

CULTURAL SERVICES BOARD
MEETING MINUTES
Wednesday, April 3, 2019
4:30 PM

LOVELAND MUSEUM
503 N Lincoln Avenue, Loveland, CO 80537

I. Call Meeting to Order

The April 3, 2019 meeting of the Cultural Services Board was called to order at 4:31pm by Libby Skowron in the upstairs conference room of the Loveland Museum.

Board Members Present: Geraldine Amat, Juanita Cisneros, Dr. Dierdre Cook, Heather Fortin Rubald, Kris Ortmann, Libby Skowron, and Cornelia Winters. Christopher Rae, alternate, was also present.

Staff Present: John Fogle, City Council Liaison; Susan Ison, Cultural Services Director; Steve Lemmon, Rialto Theater Center Manager; and Tegan Hollen, Business Services Specialist.

Guests Present: Maureen Corey, Curator of Art

Additions or Changes to the Agenda

There were no additions or changes to the agenda.

Additions or Changes to the March 6, 2019 Minutes

There were no additions or changes to the minutes.

Approval of the March 6, 2019 Minutes

Juanita motioned to approve the minutes. Dierdre seconded the motion. The motion passed unanimously.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

CSB Accomplishments Update – Kris reviewed the activities that CSB members participated in since the last meeting.

Tour de Pants – Kris provided information to the Board about having a table at the Tour de Pants event at the Milner-Schwarz House on May 4, 2019. The Board discussed staffing of the table and what materials to bring.

Cultural Services Department Reports

Curator of Art – Maureen Corey – Maureen reviewed the current exhibits, including:

- The new Balcony exhibit space

- The *Ski Fashion & Function* exhibit in the Mezzanine Gallery that will end in April and Amelia Furman's exhibit that will replace it
- The *Practice What You Teach* Thompson School District educator exhibit that complements the student work in the Main Gallery.

Maureen also spoke about upcoming exhibits, such as the Loveland Rotary Clubs' *Governor's Art Show* and *An Adventure in the Arts: The Collection of the Guild Hall Museum*. *An Adventure in the Arts* will start in the Main Gallery in June and will feature work by artists such as Jackson Pollock, Willem and Elaine de Kooning, Chuck Close. She has also arranged for an exhibit of work by Andy Warhol to coincide with the Guild Hall show, featuring pieces from the collection of the Gregory Allicar Museum of Art at Colorado State University. Maureen is also working on securing an exhibit for the fall and is considering an exhibit of work from the Cheech Marin Collection. She spoke about the upcoming exhibits in the Green Room and Foote Galleries as well, which are *Evan Colbert: Obscured by Clouds* and the Loveland Art Studio Tour preview exhibition. Cornelia asked a question about the Loveland Performing Arts exhibit; Maureen clarified that it is a history exhibit organized by Jennifer Cousino, Curator of History.

Pulliam – Susan provided an update about the renovation of the Pulliam Building. Construction is underway, and Steve and Susan are coordinating with the Facilities Department to make sure the technical infrastructure are adequate for use after the building opens. Heather asked about how the Board can support getting those updates made. Councilor Fogle recommended asking Council for an advance when a cost is determined for the tech in order to have it installed sooner. The current agreement between the City and Pulliam foundation accounts for phases to be completed over many years, but it may be tough to halt construction for tech installation in later phases. Libby asked when the building is expected to open, and Councilor Fogle explained that it could be as early as 2020 but would likely be later based on the funding stream anticipated from the Pulliam Community Building Foundation.

Cultural Master Plan – Susan and Jill Stilwell, the consultant working on the Cultural Master Plan, are meeting on April 5, 2019 to discuss the most recent version of the document.

Winter Holiday Council – Susan and a sub-committee tasked with exploring new light display ideas for the Winter Holiday Council presented the idea of artists installing displays at the Foote Lagoon to the larger committee. The idea was well received. Susan is researching similar light displays in other communities, including those installed each year at The Gardens on Spring Creek in Fort Collins. The current plan is to decorate trees at the Civic Center and have artists do a competition for the remaining display designs in the area. The committee also hopes to use some of the existing decorations in the Winter Holiday Council's collection for other locations. The Downtown Development Authority/Loveland Downtown Partnership will likely put up decorations in The Foundry plaza as well.

CIP – Citizen Task Force – Between 6,000 – 7,000 mail-in surveys have been collected to-date for the Community Improvement Program's current list of capital projects, including the Museum expansion. The consulting company running the survey process is impressed with the feedback received so far. Phone surveys are being conducted now and will continue throughout the week.

Poet Laureate Proclamation – The proclamation for the Poet Laureate program recognizing Veronica Patterson was read at the City Council meeting on April 2, 2019. Susan encouraged the Board to review the recording of the meeting to see the presentation if they were unable to attend.

Rialto Theater Center Report – Steve spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news:

- *Rialto Logo Rebranding* – In conjunction with the upcoming 100th anniversary of the theater, the Rialto logo is being redesigned. Steve passed around examples of the two options for the rebranding and asked for feedback from the Board.
- *Carpet Replacement* – The carpet in the theater will be replaced at the end of May 2019.
- *New Ticketing & Scheduling Software* – The theater will start using a new ticketing software called Vendini as well as a new scheduling software toward the end of 2019.
- *Alcohol License* – An application has been submitted for the Rialto to obtain an alcohol license for a beer garden at the Foote Lagoon Summer Concerts.
- *Rialto Presents* – March marked the end of the *Rialto Presents* 2018-2019 season. Steve is currently working on scheduling the next season's performances. Heather offered feedback about the posters, suggesting that additional information about the performance be included for those who may not recognize an act based on the name alone. Dierdre asked how well season packages went and Steve replied that package sales were lower than expected with 47 total sold so he will be making some changes for next season.
- *Henry's Pub* – Steve spoke with the owner of Henry's Pub again about cleaning the stain on the side of the Rialto building caused by the restaurant's grease traps. The owner did not want to commit to more action than cleaning the area every 3 months. Councilor Fogle offered to ask someone involved with historic preservation to look at the area to suggest a resolution as damaging a historic building is a fineable offense. Councilor Fogle, Susan, and Steve will coordinate additional discussion about the issue with Council and the City Manager to determine next steps.
- *Foote Lagoon Concert Funding* – Steve continues to explore options for new summer concert sponsors, though the series did receive some funding from UCHHealth. The Board discussed and suggested other businesses and organizations to ask for sponsorship.

City Council Report

Councilor Fogle offered an update about specific items being considered by City Council as well as City Council news:

- *Purchase of the Reporter Herald Building* – The second reading of the purchase of the former Reporter Herald building on 5th Street and Cleveland passed at the April 2, 2019 Council meeting. The sale will close the week of April 8, 2019. After this, the building will be available to the Museum for classes and other educational programming. Long-term, the building will be incorporated into the large-scale plan for the Museum expansion, which will change the current design done by Olson Kundig, the architecture firm currently working on the project.
- *CIP and Food Sales Tax* – Councilor Fogle and the Board discussed the CIP initiative as well as the proposal to end charging sales tax on food, focusing on how the two will impact each other. Councilor Fogle encouraged the Board to make known their thoughts about the CIP and its importance for the Museum expansion.

Miscellaneous

- *Roles & Duties Discussion* – Kris asked to confirm that the Board would like to discuss their Roles & Duties as listed in the Municipal Code and propose changes to the City Manager. The Board agreed to discuss potential changes at the May meeting.
- *Class Update & Outreach Materials* – Tegan gave an update about class registration for summer classes, which opened on April 2, 2019. Online registration went well and the Museum collected \$1,500 in the first three hours that registration was open. Tegan also passed out new class outreach materials and the new *aha!* brochures for the Rialto and Museum.

NEXT CULTURAL SERVICES BOARD MEETING: Wednesday, May 1, 2019 at 4:30 pm in the Loveland Museum upstairs conference room.

III. Adjournment

The Cultural Services Board meeting adjourned at 5:59pm.

Respectfully Submitted,



Libby Skowron, Cultural Services Board Chair

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