

CULTURAL SERVICES BOARD
MEETING MINUTES
Wednesday, October 3, 2018
4:30 PM

LOVELAND MUSEUM
503 N Lincoln Avenue, Loveland, CO 80537

I. Call Meeting to Order

The October 3, 2018 meeting of the Cultural Services Board was called to order at 4:31pm by Heather Fortin Rubald in the Phyllis Walbye Conference Room at the Rialto Theater Center.

Board Members Present: Juanita Cisneros, Dr. Dierdre Cook, Jan DesJardin, Heather Fortin Rubald, Kris Ortmann, Libby Skowron, and Cornelia Winters.

Staff Present: Susan Ison, Cultural Services Director; Steve Lemmon, Rialto Theater Center Manager; Suzanne Janssen, Public Art Manager; and Tegan Hollen, Office Support Specialist. John Fogle, City Council Liaison, was absent.

Guests Present: None

Additions/Changes to the Agenda

A *Ladyface Mural* item was added to the Public Art Update section of the agenda.

Additions/Changes to the September 5, 2018 Minutes

There were no additions or changes to the minutes.

Approval of the September 5, 2018 Minutes

Jan DesJardin motioned to approve the minutes. Dr. Dierdre Cook seconded the motion. The motion passed unanimously.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

CSB Accomplishments Update – Kris Ortmann reviewed the activities that CSB members participated in since the last meeting.

Cultural Services Department Reports

Public Art Update – Suzanne Janssen spoke about current and upcoming Art in Public Places projects:

- *The Foundry Parking Garage – Shimmering Hues to Solar Muse* by artists James Dinh and Michael Stutz was chosen for *The Foundry* project and was slated for installation in late fall. However, Dinh and Stutz

recently adjusted the proposed artwork to remain within the project's budget, citing the rising cost of supplies as the reason. This significantly changed the concept originally agreed upon. After discussing the change, the Visual Arts Commission decided not to move forward with Dinh and Stutz and reopened the call for entry for the project. The new call is open until October 19, 2018 and presentations by the selected finalists will take place on December 1, 2018.

- *Mountain Lion Avenue Roundabout* – Artist James Johnson's sculptural work of art chosen for the roundabout at Mountain Lion Drive and Boyd Lake Avenue is almost complete. Given the size of the piece, a special load permit will be required when it is ready to install. The installation is tentatively planned for the third week of October.
- *The Art Advocacy Project: 2D and 3D* – The calls for entry for TAAP 2D and 3D will be opened in November 2018. Due to low submission rates in previous years, changes are being considered for TAAP 3D, including boosting the honorarium offered to artists whose work is chosen and again offering a monetary award for a People's Choice winner. There are no changes being considered for TAAP 2D at the moment.
- *Viestenz-Smith Mountain Park* – The recently rebuilt mountain park reopened on September 28, 2018 during a dedication event that Suzanne attended. Suzanne spoke about and shared pictures from the event with the Board. A call for entry is now open for artwork that honors the memorials that were previously on-site but were washed away by the 2013 flood. The call will close on October 26, 2018.
- *Downtown Events – Power Cabinet* – A call for entry is open for metal or durable outdoor artwork to be installed on the cabinet that houses power for downtown events. The artwork will act as an homage to the linemen who were part of the project that made this power accessible to the city.
- *Ladyface Mural* – The Visual Arts Commission contributed funds through the Loveland Mural Program for the new mural on The Gressiwick building downtown. The mural, now complete, is called *Ladyface* and was painted by artist Wildrose Hamilton.
- *Loveland: A Work of Art Brochure* – The brochure, which highlights the Art in Public Places program, has been updated with a new design and features new artwork photographs. The updated copies should arrive for distribution in late October.
- *AIPP Webpages* – Suzanne and Jess Killingsworth, Marketing Coordinator, are working with Madwire in Fort Collins to develop a separate website for the Art in Public Places program. AIPP content currently hosted on the City of Loveland website will move to this separate site when it is complete. Suzanne plans to expand AIPP's social media presence as well when the new website is live.

Kris asked Suzanne what reactions she has received, if any, about Mark Guglielmo's photo-mosaic pieces at the Chilson Center. Suzanne responded that she has not received much feedback aside from a visitor mentioning they did not see anyone they knew in the photographs.

Rialto Theater Center Report – Steve Lemmon spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news:

- *Technical Coordinator* – Roberto Holguin-Aleman has been hired as the new Technical Coordinator and will begin working on October 11, 2018. Steve expressed his excitement about Roberto becoming a part of the team.
- *Resurrection Church* – Kris and Heather mentioned that they observed Rez.Church covering up Rialto event posters, some windows, and putting out sidewalk banners to advertise their service during the time they are in the theater on Sundays. Kris, Heather, and other board members shared their concerns about the observation, which included:
 - Downtown visitors may not know what shows are coming to the Rialto because they are covered by the Rez.Church signs.
 - Some temporary signs are reasonable, though Rialto signage should remain uncovered.
 - The Rialto needs to remain consistent with all rental partners.

Steve contacted Sethry Connor, Associate Lead Pastor at Rez.Church who leads the services at the Rialto, to set up a time to discuss options for ensuring the theater's posters will not be obscured while still allowing church signage to be displayed. Moving forward, Steve will propose that the church be able to display a window banner and one poster in front of the theater. Steve may also consider allowing the church's events to be shown on the online calendar. The sidewalk banners will need to be reviewed to ensure municipal code compliance.

- *Renovations* – The Board toured the theater with Steve to review the renovations that were completed recently, including the installation of acoustic treatment panels, new paint in the lobby, and the new sound system.

Museum Report – Susan Ison spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news:

- *Events – Pastels; Halloween Family Fun Fest; Woodman Opening; Hot Metal, Cold Brews:*
 - *Pastels* – The Pastels on 5th sidewalk chalk art festival, a fundraiser for Alternatives to Violence (ATV), took place on 5th Street on September 8, 2018. Funds raised this year were higher than for the 2017 event, and artist participation increased as well.
 - *Halloween Family Fun Fest* – The Halloween Family Fun Festival will take place on October 27, 2018 in Peters Park on the south side of the Museum.
 - *Woodman Opening* – The *Betty Woodman: Gestural Interactions* exhibit opened in the Main Gallery on September 29 and is on view until December 30, 2018. Susan and Kris encouraged board members to visit the exhibit.
 - *Hot Metal, Cold Brews* – The Hot Metal, Cold Brews event will take place on October 12, 2018 in the Museum's Peters Park. Artists Amy Joy Hosterman and Curtis Rowland will do raku and bronze pouring demonstrations at the event.

Board Terms – The fall recruitment period for filling City boards and commissions vacancies has begun and will close on November 5, 2018. The CSB members with terms that are expiring discussed whether or not they were intending to reapply, and all board members brainstormed groups to reach out to for recruitment such as the Loveland Historical Society and Loveland Artist's Collective.

Joint Meeting – VAC, CSB, and BR

- *Comments* – The Board reviewed their joint meeting with the Visual Arts Commission and Backstage Rialto that took place on September 12, 2018. All agreed that the evening was a great opportunity to meet VAC and BR members, and that it provided valuable discussion regarding the questions Jill Stilwell asked of the group for the Cultural Master Plan. However, some board members were expecting the event to be a social gathering rather than a guided feedback session.
- *Christmas Event* – Based on the feedback about the joint meeting on September 12, the Board discussed holding a holiday event for CSB, VAC, and BR members. The Board proposed holding the event on December 5, 2018 in the Devereaux/Hach Room. The date and time will be confirmed once Susan speaks with the VAC and BR about their availability.

Great Western Railroad – The City's Historic Preservation Commission, along with the Loveland Historical Society, is exploring options for preserving the Great Western Railway depot building on Monroe Avenue. The current plan for preservation is to move the building south to city land and open it as a police museum. Susan spoke with the commission and police about also involving the retired firefighter's artifact collection in the depot building. Susan will provide updates about the building as planning continues.

Cultural Master Plan – Jill Stilwell, from Stilwell Cultural Consulting, is working to finish the Cultural Master Plan for the Cultural Services Department. A public Community Café will take place on October 24, 2018 from 5:30 – 7:30pm at the Rialto for Jill to gather final input for the plan.

Pulliam Building – Discussions continue between the Cultural Services and Facilities Departments about the funding needed for the multiple phases of the Pulliam Building renovation.

City Council Report

No report was given as Councilor Fogle was unable to attend the meeting.

Dierdre inquired about how to ensure a council member is able to attend the CSB meetings more consistently. A discussion followed about council liaison attendance and Susan offered to pass on the Board's feedback to council members.

Miscellaneous

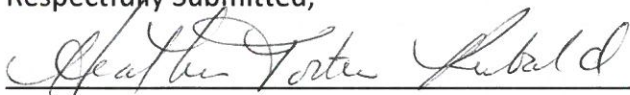
- *Loveland Historical Society: Alexander Hamilton Presentation* – Kris reviewed the Historical Society's monthly program on October 2, 2018 at the Rialto, which featured Hal Bidlock who portrayed Alexander Hamilton. Though the attendance was lower than desired, the presentation was well received by those at the event.
- *4th Street Gallery* – Heather asked who is responsible for the 4th Street Gallery space as she noticed a portion of the façade needs to be repaired. Susan responded that it is overseen by the Economic Development Department and encouraged Heather to pass on her observation to them.

NEXT CULTURAL SERVICES BOARD MEETING: Wednesday, November 7, 2018 at 4:30 pm in the Loveland Museum upstairs conference room.

III. Adjournment

The Cultural Services Board meeting adjourned at 5:36pm.

Respectfully Submitted,



Heather Fortin Rubald, Cultural Services Board Chair

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