



2018 ANNUAL REPORT

CREATING CONNECTIONS

LEADING THE WAY



MESSAGE FROM THE CITY MANAGER

Many communities that thrive and grow see the benefit of active parks, recreation and open lands programs. Nowhere is that more evident than in Loveland, Colorado.

We are blessed to have a professional and caring staff who serve as excellent stewards of the property, programs and activities in the Loveland Parks & Recreation Department. Our staff partner with our community to engage everyone in meaningful and enjoyable activities and programs that take advantage of the natural beauty and surroundings unique to the front range area. Our staff help preserve the environment and make sure lands are properly maintained so they can be shared and enjoyed by future generations.

Parks & Recreation, along with its citizen advisory boards, is to be commended for its continued work in restoring flood damaged areas while bringing to completion some very notable projects.

Please enjoy reading about this year's accomplishments in the 2018 report.

Steve Adams
City Manager, City of Loveland



MESSAGE FROM THE DIRECTOR

We are so fortunate to live, work and play in such a wonderful place as Loveland, where leisure comes alive with a myriad of fun activities for the whole family. Loveland Parks & Recreation is committed to providing a balanced, sustainable and value-focused system of parks, recreation and open spaces that create a sense of community and meet the needs of our vibrant and growing city. Whether you choose to explore the beautiful outdoors of northern Colorado on our growing trail system or remain indoors where it's warm and always inviting at the Chilson Recreation Center, rest assured that the Loveland Parks & Recreation Department is ready to meet your needs.

This year marked an exciting surge of volunteerism, partnership collaborations, capital improvements and departmental recognitions. It was indeed my honor to be part of the continuing success of this department as we introduced new trends, programs and services. Did you see our Mobile Recreation Trailer and Movies in the Park series, offering free fun for all ages out and about in Loveland? Perhaps you had the chance to visit some of our beautiful parks, trails and newly acquired open lands this past year. Or maybe you even tried your best swing at one of our innovative new games at the golf courses. Whatever the chosen activity, my hope is that it added quality to your life, health to your body and mind and enjoyment to your days.

In 2019, allow your Parks & Recreation professionals to help you reach your goals, discover new adventures, increase your knowledge and most of all, have FUN doing it!

Elizabeth R. Kayl, CPRP
Director, City of Loveland – Parks and Recreation



Splash pad at Loveland Sports Park, photo by Diane Littlefield - P&R 2018 photo contest

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CREATING CONNECTIONS

WHAT MAKES FOR A SUCCESSFUL COMMUNITY?

We believe it's connections. And that's just what the City of Loveland Parks & Recreation Department strives to accomplish.

2018 was a year of creating connections in our city. From reaching out to residents right in their neighborhoods to reframing our internal employee culture. From implementing proactive responses to citizen feedback to finding new ways to connect to the community through social media. In 2018, we paved new trails, opened new natural areas, made our golf courses and parks more ADA accessible and finally re-opened our beloved Viestenz-Smith Mountain Park after rebuilding from the 2013 Big Thompson flood.

The mission of the City of Loveland Parks and Recreation Department is to provide effective, efficient and high-quality leisure facilities, sites, services and programs for citizens of and visitors to the community.

We embrace this mission through the three pillars of parks and recreation to make a positive impact on the quality of life.



Environmental Education Program participant

THREE PILLARS OF PARKS & RECREATION



HEALTH & WELLNESS - IMPROVING HEALTH, ENHANCING LIFE

Our staff are leaders in recreation, sports and nutrition and offer fitness, sports and nutrition lifestyle classes for people of all ages and abilities. They seek to reduce obesity, physical inactivity and poor nutrition while strengthening skills that enrich body, mind and attitude.



CONSERVATION - PRESERVING NATURAL RESOURCES

Oftentimes, parks and recreation agencies are the only voice for ensuring that open space is protected, our youth have access to nature-related areas and that services and outdoor education are available. These have quantifiable economic benefits to our community.



SOCIAL EQUITY - ACCESS AND INCLUSION FOR ALL

We strive to be a catalyst for ensuring all residents have equal access to our resources and services. We offer opportunities that transcend barriers of income through outreach activities such as our Mobile Recreation Trailer and Movies in the Park. We also provide scholarships via our Parks & Recreation Foundation.

Boards and Commissions

Boards and Commissions serve in an advisory capacity to the Parks & Recreation Department and City Council. They provide input on the primary policy topics critical to the operation of Loveland City Government. Members are appointed by City Council based on their personal and professional backgrounds relevant to the policy topic. Their structure provides an excellent opportunity for community participation in policy-making at the City of Loveland.

PARKS & RECREATION COMMISSION

Gene Alvine	Jessica Hinterberg
John Bradley	Constance Keeney, <i>Vice Chair</i>
Wendi Cudmore, <i>Chair</i>	Shane McWatters
Katie Davis	Leighton Millar
Brett Dowgin	Richard Ball, <i>City Council Liaison</i>
	Elizabeth Kayl, <i>Staff Liaison</i>

CHILSON SENIOR ADVISORY COMMITTEE

Dana Carlson	Carol Juntunen
Doug East, <i>Chair</i>	Sharon McDaniel
Mary Ann Goldsmith	Barbara Moore
Betty Herder	John Steinman
Bill Hiatt	Karol Stroschein, <i>Secretary</i>
Patty Hiatt	Gina DeBell, <i>Staff Liaison/Treasurer</i>
	Elaine Brush, <i>Staff Liaison</i>

OPEN LANDS ADVISORY COMMISSION

Gale Bernhardt	Darren Pape, <i>Vice Chair</i>
Rick Brent	Jim Roode
Andy Hawbaker	Jean Whittaker
Michael Hinterberg	William Zawacki
Ross Livingston, <i>Chair</i>	Don Overcash, <i>City Council Liaison</i>
	Marilyn Hilgenberg, <i>Staff Liaison</i>

GOLF ADVISORY BOARD

Charlie Dyer	Jan Wall
Joe Lopo	Chuck Weirauch
Julie Nelson, <i>Vice Chair</i>	Jim Whitenight
Rex Lamoreaux	Greg Oehmen, <i>Alternate</i>
Jack Stringer	Don Overcash, <i>City Council Liaison</i>
Robert Walkowicz, <i>Chair</i>	Mark Esoda, <i>Staff Liaison</i>

PARKS & RECREATION FOUNDATION

Chad Brent	Dennis Newberry
Marie DeWolf	Denise Rhoades
Mo Doering	Howard Wigert, <i>Chair</i>
Greg Guest	Scott Wilson, <i>Treasurer</i>
Ryan Lundquist	Molly Elder, <i>Staff Liaison</i>



*Open Lands Advisory Commission member
Jean Whittaker monitors for eagles*

DEPARTMENT WORK GROUPS

The Parks & Recreation Department is composed of six divisions. These work teams provide comprehensive year-round support and programming for all ages at a number of facilities throughout the City of Loveland.

ADMINISTRATION

Division managers and support staff oversee programming, operations, marketing, communications and graphic design.

PLANNING

The backbone of Parks & Recreation, Planning is responsible for laying the framework for every project within our other divisions. Planning is comprised of landscape architects and designers.

PARKS

32 city parks with 18 park shelters are available for reservation; facilities with multiple sports fields; two cemetery/burial parks

RECREATION

Facilities such as the Hatfield Chilson Recreation/Senior Center, three sports complexes, Lake Loveland Swim Beach and Winona Outdoor Pool

OPEN LANDS & TRAILS

24 natural areas/open spaces and 22 miles of paved recreation trail

GOLF

Three golf courses and one mini-course

CREATING EXCELLENCE

2018 was a year of new initiatives for the Loveland Parks & Recreation Department. Read on to learn more about how these new initiatives are helping us connect excellence to all that we do.

FOCUS ON CULTURE

Parks & Recreation Director Elizabeth Kayl introduced a Cultural Strategic Plan for the department. This new plan created a strategy and roadmap for enhancing employee engagement, improving the retention of emerging leaders and placing higher emphasis on innovation, growth and professional development within Loveland Parks & Recreation. This focus on continuous improvement will not only result in increased effectiveness within the department but also in improved service to the citizens of our community.

“YES, AND” APPROACH

In October, business leadership expert Galen Emanuele paid a visit to employees at the City of Loveland to speak to them about his engaging approach to culture through the “Yes, And” Manifesto. Through Galen’s presentation, Loveland employees learned to use the “Yes, And” philosophy within their work and daily lives to improve communication, achieve honest and direct feedback and create an intentional culture of high-level engagement. Working with this improv strategy of getting to yes allowed us to pave the way for authentic connections not only with those with whom we work, but with the community at large.

NATIONAL ACCREDITATION

As we continue to seek excellence in all we do, the next big step for our department is national accreditation through the Commission for Accreditation of Parks and Recreation Agencies (CAPRA). The CAPRA certification process takes approximately two years and demonstrates that an agency operates in compliance with national standards of excellence. Loveland Parks & Recreation aims to complete accreditation in early 2020. We strive to provide residents of and visitors to Loveland with a superior experience as they use our facilities, trails and amenities. CAPRA accreditation will help us make sure we’re accomplishing just that.



*Elizabeth R. Kayl, CPRP
Director, Parks & Recreation*



*The Loveland Parks & Recreation Management Team
(clockwise from left):
Planning Manager Bryan Harding,
Administrative Business Manager Molly Elder,
Recreation Manager LeAnn Williams,
Parks Manager Dan Willadsen,
Golf Manager Mark Esoda,
Open Lands & Trails Manager Marilyn Hilgenberg,
and Parks & Recreation Director Elizabeth R. Kayl*

GETTING A FACE LIFT

In early 2018, Parks & Recreation introduced a new department logo, which you may have seen on our website and other informational materials. The department focused on brand development and driving increased public awareness regarding parks and recreation offerings in the Loveland community. This was accomplished through increased use of social media, our first Facebook live videos and the introduction of monthly e-blasts.

We've seen great success in this area, topping over 10,000 Facebook page followers by the end of 2018 and reaching an e-blast distribution list of over 16,000 email addresses (and boasting open rates well above industry averages). The department also redesigned our activity guide, formerly known as the Leisure Times, presenting a more streamlined approach with a simpler layout and three issues per year instead of four. We added an interactive digital version of the guide to our website, which users can access electronically and click straight through to register for classes.

MEASURING PERFORMANCE

Throughout 2018, Parks & Recreation worked in cooperation with the Loveland City Council in the development of departmental Performance Measures.

The Performance Measures gather and provide meaningful data to support informed decision-making and assist in the prioritization of funding. The measures also can be used to compare departmental performance to that of other cities and can aid in strategic planning and goal setting. Ultimately, these measures help illustrate what the community is receiving in return for their investment.

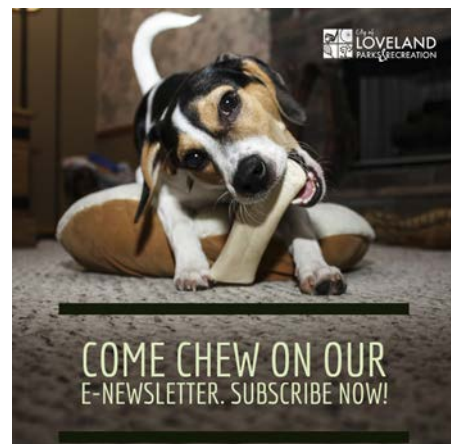
The Parks & Recreation Department's Performance Measures were incorporated into the 2019 budget process and can be found in the 2019 budget book online at the City of Loveland website.



Mobile Recreation Truck sponsored by Pedersen Toyota, Bank of Colorado and Loveland Parks & Recreation Foundation



Our redesigned activity guide



Monthly e-blasts keep guests informed



Viestenz-Smith Mountain Park Grand Re-Opening

THE RE-OPENING OF VIESTENZ-SMITH MOUNTAIN PARK

Connecting to Our History

After five years of work repairing flood damage along the Big Thompson River in west Loveland, we re-opened Loveland's beloved Viestenz-Smith Mountain Park to the public in September of 2018. The park looks different now, and that's intentional. Mother Nature kept telling us where the river wanted to flow, so we rerouted the river's course and rebuilt the park to be more flood resilient for the future.

The first phases of the park's grand re-opening include a new natural aesthetic that more closely blends with the surrounding canyon environment, a re-aligned river corridor and significant new bank protection structures that will help to minimize damage caused by future flood events while also protecting Highway 34 from damage. Other amenities include a pedestrian and ADA-friendly environment with new bridges, walking paths, fishing areas and picnic shelters. The department's well known environmental education programs also will make their return to the park utilizing historic structures - including several Civilian Conservation Corps (CCC) buildings - that have been restored to honor their history.

NEW LOOK, GREATER RESILIENCY

“Mother Nature never intended for Viestenz-Smith to be an urban park, a community park or a neighborhood park,” says Parks & Recreation Director Elizabeth Kayl. “It is a true mountain park, natural and appropriate, beautiful and welcoming. Yes, Viestenz-Smith Mountain Park is different than it was. That was by design.”

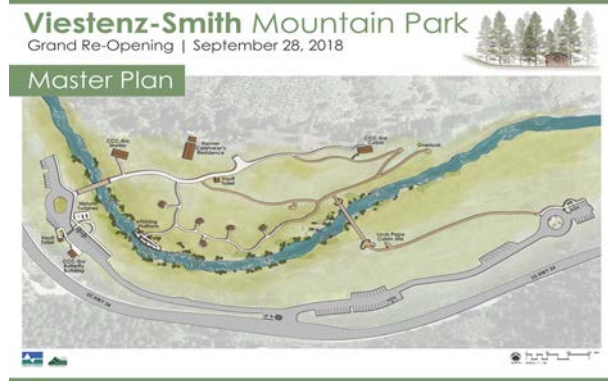
During the 2013 flood, the river moved south like the path it took during the 1976 flood. The general philosophy for park reconstruction was to improve the park’s resiliency during future flood events while considering natural aesthetics, recreation and river ecology. As such, the river channel was moved south to its post-flood location, and different channel stabilization techniques were introduced for scour mitigation and protection. Reconstruction of VSMP was made possible thanks to a FEMA Flood Recovery Public Assistance Grant and a Community Development Block Grant through the Housing of Urban Development’s Disaster Recovery Program.

Many historical elements remain intact, including several Civilian Conservation Corps (CCC) buildings. Now, Viestenz-Smith resembles a true mountain park with native vegetation and grasses, making it stronger and focusing on natural elements. Take a stroll down looped pathways, cross two pedestrian bridges and cast your rod at the fishing platform, all of which are ADA accessible.

A truly native mountain park in the majestic Colorado Rocky Mountains, welcome back to Viestenz-Smith.



ADA-accessible trail system at Viestenz-Smith Mountain Park



Viestenz-Smith Mountain Park Master Plan



New river channel and floodplain bench to accommodate water when the river overtops



Placement of a new 100-foot-long pedestrian bridge



Historic power generators

COMMUNITY CONNECTIONS

Loveland Parks & Recreation is committed to partnerships that align with our overall mission and provide benefits to the community. We are thankful for the partnerships below that allow us to further our goal of providing quality recreation opportunities to all members of the community regardless of age or financial status. 2018 community partnerships include:

ATHLETIC ORGANIZATIONS

- Colorado National Softball Association (NSA)
- Colorado Senior Volleyball Association (CSVA)
- Loveland Baseball Association (LBA)
- Loveland Lightning Lacrosse
- Loveland Parks and Recreation Foundation
- Loveland Swim Club
- Loveland Tennis Association (LTA)
- Loveland Titans - cheerleading, football & lacrosse
- Loveland Youth Athletic Association (LYAA)
- National Adult Baseball Association (NABA)
- Thompson R2J High School Softball & Baseball
- Thompson Soccer Association (TSA)
- Triple Crown Sports
- United Soccer Club
- United States Specialty Sports Association (USSSA)
- Youth Sports Camps - British Soccer

SENIOR ORGANIZATIONS & SERVICES

- Chilson Senior Advisory Committee (CSAC)
- Civilian Conservation Corps
- Kiwanis
- Loveland Fishing Club
- National Active & Retired Federal Employees Association
- Thrive Loveland Magazine
- Volunteers of America (VOA) Meal Program
- UCHealth - blood pressure screenings/wellness clinics



British Soccer Camps



CATS volunteers building trail at Boise Bend

COMMUNITY GROUPS | PARTNERS SERVICE ORGANIZATIONS

- AKA Kitchen
- Bird and Audubon Society
- Colorado Addicted Trailbuilders Society (CATS)
- Colorado Avian Research & Rehabilitation Institute
- Colorado Open Lands
- Colorado Parks and Wildlife
- Colorado State University (CSU)
- Colorado Water Conservation Board
- Front Range College
- High Plains Arts Council
- High Plains Environmental Center
- I Love Loveland
- Larimer County Youth Conservation Corps
- Larimer Initiative for Monarch Butterflies (LIMBS)
- Loveland Concert Band
- Loveland Lions Club
- Natural Resource Conservation Service

GOLF CLUBS | LEAGUES

- Girls' Golf at The Olde Course - with LPGA & USGA organizations
- Loveland Men's Golf Association
- Loveland Women's Golf Association
- Mariana Butte Men's & Ladies Golf Associations

PLANNING

Connecting Vision to Reality

Almost all of Loveland Parks & Recreation's capital projects begin with the department's Planning Division. This team includes a staff of talented landscape architects and planners who serve each of our divisions including Recreation, Golf, Open Lands & Trails and Parks.

From the creation of initial concepts through the development of design drawings and oversight of construction processes, the Planning Division collaborates with not only Parks & Recreation staff but also with project consulting and contracting teams, local and regional agencies, other city departments, and of course, the public, to ensure the best possible amenities for the city's residents and visitors.

2018 Key Planning Initiatives

ADA TRANSITION PLAN

2018 saw the first phase of implementation of the department's ADA Transition Plan, a 10-year plan aimed at updates and renovations to over 1,600 Parks & Recreation assets to achieve Americans with Disabilities Act (ADA) compliance. The initial \$100,000 scope includes work such as concrete grinding to eliminate trip hazards and non-compliant transitions between concrete surfaces, new sign installation, the purchase of two new ADA golf carts, widening of sidewalks and installation of new drinking fountains at various facilities.

OTHER PLANNING PROJECTS

- Sunset Vista Natural Area
- Viestenz-Smith Mountain Park
- Long View Trail
- Sherri Mar & Sunnyside playground replacements
- Wagner/Bonser property acquisition & trail planning
- Bridge design & installation at
 - Old St. Louis Natural Area
 - Boise Bluff Natural Area
 - Oxbow Natural Area
 - Loudon Ditch
- Prairie Ridge Natural Area trailhead & parking design
- The Olde Course clubhouse design feasibility study
- Cattail Creek cart storage structure

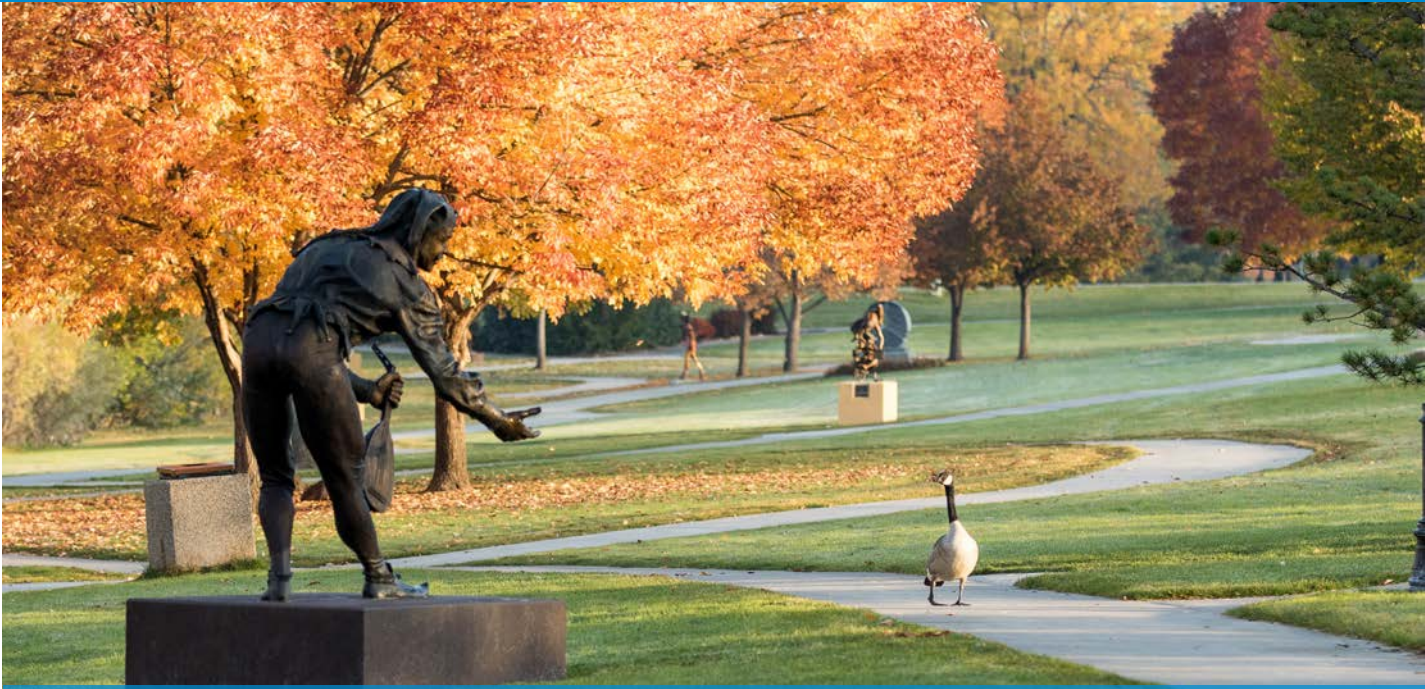
PLAYGROUND REPLACEMENT

In accordance with the Parks & Recreation Department's Depreciation Plan, the Planning Division oversaw the replacement for the Silver Glen Park playground and the Derby Hill Park playground. Both projects included the solicitation of bids from playground manufacturers and installers with a focus on innovative play equipment including sensory and tactile play options.

The Planning Division also oversaw the design of significant drainage improvements for the Derby Hill Park playground. These drainage improvements will significantly improve play conditions and playground availability and will be constructed prior to the installation of a new playground in early 2019.



New ADA-accessible structures being placed at Silver Glen Park



North Lake Park, photo by Omar Pena, P&R 2018 photo contest honorable mention

PARKS

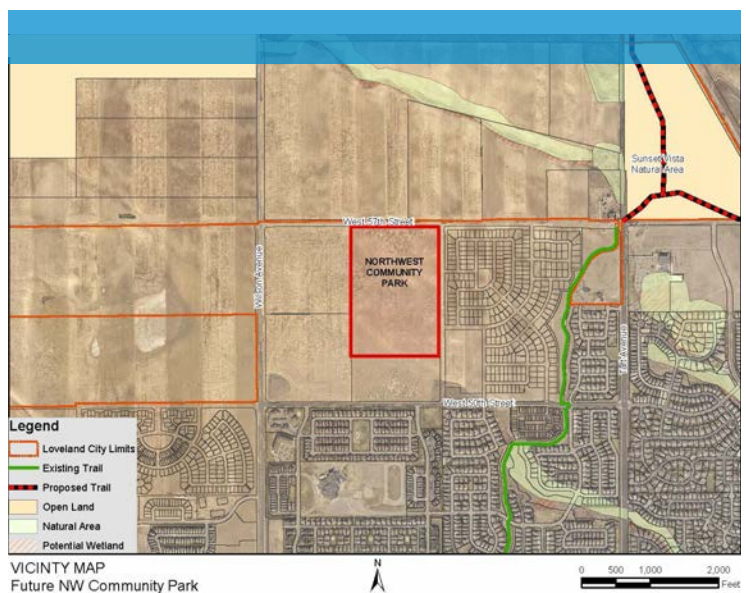
Connecting Public Space to a Sense of Place

Loveland is extremely fortunate to have excellent parks offering a variety of quality amenities and experiences. The popularity of our parks is evident as measured by the number of users enjoying these sites. Our Parks Division maintains City parks and sports fields, public grounds and the Loveland Burial Park and Cemetery.

FUTURE COMMUNITY PARK LAND ACQUISITION

In recent years, northern Colorado has seen exponential development growth, creating high demand for recreation opportunities while reducing available land for parks and open spaces. Responding to this trend, our department has worked hard to acquire park and open land properties in advance of encroaching development.

In 2018, the Parks & Recreation Department purchased a 60-acre parcel of land in northwest Loveland for the development of a future community park. This was an identified need in the 2015 Parks & Recreation Master Plan.



LOVELAND BURIAL PARK AND CEMETERY OFFICE & SHOP RENOVATION

Loveland's Burial Park and Cemetery have been managed by the City of Loveland since 1919. The 45-year old structure was in need of significant upgrades and repairs to meet ADA requirements and to meet the needs of our clients and staff. Reconstruction of the office and shop was completed in 2018 and now provides a more pleasant, customer-friendly experience. The remodel boasts ADA accessibility along with a peaceful environment providing families access to private conference rooms to discuss burial plans. The shop section of the building provides more efficient work and storage space for cemetery maintenance staff.

LOVELAND SPORTS PARK EXPANSION

The City's popular Loveland Sports Park (LSP) first opened to the public in 2006. The first phase of the park was confined to 55 acres and provided a splash pad, several shelters, a skate park, inline rink and multiple sports fields, including a synthetic field.

Due to rising demand for sports fields in Loveland, Phase II park construction began in 2018, adding 20 additional acres of developed parkland, including six multi-purpose sports fields, an additional shelter with restroom and additional parking.

FIELD IMPROVEMENTS

Softball fields at Barnes Park, as well as three softball fields at Centennial Park, received significant upgrades to batters' boxes, catching areas and pitchers' mounds. This improvement allows players to "dig in" for proper footing without risk of causing injury to players or major damage to the field. This project had an immediate positive impact on youth softball games including the Junior Sparkler Tournament.

JUNIOR SPARKLER TOURNAMENT

Loveland was honored to again host the Junior Sparkler Tournament in 2018. As an additional distinction, Barnes Park was selected to host this year's opening ceremonies. Staff spent much of June preparing for the event, dedicating over 725 man-hours to ensure the tournament's success. The tournament ran from June 25 through July 1, and approximately 8,000 players, coaches and spectators descended upon Loveland for the tournament's opening ceremonies and all-star games. A total of 384 games were played on 14 fields between Loveland's Centennial and Barnes complexes.

The Sparkler Tournament, now an annual fixture in our community, is a great way to introduce visitors to our park system while creating a positive economic impact through increased travel and tourism dollars to our city.



Ribbon cutting of renovated office & maintenance shop with Parks & Recreation Director Elizabeth R. Kayl, Mayor Jacki Marsh and Parks Director Dan Willadsen



LSP Phase II construction



Improving infields at Barnes Park



Junior Sparkler Tournament

Additional 2018 Park Projects



LSP SYNTHETIC FIELD REPLACEMENT

After 11 years of almost daily use, the synthetic turf on the Championship Field at Loveland Sports Park was replaced. This field is one of our most popular and is the only synthetic field in northern Colorado that is plowed in the winter allowing for year-round use.

DOG PARK SURFACE REPLACEMENTS

In an effort to ensure a safe, fun area for our four-legged friends to play, the dog park surfacing at Mehaffey Park was replaced with a decomposed granite material. Additional surface material was added to the Fairgrounds Dog Park to replace material that has been displaced over time.



PLAYGROUND REPLACEMENTS

The playgrounds at Sherri Mar and Sunnyside Parks were replaced with new equipment and ADA accessibility ramps. Park playgrounds are inspected and maintained regularly and are typically replaced every 15-20 years to ensure safety.



NEW PICKLEBALL COURTS

Four tennis courts at Sunnyside Park were converted to pickleball courts in response to increasing interest in the sport.



MEHAFFEY PICKLEBALL COURT GATES

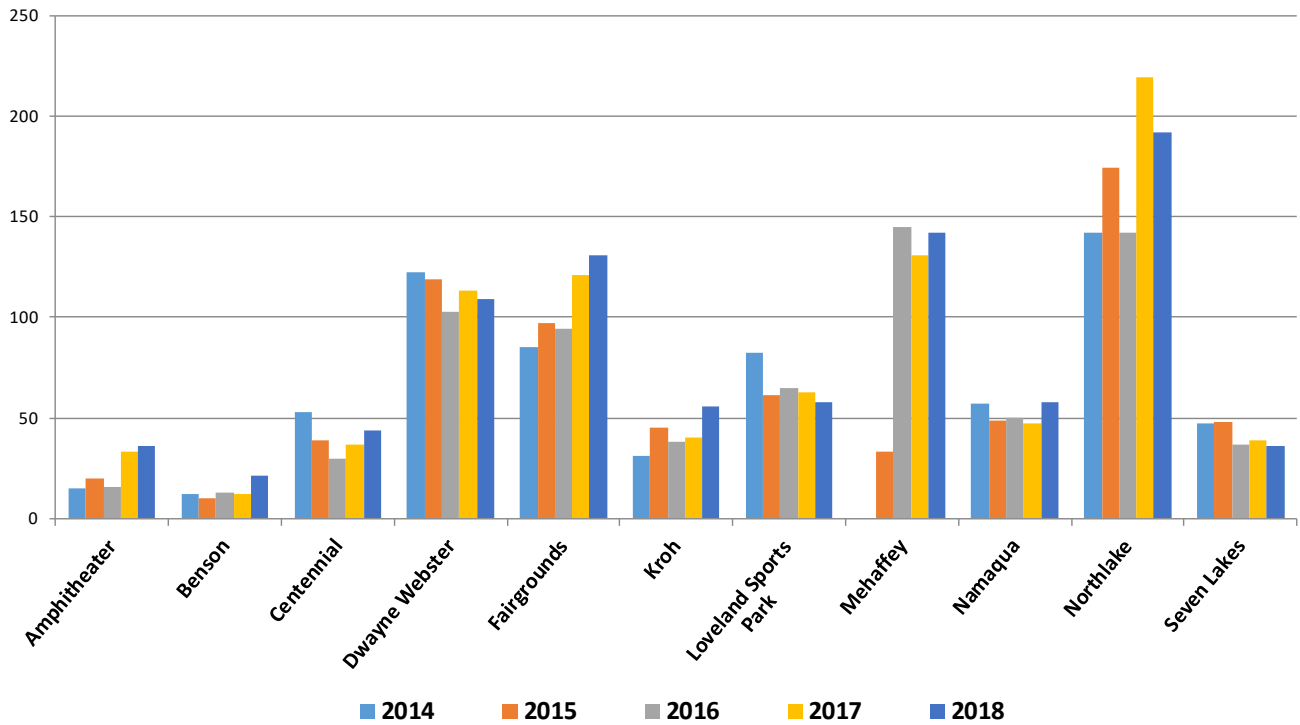
New gates were installed between the pickleball courts at Mehaffey Park to address citizen/user concerns.



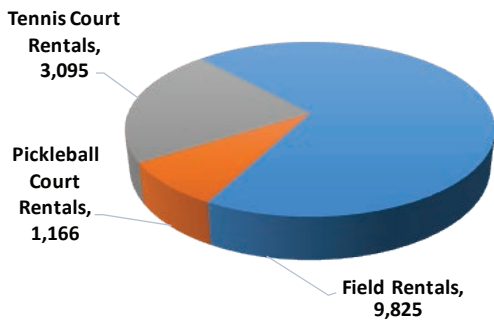
TENNIS COURT RESURFACING

Two tennis courts at Osborn Park were resurfaced and restriped.

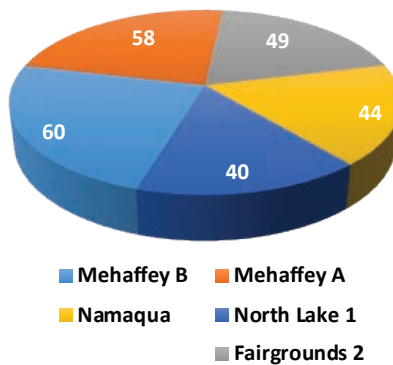
2018 Park Reservations



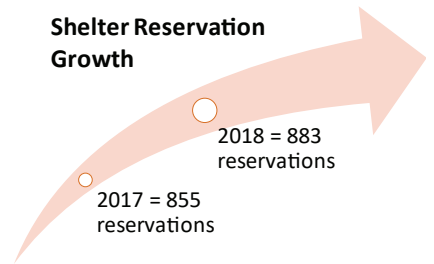
2018 Field and Court Rentals



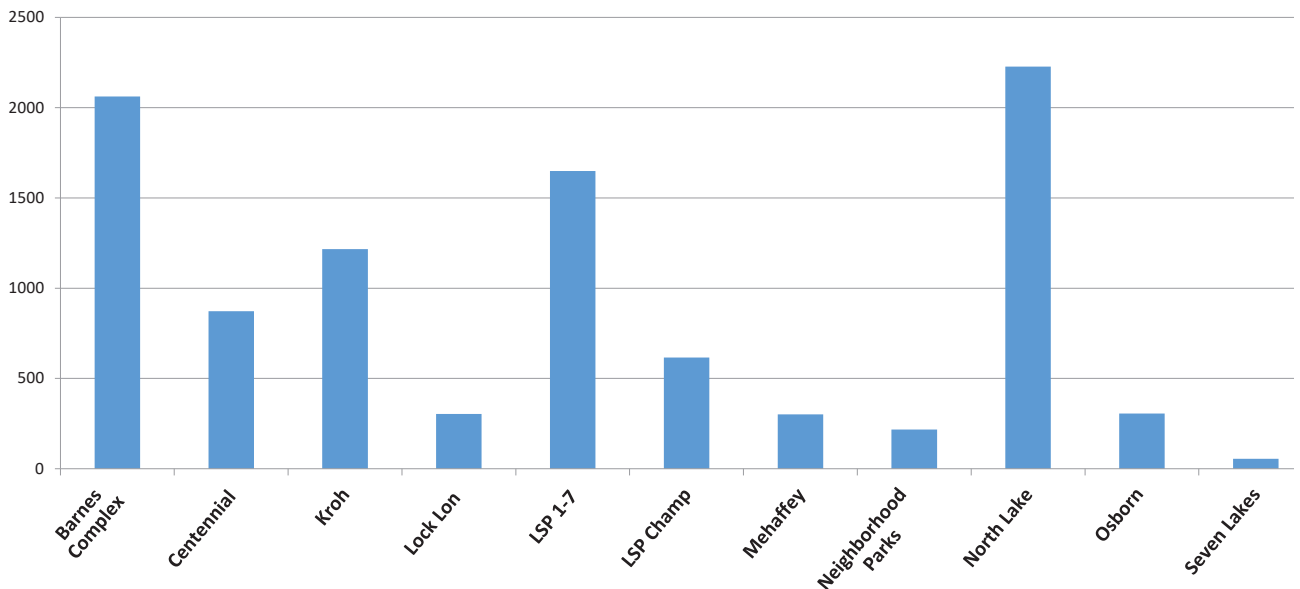
Most Popular Reservable Shelters in 2018



Shelter Reservation Growth



2018 Field Rentals





Glow Swim Night

RECREATION

Connecting Loveland With Leisure

The City of Loveland Recreation Division provides the local community with a wide variety of recreation, wellness and leisure programs year-round. Individuals of all ages and abilities are considered when developing these programs with a goal of providing pathways not only to physical health but to improved social and emotional health for all.

SOMETHING FOR EVERYONE

This year Parks & Recreation grew our recreation program offerings to reach more people and diverse populations within our community. Our new sensory-friendly family swim night made a splash for participants with adaptive recreation needs. For this monthly event we opened the pool after hours and turned off the pool's water features to create a peaceful, less stimulating environment, allowing those with adaptive needs to enjoy the Chilson Recreation Center pool in a way suited to their needs. Other splash-worthy activities included our new and extremely popular glow swim nights and dive-in movies. These gave kids and families a chance to swim in the dark and enjoy a float and a flick.

Our Athletics Division provided lots of fun ways for Loveland adults to get active and connect with other adults around the city through their volleyball, soccer, basketball and softball leagues. In 2018, league enrollment was at a four-year high with 54 teams participating. New programs such as Itty Bitty Ballers provided fun new options to get our littlest community members moving. Other new athletic programming included cornhole, 2v2 men's sand volleyball and high school outdoor basketball leagues. Through sports, we believe we can positively affect personal development amongst people of all ages.

Outdoor recreation got a breath of fresh air in 2018 with creative new programming including mountain biking basics, urban fitness walking, our inaugural Tour de Brewer event, guided fall hikes in the Rocky Mountains and snowshoeing. We even partnered with AKA Kitchen for outdoor yoga and brunch!

IN HIGH DEMAND

Almost 400,000 people used the Chilson Recreation Center in 2018, with an average of 1,100 visitors per day. Many of our guests tried personal training for the first time and went on to enroll in regular workout sessions or classes such as yoga, Aqua HIIT, TRX and boot camp.

FUN FOR ALL

Social equity is the idea that all people have access to programs, facilities, places and spaces that make their lives and communities great. In 2018, we created several new recreation offerings aimed at increasing social equity. These new offerings included free Movies in the Park and Tots in the Park events.

You also may have seen our new Mobile Recreation Truck and Trailer (sponsored by Pedersen Toyota, Kaiser Permanente, Bank of Colorado, Loveland P&R Foundation and Loveland Rotary) at various parks and community events around town. We took this trailer of fun – loaded with recreation equipment including basketballs, soccer balls, jump ropes, games and more – to 10 local area parks throughout the year. We were excited to interact with local families and children ready to get their bodies moving and have some fun. The Mobile Recreation Trailer also made appearances at nine free Movies in the Park events and at the Fairgrounds Park Farmers Market and Winter Festival. In total, over 1,189 community members participated in our new free offerings this year.

Many of these programs were made possible thanks to the generous support of our community partners who collaborated with us to take leisure on the road!

ACTIVE ADULTS

Loveland's seniors really enjoy their time at the Chilson Senior Center, and we love having them! In 2018, 7,110 active adults participated in active generation programming, and our SilverSneakers® memberships continued to grow.

Our 2018 active generation day trips were very successful, with over 90 trips and 1,530 participants. Programs and classes such as bridge, Friday movies, general interest and health focused classes were popular. Special events including the annual Pancake Breakfast and Plant Sale and the Senior Fishing Derby (with over 120 participants), provided an opportunity for this important Loveland demographic to stay active and healthy. In 2018, we partnered with I Love Loveland and *Thrive Loveland Magazine* to present Loveland's Talking. This free event connected Loveland's generations by bringing student writers from local area high schools into the Senior Center to interview and hear from older adults about their life stories and wisdom.



Personal training at Chilson Recreation Center



Mobile Recreation Trailer at the Foote Lagoon



Movies in the Park at North Lake Amphitheater



Active generation day trip to Larimer Square

Additional 2018 Recreation Projects



SAFETY IMPROVEMENTS

The Recreation Division completed multiple safety improvements in 2018 including installation of electronically adjustable basketball hoops at Chilson, the purchase of lightning detectors for outside venues and the purchase of 7 new AEDs for outside venues. The Division also purchased a 14-person ADA accessible van, which can be used for senior and other trips.

SELF CHECK-IN AT CHILSON

We unveiled a new self check-in kiosk at the Chilson front desk to facilitate expedited guest check-in. This has improved efficiency at the front desk, and we've received positive feedback from our patrons.



SUCCESS AT SKI SWAP

In early November, the Recreation Division hosted the 36th Annual Ski Swap at the Chilson Recreation Center. The event was a great success with 2018 earning our highest Ski Swap revenue to date. This year saw an increase in the number of private sellers participating in the event and the addition of door prizes for attendees.



FARMERS MARKET CHANGES

We're proud to be voted one of the 10 best farmers markets in the state! New vendors, more live music and some great new food truck and Loveland brewery partnerships made our 2018 market a success.



NEW CARDIO EQUIPMENT

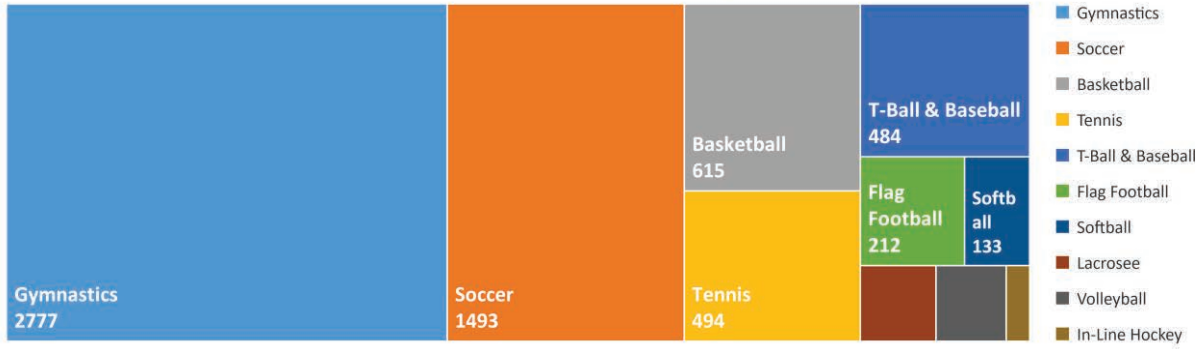
New cardio equipment was purchased. All Chilson cardio equipment is inspected and maintained regularly and replaced every five to six years.



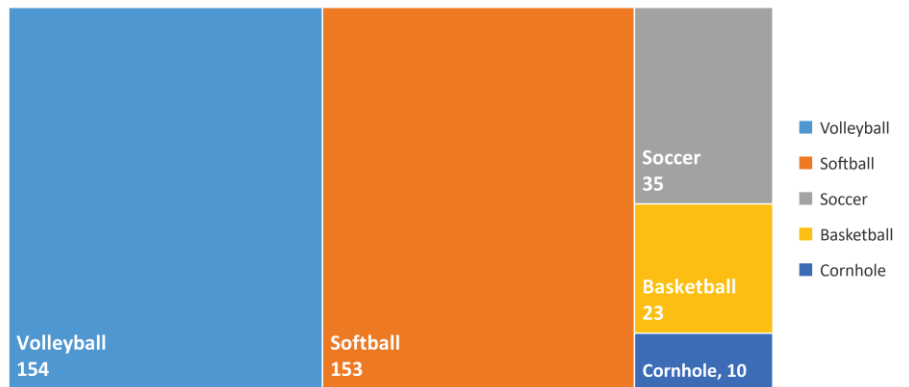
CHILSON PHOTO MOSAIC

A photo mosaic by artist Mark Guglielmo was installed in the spring at Chilson. The mosaic aims to capture the personality of Chilson and its users.

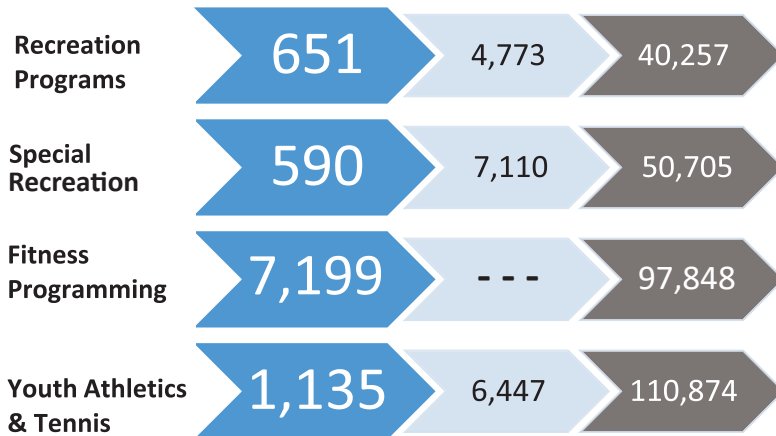
Youth Athletics & Tennis Participant Enrollment



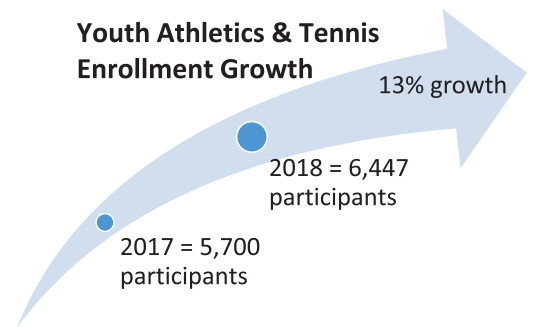
Adult Athletics Team Enrollment



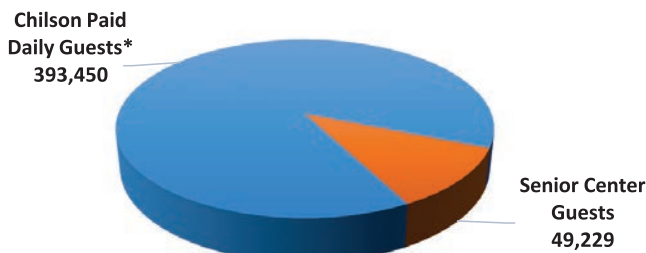
Classes Offered, Enrollments, Attendance



Youth Athletics & Tennis Enrollment Growth

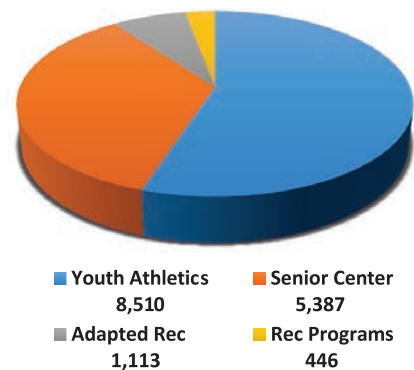


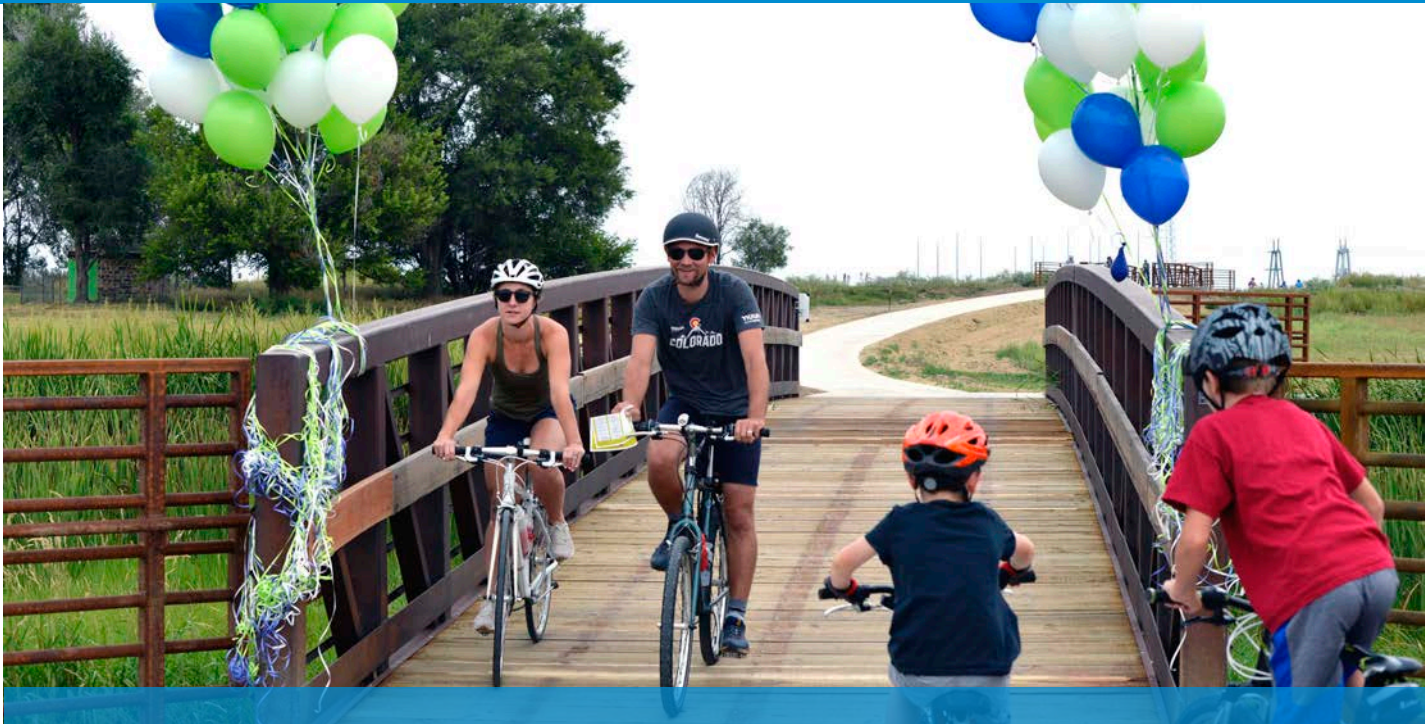
Chilson Recreation Center Attendance



*Does not include class and/or rental attendance

Recreation Division Volunteer Hours





Long View Trail grand opening

OPEN LANDS & TRAILS

Connecting Loveland to the Outdoors

The Loveland Parks & Recreation Open Lands & Trails Division is committed to improving local and regional connectivity through trail access and the preservation of important wildlife habitat and natural resources for the enjoyment of our growing population. The Open Lands & Trails Division provides fun, engaging ways for our community to connect with nature, and 2018 was no exception. From our Preschool Environmental Education Programs (PEEPs) to stargazing events and hikes, from bird walks and storytelling to river ecology, trail building, Weed Warrior events and more, the opportunities are endless to get outdoors and enjoy some of Loveland's most beautiful sites and scenery.

LONG VIEW TRAIL - CONNECTING TO OUR NEIGHBORS IN THE NORTH

Opened in the fall of 2018, Long View Trail is a 4.4-mile paved trail connecting the north side of Loveland to the south side of Fort Collins. Trail users now have a safe, non-motorized recreation and alternative transportation addition to Loveland's 22-mile trail system. This joint project between the City of Loveland, the City of Fort Collins and Larimer County created a regional trail from Sunset Vista Natural Area in Loveland to Cathy Fromme Prairie Natural Area in Fort Collins and opened four natural areas in this region for the very first time. This capital construction project was supported by major grant funding from Great Outdoors Colorado (GOCO) and the Colorado Department of Transportation (CDOT).

Another exciting piece of this major project was the development of Sunset Vista Natural Area, which opened for public use in August 2018 in conjunction with the Long View Trail grand opening. Citizen and resource feedback, gathered through a public input process, was incorporated into Sunset Vista's Management Plan. Local and visiting volunteers helped with restoration of the site's wetland areas with plantings of native trees, shrubs and grasses.

LONG VIEW TRAIL GRAND OPENING

* STATIONS P EVENT PARKING

You're Invited!

Long View Trail Grand Opening Celebration

Loveland & Fort Collins Connection

Saturday, August 18
8 - 11am
10am ribbon cutting at Sunset Vista Natural Area

Parking available at Front Range Community College & Crossroads Church

Join elected officials and staff from City of Loveland, Larimer County & City of Fort Collins to celebrate.

Fun activities for the whole family!

see map for activity locations

Long View Trail System Fort Collins Trail System Loveland Trail System Proposed Trail Connection Proposed Trail Connection

CONNECTING TO THE LOOP

For the first time, a new recreation trail segment constructed between 2017 and 2018 connects Rossum Drive in west Loveland to the recreation trail loop. Now, residents in the Mariana Butte neighborhood can access the 22-mile loop including access to Loveland's popular Mehaffey Park via the paved trail.



Rossum Drive trail connection

CONNECTING VOLUNTEERS WITH STEWARDSHIP

In June, the Parks & Recreation Department celebrated National Trails Day at Oxbow Natural Area with a bike, hike and build event. With the help of numerous volunteers, many projects were completed at Oxbow including flood debris removal, demolition of old structures, plantings, river clean-up, street lighting and an Eagle Scout project which included the addition of a new bench, interpretive sign and tree. Citizens and the Colorado Addicted Trailbuilders Society (CATS) also volunteered their time to build a 0.3-mile soft-surface trail spur into Oxbow East.



Eagle Scout project at Oxbow Natural Area

Boise Bend Natural Area (Boise Avenue and the Big Thompson River) also benefitted from many hours of committed work by volunteers and staff. The site, which opened to the public in December of 2018, includes a small parking area, a quarter-mile soft-surface trail, access to the Big Thompson River and an abundance of bird and wildlife activity. Hundreds of hours of volunteer stewardship made this new access possible. CATS and volunteers from Group Publishing's "Week of Hope" program constructed the trail. The Larimer County Youth Conservation Corps (through a GOCO grant) completed two weeks of invasive tree removal, and numerous volunteers removed significant flood debris.



The barn owl nest cams fascinated the community

FEATHER IN OUR CAP

Loveland is going to the birds, and that's a good thing! In 2018, the Open Lands & Trails Division was involved in numerous efforts aimed at the monitoring and protection of our avian friends. One such effort, annual raptor monitoring, included the help of many local volunteers on open land sites throughout Loveland. Data from this work help us better understand and manage Loveland's natural areas. Active nests monitored this year included golden and bald eagles, osprey, owls, hawks and falcons.

We also worked with the Colorado Avian Research and Rehabilitation Institute to monitor a barn owl and a kestrel box on City open land property. Both owls and kestrels are skilled and tenacious hunters that help keep rodent populations in check. The boxes were set up with live streaming cameras inside to allow the public to watch the birds during the nesting season. Both boxes yielded young, which were banded for tracking purposes, successfully fledging out of the boxes.

In addition to these projects, the Open Lands & Trails Division offers monthly guided bird walks from March through October at various natural areas. The division also conducted stewardship projects to promote pollinators at Sunset Vista and River's Edge Natural Area.

Additional 2018 Open Lands & Trails Projects



DOG DAYS AT RIVER'S EDGE

On June 14, more than 100 citizens participated in our Dog Days at River's Edge Natural Area to learn about responsible dog etiquette on open lands and trails. Other summer programs included Preschool Environmental Education Programs (PEEPs), Critter Scene Investigations, stargazing, bird walks, Weed Warriors, Project Learning Tree, orienteering hikes and storytelling evenings.

NEW WHEELS

Due to a generous citizen donation, the Open Lands & Trails Division was able to purchase a van to be utilized for Environmental Education (EE) programming. Our programs require that we transport tables, class and event materials to our various open land sites, and this newly donated van will greatly improve staff and volunteer efficiency.



ALTERNATIVE SENTENCING PARTNERSHIP

In cooperation with the Loveland Municipal Court, a new Youth Alternative Sentencing program was implemented in 2018 with great success. The program not only allows the city to complete stewardship projects but also provides a sense of purpose and community ownership to these youth who have found themselves in our court system.

BIG THOMPSON RIVER TRAIL



TRAIL SIGNAGE

A new trail signage program is underway to improve the signs on Loveland's trails and provide consistent information and a better trail experience for citizens and visitors.



REGIONAL LEADERS TRAIL RIDE

In October, the Northern Colorado Bike and Pedestrian Collaborative organized a regional leaders bike ride from Fort Collins to Loveland along the new Long View Trail to educate/advocate the significance of regional trail planning.



FISH HABITAT PROJECT AT RIVER'S EDGE

Colorado Parks & Wildlife and volunteers from the Loveland Fishing Club utilized more than 300 recycled Christmas trees for fishing habitat in Bass Pond at River's Edge Natural Area.

GRANTS HELP MAKE IT HAPPEN

Grants are essential to the Open Lands & Trails program and enable us to stretch available dollars to not only improve but expand Loveland open land sites and trails. In 2018, nearly \$4.3 million in grant funding was either awarded or in progress for the Open Lands & Trails Division!

- **CDBG FUNDING THROUGH THE BIG THOMPSON RIVER COALITION FOR RIVER RESTORATION ON OPEN LANDS FROM WILSON AVENUE TO WILD NATURAL AREA - \$2,000,000**
- **TRANSPORTATION ALTERNATIVES PROGRAM (TAP) - NAMAQUA AVENUE UNDERPASS - \$600,000**
- **TAP AND GREAT OUTDOORS COLORADO (GOCO) - LONG VIEW TRAIL GRANT - \$550,000**
- **GOCO - LOCAL GOVERNMENT GRANT - PRAIRIE RIDGE TRAIL- \$260,000**
- **COLORADO PARKS & WILDLIFE GRANT - PRAIRIE RIDGE TRAIL - \$200,000**
- **OPEN LANDS PRIVATE DONATION FOR LAND ACQUISITIONS - \$200,000**
- **COLORADO HEALTH FOUNDATION - INTERGENERATIONAL INFRASTRUCTURE GRANT - MADISON AVENUE/OLD ST. LOUIS TRAIL CONNECTION - \$129,000**
- **GOCO - PLANNING GRANT - NAMAQUA AVENUE UNDERPASS - \$97,000**
- **GOCO - RIVER RESTORATION GRANT - MEDINA'S CROSSING - \$84,000**
- **NORTHERN WATER PARTNERSHIP - MEDINA'S CROSSING - \$50,000**
- **GOCO GRANT FOR INVASIVE SPECIES REMOVAL AT BOISE BEND AND WILLOW BEND NATURAL AREA - \$36,000**
- **COLORADO PARKS & WILDLIFE - FISHING IS FUN GRANT - WILLOW BEND FISHING DOCK - \$30,000**
- **PRIVATE DONATION FOR PURCHASE OF ENVIRONMENTAL EDUCATION VAN - \$25,000**
- **NORTH FRONT RANGE METROPOLITAN PLANNING ORGANIZATION - TRAIL COUNTER GRANT - \$7,000**



Beautiful Mariana Butte golf course

GOLF

Connecting All Golfers to the Game

The City of Loveland operates The Olde Course at Loveland, Cattail Creek and Mariana Butte golf courses. Our three courses offer a wide variety of playing conditions and amenities to suit all golfers - from those brand new to the game to scratch golfers. Golf revenues support all costs associated with Loveland's golf courses.

COURSE IMPROVEMENTS

2018 was a busy year of improvements to our three Loveland golf courses. Each property added tees and new areas of turf. Concrete was added to the turnarounds at Mariana Butte, and the course parking lot was sealed and striped. New tee signs and distance markers were added at Cattail Creek to improve the golfer experience. At The Olde Course, four new tees were constructed to ensure golfers with slower swing speeds can play a course that matches their hitting distance.



Excavating for new cart turnarounds at Mariana Butte

GETTING CONNECTED TO TECHNOLOGY

In collaboration with the IT and HR departments in the City of Loveland, the Golf Division added WiFi capability at all courses both inside and out. Our guests, vendors and employees can now connect to technology with faster speeds to conduct business, access the internet and check in on Facebook. In 2018, our Golf Division also rolled out a new text message alert program. This program is aimed at keeping subscribers informed regarding course conditions, available tee times, golf special promotions and more.



Junior golf tournament

IMPROVING ACCESSIBILITY

As part of our ADA transition plan, we completed several initiatives to ensure our courses are accessible to all individuals, regardless of abilities. Two new SoloRider carts were purchased for adaptive golf. These single-rider golf carts allow players with a diverse range of challenges and disabilities to remain in the game. The drinking fountains in each clubhouse were replaced with bottle fillers and lowered to meet ADA height requirements. We removed tripping hazards on each course, improving safety and ADA compliance and accessibility for our course visitors.



ADA-compliant solo rider cart

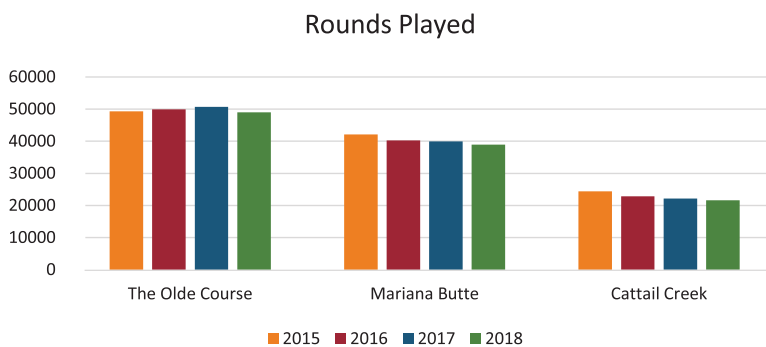
MORE THAN TRADITIONAL GOLF

In addition to traditional golf available at all three courses, Loveland golf offers our community additional ways to have fun on the course. In 2018, this included continuation of Games on the Range at Mariana Butte and SNAG at the Mini-Course at Cattail Creek.



Playing SNAG at Cattail Creek

The only course of its kind in the nation, the Mini-Course at Cattail Creek and its Starting New at Golf (SNAG) equipment is a great way to enter the game. In this no-pressure environment, players of all ages can learn the equipment, understand proper golf form and take a dry run through our mini course in a low-stress environment.

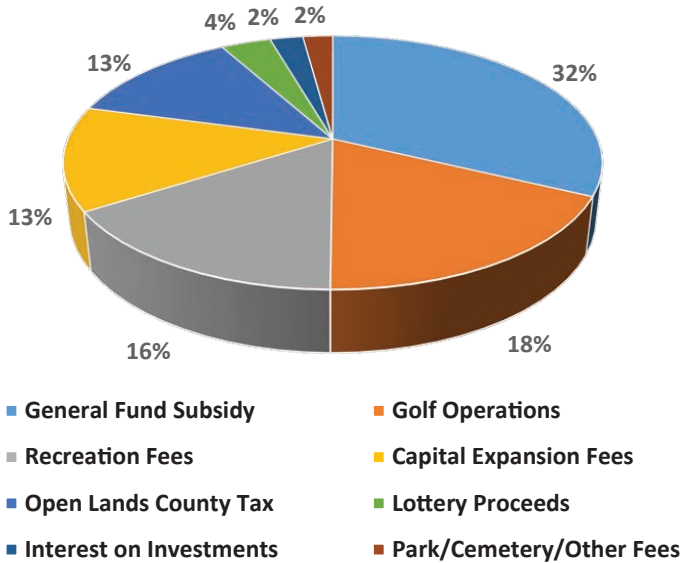


Bull elk at Mariana Butte

FINANCIAL OVERVIEW

Financial accountability has long been the standard for the Parks & Recreation Department. In conjunction with the City's financial policies, we worked proactively in 2018 to contain costs while increasing program offerings, participation and facility use.

2018 Revenues



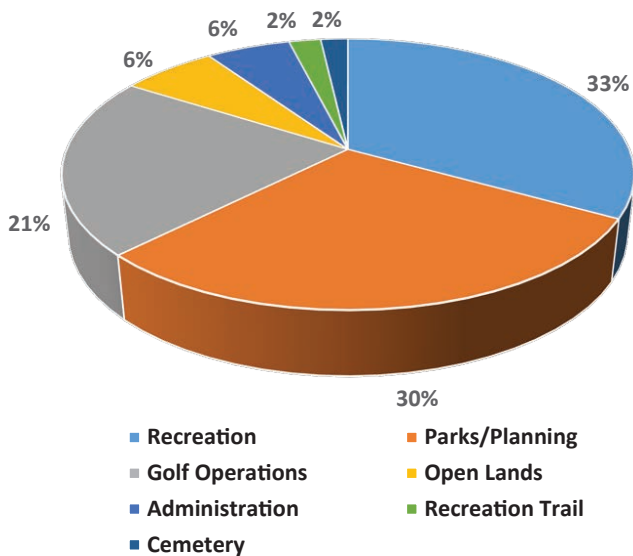
Revenue*	2018
General Fund Subsidy	\$6,913,118
Golf Operations	\$3,867,911
Capital Expansion Fees	\$2,853,310
Open Lands County Tax	\$2,731,182
Chilson Center	\$1,930,934
Lottery Proceeds	\$769,395
Athletics	\$623,618
Interest on Investments	\$507,290
Recreation Programs	\$401,887
Special Recreation	\$278,354
Park/Admin Fees	\$220,783
Grants	\$178,338
Cemetery	\$161,850
Outdoor Aquatics	\$133,065
Perpetual Care Fees	\$76,700
Batting Cages/Concessions	\$41,922
TOTAL OPERATING REVENUE	\$21,689,657

Expenditures*	2018
OPERATING EXPENDITURES	
Parks Maint/Grounds/Planning	\$4,442,377
Golf Operations	\$3,216,011
Chilson Center	\$3,124,853
Open Lands	\$897,728
Administration	\$853,010
Recreation Programs	\$621,740
Athletics	\$595,608
Special Recreation	\$375,845
Recreation Trail	\$322,785
Cemetery	\$275,478
Outdoor Aquatics	\$208,821
Batting Cages/Concessions	\$45,948
TOTAL OPERATING EXPENSES	\$13,143,961

CAPITAL EXPENDITURES	
Equipment/Tools/Projects	\$1,207,074
Golf Projects/Equipment	\$54,553
Cemetery & Parks Projects	\$3,945,193
Trails Projects	\$228,261
Open Lands	\$194,979
TOTAL CAPITAL EXPENSES	\$5,630,060
TOTAL DEPARTMENT EXPENSES	\$20,678,488

*2018 unaudited year-end figures

2018 Operating Expenditures



In addition to the City's General Operating Fund, the Parks & Recreation Department relied on several Special Revenue Funds to accomplish Department priorities not funded by the General Fund.

Capital Expansion Fund: Fees assessed on new development to assist in providing infrastructure necessitated by growth. Fees are collected for parks, recreation, open lands and trails.

Parks Improvement Fund: Fees collected before Capital Expansion Fees were initiated in 1984. Revenues are generated from park shelter reservations. Fund is restricted to park improvements and infrastructure repairs at existing parks.

Perpetual Care Fund: This fiduciary fund provides for the future operations, maintenance and capital requirements of the Loveland Cemetery and Burial Park once all burial spaces are sold.

Open Space Tax Fund: Fund to purchase and maintain open land areas in and around Loveland. Revenues are generated from a Larimer County Open Space Sales Tax, used for acquisitions, development and operations.

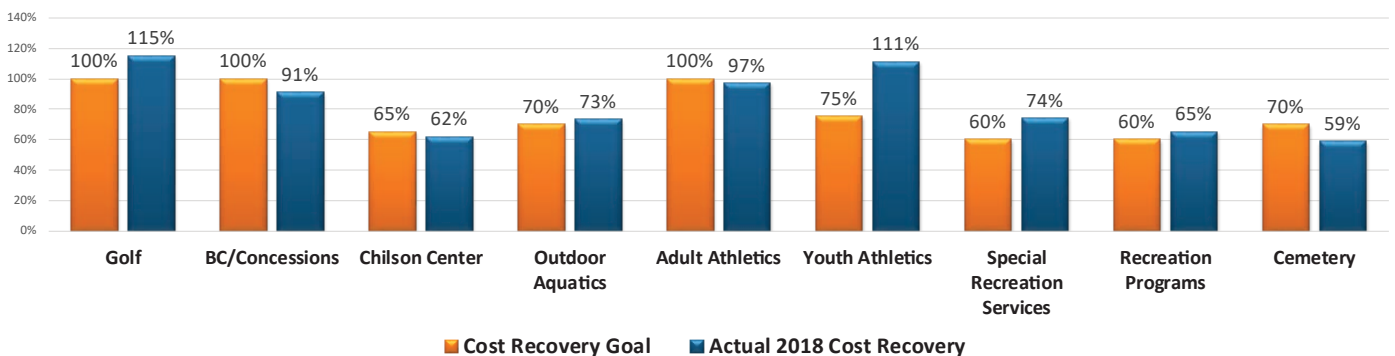
Conservation Trust Fund: Revenues derived from state Lottery games. Funds are restricted to recreation sites, facilities and projects. This is the funding source for Loveland's Recreation Trail construction and maintenance.

Golf Fund: Government enterprise fund to account for the operations, maintenance and capital improvements of golf courses and facilities owned by the City.

Fund	Balance 1/1/2018	Revenues	Expenditures	Net Change	Balance 12.31.18*
Capital Expansion Funds	\$18,038,111	\$3,194,706	\$5,400,835	-\$2,206,129	\$15,831,982
Parks Improvement Fund	\$1,635,037	\$80,333	\$37,598	\$42,735	\$1,677,772
Conservation Trust Fund	\$3,880,032	\$917,774	\$521,712	\$396,062	\$4,276,094
Open Space Tax Fund	\$7,743,421	\$2,679,534	\$1,110,931	\$1,568,603	\$9,312,024
Golf Enterprise Fund	\$3,606,325	\$3,834,659	\$3,274,906	\$559,753	\$4,166,078
Perpetual Care Fund	\$2,930,470	\$119,457	\$0	\$119,457	\$3,049,927

*2018 unaudited year-end figures. Figures include capital expenditures and investment income.

2018 Cost Recovery





On the cover: Riders enjoying the newly opened Long View Trail

CITY OF LOVELAND PARKS & RECREATION

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