



AGENDA | REGULAR MEETING

November 13, 2019 | 4 p.m. | Service Center Willow Room – 200 N. Wilson Ave.

STAFF REPORTS

1. Construction Groundbreaking Ceremony

COMMISSION & COUNCIL REPORTS

DIVISION MANAGER'S REPORT

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AGENDA ITEM: 1

MEETING DATE: 11/13/2019
SUBMITTED BY: Lindsey Johansen
STAFF TITLE: Communications and
Marketing Manager

ITEM TITLE:

Construction Groundbreaking

DESCRIPTION:

Join the Pulse Team as we celebrate the construction groundbreaking for Loveland's community-owned fiber-optic network.

SUMMARY:



RECOMMENDATION:

Information item only. No action required.



You're Invited to the Groundbreaking Celebration

Join the Pulse Team as they break ground on the City of Loveland's fiber-optic broadband network.

Celebratory refreshments will be served and you can learn more about this exciting initiative from the team.

Event will begin promptly at 4 p.m.

WEDNESDAY
NOVEMBER 13, 2019
Service Center 200 N. Wilson Ave.





AGENDA ITEM: 2

MEETING DATE: 11/13/2019
SUBMITTED BY: Brieana Reed-Harmel
STAFF TITLE: Municipal Fiber Manager

ITEM TITLE:

Commission and Council Report

DESCRIPTION:

Discuss events that the Loveland Utility Commission Board members attended, special topics and any City Council items related to the Water and Power Department from the past month.

CITY COUNCIL REPORT:

City Council Regular Meeting – October 15

- Resolution adopting the Water and Power Rates Charges and Fees – First Reading.

City Council Study Session – October 22

- No meeting held

City Council Regular Meeting – October 29

- No meeting held

City Council Study Session – November 5

- City of Loveland 2020 Budget – Second Reading
- Resolution adopting the Water and Power Rates Charges and Fees – Second Reading.
- Ordinance authorizing the Transfer of Right of Way to the Town of Berthoud for Larimer County Road 14 widening and Public Improvement – First Reading
- Resolution to Approve Contract for Fiber to the Premise Construction Services
- Resolution to Approve Contract for Fiber to the Premise Installation Services

City Council Study Session – November 5

- Council Appointment for Regional Boards and City Boards and Commissions

RECOMMENDATION:

Commission/Council report only.



AGENDA ITEM: 3

MEETING DATE: 11/13/2019
SUBMITTED BY: Briana Reed-Harmel
STAFF TITLE: Municipal Fiber Manager

ITEM TITLE:

Division Manager’s Report

DESCRIPTION:

Discuss events that the Manager attended, special topics and items directly related to the Broadband Project from the past month.

Marketing and Communications Update:

Past Events:

- Key Accounts Meeting – October 10, 2019
- Loveland Connect – October 11, 2019
- Service Center Hut Install – October 29, 2019.
- Senior Advisory Board Meeting – November 6, 2019



Media:

10/31/2019	Reporter-Herald Denver Post Fiber Broadband Association	Loveland Breaks Ground on City-Owned Broadband Utility
11/4/2019	Reporter-Herald	Loveland City Council to vote on Pulse contracts, finalize budget at Election Day meeting
11/5/2019	Reporter-Herald	City unanimously approves contracts with Colorado Boring and On Trac for Pulse project





Social Media Growth Metrics:

Audience Growth Metrics	Totals	Total Followers	% Change
Total Followers	481		↗ 8.8%
Total Net Follower Growth	40		
Twitter Net Follower Growth	5		↗ 8.6%
Facebook Net Fan Growth	17		↗ 7.1%
Instagram Net Follower Growth	18		↗ 11.3%

Total followers increased by
↗ 8.8%

RECOMMENDATION:

Division Manager report only.

