

**CITY OF LOVELAND VISUAL ARTS COMMISSION  
REGULAR MEETING  
THURSDAY, MAY 2, 2019  
5:00 PM  
Loveland Museum, 503 N. Lincoln Avenue**

The May 2, 2019 VAC was called to order at 5:02pm by Vice Chairwoman Maryjo Morgan. Commissioners present: Blas Estrada, Bruce Gueswel, Greg Hoff, Maryjo Morgan, Margie Rosborough, Sara Turner and alternate Phyllis Moore. Abbie Powers, Angela Brill and Jade Windell were absent. Staff liaison Suzanne Janssen was also present.

- A. Attendance:** Reflected above.
- B. Additions or Corrections to the May 2, 2019 meeting agenda:** VAC Action Items: Governor's Invitational Art Show and Sale: Artwork Preview
- C. Additions or Corrections to the April 4, 2019 meeting minutes:** Sara moved to accept the minutes as written. Blas seconded the motion. The motion passed unanimously.
- D. Citizen Comments:** No residents were present to speak on VAC business.
- E. Budget:** The May 2019 budget was distributed and reviewed. There was discussion about the outstanding invoice for *Fearless Girl* by Kristen Visbal. Suzanne reported that she has waited several months for a corrected invoice from the artist.

**VAC Business/Action Items**

- A. Artworks' Mural Committee Application:** Artist Jennie Milner provided an overview of the first mural grant awarded to Artworks Loveland in 2017 for the mural titled, *Art Tools*. This mural was Phase 1 of a larger effort by Artworks' staff to beautify the alleyway in several phases. This \$10,000 project was supported through a \$5,000 AIPP mural grant and a \$5,000 public fundraiser. Students from Mountain View High School assisted with the painting of *Art Tools*, which provided a valuable hands-on arts experience for the students.

A mural grant application was submitted for Phase 2 of the Artworks Loveland mural project. This Phase is planned for the southeast corner of the building. This 3<sup>rd</sup> Street location and visually lead pedestrians into the alleyway. The 2019 project will also include a "pay-to-paint" fundraiser within a festival-like setting. Additionally, the Laureate Publick House (548 N. Lincoln Avenue) will host a fundraising coloring event in June. All monies collected will support Artworks Loveland's programming, of which the mural is one such project.

Three designs were provided for the VAC's review. Jennie shared her desire to present all three mural designs and allow the public to select a final design through financial contributions. The design garnering the most public funding would be selected as the "winner." The size for the Phase 2 mural is roughly 253 square feet, with a project budget of \$5,000. The grant request was for \$2,500, 50% of the total cost.

After discussion, Bruce moved to grant \$2,500 for the project, with the community to decide the final design from the three designs provided. Margie seconded the motion. The motion passed unanimously.

There was a general discussion regarding a collaborative community mural festival with Artworks Loveland in 2020; however, no decisions were made.

**B. International Sculpture Day Feedback:** A recap of the ISC Youth Sculpture Workshop and the City proclamation was made. Overall, the week's activities were favorably received and there was consensus to continue recognizing International Sculpture Day in 2020.

Youth Workshop: There were 18 students in the workshop. Commissioners noted that many children's sculpture concepts began as simple designs then grew more complex as the workshop progressed. Additionally, it was noted that the guest artists helped the children gain confidence as they brainstormed challenges with the artists. Sara mentioned that Studio Vino staff was grateful for the assistance with cleaning the studio at the conclusion of the workshop. It was suggested that the VAC make this event a "Family Sculpture Workshop" by allowing parents to register as participants. It was noted that more (corrugated) cardboard is needed in 2020.

**C. Maintenance 2019:** Two hundred and sixteen works of art (sculptures and murals) were inspected by Patrick Kipper. The Maintenance Committee reviewed the condition reports and determined the following:

- All hot and cold wax treatments were approved for Sculpture Services of Colorado to execute under their current contract.
- Special treatment recommendations will be reviewed with Mac Juneau. There are concerns over the level of treatment recommended for several sculptures. Additionally, the committee discussed the need for increasing transparency and obtaining additional bids for services on special treatments.

**D. 2018 Accomplishments:** This item was tabled until the June 6 VAC meeting. Suzanne will email commissioners the list of accomplishments for their comments/review.

**E. 2019 Goals:** This item was tabled until the June 6 VAC meeting. Suzanne will review the list and eliminate projects that have been completed.

**F. Capital Projects 2019-2020 and Project Prioritization:** Commissioners reviewed the 2019-2020 Capital Project list below:

**Safe Routes to School (at Bill Reed Middle School):** This project will be awarded soon. The 12 bollards and 2 benches for this project will be installed prior to Sandi Nelsen installing the mosaics. Each of the four corners at Harrison, Sheridan and Garfield will have one decorative bollard. The benches will have a single mosaic strip along the top, and will be installed on the Bill Reed campus.

**First Street Bridge:** This project should be completed by late fall 2019.

**Viestenz-Smith Mountain Park:** A conference call with artist DeWitt Godfrey will be held on May 7. A site visit is expected during the second week in June to plan the mid-July installation. Anyone interested in sitting in on the conference call was encouraged to contact Suzanne.

**Northern Colorado Law Enforcement Training Center:** On May 8, Mark Aeling is expected to attend a Design Team meeting in Ft. Collins. Suzanne, Susan and Ellen Martin (Fort Collins Public Art Manager) will attend Project Design Team meetings. Much of this site is unavailable to the

public; therefore, public art will likely focus on fencing along North Boyd Lake Avenue or other sites selected by the artist.

**The Foundry Parking Garage, *My Favorite Things*:** Suzanne and Michael Hogan (Facilities Manager) will meet with Daas on May 8 to discuss staging of materials and site access.

**37<sup>th</sup> Avenue Roundabout and Bridge:** This project will be done in two phases. Suzanne and Angela will develop an RFQ to be discussed in August 2019.

**Youth Sculpture Competition:** There has been no feedback from #Live Loveland regarding this project. Susan will provide additional information as known.

**Downtown Murals:** The commission has strong interest in developing a comprehensive look in downtown. Blas recommended a Downtown committee to look at crosswalks, The Art Advocacy Project, alleyways and murals to bring all downtown art projects together for a cohesive look. Sara commented that the Downtown Development Authority would be investing money into downtown infrastructure, which will not be visible to the general public. Any assistance from AIPP to beautify downtown would likely be appreciated by the public. Suzanne added that there is no crosswalk on Third Street between Cleveland and Lincoln Avenues. This may be a good location for street art to assist with slowing traffic and creating a pedestrian crossing.

**Transformations Project:** There was discussion regarding moving money from the Transformations Project into downtown murals. Due to the low number of applications received over the past few years, Blas recommended using new media to promote the project.

After much discussion, the commission requested inviting Sean Hawkins to a future meeting to discuss future collaborative projects. Suggestions included alleyways, temporary and permanent murals (and possibly a mural festival), adding TAAP installation sites to The Foundry, and crosswalks.

**Winter Holiday Council:** Suzanne reported that she was developing an RFP for the Winter Holiday display at the Civic Center. The consensus was that holiday décor might be a bit of a stretch as an AIPP project. The group was open to a presentation by the Winter Holiday Council to better understand the scope of this project.

**Pulliam Community Building:** AIPP fund generated for this site will be applied to on-site public art.

**International Sculpture Day:** The yearly City proclamation is appreciated and commissioners felt it should continue. The youth workshop will be expanded into a family event.

**Art Appreciation Community Recognition event:** Commission is interested in collaborating with other partner(s) (perhaps #LiveLoveland) to execute a larger event recognizing the contributions of artists to the Loveland community.

**American Planners Association Event:** This project was a collaboration between the Public Works Department and AIPP staff for the American Planners Association. It is unknown if future joint events will be hosted.

**Art by Bike:** In 2019, cycling rides will be held on June 1 and June 22. Commissioner assistance with these events is encouraged in 2019 and future years.

**Art Appreciation Event:** Planning for this event should begin as soon as possible. Greg, Blas, Sara are part of this committee.

**The TAAP 2D and 3D:** These projects will be discussed as part of the downtown efforts for 2020.

**G. Governor's Invitational Art Show and Sale: Artwork Preview:** At the end of the meeting, commissioners toured the Governor's Invitational Art Show and Sale. There was general interest in one painting; however, it had already been sold by the artist.

#### **Staff Updates**

**A. *Connect Loveland* Engagement:** Commissioners interested in participating in the Transportation Master Plan were encouraged to contact Katie Guthrie, Principal City Planner.

**B. *Fearless Girl* by Kristen Visbal:** On June 3, a black plinth will be ordered from the Base Shop.

**C. *Safe Routes to School*:** Update above-Capital Projects. Installation of the mosaics will be close to the beginning of the 2019-2020 school year.

**D. *The Foundry Parking Garage: My Favorite Things* by Daas:** Update above-Capital Projects.

**E. *Viestenz-Smith Mountain Park, DeWitt Godfrey*:** Update above-Capital Projects.

**F. *Northern Colorado Law Enforcement Training Center*:** Update above-Capital Projects.

**G. *The Screaming Dreams of Flowers* by Jan R. Carson:** Museum Preparator Eric Franklin will begin work on the framing structure for this artwork after the Governor's Invitational Show and Sale closes.

**H. *Maintenance Endowment*:** Suzanne shared an email received from the City Attorney Claire Havelda outlining outreach efforts for maintenance endowment templates from the CSU Foundation, the Denver Art Museum and the City of Santa Fe. Claire recommended that VAC prepare an endowment fund preparation list to include:

- Guidelines for how much interest can be used on a yearly basis
- Exemptions and conditions for when endowment principal can be used for special circumstances
- Principles for how and when the principle should be invested
- Who will be on the endowment board
- What the board's roles will be

The VAC requested the entire commission serve on an Endowment Committee. The group also requested that the Legal Department recommend appropriate options for the endowment as this type of policy development is outside of their scope of expertise.

**I. *Youth Sculpture Competition/#LiveLoveland*:** Update above-Capital Projects.

**J. *1-25 Tunnel Artwork*:** Susan met with Kendra Fleischman to describe the I-25 project and brainstorm the feasibility of projected artwork within the pedestrian tunnel system. Kendra will provide McWhinney Enterprises with some preliminary considerations and estimates for the concept.

**K. *Bus Shelters*:** Katie Guthrie indicated that the initial bids received for this project did not adequately address the public art component for the structures. The Youth Advisory Council will not meet again until the fall and the concept may be addressed at that time.

**Information Sharing**

- In mid-May, Hoff Construction will pour the plinths for 2019 donations to Benson Sculpture Garden. The plinth for *Great Blue Heron* will be repaired at that time.
- The Denny Haskew sculpture, donated by Loveland Rotary Clubs, has been installed in the Foundry Plaza.
- The Loveland Creative District meetings have been very successful and the Working Group is highly effective. The commission was invited to attend the May 22 Creative District meeting from 6:30-8:30pm. Feedback is welcome.
- News articles and the May/June Sculpture magazines were distributed.

**Agenda Items for June 6, 2019 VAC Meeting:** Loveland Downtown Development Director Sean Hawkins (if available) to discuss collaborative downtown projects

**Adjournment: 6:53pm**

**Meeting length: 1:51**