

X Abbie Powers
Approved

11.14.18

**CITY OF LOVELAND VISUAL ARTS COMMISSION
REGULAR MEETING
THURSDAY, OCTOBER 4, 2018 5:00 PM
LOVELAND MUSEUM, 503 N. LINCOLN AVENUE, LOVELAND**

The October 4, 2018 VAC meeting was called to order at 5:00pm by Chairwoman Abbie Powers. Commissioners present: Angela Brill, Blas Estrada, Bruce Gueswel, Greg Hoff, Maryjo Morgan, Abbie Powers, Margie Rosborough, Sara Turner and Jade Windell. VAC alternate Phyllis Moore, Loveland resident Mary Connole, Councilwoman Kathi Wright and staff liaisons Susan Ison and Suzanne Janssen were also present.

- A. **Attendance:** Reflected above.
- B. **Additions or Corrections to the October 4, 2018 Meeting Agenda:**
Additions: VAC Action Items: VAC Retreat
Staff Updates: Boards and Commissions Terms, Artist Party, Joint Meeting
- C. **Additions or Corrections to the September 6, 2018 Meeting Minutes:** Maryjo motioned to accept the minutes as written. Margie seconded the motion. The motion passed unanimously.
- D. **Citizen Comments:** Mary Connole, manager of Creatorspace and Artspace, introduced herself and indicated she wished to observe the VAC meeting.
- E. **AIPP Budget:** The October 2018 AIPP budget was distributed and reviewed. Staff noted that Pleasantline Corporation returned the \$75,000 initial payment for The Foundry project. AIPP funds for upcoming projects will be reflected in the November 2018 budget information.

VAC Business/Action Items

- A. *Water & Power* maquettes by Mark Leichliter: Staff clarified the price for the two *Water & Power* maquettes as \$1500 each (\$3,000 total). Due to the lack of an agreeable installation site, the commission decided to respectfully decline the offer to purchase the maquettes.
- B. The Foundry Parking Garage: Copies of the RFQ and dates for the upcoming artwork selection jury were distributed to the commission. Staff provided a review of the artwork jury panel, which will include all VAC members, Sean Hawkins (DDA Director), Artists Joe Norman and Ruth Scott and Danielle Thoke (Brinkman Construction). Following Round 1 voting, the applicants will be narrowed down to the top 10 artists. The jury will review those 10 remaining applications until the November meeting. At the November meeting, up to three finalists will be selected to present designs for The Foundry Parking Garage at the January 3 meeting.
- C. Viestenz-Smith Mountain Park Memorial: Staff reported that the Parks Foundation donated an additional \$15,000 to the memorial project, making the project budget \$55,000.
The following commissioners volunteered to serve on the artwork jury panel: Jade, Abbie, Sara, Maryjo and Bruce.
The subcommittee will make artist recommendation(s) to the VAC for approval at the December 2018 meeting. A Doodle poll will be sent to the subcommittee members to finalize details for the jury meeting.

- C. Downtown Event Power Cabinet: Staff reported that five artists specializing in metalwork have been notified of the Downtown Event Power Cabinet project. Additional outreach has been sent to Creatorspace, Artworks Loveland and on Facebook. Jade, Sara, Blas and Greg volunteered to serve on this subcommittee, which will include Jill Hood (Electrical Distribution Specialist), Kim O’Field (Technician Specialist). The subcommittee recommendation will be presented for approval at the November meeting.
- E. Police Regional Training Institute RFQ: The final RFQ was distributed to the commission. Both cities will contribute \$9,000 for the Police Regional Training Institute for the ongoing care and maintenance for the artwork. After that reserve account is depleted, both cities will share the cost of maintenance 50:50. The deadline for artists’ applications will be December 2. Round 1 voting will be done by both groups “in-house.” The top candidates will be shared with the boards for additional voting rounds. The VAC recommended the second weeks of January and March for the artist presentations. Commissioners will keep calendars open to accommodate a joint meeting for the artist presentations.
- F. Annual Maintenance: Plinth Repairs: All work has been completed and paid.
Special Treatments: Special treatments were expected to be completed within the week. .
- G. The Foundry: Temporary Murals: In addition to enhancing The Foundry site, temporary murals are seen as an excellent way to create greater awareness of the Loveland Mural Project. To appeal to millennials, suggestions were made to have spray paint artists featured in a mural “event” within the Plaza. The RiNo District in Denver was seen as a likely model to use for similar temporary mural installations. Angela will reach out to the organizers of “Crush” for insight to their temporary mural program and processes. The following areas were discussed for future artwork placements:
- North Side of Garage: There is a large grey concrete wall that may be appropriate for temporary murals. It was noted that this is largely a pedestrian walkway.
 - West Side of parking Garage: This side will be an ideal location once the space is more defined.
 - South Side of the Lincoln Apartments
- H. Metrolux Murals – Collaboration with the Historic Preservation Commission (HPC): Staff reported that Nikki Garshelis (staff liaison for the HPC) was happy to hear that the VAC is interested in matching funds with the HPC for murals along the Metrolux building. It was noted that the HPC would need to hold a fundraiser for their contribution to the project. Economic Development staff will reach out to the Metrolux building owners to determine their interest/support in the City placing murals/mosaics within the space. Bruce mentioned historical movie images as a possible theme.
- I. VAC Purchases: TAAP Artist, Ted Schaal Proposal Letter: Ted Schaal sent a letter to the commission regarding the purchase of his sculpture. Greg moved to wait until February to consider purchase of any TAAP 3D sculptures. Maryjo seconded the motion. The motion passed unanimously.
- I. 2018-2019 TAAP 3D: Additional TAAP location – Fourth Street and Cleveland Avenue: The tree in this location has been removed and is available for the VAC’s use for TAAP 3D. Additional sites along Garfield Avenue are also desired. TAAP sites at The Foundry will be discussed once the Rotary sculpture and clock tower are installed.

- K. AIPP Marketing Materials: The redesigned “Work of Art” brochure has been sent to the printer for final review and proofing. Fifteen thousand copies of the brochure will be printed and should be delivered by November. Commissioners are welcome to distribute a box of brochures as desired.
- L. Pastels on Fifth 2019: The Pastels on Fifth project is thriving and continues to grow each year. There is a desire to bring in a professional muralist to create a temporary public art mural. Bruce indicated that the perspective of 3D murals does not always work with the human eye, but does work with photography due to the camera’s perspective.
Staff will reach out to the Larimer Street Sidewalk Festival organizers regarding artists’ contacts and ideas.
- M. VAC Retreat: The date for the VAC 2019 retreat was set for Thursday, February 28, 2019 at 4:30pm.

Staff Updates

- A. *Wings* by Joe Norman: Staff reported that the installation plans for *Wings* were installed as presented. The artist did not recommend removing of the original brackets, instead suggesting that the remaining brackets could be used for additional wings (installed at a greater height). The cost of the wings would be \$2,000 - \$4,000 to create. Additional concerns were shared that the wings are not filed to a smooth edge and having easier public access could be a safety issue. Staff offered to set a meeting with the artist to brainstorm solutions to the current bracket height. Greg and Bruce offered to participate in this meeting. The species plaques are currently being cast and will be installed by the artist once completed.
- B. Downtown Public Art: Trash Enclosures: Sweetheart Alley and Backstage Rialto: Staff reported that Korey Streich (DDA) believes he found a contractor that can create trash enclosures for significantly less money than prior estimates. Staff will report back to the commission on the status of the project following the next City/DDA Trash Enclosure meeting. There is a desire to have this project under contract by year’s end.
Angela shared an image of a Union Station trash enclosure that features punched holes in metal, which simulates the historic building’s architecture. Staff will share that image with the DDA staff.
- C. Mountain Lion Avenue Sculpture Installation: James Johnson has provided a structural report on the sculpture base from KL &A. Additionally, he is seeking bids to pour a 16’ diameter concrete plinth and to transport the 20’h x 15’w Corten steel sculpture to Colorado. If the artist is present for the installation, a quick roadside dedication may be held.
- D. 2019 Budget Maintenance Endowment: Staff will provide an update at the November meeting. Staff recommended that the VAC consider reserving a percentage (possibly 10%) of each acquisition or a specific percentage of the overall AIPP budget for the maintenance endowment.
It was noted that annual maintenance would be paid from the program’s budget line item to preserve the endowment principal.
- E. Pulliam Community Building: Susan reported that a meeting was held with the Contractor and City Facilities staff to determine the cost of each phase of this project. The Pulliam Community Building Foundation has had a strong initial response from donors for naming rights to sections of the facility.

- F. Highway 34 Beautification: Councilman Overcash asked City Council to consider beautification of the medians along Highway 34 (along South Short Scenic Parkway). A City departmental meeting was held to brainstorm concepts for this mile-long stretch of road. Several ideas were discussed, including an art fence. The conversation is still in the beginning stage; however, City staff will likely bring concepts and budget estimates to City Council in winter/spring 2019.
- G. Burgener Holdings, Inc. - Meter Cabinet: Staff shared images of a private electrical metering cabinet along Backstage Alley that will be painted in a similar manner as the Transformations Project. Artist Diane Roeder was selected by the owner to be hired for that process. Painting of the meter cabinet will commence once the construction is completed at The Foundry.
- H. Four commissioners with expiring terms were reminded to reapply (by November 5) for the commission if they intended to interview for another three-year term. Abbie asked for clarification on when her second term as Chair began. (January 2017) Elections will be held once the City Council approves the 2019-2022 VAC member terms.
- I. Artist Party: The annual Cultural Services Artist Party will be held on Thursday, November 1 from 7-9pm. All commissioners were encouraged to attend.
- J. Joint Meeting: A joint meeting was held in September for the Cultural Services Board, Backstage Rialto and the Visual Arts Commission. Interaction between the groups was limited due to the nature of the Cultural Master Plan discussion therefore, a joint holiday party will be held in December. Several dates will be shared with the other boards and commissioners; everyone will be notified with the final date/time. (Note: This event will be held on December 3, 2018 at 5:30pm in the Rialto Theater Devereaux Room.)

City Council Update/Item for Discussion

- City Council is finalizing the 2019 Budget. Changes in the budgeting Dashboard have been made to make content easier to review.
- There are concerns over the City's reduction in sales tax revenue and the amount of funds in the City reserves.
- Fracking was a main topic of conversation in the recent City Council meeting. While fracking technology has improved, there are significant concerns over community safety. The oil well will be located near the Loveland Sports Park. (Details are available in the City Council meeting packet.) Councilwoman Wright was very impressed with Loveland residents' civic engagement and presentation of facts related to fracking safety.
- Carbon Emissions: A recent study indicated that the Poudre River Power Authority (PRPA) could go to "Carbon Zero" by 2030; however, another business entity did not feel that the 2030 timeline was realistic. Reliability, cost and the environment are the three pillars in the decision-making process. This discussion with City Council will continue.

Information Sharing

- Greg Hoff was thanked for hosting a summer Pizza Potluck in August.
- Artspace will begin work on the Feed & Grain Building with \$1 million funding through the US Economic Development Office, State Historical Preservation Office and the Boettcher Foundation. Contractors will break ground by December 2018. The renovation will provide open studio space for

artists on a monthly basis. The overall construction budget is app. \$1.5 million. Consequently, additional fundraising efforts will be undertaken.

- The October issue of Sculpture Magazine and information on the Loveland Art Studio tours were distributed.
- Artworks Loveland is hosting a membership fundraiser in conjunction with a pop-up exhibition of addressing the question of why people collect art. The query is demonstrated through Artworks artists' personal collections. As part of the festivities, Jenni Milner has created the outline of a mural that the public can paint on-site.
- Alternatives to Violence is raffling a used, hand-painted Ford Explorer. Tickets can be purchased on the Alternatives to Violence website.
- November 2nd is the Square Foot Fundraiser at Artworks Loveland. Each work is sold for \$100 and will be on display until the November 9 Night on the Town.
- Maintenance Committee: An Outlook invitation will be forwarded to the maintenance committee for a meeting with Mac Juneau and Sculpture Services of Colorado to discuss the 2018 maintenance reports.
- Honoring the local foundries, Jane DeDecker's recent selection as a finalist for the national Women's Suffrage Monument, and the Lundeens sculptors of The Stations of the Cross at The Cloisters on the Platte in Gretna, NE, was discussed. *Finding a suitable date to acknowledge these significant achievements will be addressed at a future meeting.*

Dates were chosen for the Viestenz-Smith Mountain Park Committee, the Downtown Event Power Cabinet Committee and a VAC orientation for Blas Estrada.

Agenda Items for November 1, 2018 VAC Meeting

The Foundry Artist(s) Selection

Downtown Event Power Cabinet Artist Selection

Maintenance Endowment

Important Dates

December 3, 2018 at 5:30pm, Rialto Theater Devereaux Room: A joint holiday party with Backstage Rialto and the Cultural Services Board

Adjournment: The meeting was unofficially adjourned at 6:46pm.

Meeting length: 1:46

