

**CULTURAL SERVICES BOARD  
MEETING MINUTES  
Wednesday, September 5, 2018  
4:30 PM**

**LOVELAND MUSEUM  
503 N Lincoln Avenue, Loveland, CO 80537**

**I. Call Meeting to Order**

The September 5th meeting of the Cultural Services Board was called to order at 4:30pm by Heather Fortin Rubald in the upstairs conference room of the Loveland Museum.

**Board Members Present:** Juanita Cisneros, Dr. Dierdre Cook, Jan DesJardin, Heather Fortin Rubald, Kris Ortmann, and Cornelia Winters. Libby Skowron was absent.

**Staff Present:** Susan Ison, Cultural Services Director; Steve Lemmon, Rialto Theater Center Manager; and Tegan Hollen, Office Support Specialist. John Fogle, City Council Liaison, was absent.

**Guests Present:** There were no guests present.

**Additions/Changes to the Agenda**

There were no additions or changes to the agenda.

**Additions/Changes to the August 1st, 2018 Minutes**

There were no additions or changes to the minutes.

**Approval of the August 1st, 2018 Minutes**

Juanita Cisneros motioned to approve the minutes. Jan DesJardin seconded the motion. The motion passed unanimously.

**Public Comments**

There were no public comments.

**II. Agenda Items**

**Board Reports**

**CSB Accomplishments Update** – Kris Ortmann reviewed the activities that CSB members participated in since the last meeting.

**Cultural Services Department Reports**

**Rialto Theater Center Report** – Steve Lemmon spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news:

- *Staffing* – Dave Brull, Technical Coordinator, announced his retirement and Friday, September 7<sup>th</sup> will be his last day. The position is listed on the City website, and Steve plans to have it filled by the end of September. Additional part-time technical staff positions will be posted in the coming months to assist with the expanded schedule of performances and rentals.
- *Renovations* – Renovations continue at the Rialto, which include the replacement of the grand drape, the addition of acoustic treatment panels, and new paint colors. The carpet will be changed in early 2019.
- *Rez.Church Rental* – The official launch of Rez.Church services at the Rialto will take place on Sunday, September 9<sup>th</sup>.
- *Booking Conference* – Steve recently attended a booking conference in Nevada to assist with planning for the Rialto 2019 season and centennial celebration events in 2020. Steve will share more with the Board as the schedule comes together.
- *Rialto Presents* – Steve provided an update on the ticket sales for the upcoming Rialto Presents performances, of which Jim Brickman is selling the best to date. Kris asked about any feedback he has received about the addition of the Season Ticket packages. Steve replied that he has received thoughts about the shows offered being more diverse in the future. He also mentioned that he will reevaluate the ticket packages next year and make changes to discounts or package options as needed.

**Joint Meeting – CSB, VAC, BR** – The joint meeting between the Cultural Services Board, Visual Arts Commission, and Backstage Rialto will take place on Wednesday, September 12<sup>th</sup> at the Museum. This gathering will serve as a way for the board members and commissioners to meet each other as well as provide additional feedback to Jill Stilwell for the Cultural Plan.

**Corn Roast/Interactive Arts Event** – An interactive arts activity tent at the Corn Roast Festival was well received. The activity may be expanded for its own separate event, possibly to take place in The Foundry plaza once completed. The tent was set up by the Loveland Strategic Partnership’s Live Loveland campaign, and was run by various local artists throughout the event. Board Chair Heather, one of the participating artists, suggested there be additional signage directing guests to the tent and more consideration of vendor placement and offerings. For example, face painting was offered at the arts tent for free and another booth placed across from it charged for the same activity. Heather also noted that she appreciated participating artists being compensated for their time and that guests seemed to like having a takeaway item from the activity tent. Susan passed around a raku pin by Amy Joy Hostermann that was one of the takeaways available at the tent. Kris mentioned the activities that took place in Loveland associated with receiving the Governor’s Award for Excellence in the Arts in 2008, and wondered if the expanded arts activity could be modeled after that.

**DDA – New Director & Arts Umbrella/Creative District** –Sean Hawkins was hired as the new Executive Director for the Loveland Downtown Partnership (LDP), which includes the LDP, Downtown Development Authority (DDA), and Loveland Downtown Business Alliance (LDBA). Suzanne Janssen, Public Art Manager, will be working with Sean and Art Umbrella, an LDP facilitated group of Loveland arts organization representatives, to explore establishing downtown Loveland as a Creative District through Colorado Creative Industries. Suzanne is currently gathering information about what is needed to complete the Creative District application.



**Museum Report** – Susan Ison spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news:

- *Exhibit Schedule* – Susan provided copies of the Museum’s upcoming exhibit schedule to the Board. Susan also mentioned the schedule for the new separate AHA! brochures. Two brochures for both the Museum and the Rialto will be published each year. Art in Public Places may have its own separate brochure that will be published once a year.

### **City Council Report**

There was no City Council report given at the meeting as Councilor Fogle was unable to attend.

### **Miscellaneous**

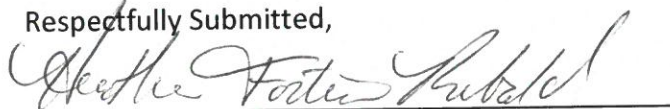
- *Yes, And Presentation* – Susan spoke about the international keynote speaker, Galen Emanuele, that the City is bringing to the Rialto on October 30<sup>th</sup>. Emanuele is the author of the *Yes, And Manifesto* and speaks about how to build a collaborative team environment and drive a work culture that adapts positively to change and innovation. Board members were encouraged to attend if they are available.
- *Board Terms/Vacancies* – Tegan made the Board aware of the members who have terms expiring at the end of 2018. Current members were encouraged to reapply. The Board briefly discussed sharing the vacancies with different community groups such as the Loveland Historical Society. Recruitment will begin in mid-September.

**NEXT CULTURAL SERVICES BOARD MEETING:** Wednesday, October 3rd at 4:30 pm in the Rialto Theater Center Phyllis Walbye Conference Room.

### **III. Adjournment**

The Cultural Services Board meeting was adjourned at 5:16pm.

Respectfully Submitted,



Heather Fortin Rubald, Cultural Services Board Chair

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