



MINUTES
LOVELAND CITY COUNCIL STUDY SESSION
Tuesday, June 25, 2019 CITY COUNCIL CHAMBERS 6:00 PM

COUNCIL PRESENT: Marsh, Overcash, Ball, Clark, Olson, Wright, Johnson

COUNCIL ABSENT: Fogle, Jersvig,

STUDY SESSION

**1.1 CITY MANAGER
WINTER HOLIDAY COUNCIL UPDATE AND DISCUSSION**

This item was presented by Justine Bruno, Assistant to the City Manager, Scott Clinebell, Winter Holiday Council Chief Executive Officer, and Susan Ison, Cultural Services Director. It was noted that the purpose of the item is to provide City Council information, to determine if the efforts of the Winter Holiday Council will be supported by the City in the future. A presentation on this topic was recently brought to City Council on December 11, 2018. At the conclusion of that presentation, staff and the Holiday Council were directed to bring back more information on the level of funding needed and what the funding would accomplish. The information brought forward covered the revised approach to providing the holiday display which includes inventory consolidation, engaging the art community, and a new location. In addition to discussing a new approach to a longstanding tradition, the Holiday Council is requested financial support from the City for the 2019 year to support their revised model. Aside from a one-time contribution, there are alternative support options the Council may consider, which include matching contributions, or in-kind services.

A history of the Holiday Council was provided including information regarding the current and proposed inventory consolidation which would reduce storage space needs. A new theme and location was proposed for the event which would be artist driven along with a traditional holiday theme and the location would be moved to the Foote Lagoon; the event would be named "Lagoon Lights". There would be a Request for Proposal process for 8-10 spaces for artists to decorate. The current and proposed project expenses were noted with a projected net total of \$8,665 using the proposal provided to Council. Council discussed marketing of the event and benefits to the community. Council voiced support of the project so staff will bring the item back for a supplemental appropriation.

**1.2 DEVELOPMENT SERVICES
PARKING STUDY UPDATE**

David Eisenbraun, Strategic Planner along with Walker Consultants provided the parking study update. It was noted that beginning with data collection and analysis, the study evolved to include a near-term implementation planning process in March 2019. The study session update and draft plan is the result of that process, and is intended as a series of requests for immediate alleviation of parking and mobility issues apparent in the downtown—primarily in response to the impacts of The Foundry development and the City's ownership of a new structured parking

asset.

The combined results of quantitative and qualitative analysis of existing downtown parking conditions and feedback from the community was a series of goals, including: focused leadership, welcoming, but effective enforcement, and simple, clear, multi-faceted communication.

The power point included in the packet denoted the study area, the mission, technical findings, recommendations and next steps. Technical findings included:

- Demand concentration in the densest areas downtown with little to no enforcement of parking restrictions;
- Foundry residents are encroaching on parking areas intended for public use; and
- Confusing and inconsistent signage directing parkers to appropriate facilities other than on-street.

Recommendations included expansion of existing staff members duties, hiring of a part-time parking manager or hiring a full-time parking manager, parking enforcement and clear communications through the city webpage and signage. The next steps would be to reassess parking supply and demand once the Foundry is complete and developing a parking management and policy plan.


Council expressed concern with costs that they were not aware of such as the use of a third party operator in the near future for parking lot purposes.


1.3 DEVELOPMENT SERVICES DEVELOPMENT SERVICES PROJECTS AND UPDATES

Brett Limbaugh, Development Service Director, provided a presentation updating the department's activities which was last provided to Council in June 2018. Council expressed the desire to receive regular project information about Loveland's Development Service Department including the Building, Planning and Community & Strategic Planning Divisions.

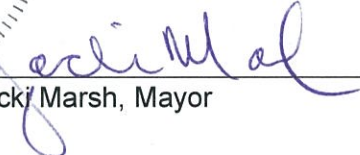
ADJOURN

Respectfully Submitted,

The seal of the City of Loveland, Colorado, is circular with a dotted border. The words "CITY OF LOVELAND" are written along the top inner edge, and "COLORADO" is written along the bottom inner edge. The word "SEAL" is prominently displayed in the center of the seal.



Patti Garcia, City Clerk



Jacki Marsh, Mayor