

Lodging Tax Summary Report - July 2019

HOTEL COLLECTIONS	2014	2015	2016	2017	2018	2019	% Change
January	\$ 43,493	\$ 55,525	\$ 49,420	\$ 47,612	\$ 53,356	\$ 53,556	0%
February	\$ 54,907	\$ 55,385	\$ 53,751	\$ 49,523	\$ 57,559	\$ 60,850	6%
March	\$ 53,063	\$ 57,107	\$ 56,227	\$ 54,861	\$ 57,252	\$ 53,573	-6%
April	\$ 65,511	\$ 64,446	\$ 63,002	\$ 66,989	\$ 68,594	\$ 88,298	29%
May	\$ 56,290	\$ 62,968	\$ 68,859	\$ 62,267	\$ 71,204	\$ 68,783	-3%
June	\$ 74,171	\$ 77,117	\$ 77,403	\$ 77,091	\$ 89,313	\$ 89,631	0%
July	\$ 94,719	\$ 97,254	\$ 98,610	\$ 95,177	\$ 104,752	\$ 105,131	0%
August	\$ 96,572	\$ 96,705	\$ 102,796	\$ 98,296	\$ 105,295		
September	\$ 91,486	\$ 87,597	\$ 92,261	\$ 106,073	\$ 102,455		
October	\$ 84,876	\$ 85,438	\$ 83,426	\$ 87,196	\$ 94,087		
November	\$ 69,567	\$ 68,725	\$ 73,161	\$ 73,567	\$ 74,307		
December	\$ 55,619	\$ 50,202	\$ 50,151	\$ 60,951	\$ 59,775		
	\$ 840,273	\$ 858,469	\$ 869,066	\$ 879,603	\$ 937,950	\$ 519,822	4%

EXPENSES	2014	2015	2016	2017	2018	2019 Budgeted	2019 YTD
Visitor Services	\$ 189,581	\$ 220,278	\$ 228,172	\$ 312,036	\$ 377,388	\$ 376,484	\$ 232,054
Comm. Mktg.	\$ 357,686	\$ 491,056	\$ 471,044	\$ 496,622	\$ 507,053	\$ 477,966	\$ 257,514
Visitors Center	\$ 161,251	\$ 187,473	\$ 197,998	\$ 204,358	\$ 204,184	\$ 225,574	\$ 145,494
Prod Impr/Wayfinding	\$ 143,830	\$ 201,523	\$ 102,088	\$ 320,906	\$ 27,891	\$ 27,500	\$ 42,472
	\$ 852,347	\$ 1,100,329	\$ 999,302	\$ 1,333,922	\$ 1,116,517	\$ 1,107,524	\$ 677,533

VC SALES	2014	2015	2016	2017	2018	2019	% Change
January	\$ 5,459	\$ 6,636	\$ 7,383	\$ 7,556	\$ 8,827	\$ 16,375	86%
February	\$ 6,803	\$ 10,824	\$ 11,841	\$ 13,666	\$ 16,716	\$ 26,900	61%
March	\$ 2,561	\$ 3,119	\$ 3,041	\$ 3,006	\$ 4,415	\$ 5,653	28%
April	\$ 2,425	\$ 4,081	\$ 4,157	\$ 4,448	\$ 4,167	\$ 5,809	39%
May	\$ 4,955	\$ 6,189	\$ 4,027	\$ 5,411	\$ 6,464	\$ 9,221	43%
June	\$ 4,587	\$ 5,532	\$ 7,171	\$ 6,838	\$ 7,523	\$ 9,664	28%
July	\$ 5,563	\$ 6,906	\$ 9,081	\$ 7,650	\$ 7,537	\$ 14,416	91%
August	\$ 3,778	\$ 5,683	\$ 8,323	\$ 6,513	\$ 11,174		
September	\$ 5,332	\$ 6,034	\$ 6,369	\$ 5,582	\$ 6,276		
October	\$ 3,977	\$ 6,379	\$ 5,863	\$ 5,102	\$ 5,181		
November	\$ 4,875	\$ 6,175	\$ 6,130	\$ 6,934	\$ 5,593		
December	\$ 8,365	\$ 12,687	\$ 11,033	\$ 8,014	\$ 10,448		
	\$ 58,679	\$ 80,244	\$ 84,418	\$ 80,721	\$ 94,320	\$ 88,039	58%

VISITOR COUNT	2014	2015	2016	2017	2018	2019	% Change
January	1,001	1,127	1,193	1,392	1,303	1,818	40%
February	1,337	1,756	1,680	1,976	1,895	2,243	18%
March	863	1,017	1,002	521	916	1,092	19%
April	1,211	1,201	1,083	855	1,090	1,200	10%
May	1,967	2,234	1,279	1,441	1,561	1,775	14%
June	1,987	1,804	2,646	1,778	1,819	2,042	12%
July	2,437	2,186	2,370	2,124	2,125	2,670	26%
August	2,303	1,826	2,291	1,776	1,940		
September	1,751	1,853	2,055	1,555	1,657		
October	1,449	1,254	1,600	1,318	1,388		
November	2,106	1,900	1,261	1,557	1,597		
December	1,013	1,100	1,334	1,065	1,862		
	19,425	19,258	19,794	17,358	19,153	12,840	20%

2019 SUMMARY/RESOURCES/COMMENTS

Beginning Balance	\$ 514,775 *	NOTES : Projected beginning fund balance for 2020 is \$465,320... this includes expected revenue and expenses based on the 2019 budget.
Hotel Collections	\$ 519,822	
Visitors Center Sales	\$ 88,039	
Adjustments/Misc	\$ -	
Expenditures	\$ 677,533	
Total Resources	\$ 445,103	