraged the Board to attend the City Council meeting at which the CIP initiative will be discussed.
- *Cherry Pie Celebration* – The Cherry Pie Celebration this year went well, though attendance was lower than previous years. The pies provided by Perkins received positive feedback. Jenni Dobson, Curator of Education, is exploring partnering with the Colorado Cherry Company for pies since they have recently built a new, larger baking facility in Windsor.

Creative District – A mailing will go out to inform the community about an upcoming open house at which they can receive an update on the progress of the project. After this meeting, the working group will present the creative district proposal to City Council. Suzanne asked the Board for their verbal support of the proposal to include with the presentation to Council as well as a letter to include with the application. Heather motioned to provide support. Connie seconded the motion. The motion passed unanimously. Suzanne also informed the Board that the deadline for the application has been moved up from its previous date. Due to this, the proposals for the district name will be due August 8, 2019. The district boundaries were also discussed, and it was noted again that the boundaries can change or new districts can be established in the future if needed.

Daas Mural – The *My Favorite Things* mural by Daas on The Foundry parking garage is complete. Suzanne told the Board that Channel 4 news would air a segment about the mural on TV that evening. Daas will also provide Suzanne with time-lapse footage of the mural being painted, and he created a detailed map for maintenance of the piece. Suzanne also mentioned that the elevators in The Foundry parking garage will have historic images added to them, and other public art projects may be considered as the area develops.

Suzanne spoke briefly about other Art in Public Places projects:

- *Viestenz-Smith Mountain Park* – The foundation for the piece by artist DeWitt Godfrey will be poured at the park in August. The piece itself will be installed in October to accommodate the artist's school schedule.
- *4th Street Gallery* – The City Facilities Department plans to fix the facade of the gallery in 2020. Suzanne is working with the department to explore incorporating public art in that repair and other improvements throughout downtown.
- *Transformations* – The 2019 Transformations program artists have begun painting their boxes at The Foundry and other locations throughout Loveland.

Susan mentioned that the Visual Arts Commission mural committee has proposed a project on the east side of the former Reporter-Herald building. The committee also recently approved a mural project by artist Werner Schreiber for the VFW Post 41 building downtown.

Cast in Bronze Project – Heather and Libby provided an update about the *Cast in Loveland* bronze sculpture project they are working on with Susan. The two have created a database listing the artists who have been involved with the Sculpture in the Park show throughout the years, and will be adding to this document as they speak with the local foundries and studios. Heather provided a brief description of the project that board members can use when discussing it with the community. The Board was also encouraged to help with artist interviews and gathering information.

Boards and Commissions Event - Centerpiece – Board members discussed the centerpiece being created for the Boards and Commissions Appreciation event on September 9, 2019. Kris, Connie, and Heather are working together on the project. The Board also briefly discussed who would attend the event.

Miscellaneous

- There were no miscellaneous items discussed at the meeting.

NEXT CULTURAL SERVICES BOARD MEETING: Wednesday, September 4, 2019 at 5:00 pm in the Loveland Museum upstairs conference room.

III. Adjournment

The Cultural Services Board meeting adjourned at 6:52pm.

/S/ Libby Skowron, Cultural Services Board Chair

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