

Lodging Tax Summary Report - March 2019

HOTEL COLLECTIONS	2014	2015	2016	2017	2018	2019	% Change
January	\$ 43,493	\$ 55,525	\$ 49,420	\$ 47,612	\$ 53,356	\$ 53,556	0%
February	\$ 54,907	\$ 55,385	\$ 53,751	\$ 49,523	\$ 57,559	\$ 60,850	6%
March	\$ 53,063	\$ 57,107	\$ 56,227	\$ 54,861	\$ 57,252	\$ 53,573	-6%
April	\$ 65,511	\$ 64,446	\$ 63,002	\$ 66,989	\$ 68,594		
May	\$ 56,290	\$ 62,968	\$ 68,859	\$ 62,267	\$ 71,204		
June	\$ 74,171	\$ 77,117	\$ 77,403	\$ 77,091	\$ 89,313		
July	\$ 94,719	\$ 97,254	\$ 98,610	\$ 95,177	\$ 104,752		
August	\$ 96,572	\$ 96,705	\$ 102,796	\$ 98,296	\$ 105,295		
September	\$ 91,486	\$ 87,597	\$ 92,261	\$ 106,073	\$ 102,455		
October	\$ 84,876	\$ 85,438	\$ 83,426	\$ 87,196	\$ 94,087		
November	\$ 69,567	\$ 68,725	\$ 73,161	\$ 73,567	\$ 74,307		
December	\$ 55,619	\$ 50,202	\$ 50,151	\$ 60,951	\$ 59,775		
	\$ 840,273	\$ 858,469	\$ 869,066	\$ 879,603	\$ 937,950	\$ 167,979	0%

EXPENSES	2014	2015	2016	2017	2018	2019 Budgeted	2019 YTD
Visitor Services	\$ 189,581	\$ 220,278	\$ 228,172	\$ 312,036	\$ 377,388	\$ 371,484	\$ 9,662
Comm. Mktg.	\$ 357,686	\$ 491,056	\$ 471,044	\$ 496,622	\$ 507,053	\$ 379,966	\$ 132,534
Visitors Center	\$ 161,251	\$ 187,473	\$ 197,998	\$ 204,358	\$ 204,184	\$ 218,574	\$ 67,844
Prod Impr/Wayfinding	\$ 143,830	\$ 201,523	\$ 102,088	\$ 320,906	\$ 27,891	\$ 27,500	\$ 19,325
	\$ 852,347	\$ 1,100,329	\$ 999,302	\$ 1,333,922	\$ 1,116,517	\$ 997,524	\$ 229,365

VC SALES	2014	2015	2016	2017	2018	2019	% Change
January	\$ 5,459	\$ 6,636	\$ 7,383	\$ 7,556	\$ 8,827	\$ 16,375	86%
February	\$ 6,803	\$ 10,824	\$ 11,841	\$ 13,666	\$ 16,716	\$ 26,900	61%
March	\$ 2,561	\$ 3,119	\$ 3,041	\$ 3,006	\$ 4,415	\$ 5,653	28%
April	\$ 2,425	\$ 4,081	\$ 4,157	\$ 4,448	\$ 4,167		
May	\$ 4,955	\$ 6,189	\$ 4,027	\$ 5,411	\$ 6,464		
June	\$ 4,587	\$ 5,532	\$ 7,171	\$ 6,838	\$ 7,523		
July	\$ 5,563	\$ 6,906	\$ 9,081	\$ 7,650	\$ 7,537		
August	\$ 3,778	\$ 5,683	\$ 8,323	\$ 6,513	\$ 11,174		
September	\$ 5,332	\$ 6,034	\$ 6,369	\$ 5,582	\$ 6,276		
October	\$ 3,977	\$ 6,379	\$ 5,863	\$ 5,102	\$ 5,181		
November	\$ 4,875	\$ 6,175	\$ 6,130	\$ 6,934	\$ 5,593		
December	\$ 8,365	\$ 12,687	\$ 11,033	\$ 8,014	\$ 10,448		
	\$ 58,679	\$ 80,244	\$ 84,418	\$ 80,721	\$ 94,320	\$ 48,929	63%

VISITOR COUNT	2014	2015	2016	2017	2018	2019	% Change
January	1,001	1,127	1,193	1,392	1,303	1,818	40%
February	1,337	1,756	1,680	1,976	1,895	2,243	18%
March	863	1,017	1,002	521	916	1,092	19%
April	1,211	1,201	1,083	855	1,090		
May	1,967	2,234	1,279	1,441	1,561		
June	1,987	1,804	2,646	1,778	1,819		
July	2,437	2,186	2,370	2,124	2,125		
August	2,303	1,826	2,291	1,776	1,940		
September	1,751	1,853	2,055	1,555	1,657		
October	1,449	1,254	1,600	1,318	1,388		
November	2,106	1,900	1,261	1,557	1,597		
December	1,013	1,100	1,334	1,065	1,862		
	19,425	19,258	19,794	17,358	19,153	5,153	25%

2019 SUMMARY/RESOURCES/COMMENTS

Beginning Balance	\$ 545,188	*	
Hotel Collections	\$ 167,979		
Visitors Center Sales	\$ 48,929		
Adjustments/Misc	\$ -		
Expenditures	\$ 229,365		
Total Resources	\$ 532,731		

*March collections do not include two properties - actual March lodging collections to be updated once the data is available.

*The beginning balance may change after the 2018 audit is complete in April.