

## Lodging Tax Summary Report - April 2019

HOTEL COLLECTIONS	2014	2015	2016	2017	2018	2019	% Change
January	\$ 43,493	\$ 55,525	\$ 49,420	\$ 47,612	\$ 53,356	\$ 53,556	0%
February	\$ 54,907	\$ 55,385	\$ 53,751	\$ 49,523	\$ 57,559	\$ 60,850	6%
March	\$ 53,063	\$ 57,107	\$ 56,227	\$ 54,861	\$ 57,252	\$ 53,573	-6%
April	\$ 65,511	\$ 64,446	\$ 63,002	\$ 66,989	\$ 68,594	\$ 88,298	29%
May	\$ 56,290	\$ 62,968	\$ 68,859	\$ 62,267	\$ 71,204		
June	\$ 74,171	\$ 77,117	\$ 77,403	\$ 77,091	\$ 89,313		
July	\$ 94,719	\$ 97,254	\$ 98,610	\$ 95,177	\$ 104,752		
August	\$ 96,572	\$ 96,705	\$ 102,796	\$ 98,296	\$ 105,295		
September	\$ 91,486	\$ 87,597	\$ 92,261	\$ 106,073	\$ 102,455		
October	\$ 84,876	\$ 85,438	\$ 83,426	\$ 87,196	\$ 94,087		
November	\$ 69,567	\$ 68,725	\$ 73,161	\$ 73,567	\$ 74,307		
December	\$ 55,619	\$ 50,202	\$ 50,151	\$ 60,951	\$ 59,775		
	<b>\$ 840,273</b>	<b>\$ 858,469</b>	<b>\$ 869,066</b>	<b>\$ 879,603</b>	<b>\$ 937,950</b>	<b>\$ 256,277</b>	<b>8%</b>

EXPENSES	2014	2015	2016	2017	2018	2019 Budgeted	2019 YTD
Visitor Services	\$ 189,581	\$ 220,278	\$ 228,172	\$ 312,036	\$ 377,388	\$ 376,484	\$ 123,917
Comm. Mktg.	\$ 357,686	\$ 491,056	\$ 471,044	\$ 496,622	\$ 507,053	\$ 477,966	\$ 154,129
Visitors Center	\$ 161,251	\$ 187,473	\$ 197,998	\$ 204,358	\$ 204,184	\$ 225,574	\$ 83,905
Prod Impr/Wayfinding	\$ 143,830	\$ 201,523	\$ 102,088	\$ 320,906	\$ 27,891	\$ 27,500	\$ 20,280
	<b>\$ 852,347</b>	<b>\$ 1,100,329</b>	<b>\$ 999,302</b>	<b>\$ 1,333,922</b>	<b>\$ 1,116,517</b>	<b>\$ 1,107,524</b>	<b>\$ 382,231</b>

VC SALES	2014	2015	2016	2017	2018	2019	% Change
January	\$ 5,459	\$ 6,636	\$ 7,383	\$ 7,556	\$ 8,827	\$ 16,375	86%
February	\$ 6,803	\$ 10,824	\$ 11,841	\$ 13,666	\$ 16,716	\$ 26,900	61%
March	\$ 2,561	\$ 3,119	\$ 3,041	\$ 3,006	\$ 4,415	\$ 5,653	28%
April	\$ 2,425	\$ 4,081	\$ 4,157	\$ 4,448	\$ 4,167	\$ 5,809	39%
May	\$ 4,955	\$ 6,189	\$ 4,027	\$ 5,411	\$ 6,464		
June	\$ 4,587	\$ 5,532	\$ 7,171	\$ 6,838	\$ 7,523		
July	\$ 5,563	\$ 6,906	\$ 9,081	\$ 7,650	\$ 7,537		
August	\$ 3,778	\$ 5,683	\$ 8,323	\$ 6,513	\$ 11,174		
September	\$ 5,332	\$ 6,034	\$ 6,369	\$ 5,582	\$ 6,276		
October	\$ 3,977	\$ 6,379	\$ 5,863	\$ 5,102	\$ 5,181		
November	\$ 4,875	\$ 6,175	\$ 6,130	\$ 6,934	\$ 5,593		
December	\$ 8,365	\$ 12,687	\$ 11,033	\$ 8,014	\$ 10,448		
	<b>\$ 58,679</b>	<b>\$ 80,244</b>	<b>\$ 84,418</b>	<b>\$ 80,721</b>	<b>\$ 94,320</b>	<b>\$ 54,737</b>	<b>60%</b>

VISITOR COUNT	2014	2015	2016	2017	2018	2019	% Change
January	1,001	1,127	1,193	1,392	1,303	1,818	40%
February	1,337	1,756	1,680	1,976	1,895	2,243	18%
March	863	1,017	1,002	521	916	1,092	19%
April	1,211	1,201	1,083	855	1,090	1,200	10%
May	1,967	2,234	1,279	1,441	1,561		
June	1,987	1,804	2,646	1,778	1,819		
July	2,437	2,186	2,370	2,124	2,125		
August	2,303	1,826	2,291	1,776	1,940		
September	1,751	1,853	2,055	1,555	1,657		
October	1,449	1,254	1,600	1,318	1,388		
November	2,106	1,900	1,261	1,557	1,597		
December	1,013	1,100	1,334	1,065	1,862		
	<b>19,425</b>	<b>19,258</b>	<b>19,794</b>	<b>17,358</b>	<b>19,153</b>	<b>6,353</b>	<b>22%</b>

### 2019 SUMMARY/RESOURCES/COMMENTS

Beginning Balance	\$ 514,775 *	<b>NOTES :</b>
Hotel Collections	\$ 256,277	
Visitors Center Sales	\$ 54,737	
Adjustments/Misc	\$ -	
Expenditures	\$ 382,231	
<b>Total Resources</b>	<b>\$ 443,558</b>	