

CULTURAL SERVICES BOARD
MEETING MINUTES
Tuesday, May 22, 2018
4:30 PM

LOVELAND MUSEUM
503 N Lincoln Avenue, Loveland, CO 80537

I. Call Meeting to Order

The May 22, 2018 meeting of the Cultural Services Board was called to order at 4:30pm by Heather Fortin Rubald in the downstairs Foote Gallery/Auditorium of the Loveland Museum.

Board Members Present: Juanita Cisneros, Dr. Dierdre Cook, Jan DesJardin, Heather Fortin Rubald, Kris Ortmann, Libby Skowron, and Cornelia Winters.

Staff Present: John Fogle, Council Liaison; Susan Ison, Cultural Services Director; Steve Lemmon, Rialto Theater Center Manager; Claire Havelda, Assistant City Attorney I; Jess Killingsworth, Cultural Services Marketing Coordinator; Jennifer Cousino, Curator of History; Roberta Cox, Rialto Theater Coordinator; and Tegan Hollen, Office Support Specialist.

Guests Present:

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|------------------------|----------------------------|----------------------|
| 1. Rae Ann M. Garrett | 15. Jenny Bigham | 29. Jeremiah Coumer |
| 2. Harrison Hand | 16. Tracy Sanchez | 30. Lori Daniels |
| 3. Olivia Lowe | 17. Al Reaud | 31. Melody Lippart |
| 4. Angeline Swets | 18. Linda Ligon | 32. Andrew Connor |
| 5. Sethry Connor | 19. Ahnna Santistevan | 33. Ty Bellmore |
| 6. Christine Connor | 20. Jeremy Stantistevan | 34. Jared Kidwell |
| 7. Michael Root | 21. Sheron Buchele Rowland | 35. Bob Montalbano |
| 8. Robert Dudley | 22. Janice Mount | 36. Mike Olson |
| 9. Juliana Bishop Hoch | 23. Julia Rentsch | 37. Kathy Peregog |
| 10. Robert E. Hoch | 24. Sharon Sheets | 38. Brittany Dimmen |
| 11. Linda Watt | 25. Courtney Carlson | 39. Hannah Garcia |
| 12. Tim Watt | 26. Sabrina Brum | 40. Jonathan Wiggins |
| 13. Joshua Boyett | 27. Samuel Brum | |
| 14. Emily Boyett | 28. Isaiah Hupp | |

Additions or Changes to the Agenda

The *Rialto Theater Center Report* was moved to the beginning of the agenda. The *City Council Report* was also moved earlier on the agenda. A Board Meeting Time item was added to the *Board Reports* section.

Additions or Changes to the April 24, 2018 Minutes

Tegan Hollen fixed typos in the *Public Art Update – Chilson Center, Cultural Master Plan*, and *Rialto Theater Center Report – Summer Concert Series* sections. Tegan also updated the *Miscellaneous* section per Kris Ortmann's request to better reflect her inquiry about the status of the Museum blog.

Approval of the April 24, 2018 Minutes

Juanita Cisneros motioned to approve the minutes as edited. Jan DesJardin seconded the motion. The motion passed unanimously.

Public Comments

Rae Ann M. Garrett: Rae Ann extended her gratitude to the Board and Cultural Services staff for being invited to attend and speak at the meeting. She spoke for herself and her husband, both Loveland natives, who have supported and been patrons of the Rialto. She commends the City for the choice of hiring Steve Lemmon as Theater Manager and is impressed by his vision, love of the arts, and love of the Rialto. However, she and her husband do have concerns about the Rez.Church rental agreement. She feels that an agreement that allows any entity to rent the theater for a large portion of the schedule may push out groups who would like to rent the theater for two- or three-day weekend events, or who require a set up for an afternoon Sunday performance. She feels that such an agreement would set a precedent that is not beneficial for the Rialto as it would open up the theater to additional yearly agreements. She wondered if this is what is best for the Rialto's future and if it adheres to the theater's intended purpose and mission statement. She finished by offering that some at the meeting may not know the history of restoring the Rialto, specifically that it was chosen as a cornerstone project to help revitalize the historic downtown area in 1987 and, after years of fundraising and thousands of hours of volunteer labor, the theater reopened as a community performing arts center in 1996.

Harrison Hand: Harrison is a local entrepreneur and artist who is passionate about film and theater, and has a deep love for theaters like the Rialto. As an entrepreneur, Harrison pointed out that a business will have successes and failures, and failures require a post-mortem to determine what did not work. Eventually, multiple failures might warrant a pre-mortem to adjust for future plans. Harrison did this for a rental agreement similar to the one being proposed for Rez.Church to project the cost of opportunity lost. He created an infographic showing a comparison of non-profit non-ticketed event revenue versus for-profit ticketed event revenue from rentals, and noted that the former would generate more revenue. He explained that there should be no discrimination against any group looking to rent the Rialto, but he also is worried the agreement would set a precedent for additional non-profit groups to rent the theater in the same way, which, based on his research, would ultimately reduce the amount of revenue recovered by the Rialto for the General Fund.

Olivia Lowe: Olivia asked for more information about why the Rez.Church chose the Rialto Theater when there are other buildings in the downtown area, such as Bill Reed Middle School, that are available on Sundays and have an auditorium space and equipment. She also asked for clarification about what the term campus meant in relation to the Rez.Church rental, and wondered if, as is the case with other campuses, that means the rental would grow to use more of the theater and other buildings downtown.

Sethry Connor: Sethry is the Associate Lead Pastor at Rez.Church who, along with his wife, has accepted the position to lead the services at the Rialto starting in September 2018. Sethry expressed his excitement at the opportunity to use the historic theater in downtown Loveland each Sunday from 6am to 2pm, which he observed is a time that is rarely used by the theater or other rental partners. He hopes their rental of the theater will help the venue during a portion of the day that it would normally stand empty, and he also hopes the agreement will be helpful for the downtown area in general. He said that the church rental agreement has received support from downtown business owners, City Council members, and Susan Ison, Cultural Services Director. That said, he expects to respectfully engage in a dialogue with concerned citizens who desire to

safeguard the Rialto from perceived abuses or misuse, and appreciates the thoughtfulness of their comments. He knows many recognize what an incredible community asset the Rialto is for the City. He said the church also values the identity and historical significance of the Rialto, and feels that holding religious services there would not inhibit or hinder the Rialto's mission in any way. He also said church is excited about their rental agreement providing a steady stream of income to assist the Rialto with needed repairs, refurbishments, and upgrades that will benefit every production and ticket holder for future events. The church is working closely with Steve Lemmon to ensure that Sunday afternoon matinees will remain a regular part of the theater's programming. He feels Steve is a great asset to the Rialto and to the City, and the church appreciates the balanced approach he has demonstrated toward all parties involved throughout this process. The church seeks a partnership with the Rialto that will bring a benefit that goes above and beyond what would be expected of a typical tenant, which they hope is demonstrated by their desire to donate a digital sound console to go above and beyond what someone utilizing the theater might normally do.

Michael Root: Michael started his career in the late 60s and early 70s in venues such as the Boulder Theater and Fox Theater. He has seen how many theaters have changed and become entertainment centers, which, even with those changes, have still kept the history of theater alive. Having a single performing stage is truly what a theater is about, but even when he managed theaters, they would often sit vacant for long periods of time. Bringing in other resources during a time when the theater was not used helped those theaters recover. Having already been refurbished and reused for more than a movie theater, he sees the Rialto as an example of this. He recognizes there are plenty of other places for groups to rent, but the Rialto is in the center of Loveland at the core of where people are moving in and where multiple new developments are occurring. There are people who are looking for something in the downtown area, like church services, and he hopes the church renting the theater can provide them with that.

Robert Dudley: Robert has been a part of the Loveland community since 1964 and can remember going to the Rialto to watch movies. He has watched downtown Loveland transform from being the center of activity to a place where the activity seems to have moved out. Now, he feels there is a revitalization coming to Loveland and he thinks that the Rez.Church rental agreement can bring value to the downtown area. He feels the church will revitalize, encompass, and serve all aspects of community.

Juliana Bishop Hoch: Juliana is the founder and Executive and Artistic Director of Loveland Opera Theater (LOT), which has called the Rialto their home for 13 years. The LOT has valued their relationship with the Rialto staff, who have done wonderful things to help LOT through their productions and to help them grow, for which they are very grateful. However, she does have a number of reservations about the Rez.Church rental agreement. She would challenge the church and Rialto staff to find a way for the services to end by 1pm and not 2pm on Sundays. She knows this would mean the church may have to change the time of these services, but she feels it would be helpful to the community rental partners reserving the theater after church services end. The LOT have matinee performances at 2:30pm on Sundays and need to be on the stage and in the green room doing their preparatory rehearsals at 1pm. She has been in conversation with Steve Lemmon numerous times this week and he's been very creative in trying to figure out how, instead of the LOT loading their set and equipment from 9am to 8pm on a Sunday prior to their technical week, they can break it up between Saturday and Sunday and come in at 1pm on Sunday. She thinks this is a wonderful solution and thanked Steve for his creativity and transparency in all of this. She also appreciates that the LOT has been guaranteed that their sets and props, which are an expensive investment for the group, will not be touched or damaged because the services will be on the stage while those items are there. She knows Rez.Church will have to work around that, but the LOT is willing to work with them to try to make the transition happen to the best of their

ability. She reiterated her request to see if the church can be out of the Rialto by 1pm on Sundays because those are usually the big seller performances. She finished by thanking the Board and staff.

Robert E. Hoch: Robert introduced himself as being with the Loveland Opera Theater, which has been a tenant at the Rialto for many years. As Juliana mentioned, the LOT does a Sunday matinee performance that is important to their vision of “bringing opera to the hearts and minds of all.” The LOT have rented the Rialto for 13 years now and they are interested in the opportunity of having the Rez.Church come downtown to rent the Rialto. However, they do have some concerns since they use the theater to put on a full production of an opera. The LOT was involved in the push to have the Rialto building expanded to become the Rialto Theater Center so other groups could rent space there without using the stage, which the LOT uses for 40 – 50 performers with a full orchestra. He is interested in ways that the Rialto can continue to be vital to the community for facility rentals, but he also stressed that it is the only performing arts venue in Loveland and thinks it’s important for everyone to keep that in mind as they have these discussions.

Sheron Buchele Rowland: Sheron Buchele Rowland introduced herself as the coordinator of the Loveland Artists Collective and noted that she speaks for about 500 artists in the northern Colorado area. She has a lot of concerns about the Rez.Church rental agreement. She does not feel it is viewed as a normal tenant situation as she has not heard of the LOT or other groups boast of the theater as a “campus.” She is concerned about the perceived image that Rez.Church will scoop the theater up and make it a part of their family. She is all for family, all for community, and noted that those who know her know she feels this way. She is also aware of the fact that there are many different faiths in this community. She is personally a Christian, but many of her friends are not and they may or may not be comfortable with the image that Rez.Church appears to portray for their services at the Rialto. Like Olivia, she would also like to know why the church could not use another building like Bill Reed Middle School. She feels that the Rialto is a precious gem that many in the City fought very hard to keep as an arts venue, and that there are other venues that do not have this focus and are more neutral, such as an education area like a school. She has heard a lot of support for the Rez.Church and she has nothing against the church, but would just urge the Board and staff to remember the “heart” of why the Rialto exists, which is art and culture. She thinks the mission of the Rez.Church is not in line with arts and culture, and that they could find a school or non-arts and culture focused auditorium for their services. She feels that almost every town and city around Loveland - Windsor, Greeley, Fort Collins, and Boulder – puts a lot of money into arts and culture, but Loveland has this “fixation” that everything has to pay for itself. She thinks the arts and culture is not something that pays for itself with dollars but pays for itself with education, diversity, and better understanding amongst human beings as they move forward in their lives. She urged the Board and staff to keep the Rialto an arts and culture center.

Janice Mount: Janice identified herself as a supportive observer.

Sharon Sheets: Sharon has been a resident of Loveland since 1967. She and her family have watched the city grow and her whole family has been very active with the arts, performing arts particularly. She has watched the blossoming of the Rialto as a performing arts center, and has also watched the auditorium attached to Thompson Valley High School become part of the high school and not a performing arts auditorium. She sees the Rialto as the only performance art venue in the city. For 21 years, she has been asked to lead the sing-along event at the Rialto for Christmas each year. The event is the “joy of her life” and she receives really good comments about it. This year, she has been asked to perform the sing-along in December at 4pm, which is later than in previous years. She is concerned about moving the event to a later time as she feels it will discourage event attendees, especially the elderly, from coming to the theater on a cold, dark December

night. She is also just generally concerned that one group would have so much power to assert themselves into a schedule that is shared by so many people. She asked the Board and staff to think long and hard about the future of the Rialto, considering what it was in 1967 and what it has become now. She ended by saying she feels it is important that the Rialto stays a performing arts venue then thanked the Board and staff.

Lori Daniels: Lori is a longtime Loveland resident who has been to the Rialto a number of times to see her grandchildren perform. She is excited about the opportunity of the Rez.Church coming in to rent the Rialto because it will allow people to come downtown for services who cannot or do not have the opportunity to attend at the church's current location. She thinks it is an "awesome" opportunity that will offer a church opportunity for those who cannot currently have one. She ended by saying she hopes the rental agreement can go forward, then thanked the Board and staff.

Melody Lippart: Melody is a Loveland resident and her children just bought a house within blocks of the Rialto. She and her family are members of Rez.Church and they are excited to have the opportunity to attend church services within walking distance. She grew up in a community where members knew each other well, were involved in various activities together, and supported each other. She feels that Rez.Church will be supportive and encouraging, and that the church wants to be a part of the community of downtown Loveland to share in seeing the heart and spirit of Loveland grow. She is excited about the new development in downtown Loveland, and she sees many new families coming to the area wanting to see things rebuilt and renewed. She is in support of the rental agreement.

Mike Olson: Mike identified himself as a supportive observer.

Kathy Peregoz: Kathy identified herself as a supportive observer.

Jonathan Wiggins: Jonathan is the Lead Pastor at Rez.Church and responded to some of the comments made. He wondered why religious services could not be considered arts and culture, as the Rez.Church services include singing, public speaking, and elements of culture. He noted that the spiritual heritage of a community certainly informs its culture and to isolate anyone who practices their religious faith as being separate from arts and culture feels "exclusive" to him. He recognized that there are other buildings available, but the Rialto has a special place in the community and the church sees an opportunity to add value with their rental agreement. He explained that the church is not asking for a discount on the rental fees and that they will be paying the already established rate for non-profits determined by the City. He feels there is an incorrect perception that the church is costing the Rialto money by paying the non-profit rate and not the for-profit rate, and that their decision to donate a digital sound console is an attempt to "throw money" at the agreement to control the outcome. He reiterated that the church would be paying the rate set forth for all non-profit renters and donating the console equipment in addition to that. He thinks a number of the other concerns brought up are valid, but he requested more specificity to be able to respond. He again noted he would push back on the arts and culture being exclusive from the church and referenced the incident in 2010 when a citizen vandalized artwork at the Loveland Museum that positioned communities of faith against the arts community. He felt Rez.Church led the way in helping both communities to see they are not different and bring some reconciliation, so he asked for the consideration that they are not separate.

Jeremy Santistevan: Jeremy grew up in Colorado and lives here again after some time away. He was surprised to see how the community had changed when he returned, particularly in regard to the number of bars and homeless residents. He is supporting the Rez.Church rental agreement with the Rialto, but for the reason of

needing to “clean up” Loveland. He has been a member of the church for four years now and he feels they have done some amazing work for the community. He said that the church’s service team unselfishly goes out to help people any time they can and that they would carry over this service at the Rialto. He believes the church will take care of the theater and other rental partners’ items during their time in the building. He is excited for the Rez.Church rental agreement to move forward as the church has showed him what family means and he thinks they could bring something to downtown. He ended by saying he is glad he moved back.

Tim Watt: Tim has been a band director for 43 years and has been involved in coordinating performances and in taking care of a theater. He admitted that the first time an outside group came into his theater there was the thought of someone invading their property. As time progressed, the groups using the space started taking ownership of the theater and this brought new equipment and needed production staff and musicians. He believes a similar beneficial relationship can come from the Rez.Church renting the Rialto, for example, that the church staff and members could help prepare the theater for the LOT performances immediately following their service. He thinks the church would be helpful because they would care about the “home” they are going into and that they would respect the others who also reserve time in the theater.

II. Agenda Items

Cultural Services Department Reports

Rialto Theater Center Report – Cultural Services Department staff, other City of Loveland staff, and the Board spoke about items related to the Rialto Theater Center:

- *Rez.Church Rental Agreement* – Claire Havelda, the Assistant City Attorney for the City of Loveland, spoke about the legal aspect of the concerns raised by the the Rez.Church rental agreement. She explained that when City buildings are opened for use as public or limited public forums that the First Amendment, its Establishment Clause, which relates to separation of church and state, and any case law that follows from both must be considered. She continued by saying that if a government is going to open up a public forum to groups, there has to be a really profound reason to limit the speech of those groups and simply wanting to separate church and state is not a sufficient reason. She noted that there has to be caution when groups are invited into a public forum to not tell them what they can say and what they can do – whether they are artists or a religious group. Doing so runs afoul of the precedent set by the Supreme Court to determine if the Establishment clause has been violated, which is also known as the Lemon Test. Municipalities cannot be involved in regulating religion and they cannot endorse a religion. She noted that it would be peculiar to say a government promotes or favors a religious display by giving the same access to a public forum that all other displays enjoy. She finished by saying it is not a violation of the Establishment Clause for government to enact a neutral policy that may happen to benefit a religious group. She went on to address a number of the comments made at the meeting thus far:
 - *What about using another building, like Bill Reed Middle School?* She referenced a constitutional case in which a school board tried to prevent a religious institution from using their facility but was not successful. She explained that the Rialto does not ask every other group that requests to rent the theater to use another building instead, and since they do not, they cannot ask the church to as that is considered discrimination.
 - *The rental conflicts with Sunday matinee performances by other groups.* She feels this is a communication issue that can be resolved between the involved groups and reminded the

Board and staff that one group cannot be favored over the other. She explained that a neutral policy was made for non-profit groups renting the Rialto and that policy must be followed.

- *The church's rental does not fit the Rialto's arts and culture focused mission.* She explained that this relates to avoiding government entanglement with religious institutions and reiterated that the rental policies are neutral. She agrees that the definition of culture is much broader, and commented that artists might agree that defining art is difficult and that she would not want to be responsible for defining what is and what isn't considered art.

She finished by offering additional information about related Supreme Court rulings and case law for those interested.

Susan Ison also addressed a number of the comments made at the meeting thus far:

- *The church's rental does not fit the Rialto's arts and culture focused mission.* She clarified that the Rialto Theater Center is both a performing arts facility and a rental facility, and that many rentals are arts focused but not all of them.
- *The rental conflicts with Sunday matinee performances by other groups.* She noted that Rez.Church was told there were other rental partners the Rialto had made commitments to when the church first approached staff about renting the theater, and that these groups are being considered in the rental agreement contract. For example, the church will not be in the Rialto on the weekends of the LOT performances as those dates are excluded from the agreement. Susan noted that the Christmas sing-along is a Rialto event, not a rental partner program, so the theater sets the time for it and other Rialto event times can be adjusted as needed. She confirmed that rental partners like the LOT and Loveland Choral Society have fixed times set a year in advance and the Rialto will avoid having crossover between the church and those groups on the weekends. Heather Fortin Rubald asked about how future rental partners can go about reserving a matinee on a Sunday if the schedules are determined so far in advance and the Rez.Church contract is ongoing, especially new groups who would not benefit from the excluded dates already reserved by current rental partners. Susan explained that anyone interested in renting the theater should call the Theater Manager and reiterated that the time the Rez.Church would like to rent the Rialto is a time that has historically not been used by other groups. Susan also noted that the Rez.Church rental agreement is still being discussed and that in addition to the dates already reserved by current rental partners, additional dates might be excluded for new rental partner or Rialto presented shows. She also said that the rental agreement will be reviewed annually to take into consideration other rental requests and the Rialto event schedule. Cornelia Winters asked if a rental agreement of six months rather than one year could be considered so that voices of dissent might express themselves if they do not feel the agreement is a good fit. Susan offered that this could be considered, but that Steve books the Rialto schedule at least a year in advance so it seemed the best length of time to go along with his current plans. Heather asked Susan to clarify that once the rental agreement contract was set and if, at any point, it was not adhered to that the Rialto or Rez.Church could terminate it. Susan and Claire Havelda both confirmed that all City contracts have standard termination clause language.

Cornelia noted that anyone can come to the Rialto to access the building or buy a ticket to an event and wanted to know that the Rez.Church would not discriminate and embrace everyone interested in attending a service. Claire offered that if a representative from the church was comfortable responding to the question they could, to which Pastor Wiggins explained that everyone is welcome and they are

open to everybody. Pastor Wiggins wondered if the church believing a certain thing was required for them to qualify to be a renter, to which Claire explained that the only requirement is that the Rez.Church services at the Rialto are open to everyone.

Juanita Cisneros asked for clarification about the times of the rental as some materials previously stated the time would be 6am – 12pm and now she is hearing 6am – 2pm. Steve clarified that the working rental agreement contract states the time is 6am – 2pm. He went on to share additional comments on the rental agreement. He expressed his appreciation for everyone being at the meeting to have this discussion as he has seen how passionate the arts are viewed and embraced in the community. He noted that he has been visiting with many of those in attendance one-on-one, in person, and over the phone to discuss the rental agreement. He added that Sethry and Jonathan with Rez.Church are approaching the agreement with transparency and what they are proposing is exactly what they have mentioned at the meeting. He assured everyone that he will treat the Rez.Church rental agreement like every other rental partner agreement, and that the contract will set parameters for what will be allowed and how the rental will be handled. He reiterated that there may need to be compromise between the Rialto and all rental partners, such as working together to add a third Sunday for a group like the LOT by changing the set up for the church service to have minimal impact on the stage. He explained that these kinds of conversations are happening between the Rialto and the church as they have been creating the rental agreement contract. He ended by emphasizing that the Rialto staff are committed to ensuring that both Rez.Church and all other rental partners are treated with the same respect and that they will make sure rules are followed to give everyone that same opportunity.

Olivia asked Steve if the Rialto was in trouble, if there was a fear of the doors closing, or if they were operating in the red. She explained that schools are not really funded by the City unless the taxpayers agreed to bonds, and that recently local schools have had a shortfall in regard to their budget. She thinks Bill Reed Middle School would benefit from a new sound system in their auditorium that is much bigger than the Rialto and that there are less scheduling conflicts with the school than there are with the Rialto. Steve recognized that he has heard these concerns about the Rialto and that they are not correct, and added that the Rialto is funded by the City. Susan responded to Olivia's question by saying that she thinks every performing arts facility operates in the red, but she does not think of it that way. She noted that the Cultural Services Department provides a cultural amenity and the department supports itself as much as possible, which is typically between 40 – 60%. The remainder of support is received from the City, which Councilor Fogle explained equates to an actual dollar amount of about \$550,000. Susan ended by saying that she often hears that the City doesn't support the arts, but they do support the Museum, Rialto, and Art in Public Places, which she thanked them for as it does not happen in every community. She hopes that everyone can and does enjoy these services.

Jan DesJardin voiced a concern to the Board about the branding of the Rez.Church rental, and wanted it made clear that the Rialto is its own entity and not the Rialto campus, Rez.Church at the Rialto, or the new church at the Rialto. Heather followed up with a similar question about signage and how to ensure the Rialto does not look like it has turned into a church as she thinks this could be suggested through the church's branding and marketing because they are renting the theater for such a large amount of time. Claire noted that this relates to the Lemon test and avoiding the appearance of entanglement by government with a religious authority. She explained that signage, branding, and marketing would need to take into account whether a reasonable observer in the community could believe there was entanglement. Steve reiterated that there have been specific conversations about

these details when reviewing the parameters of the rental agreement with Rez.Church, as is the case with other rental partners like the film festival group coming to the Rialto in the summer. This group asked to redecorate the Rialto lobby and was given permission to do so in their rental agreement contract as long as when their rental ends they clean everything up and leave it as it was. This parameter also applies to the Rez.Church rental agreement. Cornelia asked about what control the City has in terms of determining the marketing done by the church and Claire cautioned that such a conversation was approaching discussing restriction on very protected speech. Both Steve and Roberta Cox offered that there are multiple rental partners that redecorate the Rialto with signage in similar ways. Councilor Fogle noted that one of these groups is Group Publishing, who puts on the Lifetree Film Festival and is similar to Rez.Church in that it is a religious entity. Juanita noted that rental partners would understandably use the Rialto in their advertising as it is the location of their event. She went on to ask whether "Rialto Theater Presents" is used for other events, and Steve clarified that it is used to denote the shows put on by the Rialto itself. He went on to say that conversations discussing such details have been had while putting together the Rez.Church rental agreement contract and assured the Board that rules will be followed. Susan added that all rental partners publicize their own shows, and the Rialto only assists with this by adding their event to their print and online calendars.

After this discussion, Heather summarized the letter she initially sent to the Board regarding discussing the Rez.Church rental agreement at the meeting, a copy of which was given to Tegan Hollen for recording purposes. She restates that her concerns do not stem from who the renter is but rather the unprecedented amount of time they have requested, and she would like the Board to make recommendations and weigh in on the establishment of policies and fees related to this rental agreement and future agreements. Susan responded by saying that the purpose of this meeting was for everyone to express their opinion, both the Board and the others who attended, and that past this, the rental agreement contract goes back to staff to work out. She reminded the Board that, as they all know, contracts signed with rental partners do not come to them for review. Dierdre Cook offered that she thinks that is a valid point and that, while the Board can communicate their feedback to Steve, it is his job to manage Rialto rentals. Councilor Fogle thanked staff and noted that they are doing everything they have been charged to do on behalf of City Council. He commends Susan for keeping the expenses of the Rialto in line and for trying to make the Rialto cover as much of its expense structure as possible. He thinks it makes sense for the Rialto to be rented as much as possible as it reduces the amount of money that needs to be requested from City Council and ultimately, taxpayers. He added that every time someone comes through the front door of the Rialto for any reason whatsoever they are building the Rialto image and the community as whole. Heather asked, if the Board still had questions, how to get them answered as she would like more definitive details about the process for new rental partners to reserve a Sunday after the Rez.Church rental agreement is put in place. Steve responded by saying that he hopes he has communicated that the historic data about Sunday Rialto use is the basis for the rental agreement contract. This will then be broken into tiers for determining which dates are excluded for other rental partner and Rialto events, and which dates can be flexible by the church changing their service time so they can be off the stage sooner or be off-site altogether. He wanted to make clear that there is still room for negotiation because they do not have a finalized rental agreement contract yet and are still making changes. Susan added that it is hard to answer a question when there are no facts to go with it, but that she thinks that the Rialto staff are committed to trying to treat everyone fairly as that is their job. Steve thanked the board for their concern. Claire offered that the Board can discuss if they would like to advise City Council on policy going forward., which Heather thanked her for clarifying. Susan offered that discussing the policy issue

at future board meetings is a good idea as it may apply to the Pulliam Building once it is renovated and under the operation of the Cultural Services Department.

There was 20 minute break.

Board Reports

CSB Accomplishments Update – Kris Ortmann reviewed the activities that CSB members participated in since the last meeting.

Rialto Balcony Safety – Kris Ortmann noted recent issues related to seating patrons with baby carriers anywhere in the theater and/or walkers in the balcony, specifically where to store the equipment once seated for a performance. Steve Lemmon explained that Rialto staff are aware of the issue and are working on a procedure for better assisting patrons with such equipment, especially for those seated in the main theater. He has asked Roberta to put verbiage on the website about walkers not being allowed in the balcony and that staff will assist with seating those patrons. He also mentioned that future plans for seating changes in the mezzanine will open up additional ADA seating to patrons. He will also speak with Roberta Cox, Theater Coordinator, and Sandy Elliott, Front of House Coordinator, to communicate with volunteers where parents with baby carriers can store them while in the theater.

Board Meeting Time – The Board decided to change their meeting time to first Wednesdays at 4:30pm after learning that their previous choice of second Wednesdays at the same time would conflict with meetings for the new Communications Board, for which Councilor John Fogle is also the liaison. The change will be submitted to City Council for approval in July and, if approved, will begin on August 1. The Board will hold their next meeting as scheduled on Tuesday, June 26 at 4:30pm and will not have a meeting in July.

History Days – Kris Ortmann gave kudos to Jenni Dobson, Curator of Education, and the other staff and volunteers who helped facilitate this year's History Days program.

City Council Report

Councilor John Fogle offered an update about specific items being considered by City Council as well as City Council news:

- *The Pulliam Building*: Based on the discussion about Rez.Church renting the Rialto, Councilor Fogle sees the need for two performing arts theaters in Loveland. The Pulliam building, once renovated, could address this need, but the renovations as planned in the bid received so far are considerably over budget. Additional discussion will need to be had between the community and City Council to get the renovations completed, but he thinks the decreased availability of the Rialto will emphasize the need for the Pulliam to be updated and opened to help balance use.

Cultural Services Department Reports

Budget – Decision Packages – Susan Ison and Steve Lemmon reviewed the requests for additional funding submitted by the Cultural Services Department for the 2019 budget. The Rialto decision packages included funding for more seats in the theater, additional technical and box office staff, and increased artist fees to pay for performers. The requests from the Museum include funding for new furniture for the lobby and Peters Park, as well as funding for additional classes.

Ballot Initiative – Susan Ison told the Board that the ballot initiative that would have proposed a sales tax increase to fund various City capital projects has been removed from consideration for 2018. This is due to the Thompson School District making public their intention to submit an item for the ballot.

Pulliam Building – Susan Ison provided an update about the Pulliam Building restoration efforts, which, as Councilor Fogle mentioned, were stalled due to the required work being more expensive than originally expected. She hopes that, after being discussed at the City Council meeting this evening, someone can be hired to reconsider what can be done with the building through funding that is available from the Pulliam Foundation, City, and Department of Local Affairs. This will keep the project moving forward, though it will be some time before the building will be truly accessible and ADA compliant. The Pulliam Foundation has hired a fundraiser who has been working for about six months now on the project and he feels confident about gaining additional funding to complete the project.

Kaiser Permanente Loveland Summer Concerts – Steven Lemmon informed the Board that his plan to add a more stable structure to the Foote Lagoon for the summer concerts was presented to the City Executive Leadership Team and given approval to move forward. Installation of the structure over the existing platform will begin as soon as the parts arrive and the work will be completed before the first concert in June. Additional changes for the summer concerts include updated banners that will help brand the series and show Kaiser Permanente’s increased sponsorship and involvement, additional bleacher seating that will be added to the space, and VIP seating for Rialto members. There was a brief discussion between Steve and the Board about the possibility of adding a beer garden at future concerts, which Steve is exploring.

Museum Report – Tegan Hollen spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news:

- *Lone Tree School & ADA* – Jenni Dobson, Curator of Education, will be recording an upcoming Lone Tree School Mini-Camp to include in an outreach kit to make the content available to those who are not able to access the building or its related programs. This will be the first step in making the historic building and related programming ADA compliant as was discussed recently by Jenni, Susan Ison, and Jason Smitherman from the City Risk Department. This discussion was prompted by the Rialto and Museum exploring the possibility of coordinating performer and artist residencies off-site at the home of a local artist, which would also need to be compliant to move forward.
- *Blog* – Jess Killingsworth is interested in restarting the Museum blog or perhaps creating a blog for the entire Cultural Services Department. Jess is currently researching blogs maintained by other museums and arts organizations to help guide her and will follow up with the Board in late summer or early fall.

Miscellaneous

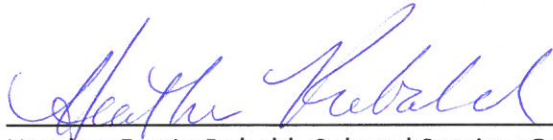
- Libby Skowron asked about how to get the materials Jess Killingsworth prepared for the Board to give out at the outreach events they sign up to attend. Tegan confirmed that Jess will reach out to each member with more information about their event and what materials will be given to them.
- Heather offered a final comment encouraging the Board to consider weighing in on the rental policy at the Rialto, specifically related to the time requested and how to handle one or two one night rentals versus ongoing rentals. The rest of the Board agreed that the duration of rentals would be worth considering.

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, June 26, 2018 at 4:30 pm in the Loveland Museum upstairs Conference Room.

III. Adjournment

The Cultural Services Board meeting adjourned at 6:58pm.

Respectfully Submitted,



Heather Fortin Rubald, Cultural Services Board Chair

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