

Approval: Abbie R Powers

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**CITY OF LOVELAND VISUAL ARTS COMMISSION  
REGULAR MEETING  
THURSDAY, AUGUST 1, 2019  
5:00 PM  
Loveland Museum, 503 N. Lincoln Avenue**

9. 5.19

The August 1, 2019 VAC was called to order at 5:04pm by Chairwoman Abbie Powers. Commissioners present: Abbie Powers, Angela Brill, Blas Estrada, Bruce Gueswel, Greg Hoff, Maryjo Morgan, Margie Rosborough, Sara Turner and Jade Windell. Absent: Maryjo Morgan and alternate Phyllis Moore. Others present: City Attorney Claire Havelda, and staff liaisons Susan Ison and Suzanne Janssen.

**A. Attendance:** Reflected above.

**B. Additions or Corrections to the August 1, 2019 meeting agenda:** VAC Action Items: The Foundry Parking Garage--*My Favorite Things* by Daas nominations for civic awards

**C. Additions or Corrections to the July 11, 2019 meeting minutes:** Angela moved to accept the minutes as written. Sara seconded the motion. The motion passed unanimously.

As a matter of clarification, there was discussion regarding the commission's procedure for discussing sensitive or unexpected agenda items when the individual affected by the decision is present. Claire stated that commissioners may ask the individual to leave the room; however, all meetings are public and the individual may refuse to do so. Commissioners were reminded that they should not feel pressured to make quick decisions and they can request additional time or information prior to making a decision. Agenda items can be tabled for future consideration.

**D. Citizen Comments:** No residents were present to speak on VAC business.

**E. Budget:** The August 2019 budget was distributed and reviewed. There was little change from the July 11 VAC meeting budget.

**VAC Business/Action Items**

**A. Maintenance Endowment:** To date, City Attorney Claire Havelda has not found a municipal artwork maintenance endowment that provides for long-term investments tied to a public art collection. Claire provided background on the type of policies and procedures needed to move forward with creating such an endowment and asked for the commission's feedback.

Claire reported that approximately \$2.2 million is needed in the fund to generate \$60,000 in funds for annual maintenance costs. Claire believes the VAC is subject to the Uniform Prudent Management of Institutional Funds Act, which allows for flexibility of spending provided the end use meets the donor intent. Currently, City investments average 2% a year; however, the VAC can advocate for a more aggressive investment policy through an outside investment firm.

Decisions regarding the following items are needed to establish the governing policies and procedures for the trust fund:

- Name of Trustee
- Determination of the Board of Trustees
- Purpose of the Trust
- Responsibility of the Board of Trustees
- Trustee service term expirations
- Fund Management:
  - Internal vs. External management company
  - Establish investment objectives: primary and secondary (if needed)
  - When can the funds be accessed
  - Dissolution of fund if needed (i.e., Where do funds go after dissolution, etc.)
  - Is the fund intended to pay 100% of maintenance costs or supplemental to an annual budget line item
  - Benchmark for investments performance
  - Fiduciary responsibilities
  - Access to the fund principal

Additional considerations needed:

- Process for accepting contributions from individuals
- Specify that Broadband funds will be allocated to the maintenance endowment
- Whether or not AIPP money be combined with other perpetual funds to create more principal for higher interest gains.

A City Council Study Session is recommended in the coming months. A committee of Angela, Abbie, Maryjo was formed to work with City staff on this item.

**B. Special Treatments:** Following the meeting, the maintenance committee will review the three bids received to perform special treatments.

**C. *My Favorite Things* by Daas:** The mural, *My Favorite Things*, was completed on July 27. It was noted that Daas created another mural upon a 140' wall in Lakewood on the Green Line Art Walk in early May. The city of Lakewood was so impressed with the mural they also commissioned Daas to paint a maintenance shed near the wall. Suzanne commented on Daas's professionalism and positive attitude throughout the two-month painting process. Channel 4 News interviewed Daas recently and will air a segment on *My Favorite Things* at a future date.

Prior to the meeting, Maryjo recommended *My Favorite Things* be nominated for civic project awards. VAC members and staff will look for award opportunities in the coming months.

**D. *Memoria* by DeWitt Godfrey:** Suzanne reported DeWitt's sculpture has been titled, *Memoria*. Greg reported that the foundation work would begin on August 12. Installation was expected the last week in August. (This timeline was adjusted at a later date.)

**E. Downtown Beautification, Committee Report:** Abbie, Sara, Blas and Suzanne met with Sean Hawkins and Corey Streich (Loveland Downtown Partnership) to identify potential art projects with positive impact on public safety, downtown aesthetics and enlivening the east side of Fourth Street. Sean will contact building owners regarding mural locations, sidewalk murals (east on Fourth Street) and utilizing empty storefronts for temporary art installations to be lit at night. The alley near Burke's Tavern is seen as a good location for temporary (rotating) mural installations. Crosswalks were also considered but were not discussed in detail at that meeting.

Photo opportunity murals (vignettes, wings, etc.) on the Reporter-Herald building and other downtown locations were also encouraged. Abbie recommended that the murals on the Reporter-Herald building could be commissioned now, as the City owns the building and AIPP would fund the entire project. This suggestion was favorable to the commission. Angela recommended paying an artist(s) \$15-\$25/sq. ft. for the artwork. Susan will measure the Reporter-Herald building locations to determine the actual square footage.

Sara moved to approve up to \$6,000 for two interactive murals on the Reporter-Herald building. Blas seconded the motion. The motion passed unanimously. The commission was open to elements such as wings or other creative vignettes that present photo opportunities for the public. Abbie recommended the verbiage, "creative placemaking for interactive mural art" be used in the RFQ.

Susan reported that the Reporter-Herald building will be updated with current ADA requirements and Museum classes are expected to be held in the building this fall. The City Capital Project Initiative will be presented to City Council on August 13. VAC members are encouraged to attend and share their feedback on the bundled packet of capital projects.

Greg described the process of installing/repairing the stonework on the Reporter Herald building's exterior in the 1990s (?). To best match the original stonework on the north side of the building, the stonemasons working on the repair of the building used the same hand processes used by the original stonemasons.

**F. AIPP Appreciation Event:** Party plans for the AIPP Appreciation Event honoring Susan Ison were discussed. The event will be held at the Devereaux Room. Details will be finalized by the event committee.

### Staff Updates

- A. *Escape* by Curtis Zabel, Sculpture Donation:** The donation paperwork has been approved by the Legal Department and a favorable condition report has been received regarding the bronze sculpture.
- B. Benson Sculpture Garden Sculpture Dedication:** The Benson Sculpture Garden Sculpture Dedication was very well attended. Jade stated that he felt honored to be a part of the event and is very pleased to have his stone sculpture, *Why, Oh Why*, installed within Benson Sculpture Garden.

**C. *The Screaming Dreams of Flowers* by Jan R Carson:** Staff met with an electrician to locate the exact installation site for this large-scale artwork. The Roy Wilce artwork currently in that location will be moved into the City Hall Annex building.

Susan mentioned that the long wall to the right of City Council Chambers could be used for future public art installations as the existing portraits can be relocated.

**D. *Prairie Hills* by Roy Wilce:** This 28' triptych has been framed and was installed on the third floor of the Public Library.

**E. Loveland Creative District:** The Creative District Working Group is determining the guiding principles for the proposed district. The official name, value statement, goals and action items, boundaries and the governance structure have been determined. A presentation will be made at the September 3 City Council meeting. It was noted that, if approved, the AIPP collaborative projects with the Loveland Downtown Partnership would be considered in-kind contributions to the creative district.

**F. Live Loveland Children's Art:** Roger Clark will apply to Live Loveland for partial funding for the Children's Sculpture competition. Bruce and Jade reiterated their interest serving on the Children's Sculpture Project committee.

**G. Umbrella Sky, *Sextafeira*:** Susan shared information on *Sextafeira*, an annual outdoor umbrella canopy installed during the summer months. The commission had interest in finding more information on the project and also soliciting local RFPs for colorful, outdoor installations in Loveland.

### City Council Update

There was no update on this item.

### Information Sharing

- Information on the Annual Boards & Commissioners Dinner to be held at Fairgrounds Park on September 9 from 5:30-8pm was shared. Six commissioners will attend this event.
- The historic photo wraps for The Foundry Parking Garage the elevator doors will be printed soon. Staff will also photograph a bronze pour at Bronze Services foundry for the project.
- August 9 and 10 Artworks Loveland will have extended hours to view the galleries.
- Saturday, August 17<sup>th</sup>, Jennie Milner will begin painting the mural on the Artworks building.
- In September, a summer gathering will be hosted by Greg and Miriam Hoff. Greg will email commissioners with a date/time soon.
- Jade will host a party on August 17 at 4:30pm to celebrate the installation of *Why, Oh Why* in Benson Sculpture Garden.

### Agenda Items for September 5, 2019 VAC Meeting

**Adjournment:** At 6:31pm, Sara moved to adjourn the meeting. Greg second the motion. The motion passed unanimously.

**Meeting length:** 1:27